#### Nebraska

# INSURANCE POLICY

State Board Decides that Fire Form Agreed to by Insurance Companies Must Be Altered.

ELECTRICAL CLAUSE IS CUT OUT

(From a Staff Correspondent.) LINCOLN, Aug. 25,-(Special.)-The merly required by the State Board of Insurance while L. G. Brian was commispresent board and hereafter the policy of fire insurance may cover property in court. a general way and not itemize the articles insured.

The board has also cut out the clause electrical equipment in condition according to the rules of the national organiza-

Appeals from Big Judgment. The Omaha & Council Bluffs Street Rallway company has appealed from a judgment secured in the Douglas county court by Edgar P. Wright for \$30,000 secured for injuries alleged to be received while a conductor in the employ of the company.

Wright alleges that while acting in the man to repair a trolley wire which had become broken when the trolley left the wire at a turn in the track. While working on top of the car his head came in contact with the wire and he was knocked from the car to the ground by the shock and sustained permanent injuries. He sued for \$35,000 and was awarded \$30,000. Dawson Crops Look Good.

Representative Stebbins of Dawson county was a caller at the state house this morning, having been visiting his daughter, who is in a local hospital here. The Dawson county legislator says that crops are looking fine in his locality and while half has done considerable damage, the corn that has been left standing is showing up well and if th efrost keeps off it will make a big crop.

Trensurer Buys Bonds The state treasurer today bought \$45,000 In bonds of the school district at Wood River for a new high school guilding.

#### Notes from Beatrice and Gage County

BEATRICE, Neb., Aug. 25 .- (Special.)-J. Hajek, wanted at Odell for passing a worthless check for \$5 last October, escaped from the officers at Dwight. Neb., Monday evening. Sheriff Acton. who was to have gone there after him. received a telephone message to that effect Monday night.

Harry Scott of Pawnee City and Miss Maude Hollingworth were married at the home of the bride's pacents, Mr. and Mrs. A. C. Hollingworth in this city this city this morning at 10 o'clock. Mr. and Mrs. Scott left on a honeymoon trip to Kansas City and upon their return will make their Lome at Virginia, where Mr. Ecott is superintendent of schools.

Miss Lula Wolford of the state superintendent's office Tuesday addressed the county teachers' institute in place of State Superintendent A. O. Thomas, who is at San Francisco attending the national convention of teachers rollment reached 189 Tuesday.

The tax levy of 11.60 mills was adopted away of so many bridges this year.

#### JOHN DOWLING KILLED BY FAL FROM TRAIN

CHADRON, Neb., Aug. 25 .- (Special.) --The funeral of John Dowling, who died at Rapid City, S. D., from injuries re-

BEATRICE, Neb., Aug. 26.-(Special.)-State Veterinarian Anderson of Lincoln! and Dr. J. T. Do Ran of this city Tuesfound a horse with glanders. The animal at \$140 and the state will pay Mr. Stoll two-thirds of its value. The veteringrians will thoroughly examine other horses at Mr. Stoll's farm which have been exposed to the dread disease.

News Notes of Greeley. GREELEY, Neb., Aug. 25.-(Special.)-The first old settlers meeting was held in the court house yard yesterday. A pregram of music and speaking was given. Mrs. Knotts, assisting secretary of the State Historical society, spoke on the early history of the state and incidentally told of the work of her society. Owing to the busy season the crowd was not large.

Relatives here received a message Sunday evening that John C. Foster, a former resident, had been killed at Cotton Plant, Ark., where he was a railroad con-

Fairbury News Notes.

Fairbury News Notes.

FAIRRURY, Neb., Aug. 25.—(Special.)—

Afr. and Mrs. Harve Austin and children have returned from a month's so
Journ in Lima, C.

Lew Shelley, who retired as postmaster of Fairbury after serving eight years
end a few months, has taken active
charge of the Fairbury News. His con.

C. R. Shelley, had charse of the paper
in his absence.

Daniel W. Higgins has returns from a
three months solourn in Chicago.

James D. Neville is taking a sixty days'
leave of sheence from his work as engineer en night passenger runs, Pairbury
to Phillipsturg, Kan., and is looking after his ranch at Morristown, S. D.

Howard K. Larkins and wife have returned from a visit with relatives in
Oskalocsa, Kan.

The annual session of Jefferson County
Teachers' Institute is being Keld.

Oskaloces, Kan.

The annual session of Jefferson County Teachers' Institute is being field in the high school building and nearly a hundred teachers are in attendance. The institute is being conducted by Henry Abrama, county superintendent, assisted by Superintendent W. L. Jorton of city schools, Alice Florer, ex-county superintendent of York county, and Millard C. Lefter of Peru normal training high school.

Mary to the Situation-Bee Want Ads.

#### Nebraska

#### STUDYING STATUTES

CHANGE ORDERED Auditor Smith Really Holds Watch o nMembers of State Rail-

#### MAY MEAN LONG LAWSUIT YET

way Commission.

(From a Staff Correspondent.) eral Reed really meant it when he de-Beeson form of fire insurance policy for- there is still a feeling of unrest and copies Scott's timely hit. of the statutes in the different offices; With two out in the Detroit half of the have been marly worn out by people thirteenth. Cobb doubled to left, but sioner, has been declared off by the whose jobs appear to be at stake should Speaker, after a long run, captured the matter be put up to the supreme Crawford's fly.

Private Secretary Mumford of the govlaw books teday with as much energy as the seventh Boston was able to push a providing the insured should keep his if he was looking for a passage of scrip- run across on bunched hits. ture in the Good Book and idn't know Two were out in the ninth before where to look for it. He finally discov- troit could tie the score. Score cred where Supreme Judge Reese had rendered an opinion that the railway ommission was an executive body. This appeared to give the private secretary much joy, as much depends upon whether the rallway board is an executive body or just a common every-day sor of body. Commissioner Hall says that the railway commission is not only an executive body, but a judicial body and a legiscapacity of conductor he was obliged to lative body and denies the allegation go on top of his car to assist the motor- of the attorney general that its members

Democrats Not Preved.

The democrats are not enjoying the oke pulled off by the attorney general erly as much since it has been disvered that if the matter goes to a legal tribunal the question of the right of certain democratic state officials to hold their John may be questioned.

Governor Morehead still refrains from appointing a new commission, although it appears that there are democrats who would like to be appointed. An application from Jasse Gandy of Broken Box came in to one of the state officers today. The governor went away this afternoon for a few days' speaking trip and so it is probable that the members of the commission have a few more days of grace. In any event should the state executive declare them out and attempt to put others in the matter will be taken to the courts.

Up to Auditor. State Auditor Smith has made up his nind what he will do regarding warrants for the railway department, but

is keeping it to himself. State Treasurer Hall is out of the city. He announced that he would cash the warrants of the railway commission if they were presented, and that is as far as he has gone with a statement. The warrants cannot come to him until Auditor Smith has drawn them and other state officials have put their official stamp upon them, so the matter is really up to the state auditor.

Robert Malone Dend. Robert Malone, a pioneer Nebraska railroad contractor, and well known in business and political circles, died here yes terday after a long illness of Bright's

#### Mothers Who Get Pensions Must Make Accounting

BROKEN BOW, Neb., Aug. 26.-A new ruling in the mothers' pension cases has Tuesday at a meeting of the county been made by County Judge Ford that board. This is 2.49 mills higher than the probably will find favor with other levy of 1914. The increase is made in judges throughout the state. In granting the bridge fund owing to the washing a pension to the minor children of Mrs. Dorcas Leo of Arnold the court said: "I am going to make a new ruling in these pension cases. I shall require the applicants to render to me an itemized statement at the end of the six months showing how they spend this money. As I understand the law, it contemplates the using of this money for the minors and not for any other person. One reason ceived by being crushed when falling why I have arrived at this conclusion is from a train, was held at St. Patrick's that my attention has been called to the church yesterday. Rev. Father Doland fact that one of the applicants for pensciebrated high mass. He was married sion has been, from all appearances, at just six weeks ago to Miss Nora Lockler. least, putting all this pension money upon Both were of Dawes county, born and her own back. I have noticed that she is bred. A host of relatives are left, but the aged father and mother. Mr. and Mrs. Miled two years ago, are completely broken down.

HORSE WITH GLANDERS

KILLED BY INSPECTORS

Her own back. I have noticed that she is clothing herself much more expensively than she did before she received the pension and I notice that her children are not looking any better. The above, however, is not the only reason, for, after a careful study of the law, I believe it to be the duty of the court to know how this money is spent and if it is not used indicating the court of know how this money is spent and if it is not used indicating the court in the court in the court is known how this money is spent and if it is not used indicating the court in known how this money is spent and if it is not used indicating the court in known how this money is spent and if it is not used in the court in the cour KILLED BY INSPECTORS this money is spent and it it is not used judiciously to discontinue the pension. Therefore, all orders from titls court granting pensions will also contain an order requiring the applicant to render at day visited the farm of Albert Stoll, five statement showing how the pension is the end of the six months an itemized miles southwest of Beatrice, where they spent, and I believe that this will aid was promptly destroyed. It was valued the applicant is entitled to a renewal or

#### CHURCH OF BRETHREN IN FAVOR OF DRY STATE

BEATRICE, Neb., Aug. 25.-(Special Telegram.)-At the district conference of the churches of Brethern, which is in session near Holmesville, this county, today, the delegates went on record favoring a dry state in 1916.

Petitions were circulated for the purpose of securing a vote on a prohibitory amendment in 1916 and delegates were given petitions to circulate in their respective communities. This conference is one of the ten owning on accredited college, and \$1,000 was subscribed for its naintenance.

The address was delivered last evening by President D. Webster Kurtz of Mc-Pherson, Kun. Nearly 20) delegates from points in Colorado are attending the conference which closes Thursday evening.

Kuights Hold Picnic. ALBION, Neb., Aug. 25.—(Special.)— The Knights of Columbus held a picnic

here yesterday on the farm of P. Mulien. east of the city. Knights were here from Columbus, Humphrey and Madison and olfs defending her title approximated other surrounding places. The Hum- ninety-six in defeating Mrs. S. W. Perphrey members came in a special train king scoring a two on the short twelfth and brought a band. The principal ad- and going over six only once. Mrs. Glen dress was given by Judge Corcoran of Davis Smith of Springfield, Ill., was the York. The ball game was between Albion only out-of-town player in the chamand Humphrey Knights.

Indigestion? Can't Eat? No Appe- jorie Edwards of Chicago, 4 and 6. titef

Dr. King's New Life Pills stir up your

### RED SOX DEFEAT DETROIT IN 13TH

Boston's Wonderful Defense and Scott's Double Beats the

Tigers.

TWO TO ONE IS THE SCORE

DETROIT, Aug. 38 -A double by Scott to the score board in the thirteenth LINCOIN. Aug. M.-(Special.)-While inning today gave Boston another thrill-he controversy whether Attorney Gen-2 to 1. Boston's defense, which was alclared three republican state officials had most as remarkable as yesterday, was as no right to their jobs has subsided a little. much responsible for the victory as was

For six innings James and Ruth fought a beautiful battle, each allowing only ernor's official family was disging into two bits and neither granting a run. In

BOSTON DETROIT

Hooper, rf. 4
Scott as 6
Speaker, cf. 6
Hoblitzel, 1b. 6
Lewis H. 5
Gardner, 3b. 4
Thomas c 4
Ruth p 3
Leonard, p 1 Totals ...

Two-base hits: Scott, Cobb. Double plays: Scott to Hoblitzell. Stanage to Burns, Speaker to Burry. Bases on halls: Off Ruth, 3; off James, 4; off Leonard, 1; off Boland, L. Hits: Off James, 4 in fish innings; off Boland, 3 in five innings; off Ruth, 5 in eight and two-third innings; off Leonard, 4 in feur and one-hird innings. Struck out: By Ruth, 5; by James, 2; by Boland, 3. I'mpires: O'Loughlin and Hildebrand.

#### Complete First Round in Seymour Lake Golf Event

The first round in the play for the golf championship of the Seymour Lake Country club has been played. The sec ond round will be played Saturday, this week. Scores were as follows:

CHAMPIONSHIP FLIGHT.
J. Fitzgerald beat W. H. Cheek, J. J. Fitzgerald beat W. H. Cheek, and 6, George Francis beat George J. Lefler, up. George McDonald beat N. McCarthy, A. Laverty beat Otto Radaweit. SECOND FLIGHT.

E. Rose beat Frank Ames, 4 and 3.
Mike Culkins beat C. Mangum, 8 and 8.
Dr. Berry beat W. E. Philby, 2 up.
Gail Curran beat Gus Radzweit, 4 up.
THIRD FLIGHT.
C. H. Marling beat Frank Roberts, 3

by Dennis beat James Royle, 2 up.
B. Clark beat J. Jensen, 6 and 5.
sorge Cleveland beat J. Steinburg CONSOLATION WINNERS, C. Melcher, John Parratt, Pete Ander-son, L. M. Lord, Allen Dudley, John Hinchey, Dean Ringer and C. I. Vollmer.

#### William Victor Over Directum I in Heat

MONTREAL, Aug. 25.-William won the feating Directum I by a neck in a very of Chicago, 7 and 6. was 2:04. The other hants were postponed until tomorrow beca se of a heavy

In the 2:12 class pace, Yedno lagged behind in the first heat, but won the next three with comparative ease.

Summaries-

The Greater Montreal, 118 188 18900;
Russell Boy, b. s. by Rustle Patenter (Geers)
Judge Ormonde, blk. s. (Valentine 5 2 2
Peter Farren, b. s. (Murphy) 3 4 4
Also started: Lastrous McKinney,
Aconite, Hal Boy,
Time, 249, 248, 2574,
Trotting, 245 class, three in five, \$1,00);
Loe Hlossom, ch. m., by Lepide
(Wall)

#### Draw to See Who Will Play Church Champs

A meeting of the Omaha Amateur Base Ball association was held last night at the city hall to decide on plans for the playing of the next city series game. The Brown Park Merchants and the Drexels, both of which teams have won on e game, drew straws to determine which nine shall battle the First Christian, champions of the church league, this Saturday. While neither will admit it, both the Merchants and the shoe men are a little afraid of the church boys, as they are rather an unknown quantity,

#### Laurie Kaiser Beaten By Elaine Rosenthal

CHICAGO, Aug. 25.-Miss Elaine Rosenthal of Envisioe Country club, Chicago, runner up in the woman's national golf championship last year at Nassau, today continued to play excellent golf in the women's western championship meet at Midiothian Country club. Miss Rosenthat repeated her gold medal qualifying agore of ninety-one in defeating Miss Laurie Kaiser, woman golf champion

of Chicago, 3 and 3. Mrs. Harry D. Hammond of Indianap pionship flight to suffer defeat. She was off her same and lost to Miss Mar-

By Carrie Neeley Wins.

By Carrie Neeley Wins.

MILWAUKEE, Wis. Aug. E.—The final match in the women's singles champion-ship in the Wisconsin state tennis tournament was won by Miss Carrie Neeley of Calcago, one of the winners of this year's western doubles championship, and champion of Wisconsin in 183. Mrs. W S.

Miller of Chicago was Miss Neeley's opponent. The soors was 6-3, 6-2. Carrie Neeley Wins.

### STREHLOW STILL WINNING

May Carry Off Honors in Junior Tennis Tournament at Field

NICHOLSON DEFEATS CONNOR

The junior tennis tournament is pro gressing rapidly at the Field club. The second round of the boys' tournament has was between W. Nicholson and Connor. Nicholson managed to win, 8-6, 8-6, but it should be victorious. Conner's game seems to be as good as Nicholson's, and only the fact that he slowed up at the crucial moment lost the match to Nicholson. Most of the other matches were onesided, although Buckingham beat J. Redmond by the close score of 7-5, 6-4.

The girls are playing their first round matches, but many of them seem to be up on their toes and ready to play their best tennis. Mildred Rhodes defeated Ruth Swenson in a hotly contested match which ended with Miss Rhodes the victor only after she had played her best. Miss. Swenson took the first set, 7-8, but went to the bad in the second and in the third, both of which ended 6-3.

The younger enthusiasts among the beys, having all been put out of the running by the more experienced players are now attempting to have a little excite ment among themselves. A tournament has been started in which no one over 14 is allowed. This somewhat equalizes the play, and many a youngster with hig racquet in his hand is trying hard to instate his older and more experienced friends. In this tournament Mayer beat Vance, 6-1, 6-4; Redmond beat Carline, 8-6, 8-6; Adams best Leavitt, 6-1, 6-0; Jordan beat Reynolds, 6-3, 6-0.

Jordan beat Reynolds, 6-3, 6-0.

Scores yesterday were:

SECOND ROUND.

Buckingham beat J. Redmond, 7-5, 6-6.

O'Nelli beat Chambers, default.
Flothow beat Maloney, 6-1, 6-3.

Murphy beat Fox. default.

Strehlow heat Wilson, 6-1, 6-0.

T. Redmond beat McFariane, 6-1, 6-4.

Swiler beat Fuller, 5-3, 1-6, 8-6.

Garner beat Reeves, default.
P. Nicholson beat Connor, 8-6, 8-6.

Garner beat Reeves, default.
P. Nicholson beat Vance, 6-1, 6-3.

Buzard beat Brogan, 6-1, 7-6.

Levy beat Carline, 6-1, 6-4.

Jefferis beat Durham, 6-1, 6-3.

Nicholson beat Jordan, default.

THIRD ROUND.

O'Niell beat Buckingham, 6-1, 6-4.

Brotherton beat Murphy, 6-3, 6-4.

Buzard beat Levy, 6-3, 6-2.

Jefferis beat Nichols, 6-4, 0-5, 7-5.

Girls' Tournament.

Dorothy Balbach beat Zole Shallek.

Derothy Balbach beat Zole Shallek

Alice Troxell beat Marion Howe, default, Mildred Rhodes beat Ruth Swenson, -9, 6-3, 6-3.

## Karl Bock and Sam

CHICAGO, Aug. 25.-Two Omaha golfers and two Chicagoens survived today the championship flight of the National Coal Trade Golf association tournament at the Glenn Oak Country club Robert A. Gardner of Riverside club formerly national amateur champion and winner of the Coal Dealers' most last year, will play Karl Bock of Omaha in the semi-finals tomorrow, Bock having only heat in the match race yesterday for defeated H. M. Hall of Chicago, 6 and the \$5,000 purse at Dorval track by de- 5, while Gardner climinated Ridgley Rea

runner up last year, who defeated G. S. family were absent. Patterson of Chicago teday, 1 up, and 2. J. Fletcher of Chicago, who won from E. T. Franklin of Chicago in nineteen are believed by the police to provide a

Gretun Loses Game. LOUISVILLE, Neb., Aug. 25.—(Special.) Louisville broke the winning streak of the Gratna ball team Sunday afternoon on the Gretna grounds, 5 to 3, and it took eleven innings to decide. In the cleventh inning Louisville copped four

### Purpose of Haiti Pact is to Create

WASHINGTON, Aug. %,-Secretary Lansing said today that the treaty the FATAL AUTOMOBILE been finished, and the third round partly United States has submitted to Halti played. Strehlow seems to be a good proposing ten years of American control bet for winner, although there are others of the island government's finances, had who may make him some trouble. Streb- for its sole purpose the establishment law won his match against Wilson with of a stable government, which could be no difficulty, the score being 6-1, 6-0. One entirely turned over to the Haitiens of the best matches in the second round themselves.

The American charge at Port Au Prince has asked the Haftlen governwas a toss up all of the time as to who ment for an answer to the American proposals today. Secretary Lansing confirmed the outline of the plan as it was stated in vesterday's news dispatches from Port Au Prince, and said:

"We have only one purpose-that is to help the Haltien people and prevent them from being exploited by irresponsible revolutionists. While revolutions are in progress people are starving in the streets of Port Au Prince, because they cannot secure the supplies of food which abound in the country. Things have been going from bad to worse and something must be done. The United States government has no purpose of aggression and is entirely disinterested in prompting this protectorate.

The secretary added that, of course the arrangement would have to be ap-

#### German Socialists Further Outline Position on Peace

BERLIN, Aug. 25.-(Via London.)-The socialist newspapers publish the results of conferences by the party's Reichstag members and members of the party committee concerning the socialists' peace alms and summarise these aims as fet lows:

"Peace must be a permanent one, lead ing the European nations to closer rela-

"Germany's opponents must not be permitted to acquire are German territory. "Most favored nation clauses should be introduced in peace treaties with all belligerents.

"Tariff walls should be removed "So far as possible freedom of the seas should be established, the right of capture abolished and 'narrows important for the world's commerce' should be in-

ternationalized. "Austria and Turkey must not be weak

"Annexation of foreign territories viclate the rights of people to self rule and weaken internal strength and harmony of the German nation; therefore 'we oppose all plans of this sort of short-Reynolds Survive sighted politicians favoring conquest. Finally the party demands the establishment of an international court to which all future conflicts of nations may be submitted.

#### Minister with Pro-German Proclivities Slain at Gary, Ind.

GARY, Ind., Aug. 25.-The Rev. Edmund Kayser, pastor of St. James Evangelical feating Directum I by a neck in a very close contest. William's time for the heat tween Samuel W. Reynolds of Omahs, as he sat in his study. Members of his Lutheran church in the suburbs of Tolleston, was murdered late last night

Mr. Kayser's pro-German nttevances in a community which includes many Slavs motive for the crime. Money and jewelry on his person and in the house were not disturbed.

The preacher hat recently appealed to the police for protection, threats having been made against him because of his pro-German utterances. The body was found in a vacant lot adjoining the min-



### Waiting and Eager-

When there's sweet, delicious

# Post Toasties

for Breakfast.

Children take to the "toasty" flavour like a cub bear does to honey.

The skilled makers of these dainty bits of food have a way of toasting into them all the delicate, appetizing flavour of choicest white Indian Corn.

Post Toasties are FRESH-SEALED, and come crisp and tender-ready to eat with cream, milk or fruits.

Grocers everywhere sell

Post Toasties

runs and Gretna two. Score: R.H.F. later's home in a community of Slav louisville. ... 01000000004-515 2 steel workers. There was a bullet wound in the throat. A window cord was wound tightly about the neck.

Various Forms
Of Headach

Rev. Mr. Kayser was born in Bayaria forty years ago. A menth ago he appealed to Chief of Police Heints for permission to carry a revolver, alleging threats had been made against his life. For weeks members of his congregation Good Government For weeks members of his congregation guarded their pastor, escorting him to and from his church.

## WRECK AT MADISON, S. D.

MADISON, S. D., Aug. 25.-John Molmby, ploneer citizen, was killed and his wife fatally burt in an automobile wreck near here last night.

No Hope for Ship.

NEW ORLEANS, Aug. 25.—Officials of the United Fruit company stated here today that they virtually had given up hope that their steamer Marowijne, with twenty-eight passengers and crew of sixty-eight escaped foundering in the tropical storm. They believe the Marowijne was sunk off the northern coast of Cuba.

## Of Headache

"It is necessary in order to treat headsches properly to understand the causes
which produce the affection" says Dr. J. W.
Ray of Hockton, Ala. Continuing, he says:
"Physicians cannot even begin the treatment of a disease without knowing what
causes give rise to it, and we must remember that headache is to be treated according
to the same rule. We must not only be particular to give a remedy intended to counteract the cause which produces the headache, but we must also give a remedy to
relieve the pain until the cause of the trouble
has been removed. To answer this purpose
anti-kamnia Tablets will be found a most
convenient and satisfactory remedy. One
tabletevery one to three hours gives comfort
and rest in the most severe cases of headache,
neuralgia and particularly the headaches
of women."

When we have a patient subject to regular

of women."

When we have a patient subject to regular attacks of sitck headache, we should caudion him to keep his bowels regular, for which nothing is better than "Actoids", and when he feels the least sign of an oncoming attack, he should take two A-K Tablets. Such patients should always be instructed to carry a few Anti-kamnia Tablets, so as to have them ready for instant use. These tablets are prompt in action, and can be depended on to produce relief in a very few minutes. Askfor A-K Tablets.

Anti-kamnia Tablets can be obtained stall druggists.

### Many Kinds of Rheumatism One Sure Mode of Treatment

Authorities Say Don't Use Liniments. Treat It Through the Blood. You Can't Rub it Out!

Lumbago or the dreaded Articular Rheumatism, the answer is the same. You must treat it through the blood. That is the only way to rid the system of uric acid, purify the blood and revitalize the nerves. If the S, is a blood tonic-a purifier that blood is freed from impurities, Rheu- restores the blood, revitalizes it. matism must go. This in short is makes it pure as it was before it be-the exact knowledge gained by the come poisoned with impurities. S. research laboratories of the S. S. S. S. gives it strength to drive out Co., in Atlanta. These tests have these impurities-the uric acid and been made for fifty years. They organic poison and with it the Rheuknow what Rheumatism is. know that S. S. S., the remarkable

Whether your trouble is Sciatica, will relieve you of Rheumatism. Take S. S. S. today. The complete recovery of thousands of sufferers by the use of S. S. S. is positive proof that you can be relieved. S. S. They matism. Get S. S. S. at your druggist's. If you need special advice, blood tonic, which they originated, write to S. S. S. Co., Atlanta, Ga

## The Halfway Men

By James O'Hara Day

HE fields of failure are populated by the halfway men. If every man reached the

point he started for in his youth, success would be the unfailing rule. As it is, failure is one of the commonest

too many halfway men. They go a certain distance, and then, discouraged by not reaping a swift reward, they lose their grip, slip back and take the final

incidents in life. That's because there are

More business undertakings have gone to ruin by the halfway route than by any other thing. The people who can stick—and stick and stick to their jobs are the ones who

land on top. And the way to stick is to figure every day something valuable for your business.

The wealth of Morgan was not made overnight, and there was a time when John D. Rockefeller was in the clutch of poverty.

they were not halfway men. One of the most usual types of halfway men is he who cuts corners and tries to accomplish a false economy in his advertising.

There was one thing that put them over-

If the public can be interested in your goods on Monday, it can be equally interested on Tuesday. If you get results from advertising three

days a week, you can calculate, without the

aid of Euclid, that you will get more results by advertising six days. If 10,000 people know who you are because you advertise once a week, the chances are that 50,000 will know you if you adver-

tise all the week. The halfway advertiser is his own worst enemy. He is neither clever nor effective. He is nibbling at something whose worth has been demonstrated beyond the shadow of a

doubt. He has not enough brain to appreciate that his predecessors in commerce have written down the unfailing axiom, "It pays to advertise."

It does pay to advertise.

And, that being true, why aren't you getting all the pay possible out of it? Every time you fail to realize your expected profits on a line of goods you are disappointed.

Why, then, are you not continually disappointed when you realize that you are losing money by not utilizing properly the best agency for accumulating business!

Be wise. The halfway man is a highwayman against his own business.