Society

By MELLIFICIA. Tuesday, August 17, 1915.

A MOTOR trip to the college towns exclusively is the unique bit of travel enjoyed by well known Omahans recently.

Mr. and Mrs. John McDonald, accompanied by their son, Alan, returned Monday from several weeks' stay in the east.

While east Mr. McDonald purchased a new touring car and the return trip home was the try-out of this new possession. Mr. McDonald and his son are the most enthusiastic college men and they decided to launch the car in a trip to all the colleges enroute home

The party started at Boston and visits were made along the way at Wellesley, Harvard, Yale, Cornell and Syracuse Universities. Mr. Alan McDonald graduated last June from the American Institute of Architects, where he carried off the highest honors of the institute.

Wedding Announcements.

A pretty wedding took place Sunday evening, when Miss Dora Sherman, daughter of Mr. and Mrs. Julius Sherman, was married to Mr. Philip Rosenblatt at Chambers' academy. The ceremony was performed by Rabbi Grodzinsky. The bride wore a gown of white satin, trimmed with pearls and carried brides' roses and lilies of the valley. Miss Freda Trustin was the maid of honor. She wore a yellow taffeta gown and carried Mrs. Ward's roses. Miss Anna Greenberg and Miss Naomi Trustin were the bridesmaids and were gowned in pale green crepe de chine gowns. Helen Sherman was the ring bearer and the ribbons were stretched by Sol Groets and little Jeanette Sherman. Mr. and Mrs. Rosenblatt left for an extended trip to California and points on the coast. Upon their return they will reside at 2715 Parker. The following out-of-town guests were present:

Messrs. and Mesdames—
A. Sherman of St. Paul, Minn.; Topeka, Kan.; I. Sherman of Clarinda, Ia.
A. Galitsky of
Misses—
Viola Hyman of St. Paul, Minn.; Paula Galitsky of Topeka, Kan.
Mrs. A. Cherniss of St. Paul, Minn.
Mr. David Troedman of Chicago.

Mr. and Mrs. B. P. Donahue wish to announce the marriage of their daughter, Winifred, to Mr. William J. Maher of Blair. The wedding was celebrated Monday, August 9, at St. John's Collegiate church, Rev. Father Bronsgeest officiating. The bride and groom were attended by Dr. and Mrs. M. Haller of Blair.

The marriage of Miss Florence Alexander of Omaha, daughter of Mrs. Ada K. Alexander of this city, and Captain Studenberg of the United States army was celebrated Monday, August 16, in the Idaho building of the Pan-American exposition at San Francisco. The wedding was quiet and was followed by a reception. Captain and Mrs. Studenberg will leave in a month for Honolulu, where they will reside.

Pleasures Past.

Captain and Mrs. Daniel O'Connor entertained at their home on Sunday evening for their guest, Miss Esther Dennison. Those present were:

Messrs. and Mesdames—
Edward Carroll, Thomas Egan,
Patrick Hanranan, Daniel O'Connor.
Henry Coffman,
Misses— Misses—
Esther Dennison, Clara Egan,
Ella Bowler, Catherine Carroll,
Mary Reily, Mary Carrol,
Helen Reily, Anna Reily,
Luella Coffman,
Messrs.— Lolis Kane,
John Slevin, Louis Coffman,
Hugh Slevin, Daniel Egan,
Peter Donnely, John Carroll,
Thomas Kane, William A. Gurnett.

Mr. and Mrs. O. Arthur Melcher entertained at luncheon Sunday in honor of Dr. Clarence F. Patten and Miss Frances Melcher, whose wedding will take place September 22. The table was prettily decorated in green and gold. The centerpiece was of marigolds and ferns and concealed miniature brides' slippers announcing the wedding. Covers were laid for:

Messrs. and Mesdames—
Howard Hutton, William G. Rice,
Verne Chapman, O. A. Melcher.
Misses— Misses—
Frances Melcher, Edith Pulz,
Eva Nelson, Flora Melcher.
Amy Nelson,
Messrs.— Messrs.—
Dr. Clarence F. Patten, Earl Haney,
N. R. Brigham, Douglas Melcher.

Birthday Party.

Mr. and Mrs. C. W. Byers entertained informally at dinner Monday in honor of their daughter's second birthday anniversary. The hostess was assisted by the Misses Grace Donahey, Violet Byers and Fanny Miller. The guests included:

Messrs. and Mesdames—
R. E. Wilson and family,
J. Sterns
T. E. Pray and family.
Mesdames— Mesdames—
F. M. Miller, J. Donahey.
A. Heinz,
Misses— Misses—
Cora Sterns, Ellen Mitchell,
Eunice Mitchell, Des Moines.
Des Moines;
Messrs.— Messrs.—
H. W. Byers, Ralph Byers,
Owen Miller, Fay Byers.
Walter Heinz.

At the Field Club.

Mr. Jack and Mr. Tom Redmond will entertain at dinner this evening at the Field club in honor of Mr. George F. Wooley of West Point, who is visiting his parents, Mr. and Mrs. George F. Wooley. Covers will be placed for:

Messrs. and Mesdames—
T. J. Dwyer, T. P. Redmond.
Ed Walsh,
Messrs.— Messrs.—
George F. Wooley, Lyman Phillips,
Ralph Powell, Jack Redmond,
Cullen Root, Tom Redmond.
Albert Jefferis.

Mr. and Mrs. Frank H. Myers will entertain eight guests at dinner Wednesday at the Field club.

The Tri-City Dental society will give a dinner of 100 covers this evening at the Field club.

At Happy Hollow.

Mr. and Mrs. L. J. Nelson will give a dinner this evening at the Happy Hollow club in honor of Miss Fanny Hayden of Boston, who is the guest of Dr. and Mrs. R. W. Pollard, and for Mrs. W. A. Beahn of Indianapolis and Miss Mary Ryan of Seattle, visitors at the home of Miss Bell Ryan. Eighteen guests will be entertained.

Mrs. R. W. Gunther had twelve guests at luncheon today at the Happy Hollow club.

Dinners will be given this evening by E. B. Williams, A. G. Buchanan, W. D. Williams and Julius Kessler.

Burke-McDonald Wedding.

The marriage of Miss Alice McDonald of the South Side and Mr. William J. Burke was celebrated at St. Bridget's church Monday morning, Rev. Father O'Callahan performed the ceremony. Miss Marguerite Welsh and Mr. J. Lloyd were the only attendants. Immediately after the ceremony the young people left for Denver and other Colorado points for a wedding tour.

On the Calendar.

The members of the Columbian circle will entertain Wednesday afternoon at its hall at Twenty-second and Locust at 2:30.

The weather permitting, the Jewish Ladies' Relief society will give a picnic at Hanscom park Wednesday. Mrs. Rose Stern is chairman of the committee on arrangements.

At the Brandeis.

Mrs. J. W. Towle gave a box party this afternoon at the Brandeis and this evening Mrs. Hugo Smith will entertain seven guests.

News of the Wayfarers.

Mr. and Mrs. E. R. McMahon are in San Francisco.

Mr. and Mrs. A. C. Chase, who have been visiting in Los Angeles, are now at San Diego enjoying the exposition.

Personal Mention.

Messrs. Robert Strehlow, Frank Slozak, Robert Christie and Arthur Strehlow left today for a camping trip to Valley.

Mr. Dave Truedman of Chicago has left for Denver after a two weeks' visit with friends in Omaha. Mr. Truedman came on for the Sherman-Rosenblatt wedding.

Dr. and Mrs. J. H. Wallace left yesterday for a month's visit at the expositions and other coast cities. Dr. Wallace will preside at the meeting of the National Association of Dental Examiners, which will meet in the Council of Deputies for the Delta Sigma Delta fraternity, and attend the Panama-Pacific Dental congress.

In and Out of the Bee Hive.

Mr. Frank Mach and Mr. and Mrs. H. Goettsche have returned from a fishing trip to Cumberland, Wis.

Mrs. A. Cherniss, Mrs. A. Cumenoff and Miss Viola Hyman of St. Paul who were guests at the Sherman-Rosenblatt wedding, have returned home.

Mr. and Mrs. Samuel Herzberg, Mr. and Mrs. Hugh T. Cutler and Mrs. J. Mandelberg returned Monday from a motor trip to Minneapolis and Lake Okoboji.

Check Your Summer Cough.
Dr. Bell's Pine-Tar-Honey will stop your cough and strengthen your lungs. Get a bottle now. Only 25c. All druggists.—Advertisement.

Mayor Dahlman Has Proclaimed for War of Nations Show

Mayor James C. Dahlman has issued a proclamation urging Omaha people to attend the big Pain fireworks' celebration at the county fair grounds near Benson, when the "War of Nations" is presented in pyrotechnique. Following is the proclamation:

Feeling that the Douglas County Agricultural society, whose object is to encourage the raising of agricultural products within our county, should be encouraged in its efforts to erect buildings, etc., for the display of products at our county fairs, and for the purpose of financing this project, have arranged with the Thearle-Pain's Fireworks company to place on the grounds at Benson, which they have procured at their own expense, the great pageant and fireworks display, the "War of Nations," August 17 to 21, and while we are at peace with all nations, we are all interested in the new methods of warfare used in the warring countries, therefore we can enlighten ourselves as to these methods by viewing this pageant.

Now, therefore, I, James C. Dahlman, mayor of the city of Omaha, do hereby urge upon the citizens of Omaha that they show their appreciation of the efforts of the Douglas County Agricultural society by attending this great pageant, the "War of Nations."

The Brightest Women Find

sometimes that they are dull in mind, depressed in spirits, and that they have headache, backache, and sufferings that make life seem not worth living. But these conditions need be only temporary. They are usually caused by indigestion or biliousness and a few doses of

BEECHAM'S PILLS

will quickly, safely and certainly right the wrong. This famous family remedy tones the stomach, stimulates the liver, regulates the bowels. Beecham's Pills cleanse the system of accumulating poisons and purify the blood. Their beneficial action shows in brighter looks, clearer complexions, better feelings. Try them, and you also will find that they

May Be Relied Upon

Directions of special value with every box. Sold everywhere. In boxes, 10c., 25c.

SOF-TONE The Real Washing Powder—Saves back-breaking labor. Ask Your Grocer.

MERCHANTS TAXI CO.
Touring and Closed Cars.
$2.00 per hour. Doug. 4500.
Stand at Merchants Hotel.

AMERICAN THEATER TO OPEN UP SOON

Long Time Lease Secured by A. H. Blank of Des Moines, Who Has Several Theaters.

TO REDECORATE THE INTERIOR

A long-time lease on the American theater has been obtained by A. H. Blank of Des Moines, who will start immediately to remodel the building and prepare it for a moving picture house, to be open to the public in September.

Negotiations have been on for some time through W. Farnam Smith, agents for the building, and Arthur Brandeis, owner, has now come back from New York and closed the deal.

Mr. Blank is in Omaha together with H. M. Thomas, who is to be the manager of the new theater to be known as "The Strand." Mr. Thomas has in the past managed theaters in Chicago, St. Louis, Kansas City and San Antonio. Mr. Blank controls at present a number of high class theaters in Iowa, including "The Garden" at Des Moines and the new $100,000 theater to be opened in Davenport the middle of September.

Redecorate Interior.

"The Strand is going to become one of the most popular amusement resorts in this city, "says Mr. Blank, "The interior is to be decorated in old rose, ivory and gold, and new drapes, carpets, and electric light fixtures will be installed and the lighting system changed. The entire front will be outlined with over 2,500 hundred lamps, as well as three electric signs. The latest moving picture machines have been ordered, as well as a special screen, and a large and novel stage set will be used—something that has never been seen here before.

"We will follow the plans of the Strand theater in New York, which is the talk of the entire United States, and I feel sure that the citizens of Omaha will appreciate the high class entertainment offered them."

Architect N. T. Vorse of Des Moines, who does all the architectural work for Mr. Blank's theaters, has his blue prints all ready prepared for the remodeling work on the American, which is to start Wednesday.

To the Public.
"I feel that I owe the manufacturers of Chamberlain's Colic, Cholera and Diarrhoea Remedy a word of gratitude," writes Mrs. T. N. Witherall, Gowanda, N. Y. "When I began taking this medicine I was in great pain and feeling terribly sick, due to an attack of summer complaint. After taking a dose of it I had not long to wait for relief as it benefited me almost immediately." Obtainable everywhere. All druggists.

CITY NOT TO DROP SUIT AGAINST THE GAS COMPANY

E. W. Sinnett, president of the United Improvement Clubs, sent the city council a communication, urging that the $1 gas rate suit be not dropped by the city legal department, as a "vital principle is involved." Mayor Dahlman announced there is no intention to drop this suit, notwithstanding the recent voluntary reduction by the Omaha Gas company.

TO CHANGE HOUSE NUMBERS

Kleffner Wants the Numbers to Run Consecutively to the Limits of South Side.

TO CHANGE SOME OF THE NAMES

Superintendent Kleffner of the mail delivery department at the postoffice presented to the city council a plan of proposed changes in street names and numbers of Greater Omaha, as outlined by The Bee several weeks ago. The matter will be taken up by the city council committee of the whole next Monday morning.

It is proposed to number the north and south streets consecutively south of Dodge street in the same manner these streets now are numbered north of Dodge street, thus making the extreme south block about "6,900."

Another proposal is to change Lincoln avenue to Center street, to avoid confusion with Lincoln boulevard.

The names of Riggs avenue, Kent street, Commercial street and Jackson street, on the South Side, will be changed. The postoffice officials would like to have Madison avenue (which consists of one block between Fifteenth and Sixteenth streets) changed to Lake street, inasmuch as it is in reality part of Lake street. Monroe avenue (Thirtieth to Thirty-first) will be changed to Newport avenue, so as to make the latter street continuous.

Easter Lily is Blooming Now in Village of Benson

Mrs. J. Milton Shay, 2619 North Sixtieth avenue, Benson, had an Easter lily when they were in season, and in about ten days it was apparently dead.

She saved the bulb and planted it in the back yard of the house as an experiment, to see what the plant would do.

In a short time it took root and began to grow with the aid of plenty of water and a great deal of nursing.

Three buds came forth, two of which are in full bloom and heavily laden with the lily odor. Taking into consideration the soil and time of year it is a novelty in the horticultural line.

PRICE OF PAINT HAS TAKEN A DECIDED DROP

"Going down," that is the word in the paint industry today.

House and floor paints have dropped 15 cents a gallon and salesmen in the field all over are notified of that fact.

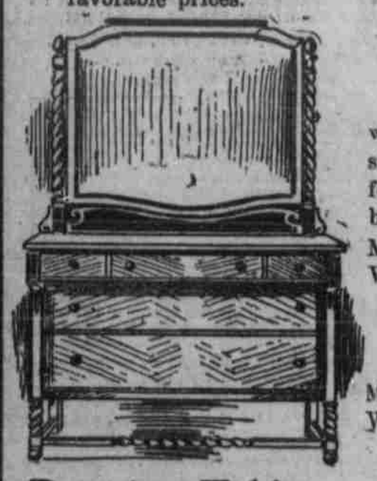
Paint has been abnormally high since some time after the European war started. It was boosted on the pretext that it must follow the advance in zinc, which advance was said to have been occasioned by the demands for zinc in the war zones. The drop of 15 cents a gallon is just a step toward reducing paint to the price level it occupied before the advance in zinc came.

FIFTH REGIMENT GOES INTO CAMP FOR A WEEK

Tuesday the companies of the Fifth regiment, Nebraska National Guard, were mobilized at Crete, where they will go into camp for the balance of this and the first half of next week. It is expected that some 800 men will be in camp.

Never Before

Have we been able to offer such an assortment of high character designs in Period Furniture at such favorable prices.



Dresser
(Like Cut)
Mahogany and American walnut—Charles II design. Note the twist effect—the cane in panel in back.
Mahogany $29.50
Walnut $32.00

Chiffonier
To match Dresser.
Mahogany $29.00
Walnut $30.75

Dressing Table
Has triple mirror.
Mahogany $24.50
Walnut $26.00

Bed
To match above pieces. Cane panel effect.
Mahogany $28.50
Walnut $29.50

An Unusual Suite at an Unusual Price.
Inspection Invited.

Orchard & Wilhelm Co.

Eat Less Meat in Summer

There is more nutriment and food value in a package of

SKINNER'S MACARONI or SPAGHETTI

than in an eighty cent cut of beef and it can be made into a dish just as tempting and appetizing. It takes lots of heat to cook the beef and Skinner's Macaroni cooks in 12 minutes. That makes lots of difference in the summer.

Try Skinner's once and you will always order by name. The taste tells the story. *For sale at leading grocers.*

Skinner Mfg. Co., Omaha, Neb.
The Largest Macaroni Factory in America

BRANDEIS STORES

New Autumn Apparel Is Arriving

What will the New York styles be? The question of the hour. Premet says, "they are sure to be inspired by the heroic deeds of today and will be free from all that is ugly and exaggerated." Our New York representatives are in constant and intimate communication with the original sources of fashion and familiar with the everyday tense of the developing styles. It is only a matter of hours from the time New York takes up a new idea to the time it is shown at Brandeis Store.

And the First Fashions in Fall Suits

are significant. No longer straight and severe, nor too plainly simple, they show the trend of Fashion toward style and individuality.

Broadcloth, French serge, whipcords, gabardines, in warm and dark tones, are the predominant materials, with some handsome velours and fancy materials for more elaborate styles.

We pride ourselves particularly on a series of new suits we now have priced at

$35 to $69

Very clever new combination serge and satin or taffeta street dresses for early fall, at—

$19 to $35

Street and Afternoon Dresses

Fascinating innovations are seen, sometimes the turn of a sleeve, the style of the waist, its trimming, the cut of the skirt, and other ideas new and beautiful.

Sometimes they are of two or three materials, cleverly combined, but the most popular are taffetas, crepes, charmeuse and Georgette.

Prices are—

$25 to $50

New sport skirts, large assortment of stunning new stripes, checks and plaids, at—

$5.98 to $10

Oriental Rugs at 20% Discount

To make room for a large Eastern purchase, we offer for the next two weeks our entire stock of Oriental Rugs, consisting of many fine rugs, such as—

Royal Kashans, Sarouks, Mesched and Kermanshaws

besides many other desirable rugs, at a discount of 20%. If you contemplate buying an Oriental Rug later for your own use or as a present, come and make your purchase now at a great saving.

Special Towel Sale Wednesday

Main Floor Linen Section.

5c Towels—Hemmed ends, fancy borders; soft and absorbent; guest size. Special each.. 4c

10c Full Bleached Huck Towels—Fancy red borders, hemmed ends; size 18x36 inches. Special, while 200 dozen last, each..... 8½c

35c All-Linen Huck Towels—Hemstitched ends, made of fine quality German huck; 18x36 or 20x40 inches. Special, each... 25c

30c Roller Towels—2¼ yards long, ready to use; with red or blue borders; soft and absorbent. Unexcelled for wear. Each..... 24c

15c Bleached Turkish Towels—Hemmed ends, large size; soft and fluffy. Spe., ea. 12½c

29c Turkish Towels—Plain white and novelty plaids and stripes. Coloring absolutely fast. Special, for one day only, each... 21c

4c Face Cloths—Called "Mill Seconds." Each 1c

Wednesday
Ice Cream Day
Quarts, 20c; Pints, 10c
Pompeian Room

Oh, Mother! Let's Go in Here! They Sell

Harding's The Cream of All Ice Creams

YOU simply have to let the children have their way in this, for it's YOUR way. Cool, refreshing Ice Cream is the best food and tonic you can buy for your youngsters.

And, for your own sake, be sure it's

Harding's The Cream of All Ice Creams

Get into business via the "Business Chances"