

THE OMAHA DAILY BEE

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Thought for the Day
Selected by Martha W. Christianity
Let me do my work from day to day,
In field or forest, at the desk or loom.

Figures do not lie, but fire insurance rate-makers figure for No. 1.
King Corn's waving plumes will now bid a brighter welcome to prosperity.

This is Omaha day at the Fremont Tractor show. Help make it a hummer!

Stop up! Stop! Look! Listen! Honk three times! It's Friday, the thirteenth.

The least is that the foot and mouth disease is trying to reappear. Stamp it out!

Well, if there is any swimming of the Rio Grande to be done, General Funston is the man to do it.

It is officially settled that the wheat crop of 1915 is the greatest ever. Now watch King Corn come down the home stretch!

Viewed from an educational standpoint, Mexico would profit immensely from a few A. B. C. lessons peacefully hammered in.

Time's whirligig hardly rivals the regularity of Mexico City's change of masters. Variety lends no spice to living in a city where life is so cheap and food almost beyond price.

Berlin puts out documents designed to prove that England is the arch-conspirator and fomentor of the war. Thus the assassin of Sarajevo outdistances Eve in getting a vindication.

The trainload of foreign gold just landed in New York raises Uncle Sam's available supply to the notoch of \$2,052,000,000. As a national yellow streak this commands general respect.

No other section of the United States affords as good a guarantee as the Rio Grande border that those seeking trouble will find it. Texas carries a fine line of that class of goods.

Harry Shaw's declaration that there is one law for the poor and another for the rich in New York needs no further object lesson. And he did not have to come all the way to Omaha to convince folks of it.

The esteemed housekeepers who hold bogus 'Irish lace' as souvenirs of vanished peddlers wisely decline to autograph their complaints to the police. Hurt pride must have concession for effective treatment of the sting.

The joyous glories of the Ironman fade away before the eminence of the American machinist. Of all skilled trades, including the plumber, he alone now names his price for work in munition factories, and the choice of home or foreign residence is up to him. It is a great day for the lords of the laths.

THE THIRTY YEARS AGO
This Day in Omaha
Rev. E. Byrne and Rev. Edward Meeker from Waterloo, Ireland, are in Omaha collecting funds for the completion of a cathedral in their home.

Prof. A. F. Burman, the new teacher of manual training, arrived in Omaha, and will at once set to work preparing for the opening of the school year.

Thomas Brennan has gone to Chicago to be present at the banquet to Senator Pillsbury. He will also speak at the Irish demonstration to be held there Saturday, September 19, when the first of the week.

Rev. and Mrs. Willard Scott have gone to Lake Minnetonka for a month.

Miss Minnie Dwyer of Detroit is visiting her brother, Eugene Dwyer, meteorologist in the apartment of the Union Pacific.

Dr. J. C. Devine has gone for a two weeks' trip to Ohio.

Race Trouble in Texas.

The fantastic tale that comes from Brownsville about a race uprising that is to take over portions of Texas to form a new republic has this foundation, that such a scheme could only have its roots in the denser of ignorance. That section of Texas is inhabited largely by poor Mexicans, driven across the border by distress at home, or descended from the peons who lived there before Texas withdrew from Mexico.

It is not at all surprising that vicious men could go among these ignorant people and foment just such disorder as is now apparent. It was done in Mexico, and could easily be repeated in the United States. The lodges of the order of San Diego have been known to exist for a long time, and have been tolerated because they were not considered dangerous.

General Funston's report will doubtless awaken the authorities to the serious aspect of affairs along the Rio Grande, where much has been neglected, and order will be restored along the American border.

Judge William H. Munger.

Nebraska loses one of its conspicuous citizens in the death of William H. Munger, who has presided over the federal court for the district of Nebraska for eighteen years. The high character of the service which Judge Munger has been rendering is perhaps best attested by the fact that during the last few years before his health became undermined he had been called upon to sit almost continuously with the circuit court of appeals where his judicial experience, and clear perception of the equities of each case, were greatly valued by the judges of that superior bench.

Americans as Book Readers.

We in the United States are not the book readers that are the people of the leading European countries. Over here but one person in 7,300 buys a book in the course of a year, while in Great Britain it is one in 3,800, in France it is about the same, in Germany and Japan it is rather better, and in Switzerland it is one in 372. These figures, incorporated in an article in the Atlantic proposing a remedy for the backward book trade, disclose a condition which we are sure few realize.

It is suggested that the discrepancy in book reading here and abroad is to be partially accounted for by the cheaper books in paper covers that constitute the bulk of the continental reading, yet experiments by American publishers with low-priced editions have not panned out as well as the standard-price book. More plausible is the explanation that we do not buy many books because we read periodicals and newspapers, and devote our leisure time to automobiles, moving pictures and listening to music produced mechanically without any effort on our part.

The disparity referred to, then, must be chargeable to a defect in the education, or at least to failure to develop a book-reading and book-loving habit. Perhaps we do not need this habit any more—perhaps the day of private libraries and prized editions of favorite authors is passing—perhaps the future American will have his book reading done by professionals, as he has so many other things done for him.

The "Ogden Gateway."

The action of the Union Pacific in closing the "Ogden gateway" or rather reserving it for its own patrons, has been upheld by the Interstate Commerce Commission, after hearing the protest of the Colorado lines and the summer resort hotel keepers, who demanded that the traveling public be routed through their domain. The decision amounts to recognition of the principle that an owner has the right to make a preferential use of his own property for his own benefit so long as he does not inconvenience the public by doing so.

The "Mormon" President

THE people who colonized the desert valleys of "The Great Basin" and founded the new flourishing state of Utah, were the Latter Day Saints, or "Mormons."

The present day leader of this community is the sixth to bear the title of president of the Church Jesus Christ of Latter Day Saints. He is the nephew and namesake of that Joseph Smith on all "Mormons" revere as their martyred prophet.

Born at Far West, Mo., November 14, 1838, in the very thick of the mob troubles that culminated in the position of the "Mormons" from that state, his father, Hyrum Smith, was a preacher in the bands of the Missourians when his son John F. came into the world.

In the exodus of 1846 he accompanied his widowed mother from Nauvoo, Ill., crossing the Mississippi on a flat boat, toward Celestine, Mo., on the lower side of the river, there witnessing the bombardment by the mob forces of the city from which they had fled.

Though naturally serious, and intensely earnest in his convictions, his temperament is not stern, as unfriendly critics have represented. While he can be solemn, he is not gloomy and morose.

There is nothing that President Smith seems to enjoy more than to be the host, and to welcome to his home, or to public halls owned by the church over which he presides, his friends and fellow laborers.

While not a millionaire, he is in prosperous circumstances—the result of hard work, prudent management, wise investments, and a disposition to save and live within his means.

President Smith has always been interested in industrial development, and has played a prominent part in establishing many enterprises that have benefited Utah and other parts of the west. He has helped to construct canals and reservoirs, to build railroads and extend telegraph lines, to found co-operative stores, mills and factories.

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That "That" Sentence.
OMAHA, Aug. 12.—To the Editor of The Bee: You printed a letter on "The Latin Buzaboo," by Charles F. Lamb of Tilden, in which letter there appeared a sentence which contained the word "Thats" ten times, and which was used to illustrate the complexity of the English language.

People and Events

A Philadelphia jag is credited with producing eight riot calls in one minute and a half. Evidently some Jerry Bull was shaking the cover for it.

A woman plunger in Wall street, caught in a downward slump, weighed on her brokers and was pinched for a judgment of \$50,000. On top of this is a fine of \$25,000 for contempt of court in failing to respond to a summons.

A New York court ruling gives repudiated alimony a grip on the estate of the repudiator. A wife divorced in 1889 and allowed alimony of \$50 a year, which she didn't get, came back on the estate of the deceased former husband and picked her allowance with interest from the grip of family heirs.



No Religion in the War.
KEARNEY, Neb., Aug. 12.—To the Editor of The Bee: Lucien Stebbins' letter, giving the causes of the war was indeed very interesting.

Safe First.
OMAHA, Aug. 12.—To the Editor of The Bee: I desire to know who has the first rights, or, in other words, the right-of-way at any street crossing at places known as regular crosswalks—the automobilist or the pedestrian?

At sea the rules of the road requires an ocean liner to avoid running down smaller vessels by requiring them to adjust the liner's course according to the course or direction of the smaller sailing vessel, or even rowboat, provided said smaller boat pursues steadily its course.

Even on busy railroad yards, with switching crews and engines and cars going in every direction, a pedestrian has to watch every way and cars run only on tracks.

As a greenhorn can buy an auto and start out with it, perhaps one who has never learned the rules of the road by even driving a horse or team or riding a bicycle.

Moderate Drinking.
OMAHA, Aug. 12.—To the Editor of The Bee: The chief objection to prohibition by the drinking people seems to be the legal interference with their freedom to purchase and drink liquor where and when they choose.

Prohibition has gained so fast only on account of the terrible havoc liquor has wrought. I admit that education of the right character is the best remedy, but that education does not consist of the theory that you cut off your hand in the fire without getting burned.

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LAUGHING GAS. THAT HYMN OF HATE.

Country Cousin—I suppose the motto of you women in New York is, "Eat, drink, and be merry."
City Cousin—No, dear; it is, "Eat, drink, but be wary."—Judge.

KABIBBLE KABARET.
JOHN MC SCOTT WILL NOW SING.
"THE SHEEP ME ALL AN JOBS, YEO I CAN ME HER ALMOHY"

"The doctor told Tomkins he must walk three miles every day."
"Where does he take it?"
"Along a pool table, generally."—Boston Transcript.

A talkative young lady was once taken in to dinner by a wealthy and tactful manufacturer, whom she was anxious to propitiate.

The faith curist told my wife to try the long distance cure. "Did she?" "Did she! She made me buy her an automobile."—Baltimore American.

Mary—Mrs. DeLaney says her little girl has learned to play the piano in no time. Alice—Yes, I heard her playing just that way the other day.—Life.

French and Russian, they matter not. A blow for a blow and a shot for a shot. We love them not, we hate them not.

He is known to you all, he is known to you all. He crouches behind the dark gray flood. Full of envy, of rage, of craft of guile.

Whose glass this fate? They had all but a single hate. "What was this known?" They had one foe and one alone—ENGLAND!

YOU will we hate with a lasting hate. We will never forego our hate. Hate by water and hate by land.

How do you folk of the earth in part, With bars of gold your ramparts lay. Edeek the ocean with bow on bow.

The coolest hotel in New York. Overlooking Central Park. Within easy distance of all theatres and shops.

Beating the Heat
By James O'Hara Day
ELEVEN people died from heat prostration the other day in one of the big cities of this country.

Human beings are not the only sufferers from heat prostration. Many a business undertaking has been dealt a staggering blow by the same ailment.

If your business suffers from heat prostration, it's your own fault. The hardest thing for the public to do is to be light-hearted and good-natured under the broiling rays of a summer sun.

How much does it cost you to permit one girl behind your counter to affront a prospective buyer by an untidy appearance? What is your expense for allowing two of your employes to chew gum?

How much desire have you instilled into them to cheer up the tired woman or the worried man who comes to your counters? Answer those questions, and you will decide whether you or the weather can be blamed for the falling off in your sales.

Stop a moment and remember that vulgarity emphasizes itself in hot weather. There is in this country a kind of commercial suicides. It consists of inducing people to come to your store and then permitting them to feel discouraged and antagonistic because of your lack of efficiency and cheerful service.

Anybody who serves the public must set as his ideal the fact that he will be superior in so far as he can to the weaknesses of the public. These are the days when it pays big money to offset the hot, disgruntled buyer with good nature and optimism.