

Society

By MELLIFLOIA. Tuesday, August 10, 1915.

AND now comes the edict that her ladyship, to be really smart, must wear her hair done low.

The high hairdress, except for evening, is passing, and the latest fashion is wearing the hair low and the return of the old-time favorite "figure 5."

The hair is worn rather plain about the face and either drawn loosely and safely back or, for those who have such beautiful facial contour as to permit of the severity, it may be more tightly smoothed and coaxed at the back of the head in a figure 5.

For evening wear the high and severely plain hairdress is fashionable, the hair being tightly slicked back from the forehead and ears and softly pulled down just a little over each temple, while the ends are coiled simply and tightly high on the head.

This severely plain and quaint fashion proves very becoming to some.

Return from California.

Dr. and Mrs. P. T. Barber returned yesterday from California, where they have been spending a month visiting friends and attending the exposition.

Mr. Harry and Warner Byrne returned this morning from California, where they have been sojourning for the last month and attending the exposition.

Pleasures Past.

The G. T. club gave an outing party Sunday at Ferroses lake, Valley, for Miss Lucile Horn of Detroit, Mich., who is the guest of Miss Catherine Bowman.

At the Field Club.

Mrs. G. W. Clabaugh entertained three guests at luncheon today at the Field club.

At the Country Club.

Mrs. Charles E. Metz entertained at luncheon today at the Country club. A large basket of cornucopia was used as the table centerpiece and the guests entertained included:

Mrs. and Mrs. Glenn Wharton will entertain at dinner Wednesday evening at the Country club, and on Saturday evening Mrs. Charles Metz will give a dinner of ten covers at the Country club.

For Mrs. Wason.

Mrs. William Lincoln Byrne entertained informally at luncheon Saturday at her home in honor of her house guest, Mrs. L. E. Wason of St. Louis. The table was attractively decorated in green and white. A low mound of asparagus fern formed the centerpiece and covers were placed for:

Mrs. Wason was guest of honor today at the Commercial club, when Mrs. Ella E. Byrne was business, and Thursday Mrs. Wason will be entertained at luncheon at the home of Mrs. E. Chamberlain.

Among the Visitors.

Mrs. Anna Gray of Chicago is visiting Mrs. Fred Krug.

At Carter Lake Club.

Miss Jeanette Jaeger will give a dancing party this evening at the Carter Lake club in honor of Miss Lucile Zangmeister of Chicago. Supper will be served at the Jaeger cottage after the dance. The guests will be:

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MISSOURI GIRL WEDS AND WILL LIVE IN OMAHA



Mrs. Clarence B. Tate

Mr. and Mrs. Warren Spain of Lee's Summit, Mo., announce the marriage of their daughter, Olive Florence, to Clarence B. Tate of this city, on July 21. They will be at home in Omaha after September 1.

Pulver, four. Thursday matinee, Mrs. Tompkins will have four guests, Mrs. H. F. Kellogg, four; Mrs. Shiner, four; P. Metz, five; Mrs. Kerr, five; Miss Weick, four; Mrs. J. W. Bedford, four; Mrs. W. H. McCrary, four, and Mrs. McAdams, five. Thursday evening, Mrs. E. E. Smith will have four guests, and Mrs. A. Wallace, five. Saturday matinee, W. S. Blackwell will have five guests; Mrs. Weinstein, four; Mrs. Stein, eight; J. D. Kendra, four; Miss Anna Cohen, four; Mrs. N. L. Keaton, four, and Miss Rubin, four.

Mr. G. C. Wharton has reserved 200 seats for the Monday evening performance of August 20, to entertain the wives of the visiting merchants, who will be in town that week.

At Happy Hollow Club.

Miss Helen Dunham will give a dinner of six covers this evening at the Happy Hollow club, in honor of her guest, Miss Ethel Jones.

Mr. and Mrs. Lee Hamlin will entertain informally at dinner this evening at the Happy Hollow club in honor of Miss Marion McDonald of Duluth, who is their house guest.

Mrs. E. C. Saunders of New York City, who has been the guest of her sister, Mrs. J. F. Wagner, for some time, entertained at luncheon today at the Happy Hollow club in honor of her hostess, Shasta daisies decorated the table and daisy place cards marked the places of:

Rev. and Mrs. Ernest... Mrs. W. W. Hervey, N. L. Robison, G. D. Hutchinson, Jay C. Wagner, John A. Dempster, J. E. Wagner, B. H. Robison, E. C. Saunders. Mr. and Mrs. C. C. Belden will entertain at dinner this evening at the Happy Hollow club in honor of the Misses Lucile and Mary Brown of Madison, Wis., the guests of Mr. and Mrs. C. R. Belden. Garden flowers will decorate the table and the guests entertained will include:

Mrs. R. W. Brackenside, Miss Marie Hodges. Messrs.—Sam Carrier, Warren Brockton, Charles Foster, Dr. H. W. Reed. Messrs.—J. L. McChesney, Jr., Dr. H. W. Reed.

For Temperance Speaker.

Mrs. Ella A. Boole of Brooklyn, N. Y., was honor guest at a luncheon at the Commercial club at noon. Since white is the woman's Christian Temperance union color, the table decoration was carried out by the use of white garden phlox. Covers were placed for:

Mrs. and Mesdames—J. H. Vance, C. Tallafiero, W. T. Graham, D. C. John, C. J. Van Kuren, P. N. High, Misses—Orpha McKittick, Blanche Van Kuren, Ella A. Boole, Mesdames—John Dale, N. J. McKittick, W. H. Mick, Mary Manning, Flora Hoffman, C. J. Roberts, E. P. Sweoley, Edith Silvers, Nellie Patton, J. D. Scott, Josephine Carr, M. McClair, Dunlop, Duncan Finlayson, Pollack, M. Latta, William Berry, A. Wilson, George Covell, Frank Butts.

Personal Mention.

Mr. and Mrs. James D. Reed have left for an extended trip to the Pacific coast.

Recommends Chamberlain's Cough Remedy.

"Last winter I used a bottle of Chamberlain's Cough Remedy for a bad bronchial cough. I felt its beneficial effect immediately and before I had finished the bottle I was cured. I have the habit of recommending this remedy to my friends," writes Mrs. William Bright, Fort Wayne, Ind. Obtainable everywhere. All druggists—Advertisement.

NOW FOR SECOND BEAN CROP

Business Men Inspect Garden Work Being Done by the Children of the City.

SOME MAKE REAL MONEY

A flying inspection tour of the Garden club work of the various Omaha schools was made by eight men from various lines of business and association work, to get a general idea of the character of this work being carried on in Omaha by about 300 school children this summer. The men who made the tour were invited to do so by the Garden club committee, so that men from the various lines of business in the city might have a comprehensive view of what is being done before the fall prices are issued, and while the gardens are still in the growing stage.

Those who made the tour were A. E. Henley, Thomas Fry, Robert H. Manley, Neils B. Uplike, C. C. Crowell, E. P. Demison, C. J. Ernst and E. E. Dale, who is the salaried superintendent of the summer's gardening work.

Favorably Impressed.

The committee visited the gardens in the vicinity of Park, Windsor, Clifton Hill, Lothrop and Sacred Heart schools. They were favorably impressed with the condition in which they found the gardens and were agreeably surprised with what they learned from some of the boys and girls as to the handsome sums of spending money the children had made from the sale of their produce from the various gardens.

Mr. Dale is being kept very busy by hurry-up appeals from the children from various parts of the city for help in their gardens. This is the time of year when troubles of various kinds overtake gardens. He is called out first to spray a garden to rid the plants of a certain disease, of a certain insect pest. Then he is called on a hurry-up, case to slay rats or rabbits or neighborhood chickens that make themselves a nuisance in some of the plots. Again he is called for advice as to when to pick certain fruits of vegetables, or when to plant others.

With the first bean crop well out of the way, Mr. Dale advised the children to plant another crop of beans any time up to the end of the first week in August. The result is that many of the children who grew real enthusiastic during the summer have planted beans within the last two weeks, and many of them now have a handsome new patch of beans just up out of the ground that they are hoeing. If frost does not come exceptionally early, it is pointed out that, with the abundant moisture now in the soil, another bean crop should be easy to raise before frost.

Relief from Acute Rheumatism. John H. Gronx, Winchester, N. H., writes: "I suffer from acute rheumatism and Sloan's Liniment always helps quickly. So. All druggists—Advertisement."

Jitneers Start Petition for the Ordinance Recall

Jitney drivers have started to circulate petitions for the recall of an ordinance passed by the city council last Thursday.

Nearly 1,000 signatures will be required to bring the petitions within the referendum law.

Attorney Sutton, for the jitney people, is preparing papers for an action in district court, attacking the emergency feature and the bond requirements of the ordinance.

Food Facts For The Workingman's Wife To Study.

You owe it to yourself, your husband and family food stuffs. From practically one standpoint—nutrition. Other factors count, of course, but nutrition should not be sacrificed for anything else, for nutrition is the basis of economic food buying.

Most workingman's wives serve too much meat. From a standpoint of nutrition, meat is dear food. Some meat is essential, but we can probably cut out much of our meat and substitute other nutritious but much cheaper food. There's Faust Spaghetti. When we eat it, we absorb practically all of it; not a drop goes to enrich our blood and build up our bodies. Faust Spaghetti is made of Durum wheat—a highly nutritious cereal. Sold in large 10c packages in a splendidly sealed tin. It is easily prepared and makes fine eating. Try plenty of Faust Spaghetti—cut down on meat.

MAULE BROS. St. Louis, U. S. A.

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Oozes Ozone All Night and Lives On Spring Frys

United States Marshal Warner has come back from his summer home in the well known bosom of nature near McGregor, Minn., in order to remove from his shoulders the toga of the marshalship and place it gracefully upon the person of Thomas J. Flynn, who was recently appointed to wear it.

Mr. Warner looks as healthy as a yearling steer. His cheeks are red, his eyes are clear, and he looks like a frontiersman or a backwoodsman or something healthy and care-free and all that.

Gosh, it's no wonder, either. When a man can take his family and go off and live in a log cabin in the woods far from the maddening crowd and sleep out on a screened-in porch thirty feet long and ten feet wide and just cooing ozone all night, why, it's no wonder.

Here's something more the marshal tells us that is calculated to make city dwellers pine for the wilds. He says good fresh eggs cost 15 cents a dozen, plump hens for the boiling pot are 30 cents per each, luscious spring chickens for frying may be had in any quantity at two bits, a quarter of a dollar each, and excellent butter costs but 20 cents a pound.

Mr. Warner will remain in the city about a week, and after he turns over the office keys to Mr. Flynn he will fit swiftly back to his cabin in the woods, not to be seen in these parts until he has to return so the children can go to school.

Many Omahans Are Taking Vacations

Many prominent Omahans are taking vacation trips in many directions at present, and many are planning trips for the near future. Rev. T. J. Mackey and Mrs. Mackey left Friday for a ten days' cruise of the great lakes. Miss Margaret Houston left Sunday for Kingston, Ont. Mr. Ollie Berg of the Berg Clothing company left Sunday for New York; Edward Gelsen, cashier of the Peters Trust company, left with his wife for a cruise on the great lakes; A. J. Love left Saturday for New York over the Burlington; M. L. Dodder, the undertaker, leaves Wednesday with his family for a trip to the exposition; Mrs. George A. Seabury and daughter have gone to the Pacific northwest, and are to continue their trip to the exposition, where they will spend several weeks; C. T. Koutas and Mrs. Koutas leave over the Union Pacific August 12 for San Francisco, and they will make a extended tour of the coast. Dr. Coulter leaves tonight for the exposition, and many others are planning to go in the next few days.

When at Newport Dine at HILL TOP INN Under same management as The Vanderbilt Hotel, N.Y.

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No Rain but What Does Somebody Good

There is one class of business men at present that just smile, and smile and smile, at what the months of continued rains and floods have done for them. These are the lumber men who make a

specialty of selling bridge lumber. The heavy rains washed out bridge after bridge and sent them crashing down the turbulent streams all over half a dozen states. County commissioners have been specially busy keeping bridges in shape all over and workmen of bridge timber have never been busier in their lives. The Omaha Bridge Supply and Lumber company of Omaha has had something of a harvest in this respect. Salesmen of

the company say their business in bridge lumber has been increased 50 per cent in the last two months. They have been especially busy taking orders in Nebraska, Kansas, Iowa and northern Missouri. Orders for steel increase. NEW YORK, Aug. 10.—The unfilled tonnage of the United States Steel corporation on July 31, totaled 4,824,000 tons, an increase of 250,000 tons over June.

BRANDEIS STORES

Unusual Bargain Inducements—Wednesday

Choice of Any Hammock

In the House Regardless of Former Values at \$1.25



Lingerie Blouses

of Embroidered Voile Up-to-date merchandise, slightly soiled from handling. Worth to \$1.50, specially priced for Wednesday, at 65c



Rug Bargains

Rugs and Bath Rugs, sizes 24x48, 24x36 and 36x36. Worth to \$1.75, special Wed., at 98c. Velvet Rugs, size 36x72. Regular \$3.50 values \$1.98

Household Necessities

Liquid Veneer, 25c size Wednesday, for 14c. Bath Brushes, special Wednesday, 75c values 24c. Johnson's Floor Wax, 1-lb. can 29c. Libertia, 50c size bottle for 28c. Crepe Toilet Paper, 10c kind, at 8 rolls for 33c. Diamond "C" Soap, 10 bars for 19c. Fels Naptha Soap, 10 bars for 38c. Ivory or Borax Soap, 10 bars for 38c. Graves' Tooth Powder in glass 6c. Madama Rice Powder, 10c package 8c. Selsitts Powders, 10 in box for 9c. Juvenile Soap, 10c cake 6c. Palmolive Soap, special, 10c cake 6c. 20-Mule Team Borax, 1-lb. package 7c.

New Neckwear

Dainty Organdie and Voile Collars, in Puritan and other styles, at 50c. Extra Quality Feather Boas, in black, white and black and white. Prices, \$2.98, \$3.25, \$5.00 and up.

Choice of Any Parasol

In the House Regardless of Former Values at 59c

Wednesday Ice Cream Day

Quarts, 20c. Pints, - 10c. Pompeian Room

Women's Pure Silk Hose

Mostly colors and a few blacks, worth 75c a pair, some worth \$1.00. On sale for 49c

Women's Pure Silk Gloves

Double tipped, blacks and whites and some colors, worth 75c a pair, a splendid value at 45c

Genuine Hand Colored Carbon Gravures

Unusually High Grade Pictures. Hand colored, on appropriate double and triple mounts with gold edged mat. Sizes from 11x13 to 12x24. Beautiful subjects in nature prints, landscapes, marine scenes, etc. On sale Wednesday, Main Floor, at 10c Each. Suitable frames for these pictures at reduced prices.

Rock Island To Chicago

Fast trains daily from Omaha arrive La Salle Station and Englewood Union Station, most convenient locations in Chicago.

"Chicago-Nebraska Limited" at 6:08 p. m. "Chicago Day Express" - at 6:30 a. m. "Chicago-Colorado Express" at 4:10 p. m. "Rocky Mountain Limited" at 1:09 a. m.

Automatic Block Signals. Finest Modern All-Steel Equipment. Superb Dining Car Service.

Rock Island. Tickets, reservations and information at Rock Island Travel Bureau. Phone, write or call.

J. S. McNALLY, Division Passenger Agent 1323 Faroux St. Omaha, Neb. Phone Douglas 428

Swap Anything in the "Swapper's Column"

WILLOW SPRINGS BREWING CO'S Old Time Brand FINEST BOTTLED BEER. INTOXICATING LIQUOR - ALCOHOL 4% OMAHA, NEB.

Willow Springs Beer

HAS STOOD THE TEST OF TIME

No better beer brewed than "Stars and Stripes" and "Old Time" Order a case for your home.

HENRY POLLOCK LIQUOR HOUSE, Retail Distributors. Telephone Douglas 2108.

WILLOW SPRINGS BRWG. CO. Telephone Douglas 1306.

Persistence is the cardinal virtue in advertising; no matter how good advertising may be in other respects, it must be run frequently and constantly to be really successful.