

Omaha Society

By MELLIFLOIA. Wednesday, July 14, 1915.

OMAHA has a goodly batch of hay fever victims, but, so far as I know, they have not become numerous enough to form a club based on that bond of union. I wonder if they know that there is in existence an organization called the United States Hay Fever association, which held its annual reunion, attended by over 100 members, at Ocean Beach last Sunday. If ever an Omaha hay fever club is formed, this account of the doings at this meeting may be serviceable:

"Following the welcoming address, four negro musicians started to sing a song, composed for the occasion, to the tune of 'Michigan.' The first two lines ran:

"Ocean beach with ocean breeze
Never can produce a sneeze.

"'Ac-ca-choooooo!' came in a chorus from the members and drowned the singers.

"'Before we get down to the serious matter of hearing from members who have tried remedies during the year, let me introduce Miss Gertrude Fellows of Blue Point, who will read an original poem,' said Secretary Jerome. Miss Fellows stepped forward and read:

THE LAND BREEZE.

"All flesh is grass; all fever hay;
Soft blows the soft land breeze this day,
Mid golden grain and roses red,
Indifferent to my aching head.
What gets me when the land breeze blows
Is not the breeze, but my poor nose;
The ragweed and the golden grain
Care naught for my mucous membrane.

"Secretary Jerome told how the United States Hay Fever association was formed in 1873 by Henry Ward Beecher, Frank B. Fay, former mayor of Chelsea, and himself, of its purposes, and then ran through a list of sixty 'certain cures,' asking for expressions from those who had tried them. Two men present had tried all but three, from osteopathic treatment to Christian Science.

"'Friends, Dr. Goldwater has ordered that ragweed be eliminated from all public parks in New York,' said 'Dr.' Paul Franzel, property clerk of Bellevue hospital. 'I have here a resolution.'

"The resolution was adopted with a unanimous chorus of sneezes."

Wedding Announcements.

Mrs. M. Newman of 225 Willis avenue announces the marriage of her daughter, Bertha, to Mr. Ben E. Abrams of Pittsburgh, Pa. The young couple left last evening for an extended southern trip. On their return, Mr. and Mrs. Abrams will make their home in Omaha.

Mr. Arvid W. Anderson, chief clerk in the treasurer's office of the Burlington, was quietly married Tuesday evening to Miss Florence Peterson, organist of the Hancock Park Methodist church. The wedding took place at the home of Mr. and Mrs. F. D. Trumble of Papillion.

Because of a recent death in the family, only the immediate relatives were present. Following the ceremony by Rev. Mr. McCaskill of the Hancock Park Methodist church, the couple left for California, where they will visit the bride's parents, and also take in the two exhibitions. They will make their home in Dundee.

The marriage of Miss Rose Bergman of Lincoln and Mr. Arthur Rosenblum of this city was celebrated at Papillion Tuesday afternoon, Rabbi Frederick Cohn officiating. Mr. Sam Dansky and Mr. George Wheat were the only attendants. Immediately after the ceremony, the young couple left for Chicago and Minneapolis for a three weeks' visit, and on their return will be at home in Omaha.

Mrs. Rosenblum attended the University of Nebraska and the Conservatory of Music there, and is a member of Delta Zeta sorority. Mr. Rosenblum is a graduate of Creighton law class of 1913 and is a Delta Theta Phi fraternity man.

Omaha Girl Returns Home.

Miss Joy Higgins returned Sunday from a six months' visit in Virginia with her sister, Miss Mary Higgins, who accompanied her home. Enroute they visited a brother in New Orleans and are now with their mother, Mrs. A. O. Higgins. Miss Fanny Higgins, who spent the last year in the National School for Gymnastics and Folk Dancing at Copenhagen, where she won a scholarship from America, arrived in New York City last week. Miss Higgins will visit there and in Chicago before returning home in about a week or two. She plans to take up her work in Danish gymnastics in Chicago this fall.

At the Field Club.

Mr. and Mrs. G. A. Swanson will entertain Miss Grace Barber and Mr. Arthur Swanson at dinner this evening at the Field club.

Mr. and Mrs. H. J. Dinning will have sixteen guests at dinner this evening at the Field club; Mr. and Mrs. C. D. Sturdevant, two; A. M. Jeffrey, four; Mr. and Mrs. A. F. Condon, five; H. G. McDonald, two; Carl Back, five; H. Smith, four; O. L. Goodrich, four.

Picnic Supper.

A large party of Omahans motored to Florence Heights, the summer home of Mr. and Mrs. B. C. Fowler, Tuesday evening for a picnic supper and dance. Japanese lanterns were used profusely to decorate the grounds about the home. The party included:

- Messrs. and Mesdames—
- E. J. Henry, Harry Weller,
- Thomas D. Crane, Bert Green,
- Rudolph Rie, B. C. Fowler,
- Misses—
- Ada Charlton, Dorothy Weller,
- Marion Weller,
- Messrs—
- Dr. S. H. Baumann, Clare Moore,
- Wendell Moore, Rodvic Crane,
- Mrs. Nancy J. Moore.

Frettiest Mile Club Party.

The Frettiest Mile Golf club postponed their picnic, planned for yesterday, and were entertained at the home of Mrs. Lulu Morris Jerome at 1 o'clock luncheon. The house was beautifully decorated with quantities of garden flowers. A musical program was given by Mrs. M. Sturdevant, Miss Grace Northrup, Miss Alice Leika and Miss Lillian Paul. Mrs. Jerome was assisted by Mrs. C. C. Morrison, H. C. Hynes, W. E. Taylor, H. K. Madden, C. W. Dresher, Stuart Johnson, Glenn Smith and the Messrs. Lorenz Leika and Lillian Paul.

At Carter Lake Club.

The annual outing of Vesta chapter of the Order of the Eastern Star was held today at the Carter Lake club. The guests were entertained at dinner, followed by dancing, and 130 members were present.

Leaves for Chicago.

Mrs. Harry Bosworth of Chicago, who has been the guest of her sister, Mrs. George Brandeis, will leave this evening for her home. Mrs. Bosworth has been

with Mrs. Brandeis for a couple of weeks and was guest of honor at a series of luncheons given by Mrs. Brandeis. The last one was given yesterday at the Fontanelle, when Mrs. Brandeis entertained six guests.

At the Country Club.

Mr. and Mrs. W. T. Pogo will entertain fourteen guests at dinner this evening; Mr. and Mrs. Ward Burgess, fourteen; Mr. and Mrs. Henry Wyman, fourteen; and Mr. and Mrs. Barton Millard, ten.

Mr. John Hannichen will give a dinner this evening at the club complimentary to Mr. Ben Hartz of Rock Island, the house guest of Mr. Henry Hart in Council Bluffs. Covers will be placed for:

- Messrs—
- Margaret Rustin, Marjorie McIntosh,
- Virginia O'Neil, New York,
- Cora Hart, Florence Neville,
- Messrs—
- Ben Martz, Henry Hart,
- Clarence Peters, John Hannichen,
- Eldred Hart.

Mr. Phillip Metz will be host at a dinner this evening given in honor of Messrs. William Decker of Buffalo, W. Bourke of Kansas City and T. V. Stillman of New York, who are motoring from the east to California. Those present will be:

- Mr. and Mrs. Charles F. Metz,
- Messrs—
- Louise Bacon, Elizabeth Reed,
- Frances Hoch, Eleanor Mackay,
- Josephine Congdon,
- Meyron Howe,
- Messrs—
- William Decker, Fred Daugherty,
- W. Bourke, Isaac Carpenter,
- T. V. Stillman, Robert Howe.

With Mr. and Mrs. A. G. Beeson at dinner this evening will be Mr. and Mrs. Jack Webster and Miss Marion Pearce of Lafayette, Ind.

Miss Marion Howe entertained at luncheon today, after which the afternoon was spent at tennis. Those present were:

- Messrs—
- Margaret G. Baum, Marion Hamilton,
- Ruth Hitchcock,
- Messrs—
- Clare Elsie Wilson, Marjorie Howe,
- Emily Keller.

With the Visitors.

Mr. S. A. Mowatt and daughters, the Messrs. Virginia and Jessie, are guests at the home of Mr. and Mrs. Ward Burgess.

Will Attend Convention.

Mr. W. S. Byrne and Mr. Harry Byrne will leave Friday for California. They will be joined in Omaha by Mr. and

Mrs. Verne Mead of Lincoln, Mr. Mitchell of Council Bluffs, Mr. Fred Penner of Alton and Mr. Harold Krause and all will take the Kappa Sigma special train for San Francisco, where they will attend the annual Kappa Sigma fraternity convention to be held there August 21, 22 and 23.

At Seymour Lake Country Club.

One of the best programs of the season was enjoyed by a large company at the club last evening. Miss Jeannette Mullen gave a reading, Mr. Huntington a piano solo, Miss Laura Peterson sang and Mr. J. M. Tanner closed the program by giving a series of delightful stories and poems.

Dr. and Mrs. Paul Juckness entertained at dinner last evening, when covers were laid for the following:

- Dr. and Mrs. George Collins,
- Dr. and Mrs. L. Collins,
- Dr. and Mrs. W. F. Longie,
- Dr. P. L. Cady,
- Dr. John Lehmeis,
- Miss Elizabeth Longie,
- Miss Hannah Longie.

Another party was composed of: Messrs. and Mesdames—

- C. I. Vollmer, D. C. Dodds,
- A. E. Midlam, Dr. M. L. King,
- Messrs—
- Irma Rook, Bowman,
- Katherine Worley,
- Messrs—
- J. F. Aull, Clayton Midlam,
- Dining together in another party were:
- Messrs. and Mesdames—
- Henry Nygaard, John Urion,
- Henry Forster, J. Dean Ringer,
- Messrs—
- Mrs. J. H. Parratt, Misses—
- Marguerite Urion, Helen Nygaard,
- Messrs—
- S. J. Bell, John Shearman,
- Messrs—
- Mr. and Mrs. J. M. Tanner entertained:
- Messrs. and Mesdames—
- C. A. Melcher, John Mullen,
- Miss Jeannette Mullen,
- Mr. Huntington.

A small party was composed of: Messrs. and Mesdames—

- H. G. Winn Martin,
- Miss Marguerite Windheim.

One of the novelties of the season will be a dinner given by the members of the Centurion club Thursday evening. A duck dinner will be served at 6 o'clock p. m. About twenty-five couples will be present.

Mrs. C. C. Shimer will be hostess at luncheon Thursday for twelve guests.

Mr. and Mrs. A. J. Randall entertained last evening for Mrs. Thomas Dohan and Misses Madeline and Isabel Dohan.

Mr. and Mrs. H. G. Pike and Mrs. W. E. Reed dined at another table.

Summer Plans.

Mrs. Ella Byrne left this morning for Lake Okoboji, where she will be at the Crescent Inn for two weeks.

Mrs. F. J. Paer, accompanied by her small daughter and nephew, Donald Reed, left Sunday for South Bend, Wash., to visit her sister, Mrs. H. S. Miller, until September 1. Mrs. Miller formerly taught in one of the public schools here.

At the Country Club.

Mr. and Mrs. Edwin T. Swobe will entertain at dinner this evening at the Country club in honor of Mr. and Mrs. Ed George. Their guests will be:

- Messrs. and Mesdames—
- Ed George, Frank Judson,
- Gould Dietz, Howard Baldrige.

Summer Plans.

Miss Margaret and Minnette Rousseau will leave Saturday for Dubuque, where they will be the guests of Mr. and Mrs. George Myers for two weeks, after which they will go to Toadood, Mont., to be with Mr. and Mrs. Ed Rousseau for an indefinite stay.

Informal Dinner.

Miss Esther Wilhelm will give an informal dinner of twelve covers this evening at her home complimentary to Miss Claire Eloise Wilson, the house guest of Miss Margaret Baum.

Personal Mention.

Captain Phelps Paine is recovering from a severe illness and is receiving friends at his home, 541 South Twenty-sixth street.

Miss Faith Lee Hoel leaves Thursday for Boston, New York City and other eastern points via Duluth and Montreal. Miss Hoel plans to sail for Panama, through the canal and up to San Francisco before her return.

Don't Have a Summer Cough.

Take Dr. King's New Discovery and you won't catch cold. It kills the cold germs, keeps you well, 50c. All drug stores.—Advertisement.

Americans Are Held.

LIVERPOOL, July 13.—Seven passengers on the American line steamer Philadelphia, which arrived here on July 11 from New York, are held on board the vessel in the Mersey because of the lack of satisfactory passports.

RIVER CURRENT IS MENACE TO INTAKE

Missouri Threatens to Leave the Pumping Station at Florence a Mile Inland.

COSTLY PROTECTION IS NEEDED

The threat of the Missouri to change its meander north of the Florence pumping station of the Omaha Metropolitan Water District is presenting a serious problem. In

event of the channel being changed, as is now imminent, the intake for the big plant would be left high and dry away from the river. The necessity of doing something to avert this cut-off has been apparent for a long time, and during the spring General Manager Howell had Colonel Deakne of the engineer corps of the United States Army join in a survey of the situation. Colonel Deakne later recommended adversely to spending any of the appropriation for the Missouri river between Kansas City and Sioux City, which naturally shut Omaha out. Estimates of the total expenditure necessary to amply

protect the Florence intake run as high as \$350,000.

Howell waits for Fall. General Manager Howell of the city water plant says he will begin this fall to give serious consideration to river improvement work north of the Florence pumping station. He explains that this work cannot be done during the present stage of the river.

"While the situation is not what I would call serious," says Mr. Howell, "yet it is recognized that the river threatens to cut into the east bank and thus increase the possibility of a new channel, leaving the Florence station a mile or more from an intake supply. We have done considerable work along the east bank and we expect to strengthen this protection, starting the work this fall. 'I made an effort to get the govern-

ment to appropriate half of \$50,000 for this work. Colonel Deakne of the government engineering staff, at Kansas City, recommended adversely for us, I understand. We are hoping to get a federal appropriation out or next year's funds."

A "For Sale" ad will turn second-hand furniture into cash.

Photo Craft Shop

"Film Specialists." 416 Bee Bldg. Films Developed Free When Purchased From Us. Prints 3c to 5c. 24-Hour Service.

Everything for Infants

We carry a complete line of all garments needed, kept in an absolutely clean and sanitary condition. Best values obtainable.

New "Vacation Special" A comfortable corset for warm days. Rustproof—\$2.00

Brandeis Stores

July Clearing Sale of 1,500 Wash Skirts

worth up to \$1.50

59 CENTS



worth up to \$1.50

59 CENTS

Skirts made of *Ratine, Gabardine, Linen, Pique, Bedfords* and *Repp* in pleated and flared, gored and ruffled effects or strap and button trimmed styles, all sizes and lengths—white, tans and checks, not a skirt in the lot worth less than \$1.00.

Dispersal of Hosiery and Underwear

Women's Pure Thread Silk Stockings in all new shades to match shoe tops and gowns, full fashioned high spliced heels and toes, with wide garter tops, at... 50c
Women's Fiber Boot Hose, all shoe shades with colored tops, seamless double heels and toes, at... 19c

Knit Underwear
Women's fine lisle union suits in nushape cuff and umbrella knee styles, regular and extra... 50c
Women's lisle union suits, regular and extra sizes, 50c quality, at... 39c
Women's fine lisle and cotton vests, plain and lace trimmed, sizes 4, 5 and 6, regular 15c quality, at... 12½c
Women's fine cotton vests, swiss ribbed, full taped, regular and extra sizes, 12½c quality, at... 7½c

300 Pairs Women's Pumps

at \$2.65

All our women's pumps and oxfords in patent, dull kid and calf, bronze, fancy fawn and white top, hand welted and turned soles. Complete range of sizes, not a pair worth less than \$4.00. Thursday, Friday and Saturday, at \$2.65.

Bathing Shoes and Slippers, blue, black and plain white, splendid values, 39c and 69c.

200 Sample Hats

In Advanced Summer Styles



made of fine fur felts, satin and velvet combinations and a number of all-satin hats. Principally small, close-fitting turbans in black and white, tan and black, white and rose and sport hats in all the new sweater colors. These hats were bought of Hyland Brothers, Chicago, Ill., and scarcely a hat in the line is worth less than \$8.50 to \$10.00. Choice for Thursday, at—

\$5

Gives Series of Luncheons for Her Guests



MRS. GEORGE BRANDEIS

That Economy Coffee

With All the Rich Coffee Fragrance and the Delicate Tang That Makes Coffee a Joy to Drink Is

Paxton's Gas Roasted Coffee

Only In 60c Per Can
2-lb. Cans

A trial can will make you a constant user. Your Grocer—he sells it.

Unless you say Paxton's Gas Roasted, you may get something else.

PAXTON & GALLAGHER CO. OMAHA, NEB.

4% ON SAVINGS 4%

Are you keeping up your account? Many people start an account and let it go at that.

Unless you keep it up, it will make no more abiding impression upon your success than a shadow on a field of corn.

PACKER'S NATIONAL BANK

LEHIGH VALLEY ANTHRACITE

THE COAL THAT SATISFIES

More Heat—Less Ash—Less Smoke—Ask Your Dealer.

SHAKE INTO YOUR SHOES

Allen's Foot-Ease, the antiseptic powder for the instant relief of painful, smarting, tender, nervous feet. It takes the sting out of corns and bunions. Simply shake the contents of one of the small envelopes in each shoe. Over 100,000 packages are being used by the German and Allied troops at the front. Sold everywhere, 25c.