

Gossip Heard at Omaha Auto Club

Secretary Sharp of the Atchison Commercial club called at the club room to perfect plans by which the Omaha-Kansas City scenic route to Kansas City will be perfectly marked all the way.

Bert Murphy, chairman of the entertainment committee, has over seventy automobiles promised from club members for the entertainment tour of the Woodmen of the World delegates.

J. L. Grogan, a rancher from near Cheyenne, says the folks around Douglas, Wyo., are imbued with the "quintessence of good roads booster spirit."

Telephone road reports are paid for by the individual club member in Philadelphia. The Omaha Automobile club give the club member this valuable information free—and then some.

New members are coming in so fast that the supply of car emblems was exhausted and we had to wire east for a hurry order to accommodate the rush. Ask any member what we are doing.

Local tourists taking the Blue Grass trail through Iowa are advised to run straight east twelve miles from Red Oak, then turn south into Villisca. This is a detour caused by the bad condition of the Stanton hill out from Red Oak.

A. C. Garvin of New Haven, Conn., is on a tour of the middle west and is sending back daily road reports. "From Nebraska and Iowa roads are generally very good," reported Mr. Garvin, "but say, I certainly struck some punk trails through Missouri."

"How's that for comfort?" asked H. C. Mitchell, from Hartford, Conn., of Secretary Powell, as the latter inspected Mitchell's improvised Ford with a Pullman-effect sleeping compartment on the rear. Mitchell, Joseph Groton and Alex Grosier stopped off in Omaha long enough to lay in a supply of food and get routing west. Their car has a three-foot extension on the rear with a feather mattress a foot and a half thick. "Talk about shock absorbers," laughed Grosier, "telling on the mattress and pulling at his pipe. I guess we have solved the problem of overland touring."

The canvas covered top was literally covered with signatures gathered along the line. "Some hotel register, what?" grinned Mitchell. Two of the boys take it easy while the other works driving. "We haven't seen the inside of a hotel bedroom and don't want to," laughed the gang.

J. H. Kent of the Los Angeles Automobile club stopped off in Omaha on Wednesday on his way through to New York. He is making a log of the entire trip for the Los Angeles club. "Believe me, it's using some paper," remarked Kent.

"The local club is sending weekly road reports and other valuable data on touring back to the big eastern motor magazines," said Clarke Powell to an inquirer who wanted to find out the exact condition of information he would get back east if he were contemplating a trip through the west. "If every tourist would be kind hearted and appreciative enough to mail back to the club routing him further on, some information as to roads and garages and hotels it would lessen the worry and the

expense and the time of touring and eventually every club in the country would have in their possession information of priceless value to the tourist. The tourist going west should remember 'the man behind' and appreciate the fact that information he gets is partly from some generous-hearted motorist who has preceded him. Some write back long letters, taking pains to map out every bad place and giving detours, best hotel stops, the most reasonable garages and other data which makes touring a pleasure."

Oar Regatta to Be Held During August

NEW YORK, July 10.—The forty-third annual regatta of the National Association of Amateur Oarsmen will take place on the Connecticut river, August 13 and 14, opposite Riverside Park, Springfield, bringing together the pick of amateur sweep-ers in this country and Canada.

Incidentally, one of the most important races of the regatta—championship singles—will be between an oarsman representing a Canadian club and another registered by an American organization. Although there will undoubtedly be other entries for this race, the two oarsmen considered as probable winners are Robert Dibble of the Don Rowing club of Toronto, Canada, and John B. Kelly of the Vesper Boat club of Philadelphia.

Saxon Outruns Railroad Train

Carrying a message from Mayor Rolph, San Francisco, to Mayor Rose, Los Angeles, a Saxon Six recently completed the run. Without setting out for any special record achievement, the Saxon was able to beat the time of the fastest trains running between San Francisco and Los Angeles.

On the return trip from Los Angeles the Saxon covered the distance, 400 miles, in thirteen and a half hours, taking the coast route, which is considerably longer and rougher than the valley route, over which one of the high-speed Elights recently broke the record. The Saxon beat the Lark, the Southern Pacific's fastest train, by fifteen minutes.

One of the chief advantages of the Knight type of motor, it is asserted, is its characteristic of improving with use. In this respect it differs from all other types of engines. The carbon deposit that is harmful to most of them, has the opposite effect on the sleeve valve type. Through constant use, the sliding surfaces of the pistons and sleeves become polished, and the slight deposits of carbon which collect around the rings and sleeve ports give air-tight sealing. Thus, the longer the Knight motor is used, the quieter and smoother its action becomes.

Don't Let Your Cold Get Worse. Bell's Pine-Tar-Honey will cure your cough and give you restful sleep. Good for children. Only 5c. All drugists. Advertisement.

One Advantage In Knight Motor

One of the chief advantages of the Knight type of motor, it is asserted, is its characteristic of improving with use. In this respect it differs from all other types of engines. The carbon deposit that is harmful to most of them, has the opposite effect on the sleeve valve type. Through constant use, the sliding surfaces of the pistons and sleeves become polished, and the slight deposits of carbon which collect around the rings and sleeve ports give air-tight sealing. Thus, the longer the Knight motor is used, the quieter and smoother its action becomes.

Don't Let Your Cold Get Worse. Bell's Pine-Tar-Honey will cure your cough and give you restful sleep. Good for children. Only 5c. All drugists. Advertisement.

Willys-Overland Gives Wage Increase

A 5 per cent increase in the hourly rate of pay of factory employees has been announced by the Willys-Overland company. The raise will become effective July 15. More than 11,500 employees will be benefited by this increase in salaries. The present payroll, which averages \$1,000,000 a month, will bring the total salary checks for the coming year up to approximately \$12,000,000. This increase in wages is but another evidence of the goodwill John N. Willys bears toward his employees. Since the formation of the company seven years ago, he has constantly endeavored to better the conditions of his men, both in a business and social way.

Two years ago Willys voluntarily reduced the working hours at the Overland factory from fifty-four hours to fifty hours a week, with the same fifty-four hours pay. He has organized baseball, football, basketball and bowling teams, supplied the men with uniforms and encouraged them in every way.

A year ago, the fifty-piece Overland band made the round trip of 6,000 miles from Toledo to Houston, Tex. The musicians, all Overland factory workers, traveled in special Pullmans as the personal guests of Mr. Willys. This is but one of the many ways in which he shows his appreciation of their work throughout the year. He is sponsor for the Overland One club, of seventy-five voices, which has made itself known as a musical organization of much merit.

Longest "Drive-Away" on Record. Clarence T. and Sumner E. Johnson, two brothers, purchased new model Four and Six cylinder Studebaker touring cars at the Detroit factory last week. They will drive the cars back to their home city, Moscow, Idaho. This will, in all probability, prove to be the longest "drive-away" ever started from the factory since the idea was inaugurated.

NEW METHOD OF EQUIPPING THE BIG MOTOR TRUCKS

Three Goodyear Tire and Rubber company has completed the installation of hydraulic presses in its various branches throughout the country, for the purpose of equipping motor trucks with the pressed-on R. V. truck tire.

"This is the tire which the Goodyear people offers free during the next three months, in continuation of its original offer, if it does not prove superior to competitive makes on a cost per mile basis," says C. W. Martin, Jr., manager motor truck tire department.

ADDITIONS BEING MADE TO REO AUTOMOBILE PLANT

If there was any doubt as to the continued or return of prosperity—which ever you prefer to call it—a visit to Lansing, Mich., and especially to that part of the Michigan city which depends for its sustenance on the Reo automobile plants, would dispel it.

The Reo plants cover twenty-five acres of ground, and it seems as additions are being made on all sides of that twenty-five acres. At a matter of fact, they are being made on three sides—the other side of the street fronting on the main thoroughfare.

Hollier Car On the Omaha Market

The T. G. Northwall company reports that it has received information that the first consignment of Hollier eight-cylinder automobiles left the factory July 7 and should be here within a few days. A sample car will be placed on display at 24 Jones street, notwithstanding that orders already received are more than the first shipment.

It is claimed that the Hollier is the lowest-priced eight-cylinder car on the market.

NEW METHOD OF EQUIPPING THE BIG MOTOR TRUCKS

Three Goodyear Tire and Rubber company has completed the installation of hydraulic presses in its various branches throughout the country, for the purpose of equipping motor trucks with the pressed-on R. V. truck tire.

"This is the tire which the Goodyear people offers free during the next three months, in continuation of its original offer, if it does not prove superior to competitive makes on a cost per mile basis," says C. W. Martin, Jr., manager motor truck tire department.

ADDITIONS BEING MADE TO REO AUTOMOBILE PLANT

If there was any doubt as to the continued or return of prosperity—which ever you prefer to call it—a visit to Lansing, Mich., and especially to that part of the Michigan city which depends for its sustenance on the Reo automobile plants, would dispel it.

The Reo plants cover twenty-five acres of ground, and it seems as additions are being made on all sides of that twenty-five acres. At a matter of fact, they are being made on three sides—the other side of the street fronting on the main thoroughfare.

It Spins the Motor!

SINGLE UNIT **ISCO** **SINGLE UNIT**

STARTING AND LIGHTING WITH WARD LEONARD CONTROL FOR FORD CARS

System Installed Complete, \$70

Guaranteed Six Months

MASTER SALES CO.,
2420 Farnam St., Omaha.

Patronize the Garage that Bears this Sign

EVERY garage that displays this sign is a unit in a nation-wide organization.

Our representative has visited personally every city in the System, which covers the principal automobile roads and side trips in the country. His selection of garages is backed by the banker, the Motor Club and the business man.

Our rigid investigation is your protection. You can rely upon it that your car will be well taken care of, and that supplies and labor will be provided at fair prices.

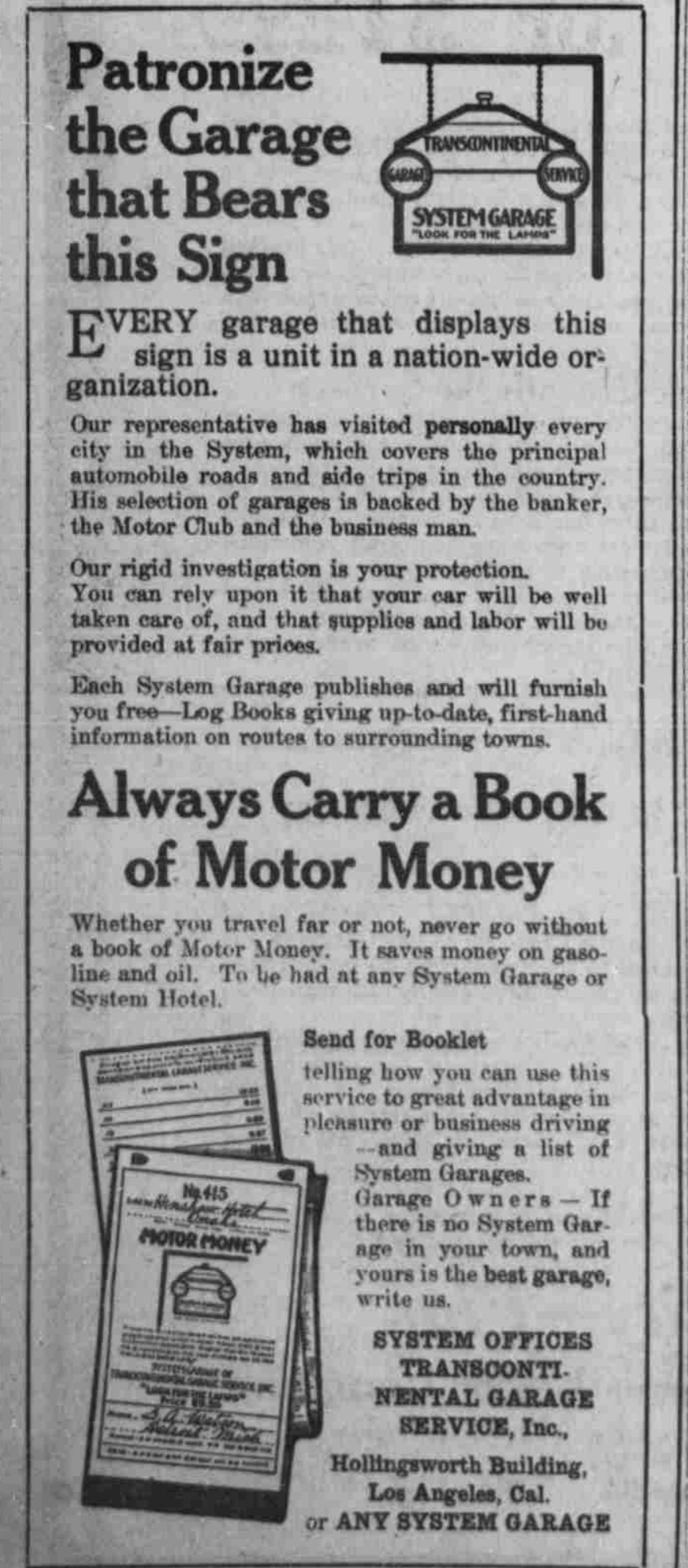
Each System Garage publishes and will furnish you free—Log Books giving up-to-date, first-hand information on routes to surrounding towns.

Always Carry a Book of Motor Money

Whether you travel far or not, never go without a book of Motor Money. It saves money on gasoline and oil. To be had at any System Garage or System Hotel.

Send for Booklet telling how you can use this service to great advantage in pleasure or business driving—and giving a list of System Garages. Garage Owners—If there is no System Garage in your town, and yours is the best garage, write us.

SYSTEM OFFICES
TRANSCONTINENTAL GARAGE SERVICE, Inc.,
Hollingsworth Building,
Los Angeles, Cal.
or ANY SYSTEM GARAGE



Proof of Performance Again

MAXWELL

Won First and Third in 300-Mile Omaha Speedway Race, July 5th

☐ Winning a big speedway race is the ultimate aim of every manufacturer. It is the proof of performance of every car. It is an actual test of motor, of lubrication, of springs, of steering gear, of axle. It is the most severe test to which an automobile can be subjected. No car of ordinary mechanism can live through a 300-mile race, run at average speed of 91 miles an hour.

☐ Winning the Omaha race was only one of the Maxwell's many victories this year. The same construction which makes victory possible on the Speedway makes the Maxwell foremost as a great family car. The family car, such as we are selling in Nebraska every day, has the same powerful motor, the same improved lubricating system, the same style of axles, the same general design and mechanism as the cars which have been invincible on the speedways of the country the last few months. The Maxwell is priced so that every man can own it. It is built so that every family can use it.

Maxwell's Victories on Speedways is Proof of Durability and Dependability.

FRANCIS-CULLIS AUTO CO.
Local Dealers
2024 Farnam St., Omaha, Neb.