

OMAHA IS TO HAVE ITS PICTURE TAKEN

Lincoln Highway Officials to Be Here Saturday to Take Photos for Highway Reels.

TO SHOW ALL OVER COUNTRY

Omaha will have its picture taken today, the weather permitting, and all business houses, especially those along the route of the Lincoln Highway, are requested to put on their Sunday clothes.

Moving picture operators will come to Omaha, and under the direction of the Bureau of Publicity, 800 feet of film will be taken. These pictures will be a part of the Lincoln Highway feature film, which will be shown all over the United States.

H. C. Osterman, national consul of the Lincoln Highway, will be in charge of the moving picture men. The plans include the taking of twelve or fifteen typical Omaha scenes, which will show Omaha of today to hundreds of thousands of people in the United States.

To Entertain Visitors.

Assistant Secretary Smythe of the Omaha Automobile club is arranging for members of the club to greet the visitors upon their arrival. It is planned to give them a hearty reception and to send them away with the knowledge that Omaha is easily the best city of its size in the world.

Views to be taken will include scenes in the business district, retail and wholesale and manufacturing, park scenes, residence scenes, and a view of the South Omaha live stock market.

Omaha will secure a great amount of desirable publicity from these pictures. The Lincoln Highway reel will include pictures of about sixty cities and of every state through which the highway runs. Nebraska will have 700 feet additional space in the reels, which will include about 8,000 feet, all told.

Ure Directed to Turn Over Bonds

Upon the suggestion of the department of public accounts and finance, Treasurer Ure has been directed by the city council to turn over to representatives of eight local banks \$100,000 Auditorium and \$50,000 park bonds which these bankers agreed to accept several weeks ago.

In a letter to the city council Commissioner Butler asserted that the demand of the bankers that the city furnish an opinion other than the transcript of the legal department as to the history of the bonds is not well taken. He says it is unusual. He also asserted that the city is in a position to require the eight banks to take these bonds according to their recent agreement.

MORE RAIN FALLS ON THE BROAD ACRES OF NEBRASKA

According to reports to the railroads, rain was general over practically all of Nebraska and Iowa and at many places it was still raining at the time when the reports were sent in. Generally the rain

The Bee's Fund for Free Milk and Ice

There is no truer charity than that which relieves the needs of little children who cannot help themselves.

That is why a free milk and ice fund for hot weather tots in poor families carries such a strong appeal to the tender-hearted.

Contributions from 10 cents to \$5 are solicited and will be acknowledged in this column.

Previously acknowledged \$116.20
E. J. Griffin 1.00

was pretty light, the precipitation ranging from one-fourth to one-half inch, though in a number of localities in the central and southern portions of Nebraska it was an inch or more.

Railroad men take the position that in every portion of the country between the Mississippi river and the mountains rain that falls now is working a great injury to all crops. They assert that at least two weeks of dry and hot weather is needed to mature and harvest a full crop.

It Is the Flavor and the nutrient—and the many delicious ways in which

SKINNER'S MACARONI

can be served that makes this product so popular with the housewives all over the U. S. Made from the finest durum wheat.



SKINNER MFG. CO., Omaha
The Largest Macaroni Factory in America

19 Pounds for \$1.00

Best Granulated Sugar. Buy now before the advance.

3 pounds special Coffee... \$1.00
Single pound... .50c
Fancy blend Coffee, 3 1/2 lbs. \$1.00
The best 25c Coffee in the city—4 lbs. for... \$1.00

Teas, any kind, per lb. 40c to 50c
Sugar sold with 10c other goods.

Moyune Tea Co.
Phone Doug. 2446. 406 E. 10th St.

FREE FREE FREE

In order to introduce our own granulated coffee which we roast fresh every day, we will give away one sanitary coffee sifter with every lb. of fresh granulated coffee, no matter how cheap, from 15c to 50c. We will place on sale this Saturday fine Teas, regular value per pound 40c to 50c. We will give one Lemon Squeezer, worth 15c, with every dozen lemons. We will give one 3c can of Granulated Sugar for... \$1.00
Imported Castile Soap, 10c bars, Saturday 3 bars for... 10c
Pure Food Jam, all flavors, 10c cans, Saturday 3 cans for... 10c
Large case Sliced Pineapples, regular 30c cans for... 10c
Swedish health bread, 4 packages for... 10c
100 packages Corn Flakes... 5c
100 packages heavy Jar Rubbers... 5c
20c kind Mason Jar Cans, doz... 10c
10c cans Ripe Olives for... 10c
Fancy Country Butter, lb... 40c

MEAT SPECIALS
Pig Pork Roast, per lb... 12 1/2c
Pig Pork Chops, best cuts, lb... 10c
Hamburger, fresh home made, lb... 10c
Pig Pork Shoulder Roast, lb... 9 1/2c

The People's Market

24TH & CUMING STS.
We deliver anywhere in the city, also Benson, Florence and South Omaha. Mail orders are shipped at above prices. Telephone 2, 1532.

1915 Milk Fed Spring Chickens, 31c

PIG PORK ROAST 10 1/4c

Steer Pot Roast... 10 1/4c
Young Veal Roast... 11 1/4c
Pig Pork Butts... 12 1/4c
Young Veal Chops... 14 1/4c
Lamb Legs... 14 1/4c
Mutton Chops... 14 1/4c
Mutton Roast... 14 1/4c
Salt Pork... 9 1/4c
Skinned Hams... 14 1/4c

PUBLIC MARKET 1610 Harney St. Phone Douglas 2793

PIG PORK ROAST, 10 3/4c

1915 MILK FED SPRING CHICKENS 31c

Pig Pork Butts... 12 1/2c
Steer Pot Roast... 10 1/4c
Young Veal Chops... 14 1/4c
Young Veal Roast... 11 1/4c
Lamb Legs... 14 1/4c
Mutton Chops... 14 1/4c

THE EMPRESS MARKET

Opp. Woolworth 3c and 10c Store. 113 South 16th St. Tel. D. 2307.

THE OLD RELIABLE
Metz Beer
W. J. SWOBODA RETAIL DEALER
PHONE DOUGLAS 222. OMAHA, NEB.

Federated Clubs Favor Widening Twenty-Fourth St.

At the regular monthly meeting of the Federation of Improvement Clubs of Douglas County held at the city council chamber Thursday evening, the president was authorized to appoint in the near future a committee to act with the Omaha planning committee in the matter of widening Twenty-fourth street from Poppleton Avenue to Cumming street, with a

view of making it the principal retail street of the city of Omaha.

Resolutions were adopted which will be sent to the school board supporting and commending the plan by Rev. D. E. Jenkins, requiring longer hours of study in the Omaha High school by the students and more time devoted by the teachers.

The plan of I. W. Carpenter of the school board for appropriating money for installing a laundry department in connection with the high school was severely criticized.

The federation decided to act with any other organization that would assist in

bringing any one of the national party conventions to Omaha in 1915.

The board of trustees was authorized to deal with all subjects pertaining to the federation until the September meeting.

COUNCILMAN STAYS HOME TO WATCH HIS FENCES

Politics in Philadelphia is said to account for the absence of Charles Seger, one of the councilmen who was supposed to make the trip with the Liberty Bell. Just as he was ready to leave on the trip he heard of a scheme to break up

his faction of the republican party in his city, so the story goes. So he decided to remain at home and "keep his fences" instead of going on the trip and permitting his political opponents to score a victory while he was away.

Mayor Blankenburg of the Quaker City also failed to make the trip. He is quite old and not in good health, it is said, and he is spending the summer at a mountain resort.

Dr. Bell's Fine-Tar-Honey.

Get a 3c bottle today. Keep it for your cough or cold. Good for children, adult and aged. All druggists—Advertisement.

Palm Beach, Cool Cloth, Linen, Mohair and Silk Suits, Hirsch-Wickwire, Society and R. W. Brands—\$7.50 to \$15.00.

Brandeis Stores

Palm Beach Suits

In plain and neat stripes or fancy effects; all desirable models. Specially priced at \$35.00

Because of Our Superior Facilities---
Because of Our Great Stock and Better Values---

This Is the Store for Men

Brandeis Stores is pre-eminent as the store where men may best supply their clothing needs. Opportunities which come only through exigencies of trade, and here only through the aggressiveness of our buying organization, are offered in men's apparel Saturday, being high-grade and thoroughly dependable clothes at a substantial saving.



July Clearing Sale of Men's and Young Men's Suits

Choice of any Blue Serge Suit in the house, \$25.00 and \$35.00 values, at . . .

\$15

Hirsch-Wickwire, Society Brand, Schloss Bros. All sizes, 34 to 48. Greatest values in America.

\$18 and \$20 Suits, \$10.00

For Men and Young Men

In this lot are plain grays and blue serges of different shades, in the new diamond weave via the smart Glen Urquhart plaids, black and white mixtures and velours, distinctively tailored. All sizes, 34 to 52.

\$12.50 and \$15 Suits \$7.50

For Men and Young Men

Tailored of splendid blue serges, in pencil stripes and chalk lines; all-wool pure worsteds, chevrons and cassimeres, in tartan checks and overplaids; newest shades; coats made with or without patch pockets.

A large assortment of Flannel, Linen and Palm Beach Trousers, prices \$1.00 to \$2.50.

\$22.50 and \$25 Suits \$12.50

For Men and Young Men

Shepherd plaids, silk mixtures, worsteds, the new gray brown and blue overplaids; also tartan plaids of fancy and plain worsteds, flannels, cassimeres and velours; silk lined coats, many new definite style notes.

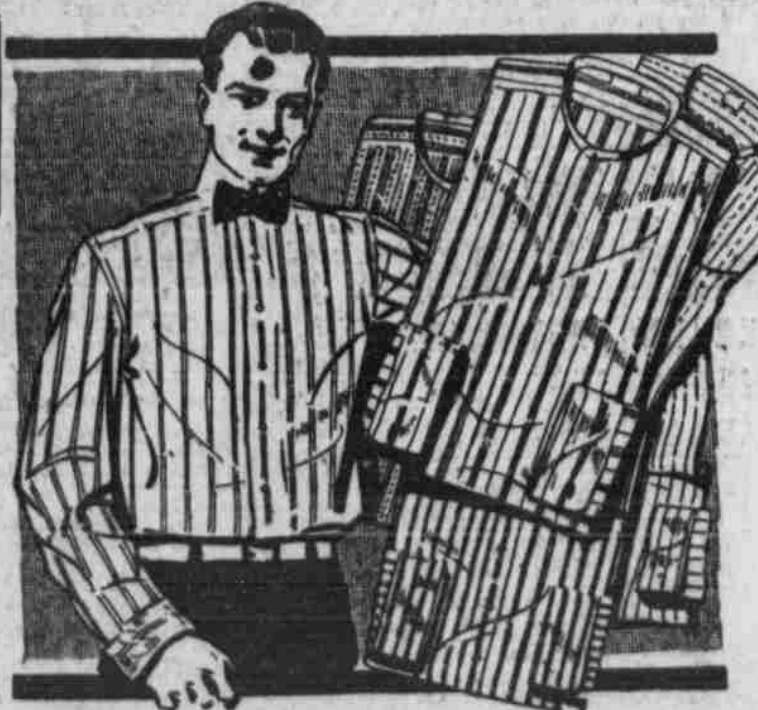
July Clearance Sale of Men's Furnishings

2,400 Men's Negligee and Golf Shirts of fine quality pongee, madras, percale and chambray; collars attached and neckband styles. Values to \$1.00. Saturday 39c

85 Dozen Men's Silk Fibre Hose, in all the new shades for summer wear. Regular 25c. values, pair 15c

One Big Lot of Men's Fine Silk Four-in-Hand Ties—Beautiful patterns, large and open ends. Values to \$1.00. Clearance, each, 35c, or three \$1.00 for

45 Dozen Men's Fine Athletic Union Suits, made of fine quality nainsook, crepe, fancy striped soles. Worth to \$1.45. Special, Suit 49c



About 1,200 Men's High Grade shirts, made of fine quality satin, striped pongee, solesette and madras cloth, with soft French and laundered cuffs. Wonderful values, worth to \$1.50. sale, price 69c

25 Dozen Men's Solesette and Madras Jajamas—Plain and neat figured patterns. Regular \$1.00, \$1.25 and \$1.50 values. Special, suit, 79c

75 Dozen Silk and Fibre Silk Four-in-Hand Ties—Regular 25c values; sale price 10c

One Big Lot of Men's Lisle and Cotton Hose, in all the new shades. Regular 15c. quality, pair 9c

Choice of Any Man's Straw Hat Saturday

Never Such a Hat Sale Before

95c

Milans, Porto Ricans, Sennits and Split Braids

We are not waiting until the end of the season to give the men and young men of Omaha the benefit of the slaughtered prices, but right in the middle of the season. These straw hats have sold at \$2.00, \$2.50, \$3.00 and \$3.50; Saturday, your choice for 95c

In "The Hat Tunnel," Between the New and Old Stores.

Men's \$1.00 Straw Hats, 45c. All the Men's Straw Hats that have been selling at 75c, \$1.00 and \$1.45. at 45c

Men's 50c & 75c Silk Hats, 29c. Over 100 Men's Silk Outing Hats, White Duck and Palm Beach Hats, 50c and 75c values, Saturday, 29c

Clearing Sale of Panamas, Bangkoks and Leghorns

All Men's and Young Men's \$5 and \$6 Panamas, at \$3.95
All \$7.50 Panamas, at \$4.95
All \$10.00 Panamas, at \$6.95
All \$5.00 Bangkok Hats, at \$2.50
All \$4.50 Leghorn Hats, at \$2.95

Clearing Sale of Boys' and Children's Headwear

All the Boys' and Children's Headwear that has been selling at 35c and up to 50c, your choice Saturday 19c
All the Boys' and Children's Headwear that has been selling at \$1.00 and \$1.25, your choice Saturday 49c



Final Clearance Sale Now On

For your own good you should come down to

THE FAIR
and enjoy the great bargains now being offered.

THE FAIR

12th and Farnam

Thousands of Pairs of Women's Pumps

Have Been Sold During

ALEXANDER'S Closing-Out-Sale

And everybody that buys at these low prices goes out and advertises this wonderful sale.

Buyers are increasing daily, but hundreds of bargains still remain for every member of the family. Come Saturday or any day next week.

Women's patent leather and dull kid Pumps, \$3.00 values, Saturday at \$1.79

12 different models of Women's canvas Shoes and Pumps, \$2.50 values, Saturday, \$1.69

Ladies' \$3.00 Pumps, on sale Saturday at 98c

Ladies' \$2.50 Pumps, on sale Saturday at 68c

200 pairs Ladies' Pumps, Saturday at 48c

CHILDREN'S SHOES

Hundreds of pairs of good, stylish, serviceable shoes for children, reduced to \$1.25 and 48c

Men's best calf Shoes, welt soles, our regular \$3.00 kind, Saturday at \$2.48

Men's patent summer Oxford, positive \$3.00 values, Saturday at \$1.28

Hundreds of other bargains. Bring the family and lay in a year's supply.

ALEXANDER

1510 DOUGLAS.

PATIENCE PLEASE!

We will soon have this "new idea" Drug Store in fine shape. Mechanics, Carpenters, Artists, Laborers, and we ourselves, are working like beavers to get the store ready, but—

Well, you know they tore the old building down over our heads, almost, and we did a "speedway" stunt getting in here somehow, and we are doing business right along.

BUT it will be only a matter of hours until we are nicely settled, grooved, oiled and running smoothly in this newer, less expensive location, just 209 feet WEST of our old corner.

Phone orders filled promptly even now. The number is Douglas 150.

MYERS-DILLON DRUG CO.

1609 Farnam Street

TRY
Willow Springs BEER
NONE BETTER
HENRY POLLOCK
SOLE DEALER
PHONE DOUGLAS 2006

TWENTIETH CENTURY FARMER

The Missouri Valley's Greatest Farm Paper, OMAHA

110,000 Copies Weekly

75,000 within 150 miles of Omaha