



By MELLIFICIA. Thursday, July 8, 1915.

SOCIETY is to turn from the auto to the horse. The horse races scheduled for Omaha August 4, 5 and 6 is the thing of importance with society maids and matrons these days.

The interest and enthusiasm has doubled since the honors of the recent track meet in San Francisco fell to an Omaha horse. Hal Boy, the beautiful horse belonging to Mr. Edward Peterson, carried off the blue ribbon there a few weeks ago, and he is to appear for like laurels in Omaha next month.

Omaha can boast of many blue ribbon horses and our feminine riders have received much admiration at home and abroad.

Mrs. Luther Kountze is one of the best riders here. She has always been a lover of the horse. Her mother, the late Mrs. Andreesen, was considered the finest horsewoman in Omaha, and Mrs. Kountze and her mother were seen constantly together on horseback when Mrs. Kountze was a very young girl.

The Cudaby girls, Miss Helen and Miss Jean, the latter now Mrs. Frank Wilhelm of Chicago, took prominent place with the riders at our horse shows. They both owned valuable horses and were seen at any time on the country roads about. Other well known devotees of the sport here are: Miss Beatrice Hancock, Miss Erna Hadra and the Misses Margaret and Elizabeth Bruce.

At Happy Hollow Club.

Miss Eleanor McGilton gave a pretty appointed luncheon today at the Happy Hollow club in honor of Miss Marjorie McIntosh of New York City, who is visiting Mrs. C. E. Rustin. A large basket of pink and lavender sweet peas decorated the table and covers were placed for: Misses—Marjorie McIntosh, Marjorie Rustin, Luella Peterson, Florence Russell, Grace Slough, Emily Keller, Josephine Congdon.

Mrs. E. G. McGilton gave a luncheon today at the Happy Hollow club. Her guests were: Mesdames—C. B. Rustin, McIntosh of New York City, Frank Colpeter, Du Bois, John A. Wakefield, C. E. Squires, A. B. Somers, H. F. Moorhead.

Among other entertaining at luncheon today at the Happy Hollow club were Mrs. E. E. Elliott, who had three guests; Mrs. George B. Darr, five; Mrs. C. W. Russell, five; Mrs. C. R. Gould, seven.

Mrs. C. F. Weller gave a luncheon today at the Happy Hollow club. Her guests included: Mesdames—J. W. Fisher, Walter Pratt, Virginia Weller.

Mrs. W. S. Byrne gave a small luncheon today at the Happy Hollow club complimentary to Miss Bees Hoover of Washington, D. C. Covers were placed for: Mesdames—W. F. Currier, Warren Switzer, Miss Bees Hoover.

At the Field Club.

Mrs. W. G. Nicholson entertained at auction bridge this afternoon at the Field club. The guests were: Mesdames—Harold Sobotker, Morris Dunham, John Pulser, Fred Dale, Charles Richards, George W. Shields, B. L. Donforth, B. F. Yenild, Frank Jumper, Joseph Woodrough, Charles Burmeister, N. H. Nelson.

Mrs. E. A. Higgins gave a luncheon of nine covers at the Field club. Mrs. A. M. Jefferts entertained four guests at luncheon today. The Burgess-Nash company will give a dinner this evening at the Field club. Covers will be placed for eighty guests.

Mrs. James Trimble entertained at luncheon today at the Field club. Garden flowers were used as the table centerpiece and the guests were: Mesdames—Frederick Naughton, George Brown, Roy Bloom, Elsie Bloom of Colon, Neb.

Bridge Luncheon. Mrs. E. A. McKelvey gave a bridge luncheon today at her home for Mrs. W. R. Lighton of Fayetteville, Ark., who is the guest of Mrs. S. R. Rush, and in honor of Mrs. Jeffe Coburn of St. Louis, the guest of Mrs. Charles Marley. A large bowl of panache, nasturtiums and hollyhocks decorated the table and the guests entertained were: Mesdames—W. R. Lighton, B. F. Bush, Jaffie Coburn, Frank W. Baker, Earl Brink, William Archibald Smith, Charles Marley, C. Vincent, Edward Estlen.

Summer Plans. Mrs. Joseph Barker and children left last evening for their ranch near Sheridan, Wyo., where they will spend the summer.

Mrs. and Mrs. E. G. McGilton and daughter, Miss Eleanor, will leave the latter part of July for California, where they will spend the month of August.

Mrs. Warren Blackwell will leave Tuesday evening of next week for Poland Springs, Me., where she will meet her mother, Mrs. Whitcomb, and spend the summer there.

News of the Wayfarers. Mr. and Mrs. R. E. Rhodes and daughter, Mr. and Mrs. C. O. Talmadge and daughter, and Mr. S. W. Phelps are registered at the Elms hotel in Excelsior Springs.

At the Country Club. Mrs. Charles T. Kountze entertained informally at tea yesterday afternoon at the Country club in honor of Mr. and Mrs. Ross Barber of Minneapolis, the guests of Miss May Mahoney.

At Seymour Lake Country Club. Mrs. E. Buckingham gave a bridge luncheon today for twenty guests.

The Rev. Father Ballou will entertain fifty members of the Centurian club at a dancing party and dinner this evening. Mrs. Robert Parks was hostess at a bridge luncheon today when covers were laid for twelve guests.

Pleasures Past. The I. G. G. club gave a picnic today in the woods north of Florence. The members met at Twenty-fourth and Ames this morning at 9:15 o'clock and walked from the end of the Florence line two miles north of Price Lake, and

Y. M. C. A. Boys to See Liberty Bell

To view the Liberty bell Friday morning, 150 boys of the Young Men's Christian association vacation school and as many other association boys as wish

to take advantage of the chance, will march in a body to the exhibition platform near Tenth and Jackson streets at 7:30 a. m. They will be accompanied by Secretaries Denison, Miller and Gates. Shortly afterwards, at the association building, the boys will be addressed by William H. Bell, chief of the Philadelphia Bureau of City Property, who is in charge of the bell. He is a prominent

Young Men's Christian association man of Philadelphia. Summer Tourist Excursions. Effective June 1 Nickel Plate road will sell reduced rate tickets to various eastern points. Confer with local agent or write John L. Calahan, A. G. P. A., 66 W. Adams St., Chicago.

Deaf Bar Women from the Society

After spirited debate in the sign language delegates to the convention of the National Fraternal Society of the Deaf, meeting at the Hotel Rome, voted against

admitting women to membership in the order, which is an insurance society. It was decided to centralize the national offices at Chicago. The committee on resolutions was appointed as follows: A. L. Roberts, Olathe, Kan., chairman; L. J. Bacheberle, Cincinnati, and L. A. Cohen, New York City. The convention is at work on proposed revisions of the constitution and by-laws.

Men's Furnishings and Hats Will Enter the July Clearing Sale Next Saturday.

BRANDEIS STORES

Choice of any girl's coat in the basement; ages 2 to 6 and 6 to 14 years. Values to \$4. Special...\$1.00

A Clearing of Remnants and Odds and Ends Left From Depleted Lines Placed in the

July Clearance Sale

IN OUR BARGAIN BASEMENT STORE

Boys' Wash Suits All 50c suits and all soiled 75c and \$1 suits, every size, 2 to 7 years, at one big special price Friday...25c

We wish to clear out each line thoroughly as the July Sale progresses, so the order for Friday is to re-group and still further reduce prices on odds and ends from individual lines. Every department of the store displays JULY SALE PRICES and economies of the once-a-year kind on all classes of merchandise are here for everybody's participation.

Odd Lots Boys' Pants Odd lots of khaki, cotton and linen pants. All sizes in the khaki pants and broken sizes in linens, but plenty of every size in the lot. Worth to \$1, pair...39c

Flouncings Remnants of 45-in. voile and crepe flouncings, 18-in. cambric, batiste, swiss and organdie flouncings and corset cover embroideries, worth to \$1, yard...25c

Clearance Sale of Thousands of Yards of Cotton Fabric Remnants and Mill Ends

Table Damask Remnants of table damask, bleached and silver bleached; all desirable lengths, in linen and fine quality German mercerized damask. Values up to 59c, yard...39c

Lace Edges Remnants of lace edges, bands and insertions from 1/4 to 8 in. wide, all linen torchon, imitation cluny, Platt vals, French and German vals, many 10c yard...5c

Mill remnants; thousands of yards fine quality 36-in. dress percale, light and dark grounds; standard make. Lengths easily matched. Would sell regularly at 10c yd. Friday's price, yd. 4 1/2c

32-in. white plisse crepe; finest soft sheer underwear fabric; most desirable for summer underwear. Mill remnants up to 20 yds., 15c and 19c values; on sale Friday, special, yard...8 1/2c

Bed Spreads, Bolsters Remnants of bed spreads and bolsters, slightly soiled; a tubbing will restore them; they are the crocheted kind; values to 85c. Special in the July clearing, each...69c

Women's Hosiery Women's and children's fine seamless hosiery, worth to 12 1/2c. Special Friday, pair...5c

Thousands of yards mill remnants and remnants of our regular 10c and 12 1/2c dress seprays, in a good variety of the wanted stripes and checks. Long lengths. Special Friday, yard...5c

Mill remnants of dress batiste, lawns, crepes and dimities in a choice assortment of neat washable designs. There are lengths up to 15 yards. In our July clearing sale Friday, for yard...3 1/2c

Huck Towels Mill ends of bleached huck towels, hemmed ends, fancy borders; ready to use; soft and absorbent; in guest size. Values up to 8c. Entered in July clearing sale for, each...4c

Ribbon Remnants Odds and ends of high priced ribbons in plain and fancy warp prints, Friday, yard...19c

Mill shorts and remnants up to 20 yds. of beautiful nurse stripe dress gingham, all the regulation stripes and colors; full standard cloth. 12 1/2c and 15c values. Friday, yard...8 1/2c

27-in. genuine Egyptian tissue; every yard is stamped and the colors are absolutely fast. The remnants are long, measuring up to 15 yards. Sells regularly for 25c, yard...7 1/2c

All-Wool Challies One lot of all-wool challies—remnants—in lengths ranging from 1 1/2 to 7 yds. Will be on sale Friday in basement at less than 1/4 price; 59c values, sale price, yard...25c

Ribbons and Bows Ribbon remnants; splendid values in many styles, 4 to 5 in. wide, special Friday, yard...10c

Beautiful 40-in. printed voiles; thousands of yards of this most desirable fabric, in every wanted color and figure effect. There are lengths up to 20 yards. 15c and 19c values. Special, a yard 7 1/2c

Mill remnants of genuine Red Seal, Tulle du Nora and Bates dress seprays in a beautiful assortment of leading stripes, checks and plain shades. 10c and 12 1/2c values, Friday, yd. 7 1/2c

Handkerchiefs Men's and women's fine mercerized colored handkerchiefs, worth 10c, each...3 1/2c

Men's Underwear Broken lots of men's underwear, shirts and drawers, Porosknit and fancy balbriggan; prices will be still further reduced on this summer underwear; 50c val., pair...23c

Odd Lots of Ladies' Ready-to-Wear Prices Sharply Cut for Clearance

Lace Pleating Remnants of white and ecru shadow lace pleating, very good quality and worth three times as much as July clearance sale price, special Friday, a yard...5c

Union Suits Men's athletic union suits, odds and ends; these suits are of very fine quality, designed for coolness and wearability. Worth 69c, in clearance sale for, suit...33c

Odds and ends of women's misses', juniors' and girl's cloth suits, about 200 altogether, all grouped into one lot. This means your choice of any cloth suit in the basement department. All good practical styles, made of good desirable materials. Many different kinds and styles. The former prices range from \$6 up to \$15. Your choice Friday for...\$3.95

300 Women's and misses' silk and cloth dresses; many different styles; all good practical dresses, made of striped silk, good quality messaline, pongee, lightweight serge, etc. A good range of sizes. Not a dress worth less than \$4, others made to sell at \$5 and \$6. Special Friday, choice for...\$1.69

Embroideries Rem'ts of 12 to 18-in. cambric and crepe flouncings and corset cover embroidery, worth 25c, yd...11c

Men's Shirts Odds and ends of men's shirts, golf shirts, striped work shirts, collar attached and detached; good numbers, good styles and worth to 75c; in July clearance sale, each...25c

Women's or misses' dress skirts, made of all-wool serges, corduroy, fine voiles, broadcloth, etc. Not this season's styles, but all good skirts, made to sell up to \$5. Splendid skirts for many occasions. Your choice as long as they last, at...\$1

300 Women's and misses' silk and cloth dresses; many different styles; all good practical dresses, made of striped silk, good quality messaline, pongee, lightweight serge, etc. A good range of sizes. Not a dress worth less than \$4, others made to sell at \$5 and \$6. Special Friday, choice for...\$1.69

Children's Roman Sandals White canvas Roman sandals for children; extra good quality; hand-turned soles; easy on the feet of little ones and wear well. Worth up to \$1.75, clearance price, pr...99c

Collars and Belts Men's soft collars, madras, soisette and silk linen, worth 10c, special Friday, each...2c

Hundreds of women's, misses' and junior' white and colored summer dresses; many elaborate white dresses, colored dresses, home dresses, porch dresses, street dresses, etc. Former price up to \$3. Good styles and fine materials, at...\$1

About 300 women's silk, lace and net blouses. Dozens of styles, long and short sleeves, plain and fancy blouses; made of fine nets, lace, messalines, taffetas, tub silks, etc. Many samples. Many worth to \$3, at...\$1

Hosiery Odd lots of men's, women's and children's hosiery, seamless, medium weights, double soles, heels and toes, some with split soles; worth up to 20c; pair...10c

Women's Shoes Over 600 pairs of women's pumps and oxfords, a lot of splendid shoes placed in the July clearing sale and sharply reduced in price. Worth up to \$2.50 pair, Friday...99c

Mill remnants of genuine Red Seal, Tulle du Nora and Bates dress seprays in a beautiful assortment of leading stripes, checks and plain shades. 10c and 12 1/2c values, Friday, yd. 7 1/2c

Mill remnants of 36-in. unbleached muslin; good grade, serviceable lengths. A splendid value for a small price in our July clearance. While they last Friday, yard...3 1/2c

Knit Underwear Odd lots of "M" Knit waists for girls and boys, all sizes, of excellent quality and good warm weather garments; they are 15c values; in July clearing sale, each...10c

Men's Low Shoes Small sizes of men's low black and tan shoes; all Goodyear welta, an unusual opportunity for the economically inclined. Shoes are worth up to \$3, pair...99c

Mill Ends and Importer's Samples of High Class Silks

Notions Pearl buttons—5pc'l Fri. card. 1c Children's best hose supporters, all sizes; pair...5c

Crash Remnants Remnants of crash in the bleached and unbleached kind, all linen, fancy colored borders; our regular 12 1/2c and 15c values, lengths of 5 to 10 yds. Friday, a yard...9c

Lot No. 1 36 and 40-in. re-diments, meteors, printed Georgette taffetas, etc., up to 1/2-yard lengths, worth to \$1.50 a piece. Friday, each remnant...25c

Lot No. 2 Samples crepe de chine, crepe San Gene, chiffons, marquisettes, grenadine, gold and silver embroidered taffeta and crepe, to 1 yd. long; worth to \$2.00, Friday, each piece...39c

Notions Best grade fly swatters, 10c values, each...2 1/2c

Table Damask Remnants of bleached table damask, linen finished, all pretty patterns, wears and launders like all linen, our 80c quality, 2-yard lengths. Special each...48c

Lot No. 4 Mill Ends of Foulards, Poplin, Taffeta, Crepe, Messaline, up to 5-yard lengths. Splendid 50c values, many worth more. Clearance sale price, yard, 25c.

Lot No. 5 Mill Ends of 40-Inch Poplin, Crepe de Chine, Satins and Taffetas in plain and novelty effects, lengths from 1 1/2 to 4 yards. Worth \$1.50. Friday, yard 69c.

Notions 200-Yard spool thread, white only. Dozen...15c

Table Padding Remnants of table padding, 54 in. wide, the heavy fleeced kind to protect your table; lengths of 1 1/2 to 2 yards. Regular 25c quality, Friday, a yard...19c

Silk and Cotton Remnants of silk and cotton dress fabrics for dresses and blouses, in lengths from 1 to 10 yds. 27 and 38 in. wide. Worth to 40c. Yard...15c

Printed Fabrics Remnants of Fine Printed Cotton Fabrics, such as Voiles, Lace Cloth, Batiste, Crepe Tissue, Woven Flaxon, 37 and 38 in. wide. Clearing Sale, yd 10c

Curtain Materials One immense lot of scrim, estimate and other curtain materials, values to 15c yard; clearance, yd...5c

Recommends Chamberlain's Colic, Cholera and Diarrhoea Remedy. "I never hesitate to recommend Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes Dr. Williams, merchant, Jessa, Tenn. "I sell more of it than of any other preparation of like character. I have used it myself and found it gave me more relief than anything else I have ever tried for the same purpose." Obtainable everywhere.—Advertisement.

Wash Goods Remnants One big lot of assorted wash goods remnants accumulated from our many June sales; from 1 to 20-yard lengths, 37 and 38 in. wide. Clearance price, yard...5c

Knit Underwear Women's fine cotton vests; full taped. Regular 10c values, ea...5c

Knit Underwear Women's fine cotton vests; full taped. Regular 10c values, ea...5c