

# AUTOMOBILES

## Gossip Along the Automobile Row

"The Knight motor is growing in popularity each day" was an enthusiastic remark made by Mr. McIntyre of the McIntyre Auto company who is devoting his energies to the sale of Stearns-Knight cars. Mr. McIntyre sold several cars to out-of-town people during the last week and is anxiously waiting for the crowd which will attend the races Monday, many of whom have made inquiries in the shape of letters. Mr. McIntyre seems to feel sure that many of the inquiries are from real prospects and is extremely anxious to add a number of new sales to Omaha's auto record during the next week.

A card dated North Platte, Neb., was received yesterday from Lee Huff, manager of the Nebraska Buick Auto company, who is en route to California with his family. Mr. Huff says the roads are bad in spots, but they are "getting there" just the same. Some of the other cars are not so fortunate, however. The 6-55 Buick, which Mr. Huff is driving, passed one car, the price of which is past the moderate mark, which was anchored in the mud. The Buick pulled them out and towed them several miles over the hills.

J. A. Bowers, who has charge of the Buick business during Mr. Huff's absence, says the forty new features added to the Buick 6-55 brought the people until after 11 o'clock Thursday evening in spite of the rain.

J. L. Lawton, city salesman for the Murphy-O'Brien Auto company at Council Bluffs, is confined to the hospital, having undergone an operation for appendicitis. He is resting easily and expects to be back on the job in a week or so.

The three Deussenberg racing cars that are entered in the races at the Speedway Monday will arrive in Omaha Saturday night and will be on exhibition all day

Sunday at the Murphy-O'Brien company's showroom at Nineteenth and Farnam streets. They are coming by special train from Sioux City.

The 1916 Paige 5-30 is expected to be here Monday or Tuesday and will be greeted by thousands of anxious buyers, who are looking for this phenomenal car. The Murphy-O'Brien Auto company will keep open house for several days and nights in order to give the public an opportunity to inspect the car. They will be able to make immediate deliveries after July 10.

One day during the week W. M. Clement, manager of the W. L. Huffman Automobile company, was scouting around for prospects with his seven-passenger Hupmobile and drove up to Calhoun. There he met George Finnerty and one or two other Paxton & Gallagher men who were just about ready to return to Omaha and they were invited to ride down in the Hupmobile. By the time two or three others who were also coming to Omaha were picked up, so that the car was filled to its capacity of seven passengers and each traveling man had two grips. By-standers remarked that there indeed was a test of the Hupmobile and it is reported that the trip was made very comfortably and the entire twelve miles up hill and down hill to the Huffman garage was made in less than thirty minutes.

J. J. Cragg, Hupmobile dealer in the sandhills, made the trip twice during the week to Mullen, Neb., driving out new Hupmobiles. A postal card has just been received from him at Mullen and reads as follows: "Hello, boys; this Hup is a greyhound I can't hold. Drove here from Omaha in two hours and fifteen minutes. Could not hold her back; sixty-seven miles; car working finer than silk."

The Maxwell racing bunch arrived here this morning. Mr. Francis of the Francis & Cullis Auto company says there will be at least two Maxwell cars entered, possibly more.

J. A. Cullen of the Lingerer Auto company, who has just returned from Norfolk and Columbus, says the cry for the Oakland "Six" is growing louder and in-

dications for a big business are prominent.

Indications of a very good business are evident throughout the west, is the report of O. A. Olson, local representative of the Pennsylvania Tire and Rubber company. Mr. Olson visited North Platte, Denver, Laramie and Cheyenne and was pleased to find conditions far above his expectations.

If the 500-mile motorcycle race on the new speedway materializes Victor H. Root, the local Harley-Davidson distributor, promises to show the local speed bugs some real racing, as he is in touch with the International Champion "Otto Walker," Leslie "Red" Parkhurst, the national champion, and the old "war horse" Joe Wolter, all of whom ride Harley-Davidson machines and who have been winning all important long distance races of the season. Otto Walker won the 300 mile international contest at Venice, Cal., April 4; Leslie "Red" Parkhurst won the 150 mile Oklahoma City road race, and "war horse" Joe Wolter came in first in the 300 mile Phoenix contest.

The W. L. Huffman Automobile company received during the week a single shipment of fifty model K Hupmobiles, which was followed at the end of the week by an additional fifteen cars, and promptly upon their arrival delivered cars to the following people: Tom Ballard, Montgomery county, Iowa; William Glassoff, Sarpy county, W. B. James, York county; John W. Hughes, Brown county; Thomas Jones, Sarpy county; A. E. Park, Cherry county; A. W. Chapman, Harrison county, Iowa; John J. Parrott, Omaha; A. E. Howlett, Sheridan county; Roy Shindler, Knox county; William Shafer, Cass county; Alfred Bloom, Pierce; S. D.; P. F. Truelssen, Washington county; L. Baron, Westington Springs, S. D.; H. D. Shulenberger, Butler county; F. A. Johnson, Council Bluffs; Charles Willenberg, Plymouth county, Iowa; J. A. McLain, Omaha; R. Cristo, Pottawattamie county, Iowa; William Fadden, Omaha; Arthur Johnson, Montgomery county, Iowa; Fred Keesh, Mills county, Iowa, and W. L.

Lamb, Boone county. In addition to the above named various subdealers throughout Nebraska and western Iowa took an additional twenty cars.

During the last few years there has been a growing demand among automobile owners for a car which will meet all efficiency requirements and still be within reach of conservative buyers. The Monitor seems to fill the bill. In addition to its efficiency and low price the lines of the car are graceful, thus insuring satisfaction to the buyer from an appearance standpoint. E. M. Reynolds, local representative, is very much pleased with the enthusiasm displayed by those who have seen the car. He thinks it will be but a short time before Monitors will be counted in great numbers throughout this territory.

For the accommodation of the great number of motorists who will attend the big race Monday, Powell Supply company will have a number of men in the store all day Sunday and Monday. Practically every one connected with the automobile industry will be at the race Monday, but in view of the vast number of additional machines in Omaha on that day, Mr. Powell thought it best to afford them an opportunity to get any necessary supplies or tires in case of mishaps on the road.



**New Slip Overs and New Auto Tops**

That's how they do it. Just watch some of the old timers. They don't buy a new car to get rid of the travel stains on the cloth and leather parts. They let us make new Tops and Slip Covers. Come in and see us. We will give you some startlingly low prices on this work.

**Western Auto Top Co.**  
Phone Douglas 8888  
1915-23 KARNY STREET.

**WHERE ARE YOU GOING TO STORE YOUR CAR WHILE IN OMAHA?**

This stands for Service  And is backed up by expert mechanics who will overhaul and repair your car.

**Ream Bros. Garage and Repair Station**  
Phone Douglas 4401. 209 North Fifteenth Street

**AUTOMOBILES**

**At A Price That Will Appeal to All HUDSON "SIX-FORTIES"**

THERE are still a few of the famous "Six-Forty" Hudson Touring Cars in my warehouse that have been used by my salesmen as sample cars. These are not second hand cars but are new machines, and I now offer them for sale at a greatly reduced price.

THINK of it—The greatest Light Six ever built, Electric Lights and Starter, One Man Top, Non Skid Tires, fully equipped, and at a price. Well, come up and look at them, and I know you will be sure to purchase one.

REMEMBER you must act quick if you wish to secure one of these cars.

FOR the convenience of patrons our show room is open Sundays and evenings, and my entire sales force will take great pleasure in showing you these Cars.

**COUNT THE HUDSONS ON THE ROAD**

**GUY L. SMITH**  
"SERVICE FIRST"

2563 Farnam Street—Corner of 26th Street Omaha, Nebraska

**Finding "The One Person" in a Whole Cityfull!**

ONE person will buy your property; ONE person will rent your house or apartment; ONE person will give you employment. How long would it require to find that "one person" without help? Could it be accomplished at all?

The classified advertisements in The Bee help you to find the ONE PERSON you seek—because that one person, in most instances, expects to get in touch with you through the classified advertising columns of The Bee. Self-interest makes your classified advertisement IMPORTANT to this one person.

Your "ad" will be read by the wrong people, of course—by many of them. But, with a little persistence on your part, it will come to the notice, unfailingly, of the one person to whom and for whom it was written.

That's the SERVICE The Bee classified columns offer to you.

**A FACT-- ADVERTISING**

is the most effective means of enlarging a business. Large corporations, as well as people of small means, if they are progressive, realize this.

When a man advertises in THE BEE it carries his message to thousands and thousands of BEE readers in and about Omaha, proclaiming his goods or what he has to offer in the way of Real Estate, Farms, Business Chances and a hundred and one other things. In this way he becomes known to a steadily enlarging public and it means new customers and more trade.

No enterprise can languish if you use the Want Ad columns of

**THE BEE**

**DODGE BROTHERS MOTOR CAR**

There is no shortage in the general motor car market. But there is a shortage of Dodge Brothers motor cars. It is not due to a small production, because the production has been large. Twenty thousand of these cars have been distributed since January 1st. This means a production in six months as large as is usually attained in as many years. And yet there is a waiting list of those who want to be owners in your city. And there is a similar waiting list in almost every city and almost every town. You will bear witness that we have made no extravagant claims for the car. We have merely insisted on its goodness. And still the car continues to be singled out as one worth waiting for.

**DODGE BROTHERS, DETROIT**

The price of the car complete is \$785 f. o. b. Detroit

**The Murphy-O'Brien Automobile Co.**  
Phone Tyler 123. Farnam at 19th St.