

STAMPS GOT AMBITION'S GOAT

Postage Cost Switched Budding Author from Penwork to Hardware.

I got my start in life," said a

wealthy retired hardware dealer in a singular manner. "You might not think it, but I have passed the major portion of my life in selling nails, gaslocks, stoves and novelties, but in my early youth my great ambition was to be a writer, an author. I had no doubt whatever that I was

that I was cut out for, and certainly I worked at it good and hard; but none of the publishers to whom I sent my things seemed to agree with me. As far as I sent the things in to them they would send them back.

to like what I wrote and buy it. What got my goat was the expense. I was a very ready writer and I wrote long pieces. The stamps I had to use to send these pieces out and get them back cost me a lot of money.

"Humph! I'll save up that money for five years and then I'll go to writing again." And for the next five years I did not write regularly the amount that I would otherwise have spent for stamps, and you would be surprised if I should tell you how much it amounted to. But at the end of that time I did not again

take up writing. "Just at that time the senior partner in the hardware store in our town died and his heirs drew out all his interest in the firm. There was a chance for a man with a little capital to get into a good business. I had the capital, my accumulated stamp money, and I bought

that interest in the hardware store. "From that time on I was always too busy to write; but my great success in the hardware business you can clearly trace to my original ambition for authorship."—Pittsburgh Dispatch.

See Want Ads Produce Results.

A Summerful of Daintiness and Newness—Much for Little

The store will be closed all day Monday and will open Tuesday with our **JULY CLEARANCE SALE**. None of our past great sales will begin to rival this one in beauty of merchandise, and it will emphasize in a most forcible manner the pre-eminence of Brandeis Stores in value-giving.

BRANDEIS STORES

Saturday will be a day for the purchasing of "Going-Away" apparel and other things needed by vacationists. We have consequently made special preparations to fill these needs with exceedingly up-to-date and highly desirable merchandise. Wonderful values extend to every line of seasonable fixings.

Apparel for the Automobile Races and for Your Vacation Outings

A Special Showing of New Auto Coats

The opening of the new auto speedway scheduled for next Sunday and Monday will attract the largest gathering of auto enthusiasts Omaha has ever seen. Aside from the intense enthusiasm in the races, there will be keen interest in clothes and we have prepared special exhibits and are offering values of interest to all feminine race goers—appropriate clothes that are at the same time smart and distinctive.

- Smart Novelty Linen Auto Coats at **\$2.98 to \$10**
- Practical New Palm Beach Coats, at **\$6.98 to \$15**
- New and Nobby Wool Novelty Auto Coats **\$10 to \$35**



Bathing Suits

A complete showing of Bathing Suits and Bathing Accessories, featuring the new wool knit mannish suits.

- \$5.00** Lustrous mohairs, pretty trimmings, extra Annette Kellerman combination. All colors.
 - \$6.98** New features in Silk Bathing Suits, satin and taffetas, extra Annette Kellerman combination.
 - \$10.00** Pretty smart novelty Taffeta and Satin Dresses with pretty trimmings, including the new one-piece combination.
- Effective and Dressy Silk Novelties, the new ruffles, yokes, fancy trimmed—in combinations, etc.—
\$12.50, \$15.00, \$19.00
- Special Offering at \$8.98**
The new Wool Knit Sweater Suits—Two-piece combination, mannish cut. Different colors, all sizes.
- Rubber Bathing Caps and Hats, at **39c to \$1.98**
Bathing Slippers and High Shoes, at **.50c to \$1.00**



Kayser Jersey and Italian Silk Sport Coats

\$10.00

A special offering of 30 of these wonderfully popular Sport Coats in all the pretty bright colors; large belts and pockets.

FLAGS FOR THE FOURTH

- American Flag—Extra quality, sewed stars and stripes; canvas headings. Size 3x5 feet. Special prize for this week **49c**
 - Flags, size 4x6 feet **.75c**
 - Flags, size 5x8 feet **.98c**
 - Flags, size 6x10 feet **\$1.50**
 - Flags on sticks, 1c a dozen and up to, each **15c**
- American Beauty Electric Sparklers and Golden Shower Torches**
Lots of fun for the little folks minus the danger—
5c and 10c a Box

- Hammocks for the Fourth of July**
- Five Dozen Full-Size Woven Hammocks—Regular \$1.75 values, Saturday **\$1.25**
 - Canvas Hammocks—Regular \$2.00 values, each **\$1.59**
 - Woven Hammocks, With Pillow and Valance—Nice assortment of patterns and colors. Special **\$1.98**

Extra Special

Just Two Dozen Couch Hammocks—Six feet long, 30 inches wide, with hooks and chain, wind shield and pad. Our regular \$5 hammock; as long as they last, choice for **\$3.50**

Middy Blouses for Fourth of July Wear

- 1,000 Middy Blouses, values to \$1.25, at **89c**
- Silk Middy Blouses—Special Saturday **\$1.98**
- Dainty Lingerie Blouses—Dozens of styles to select from. Values to \$2.50, at **\$1.45**
- Dressy Lingerie, Crepe de Chine and Jap Silk Blouses—Regular \$3.00 values, Saturday **\$1.95**
- New Organdie Blouses—Newest models, long or short sleeves; latest merchandise and styles. Specially priced at **\$1 to \$5.00**



Summer Hosiery—Trig and Trim

There can be no better opportunity than Saturday to stock up—to buy all the hosiery that will be needed for father, for mother, for the boys and girls—for the whole season. Taking advantage now means saving half the summer's expense in this direction.

- Women's Plain and Fancy Silk Stockings**—Striped boots, plain boots, striped tops and many other fancy novelties. All silk to the top, others with wide lisle garter welt; all full fashioned with reinforced soles, heels and toes. Hose to match all shades of shoe tops and black and white. Regular \$1.00 and \$1.25 values, pair **69c**



- Women's Pure Thread Silk Boot Stockings in all new shades to match shoes and gowns. Wide garter tops. Special Saturday, pair **50c**
- Women's Silk Boot Stockings in black, white and colors. Full seamless. Specially priced, pair **25c**
- Women's Lisle and Cotton Stockings, full fashioned and seamless, black and white; worth 25c, pair **15c**
- Misses', Children's and Boys' Fine and Medium Ribbed Stockings, double knees, spiced heels and toes, full seamless, good weight; 25c quality, pair **15c**

Knit Underwear

- Women's "Cumfy-Cut" Union Suits—Silk lises; cuff knee style. Regular and extra sizes. \$1.00 quality **69c**
- Women's Fine Lisle Union Suits—in the nushape, cuff and umbrella knee, torchon lace trimmed. Regular and extra sizes. Worth to 99c; Saturday, suit **50c**
- Women's Fine Lisle Vests—Kayser make. Pink and white, with dainty crochet lace yokes and "cumfy-cut" styles. Sizes 4, 5 and 6. Regular 50 quality; each **39c**
- Women's Fine Lisle Vests—Swiss ribbed, heading top; trimmed arms. Sizes 4, 5 and 6. 25c values; each **19c**
- "M" Knit Suits for Boys—Athletic style. Sizes 2 to 14 years. Very special Saturday, suit **25c**



Women's Long Milanese Silk Gloves

- These gloves are full 22 inches long—Extra fine quality Milanese silk. Every pair is double tipped and guaranteed perfect. Specially priced, pair **75c**
- Kayser 16-Button Length Silk Gloves—Full 24 inches long. Better quality than usually sold at this price, pair **\$1.00**
- These come in black and white and every pair is guaranteed double tipped; pure Milanese silk cloth of the finest selection. Every pair guaranteed by the makers and by us. Special for Saturday, pair **\$1.00**
- Special for Saturday—Women's Two-Clasp Silk Gloves in white with black backs and black with white backs. Regular 50c values. Special, pair **39c**

Millinery With Dash and Snap

- Picnic Hats**
White, Blue and Black Soft Duck Hats—Both mercerized and plain duck crowns, heavy stitched brims. Special, while they last **39c**
- Big Selection of White, Pink or Black and White Ostrich Pompons (as illustrated)—Made of wide selected stock. Regular \$1 value. 50c to select from; special, each **55c**
- Silk Velvet Tam-o-Shanters, Taffeta Silk Tam-o-Shanters and White and Colored Corduroy Tam-o-Shanters—with and without tassels. Values to \$2.50, choice at **\$1.00**
- 300 Untrimmed Panamas—Large sailor shapes, well bleached; large roomy head sizes; made of Formosa bodies. Specially priced Saturday, at **\$2.45**



Stylish Footwear Suitable for Holiday Wear

- Men's White or Palm Beach Canvas Oxfords—Rubber or white ivory soles, perfect fitting, all sizes, pair **\$2.50**
- Men's "Trustworthy" Oxfords—Tan calf or dull calf, blucher or button—all the new up-to-date lasts; all sizes, perfect fitting, pair **\$3.50**
- New Up-to-Date Pumps for Women—Black and white, with fawn or gray tops, new French heels; hand turned soles. Small ornament. Splendid fitting, all sizes. Worth to \$4.00. Specially priced, pair **\$2.45**



For a Sunshiny Fourth—Parasols

- Japanese Parasols for Children—All colors **10c**
- Very Fine Japanese Children's Parasols **25c**
- Ladies' Parasols—Hundreds of beautiful designs in all colors, one and two-ribbon insertions. Many are canopy tops. These are exceptional values, at **89c**

Toilet Needs for Vacationists

- Madam Lee's Face Powder—50c size **29c**
 - Lablache Face Powder—All shades, 50c size **34c**
 - Melrose Beauty Cream—50c size, at **33c**
 - Pond's Cold or Vanishing Cream—50c size, jar **29c**
 - Williams' Talcum Powder—Special, the can **10c**
 - Aubrey Sister's Tint—50c size, special **29c**
 - Lucille Face Powder—All shades, \$1.00 size **89c**
 - Madam Yale's Skin Food—\$1.50 size, jar **88c**
 - 4711 Bath Salts—50c size bottle **18c**
 - 4711 Toilet Water—All odors, special **48c**
 - Djer-Kiss Talcum Powder—Saturday, box **75c**
 - Tweetie Dear Toilet Water—75c size bottle **59c**
 - Juvenile Soap—Saturday, 10c cake at **6c**
 - Palmolive Soap—Saturday, 10c cake at **6c**
 - Field Violet Perfume—Special, per ounce **59c**
 - Peroxide of Hydrogen—1-lb. bottle at **14c**
 - Sloan's Lintment—50c size bottle at **29c**
 - Bromo Seltzer—Special, \$1.00 size bottle **59c**
 - Seidlitz Powders—Special, 10 in box **12c**
 - Sani-Flush—25c size can **15c**
 - Wizard Floor Polish—Saturday, \$1 size can **48c**
 - 20-Mule Team Borax—Special, 1-lb. pkg. **7c**
 - Hudnut's Cold Cream—50c size **34c**
 - Manicure Scissors—Worth 75c, Saturday **29c**
 - Manicure Files—Steel, 25c size, 12c
 - Straw Hat Cleaner, with Brush—Saturday **9c**
 - Thermos Bottle—Quart size, special. Reg. \$2.50 value **\$1.98**
 - Peroxide Soap—Special, 10c cake, at **6c**
 - 2-Quart Fountain Syringe—Worth \$1.50 **69c**
 - Nadinola Talcum Powder—25c size, can **16c**
 - Madame Yale's Tooth Powder—25c size **16c**
 - Gillette Safety Razor—\$5.00 kind. All styles **\$3.99**
 - Quinegg Liquid Shampoo—25c size bottle **16c**
 - Lastrite Nail Polish—25c size, per box **16c**
 - Essex Peroxide Soap—10c cake **5c**
 - Violet Rose Glycerine Soap—10c cake **5c**
 - Witch Hazel—special, full pint bottle **16c**
 - Horlick's Malted Milk—hospital size **\$2.99**
- A Big Assortment of Bathing Caps and Week-End Packages for vacation time. Photo Supplies.**
- Buster Brown Camera—Takes pictures 2 1/2 x 3 1/4. Easy to operate. Special Saturday **\$1.59**
 - Photo Albums—Specially priced, 12c
 - Glass Graduates—Special Saturday at **9c**
 - Enamelled Developing Tray—Size 4x5 **19c**
 - No. 3A Post Card Films—Special at **35c**
 - M. Q. Developer—In tubes, special, 8 for **25c**
- We develop your films free when prints are ordered.

Nemo Batiste Corsets

The "Vacation" Corset **\$2.00**

We were fortunate in getting another shipment of this \$2.00 special, so we again have all sizes from 20 to 30. This corset is a wonderful value and a comfortable corset for women who want a good wearing, light weight corset. We fit this corset. Special **\$2**

Brassieres made of cable net, lace trimmed, front hook **50c**



A Big Clean-Up of Boys' Suits

- Every summer suit marked down to about Half of the Regular Price. All Two-Pair-Pant Suits Included.
- \$8.50, \$10.00 and \$12.50 Suits **\$5.00**
 - \$5.00, \$6.50 and \$7.50 Suits **\$3.50**
- A BIG BASEMENT SPECIAL**
All \$3.50 and \$4.00 Two-Pair-Pant Suits **\$2.65**

A Dollar Wash Suit Sale

- \$1.50, \$2.00 and even \$2.50 Wash Suits are in this sale, all at, choice **\$1.00**
- New Tommy Tucker Styles
Vestee Styles Oliver Twist Styles
Eton Styles Middy Styles
- In the biggest assortment of fabrics ever shown. The majority of the suits are of the Manhattan make, absolutely fast colors. Every size, 1 to 8 years.

Six Interesting Specials in Boys' Furnishings

- 75c Boys' Bathing Suits **39c**
- \$1.50 Palm Beach Pants **\$1**
- \$1.00 Blue Serge Knickers, pure all-wool **75c**
- Boys' \$1.50 Long Khaki and White Duck Pants **\$1**
- 26c Wash Ties **15c**
- \$1 Blue Serge Waists and Shirts, sport blouses and shirts included **50c**

