SOUTH OMAHA

The West's Greatest Live Stock Market

A CLEAN MARKET FOR CLEAN LIVE STOCK

NEBRASKA'S biggest asset is the South Omaha Live Stock Market. It means more millions to Nebraska than any other business enterprise.

During 1914 nearly seven million head of live stock, worth \$150,000,000, were handled at the South Omaha market. The packing establishments at South Omaha annually manufacture more than \$100,000,000 worth of meat products and other commodities.

During 1914 the Union Stock Yards Co. handled 938,817 cattle, 2,258,620 hogs, 3,113,889 sheep, 30,688 horses, a total of 83,139 cars. During the year all records for prices were broken.

The Union Stock Yards Co. of Omaha has made a home market for the western stock raiser. In approximately thirty years it has grown from nothing to the

third largest live stock market in the world, and it has made stock raising a safe and profitable business.

The Union Stock Yards Co. of Omaha does not buy or sell live stock of any kind. It employs no agent to either buy or sell. Its sole business is to receive and handle live stock for the shipper pending sale to the buyer, packing houses or feeders. It has spent upwards of \$1,250,000 in the past six years enlarging its facilities. Together with its allied industries more than 10,000 men are employed.

The Union Stock Yards Co. of Omaha has now the most modern plant in the world. It has made a market for Nebraska right at Nebraska's front door. South Omaha furnishes the best all-theyear-round market for live stock.

WHEN YOU SHIP TO SOUTH OMAHA YOU BOOST FOR YOURSELF AND NEBRASKA