

Advertising is the pendulum that keeps buying and selling in motion.

THE OMAHA DAILY BEE

THE WEATHER
Showers

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On Trains and at Hotel News Stand, 5c SINGLE COPY TWO CENTS.

FATE OF FRANCE MAY BE DECIDED IN ARRAS BATTLE

Berlin Overseas News Agency Says French Are Very Strong and Germans Are Being Reinforced.

LOSSES ON BOTH SIDES GREAT
Gauls and Teutons Fighting with Unheard of Heroism in Terrific Fray.

FIELD COVERED BY CORPSES

BULLETIN.
BERLIN, June 22.—(Via London.)—The official announcement from army headquarters today reports heavy fighting along the Focht river, in Alsace, where considerable gains have been claimed recently by the French. The announcement says:
"We have transferred our positions to the east bank of the Focht."
BERLIN, June 22.—(By Wireless to Sayville.)—The Overseas News agency today gave out the following:
"Reports from neutral sources declare that the battle raging near Arras may decide the fate of France. Both sides fight with unheard of heroism. The French are very strong. The Germans are continuously receiving reinforcements. The losses on both sides are fearful."
"Reports from Dutch sources state that the French losses are fearful. The hospitals at Amiens and Abbeville are overcrowded. The constant arrival of trains with wounded adds to the confusion, and it is impossible to give the usual care to the wounded."
"Soldiers write that from Arras to Compegné (about eight miles) the field is covered with corpses and that the odor is unbearable."

Villa Leader Will Protect Americans in the Yaqui Valley

ABOARD U. S. S. COLORADO, OFF BUATMAS, Sonora, Mex., June 21.—(By Radio Via San Diego, Cal., June 22.)—Fifteen hundred Villa troops under General Somoza were promised as protection for foreigners in the Yaqui valley, at a conference aboard the Colorado today between Admiral Howard, commanding the Pacific fleet, and his staff, and General Leyva, military commandant at Guaymas. General Leyva said that the landing of American marines might be misinterpreted by the masses of the Mexican people.
Under the signing of the flagship were gathered Admiral Howard, General Leyva, W. J. Phillips, the American consul at Guaymas; Captain Ashley Robertson, commanding the Colorado, and Captain George Williams, commanding the third-class cruiser Cleveland.
To the Americans, General Leyva promised the same protection for foreign settlers as that which would be afforded Mexicans and asked further that in case of imminent danger an adequate guard would escort them to a place of safety.
"Serious complications," he said, might follow the landing of an American force, because such an act might not be understood by the people at large in its true light. He charged that the Yaquis were buying their ammunition in the United States.
NOGALES, Ariz., June 22.—Major Ingham, who has followed the example of the Yaquis in Sonora, Mexico, sacked Los Mochis, Sinaloa, yesterday, according to J. P. Slinn, manager of a sugar company owning land in that section, who telegraphed to the secretary of state at Washington today asking for protection.
Strycker and Non in East.
WASHINGTON, June 22.—Special Telegram.—A. F. Strycker, secretary of the Omaha Live Stock exchange, has been joined here by his son, who is entering upon his senior year in the Harvard law school.

THE GREAT GERMAN-AUSTRIAN DRIVE IN THE ALPINE MOUNTAINS—This remarkable picture, taken during the recent great drive against the Russians by the German forces, which resulted in the expulsion of the Czar's forces in practically all of Galicia, shows a German advance in the face of fire. Note that the German military strategists have almost entirely abandoned their former rule of advance in close formation for that seen here, the broken, or open formation, which offers less man-food for the enemy's bullets.



Papers Which Print True News Are Best Advertising Mediums

CHICAGO, June 22.—Present day newspapers are a better advertising medium than ever because they have a more gripping national power—a power that should be studied by every thinking advertiser, Joseph H. Finn of Chicago told delegates attending the annual convention of the Associated Advertising Clubs of the World here today.
Mr. Finn spoke of the "newspaper, the advertiser and the advertising agent." He declared that advertising is the news about merchandising and that there was nothing closer to the hearts of the reading public than the "live news concerning buying opportunity."
"I believe in the efficiency of newspaper advertising because I have seen what it can do in such a variety of lines, covering such a diversity of propositions that the possibility of luck or accident must be eliminated from consideration."
"It is the paper that publishes the true news that pays the advertiser best, the speaker said.
"Generally speaking, the best newspaper is the one which secures the best advertising. Mr. Finn continued. "And the best advertising is what helps make it the best newspaper. Truth is the slogan of this convention. Truth is the slogan of the newspaper that hopes to win the most lasting success—the widest influence."
"I have seen almost over-night newspaper advertising and merchandising successes that would have been deemed incredible ten years ago. And these successes were solid—they stayed put."
"Undoubtedly the greatest thing that newspapers can do for advertisers—their business world, for humanity—is to spread the gospel of optimism—to chart a straight course of confidence. A newspaper that deals in unquieting rumors, that dispenses gloom and that is always on the half-trigger of uncertainty, defeats the advertiser and defeats itself."
"It is the truth that good times and bad times are each largely a matter of psychology. In this respect the power of the newspaper is almost beyond reckoning. Boost and keep on boosting."

STRIKERS' FRIEND LOSES COLLEGE JOB

University of Colorado Professor Says Not Reappointed Because of Activity in Labor War.

AMMONS DEMANDED HIS HEAD
BOULDER, Colo., June 22.—Prof. James H. Brewster of the law faculty of the University of Colorado, who failed to be reappointed to his position by the Board of Regents, today issued a statement declaring that he had been removed on account of his sympathy with the Colorado union coal miners in their recent strike.
Brewster was one of the attorneys for the strikers before the congressional committee which investigated the strike in the spring of 1914.
Authorities deny it is so.
Dr. Livingston Farrand, president of the university, was out of town today and could not be reached. Officially, however, the university authorities deny that the removal of Brewster was a result of his labor activity.
Brewster's statement was addressed to his former associates on the law faculty of the University of Michigan. In it he declared that his attitude regarding the strike has so undermined him with the regents that his reappointment became impossible. On May 7, the statement added, he received a telegram from Frank P. Walsh, chairman of the United States commission on industrial relations, asking him to testify before the commission at Washington. He showed the message to President Farrand. The statement went on:
"President Farrand told me that my going to Washington was a matter for me to decide; but if I want my connection with the university must end. I stated that I saw what I ought to do, as it would be difficult to obtain a substitute for my work I would not go. He said, 'That is much more comfortable,' adding that 'he also must say that if I did not go, I must not regard my remaining as entitling me to reappointment.'"
The statement charges that last December, F. M. Ammons, then governor of Colorado, demanded that Brewster be immediately dismissed, but the President Farrand at that time refused to consent to such action.

ITALIANS CAPTURE AUSTRIAN FORTS

Invaders Gain Ground to the North of Gorizia and Southeast of Plava.

ARTILLERY DUEL ON ISONZO
GENEVA, June 21.—(Via Paris, June 22.)—The Tribune prints the following dispatch from Laibach:
"The Italians on the night of the 19th gained ground twelve miles north of Gorizia, while southeast of Plava they captured two forts and several trenches, in which were found two machine guns."
"Along the Isonzo the artillery duel seems to have turned to the advantage of the Italians and the Austrians are beginning to bring up heavy guns from the eastern front."
"A council of war was held at Laibach on the evening of the 19th. Archduke Eugene, commander-in-chief of the Austrian forces operating in Italy, is expected to arrive on the Gorizia-Trieste front on the 22d."

STUTHEIT UNMOVED AT SCENE OF CRIME

Detectives Take Suspect to Sykes Home, Where He Shows No Emotion.

DO NOT THINK HIM THE MAN
Police officials are of the opinion that Ben Stutheit, held on suspicion of knowing something of the murder of Ada Swanson, is not in any way involved in the crime.
Tuesday morning Stutheit visited the Joseph Sykes residence, 2023 Spencer street, where the crime occurred, in company of Chief of Detectives Maloney, Detective Frank Murphy and others. He was walked about the house and taken to the basement, where the crime was committed. Here he rolled a cigarette and admired the furnace. "By gosh, that's a new kind of furnace to me!" he exclaimed, after examining it carefully. He betrayed not the slightest emotion, or gave any sign that he had ever been near the place.
Mrs. Ida M. Dennis, 2017 Spencer street, who saw "the man in blue" the day of the murder, took a good look at Stutheit and asserted he looked something like the man, but not more so than did other suspects brought before her.
Painter Gaynor, who also saw "the man in blue," took one glance at Stutheit and declared positively "that's not the man."
Stutheit was taken to the home of Mrs. Fritz Olson, 2810 Dewey avenue, the sister of Ada Swanson. Mrs. Olson could give the officers no information that would aid them. She asserted she never saw him before. He will be held several days for further investigation as to his whereabouts during May. He is apparently mentally unbalanced.
"I am practically certain that he is absolutely innocent," asserted Chief of Detectives Maloney, this noon. "But we will investigate thoroughly every possible chance, to make sure, before we release him."

WESTERN MEN TELL OF RATE DEMANDS

Representatives of States in Middle West Appear Before Interstate Commerce Commission.

NEBRASKANS AMONG NUMBER
(From a Staff Correspondent.)
WASHINGTON, June 22.—(Special Telegram.)—Interest centered about the audience room of the Interstate Commerce commission today when oral arguments were begun in the western railway rate advance cases. These cases involve about 150 railroads operating in territory west of the Mississippi and east of the Rocky mountains.
The roads in question have postponed increases not only on many freight commodities, but have intimidated most advance passenger rates in order to "break even." In consequence of these proposals the city is filled with representatives of commercial bodies, chambers of commerce, railroad commissioners and even attorneys general of a number of western states who are interested in the hearings, which at best will consume a week or more.
Nebreskans Have Part.
In the throng that faced the commission this morning were Attorney General Willis Reed of Lincoln, Henry T. Clarke, railway commissioner of Nebraska; E. J. McVann, traffic manager of the Commercial club of Omaha, and A. F. Stryker, secretary and traffic manager of the Live Stock exchange of Omaha.
Carl Wright, formerly of Omaha, made the principal argument of the morning session in behalf of a number of railroads, going into the needs for increased rates on behalf of western common carriers, showing the financial situation of the roads, he represents as reasons for the prayer for advance.
It is understood Mr. Stryker will be heard by the commission against the proposition to advance rates because of its hearing on the Omaha market.
Reed and McVann Ready.
Attorney General Reed has several suggestions to make to the commission along new lines of investigation which has an intimate relation with the subject now under consideration.
Mr. McVann, who is as well equipped to discuss the subject of rate increase as any man directly interested in the question, will content himself with a number of briefs he has prepared bearing on several phases of the investigation.
Long and Short Hauls.
In connection with the hearing on the advance rate cases Mr. McVann, as a member of a special committee of the National Industrial Traffic league, came east to hold a conference with Commissioner Clark of the Interstate Commerce commission on the nonobservance of the long and short haul regulations.
Henry T. Clarke and E. J. McVann will be compelled to leave Washington on Thursday in order to be present at the Nebraska rate case hearing to be held at Omaha June 23.
Wright Oppes Argument.
The commission first heard argument on the financial condition of the roads by C. C. Wright, attorney for the Northwestern. Faced with increased taxes, higher costs of labor and added expenses in many other directions, he contended an increase on some of the more important commodities is justified and will be understood and approved by the public.
Mr. Wright suggested that the carriers might cut expenses by reducing frequency of trains, but thought the public

Woman Kidnaper Asks for Pardon

HARRISBURGH, Pa., June 21.—Among the applications for pardons filed for consideration at today's meeting here of the state board of pardons, is that of Mrs. Helen Boyle, who is serving a sentence of twenty-five years in the Western Pennsylvania penitentiary for complicity in the kidnaping of Billy Wilda from his home at Sharon, Pa., in March, 1909. Her husband, James Boyle, is serving a life sentence for his part in the kidnaping.

SEVEN ALLEGED BRITISH RESERVISTS ARRESTED

NEW YORK, June 22.—Seven men who are alleged to have enlisted at San Francisco as British reservists were arrested here today by special agents of the Department of Justice. The men were en route to England.
According to Assistant United States District Attorney Roger B. Wood, an investigation of alleged breaches of the neutrality law of the United States is now in progress in San Francisco. The men arrested here, he asserted, were wanted as witnesses. An order for their arrest was issued by a federal judge.
After their arrest the seven men were arraigned and held in \$500 bail each for their appearance before the federal grand jury in San Francisco.

Turk Attack on Allies is Repulsed

PARIS, June 22.—(6:15 a. m.)—Although operations on the Gallipoli peninsula have assumed the aspect of siege warfare, local attacks and counter attacks continue, says a Havas dispatch from Athens, dated Monday. Fighting was particularly intense last Wednesday, when the allies repulsed a Turkish attack and took 700 prisoners.

Morgan Will Float Big French Loan in the United States

NEW YORK, June 22.—J. P. Morgan & Co., announced late today that arrangements had been made by them and the Rothschilds of Paris for the flotation in this country of a new French loan, the amount of which it was impossible to state at present, secured by high grade railway bonds lodged with the Morgan firm.

American Cruiser is Ordered to Hayti

WASHINGTON, June 22.—New revolutionary activities in Haiti today caused the Navy department to order Rear Admiral Caperton and the cruiser Washington now at Vera Cruz, over to Cape Haitien with 300 bluejackets and 300 marines. The French cruiser Descartes already has landed bluejackets there.

STOP OFF IN OMAHA THE GATE CITY OF THE WEST

Omaha's hotel accommodations for visitors of varied requirements have successfully met all tests. The tourist can stop off with full confidence that he will be properly housed and cared for at every day prices to suit his needs.

TROOPS GUARDING HOME OF GOVERNOR SLATON OF GEORGIA

Exciting Day and Night Follows the Announcement of Commutation of Leo M. Frank's Sentence.

QUIET PREVAILS IN CITY TODAY

Near-Bear Saloons Reopen and Militia Probably Will Be Withdrawn Tonight.

GOVERNOR HANGED IN EFFIGY

ATLANTA, Ga., June 22.—While the militia still was on guard at Governor Slaton's country home, quiet prevailed, both there and in the city, today, and there was no indication of a repetition of the exciting scenes of yesterday and last night which followed the announcement of the commutation of Leo M. Frank's death sentence.
In the city the near-beer saloons closed by the authorities yesterday were allowed to reopen this morning and there were no crowds in the streets.
At the governor's home it was stated that the militia probably will be withdrawn tonight.
Two battalions of militia and the Governor's Horse Guard troops, under the personal command of Adjutant General Nash, early today were patrolling the country estate of Governor Slaton near here. The troops had been called out after a crowd of several hundred men and boys had marched there late last night and made a demonstration of protest against the commutation of Leo M. Frank's death sentence to life imprisonment.
State and city officials insisted that last night's demonstration probably had ended the possibility of menace to the governor by people most bitterly opposed to the commutation of Frank's sentence.
A state of preparedness was maintained today, however, both by the police and military authorities. There appeared no further evidence of the gathering of a crowd in the vicinity of Governor Slaton's suburban home.
The Frank case still was discussed on the streets, but the groups were those ordinarily seen on the bustling corners. Today's calm apparently was welcomed by a majority of Atlanta residents. Local newspapers gave very little space to the case today.
Twenty-Four Arrests Made.
A summary of the arrests made yesterday in the city and last night in the neighborhood of the Slaton home showed a total of twenty-four persons taken into custody. They were mostly young men, some without occupation, while some said they were clerks. All were taken to jail on an impulsive suggestion directed by the police to "move on" when they were seen loitering.
So far as could be learned, no organized protest against the governor's action. The impromptu mass meeting at the capitol yesterday, when resolutions were passed condemning Governor Slaton, seemed to appease the wrath of those immediately concerned. The rush toward the capitol yesterday was the result of an impulsive suggestion directed by the police to "move on" when they were seen loitering.
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RUSSIANS HAVE MOVED OUT OF GALICIA CAPITAL

Czar's Forces Abandon the City of Lemberg in Order to Avoid Fruitless Sacrifice of Men.

RETREATING IN GOOD ORDER

Battle Described as Rear Guard Action to Cover Removal of Supplies and Guns.

GREAT VICTORY FOR TEUTONS

PETROGRAD (Via London), June 22.—With the Russians opposing their Austro-German antagonists on a line six miles from Lemberg, according to the most recent information reaching Petrograd, it is unofficially considered here that the evacuation of the Galician capital cannot now be avoided without a sacrifice of men out of proportion to the strategic importance of the place.
The evacuation of Lemberg as a base already has been accomplished in good order. The hospitals and the government institutions have been removed.
To Make Victory Costly.
The Russian positions before the city consisting of a comprehensive system of trenches and entanglements are well calculated to make the victory of the German allies costly. The positions, however, are now regarded by Russian military observers as impracticable on account of the absence of any elevations commanding the district from which it would be possible to employ artillery effectively.
To the north the Austro-Germans are reaching positions evacuated by them in September on the roads to Rawa Ruska and Tomaszow, seemingly intent upon capturing Tarnow, the railroad junction which controls communication between Lemberg and Russia.
The Russians, according to reports reaching Petrograd, are successfully holding the Austro-Germans along the Dniester river.
Evacuation Expected.
LONDON, June 22.—Nothing but a sudden and unexpected blow by Grand Duke Nicholas, commander-in-chief of the Russian forces in the field, can now save Lemberg, in the hands of the Russians for nearly ten months, from returning to its former owners. The almost immediate evacuation of the city by the Russians is expected in London.
After yielding on the Grodek lines the Russian armies retired to virtually the outskirts of the city of Lemberg itself. The Austrian official announcement on hostilities speaks of the Russians as attacking at many points, but these fights are assumed in London to be merely incidents of the rear guard actions to enable the main forces to withdraw.

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Touring Car Hits Motor Omnibus; Six Are Injured

SAN FRANCISCO, Cal., June 22.—Six middle westerners were injured and a San Francisco man was probably fatally hurt here today when a touring car collided with a motor bus in front of the ferry building.

The injured were:
George P. Dixon, San Francisco, bus driver, skull fractured.
T. W. O'Connor, Monticello, Ind., thumb torn off.
Earl Burgett, Monticello, Ind., probably internally hurt.
Mrs. C. L. Spaulding, Rockford, Mo., shoulder dislocated.
Pauline Olsen, Chicago, bruised.
W. B. Roberts, banker, Kansas City, and Mrs. Roberts, bruised.
The touring car was being driven at speed, it was said, so Mr. and Mrs. Roberts could catch a steamer.

Two Firemen Killed by Fall of Wall

PHILADELPHIA, June 22.—Two firemen were killed and four others were injured here today fighting a fire which destroyed one of the buildings of Thomas Potter Sons & Co., oil cloth manufacturers. The dead are William James, a battalion chief, and John Hillman, Jr., a ladder man. An explosion of benzine wrecked the building and caused one wall to topple over on the firemen. Property loss is estimated at \$50,000.

The Weather

Forecast till 7 p. m. Wednesday. For Omaha, Central Bluffs and Vicinity. Showers, not much change in temperature.

Temperature at Omaha Yesterday	Deg.
5 a. m.	58
6 a. m.	58
7 a. m.	58
8 a. m.	58
9 a. m.	58
10 a. m.	58
11 a. m.	58
12 m.	58
1 p. m.	58
2 p. m.	58
3 p. m.	58
4 p. m.	58
5 p. m.	58
6 p. m.	58
7 p. m.	58

Comparative Local Record.

1915	1914	1913	1912
Highest yesterday	75	82	82
Lowest yesterday	51	59	54
Mean temperature	63	72	73
Precipitation	.00	.29	.00
Temperature and precipitation departures from the normal:			
Normal temperature	72	72	72
Deficiency for the day	0	0	0
Total deficiency since March 1	118	118	118
Normal precipitation	42	42	42
Deficiency for the day	0	0	0
Total rainfall since March 1	10.88	10.88	10.88
Deficiency since March 1	1.71	1.71	1.71
Excess cor. period, 1914	.00	.00	.00
Excess cor. period, 1913	.00	.00	.00
Reports from Stations at 7 P. M.			
Station and State	Temp.	High	Rain
of Weather	7 p. m.	at fall.	
Cheyenne, clear	64	84	.00
Denver, clear	75	82	.00
Des Moines, clear	75	80	.00
Indianapolis, clear	75	80	.00
North Platte, part cloudy	74	80	.00
Omaha, clear	58	78	.00
Pueblo, cloudy	61	78	.00
Rocky City, cloudy	61	78	.00
St. Louis, clear	74	80	.00
St. Paul, clear	74	80	.00
Sioux City, clear	60	80	.00
Valparaiso, partly cloudy	78	80	.00

T indicates trace of precipitation.
L. A. WELSH, Local Forecaster.

THE WANT-AD WAY



You can sell the old piano. You can sell the kitchen sink. You can sell the parlor furniture. Or sell a skating rink.
There's nothing that I know of, from houses down to sand, that you cannot find a buyer for in good old Want Ad Land.
The "For Sale Miscellaneous" column in The Bee classified in the great silent salesman of Omaha. All sorts of articles can be bought and sold through it. See this column today. Read it. Get to know it. And then you'll have something to sell, telephone Tyler 1000.
PUT IT IN THE OMAHA BEE