MUST USE CARE IN FIXING STREETS
Co:amistioner Jardine shows water Co:amistioner Jardine Shows Water
Board Officer Where Poor Work is Done. INY STREETS ARE BUINED he cety water depariment to chargo
chy Comminstone Jarailine with car
 Easy to Make Beautiful and Yet


## Goodyear Fortified Tires

Cost Users $\$ 5,000,000$ Less
This year's price reduction-made February 1 st-was due to lower cost of materinals and our larger output. It will save Goodyear
users, judged by current output, about five users, judged by current output, about five
millign doller millign dollars this year.

And that, remember, was our third re
dection in two years. The three total 45 per cent. We cite these factu before we tell you of e ine hese facts bel

## Goodyear Extras Cost Us \$1,635,000

extras. Thats why wo cal them Fortitied
Five of those extras are costy features Five of those exres ore costly leatures
found in no ohter tire
The rest found in no other tire. The rest
If we onitud them all, we could gave o this yeari probable output si, ${ }^{\text {Wen }}$ Yet Goudyear tires would appear to oo ius as good das now.

Users Would Pay II wo did that Goodyear users would lose in tire wear many milion dollars. For every ex tra we emplo adds mile ago and saves trouble There would be more riminuts, more blowouts
more losese trads. Ther more loosese reads There
would
bo less less fabric. Yet five of those ex tras are used by Good are used by few.

## Goodyear Forified Tires embody many <br> This Year's Additions

This years improvements- Fiust our lateot dititons--will cost us $\$ 500,000$ this year All to give you extra wear. And we shall find more improvements for next yeer.

Think of these things-you who buy tiree blindy. Tires are not alike. But hese dit terences are bidden. So tires may look like Goodyears and not be half so good Remember this: Goodyears won their
 Fortified Tires
Rymy the highest place in Tiredom. It is super service, proved by millions of tires, that makes them outsell any other And that super-servi is due to these extres Get them. Any dealer will supply you. (zeon)

## Are You Looking for a Homelike Furnished Room?

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ROOM 104 BEE BUILDING.

