

# Society

By MELLIFICIA. Friday, May 14, 1915.

**T**HE orange blossom crop is growing in alarming numbers just now. An engagement of interest to many will be announced very soon. Cast your eagle eye on the column that knows several days hence and you will get it.

A very good looking brunette is confiding to her intimate friends that her days of singleness are soon to be over and incidentally showing them an unusually beautiful diamond ring. Her father is greatly interested in the affairs of state and for the last two years has been living between Omaha and Washington. The affair is the culmination of a long standing romance. The man is with his father in the insurance and land business, and is the older of two brothers. These young men, with their mother, were caught in the war zone a year ago. The wedding is to be celebrated soon.

### Luncheon for Mrs. Kent.

Mrs. E. S. Reed entertained at luncheon today at the Colonial in honor of Mrs. William Kent of California, who was the speaker at the Equal Franchise society tea at the Fontenelle Thursday. Phloxes brightened the luncheon table. Covers were laid for:

Misses—C. W. Russell, Edward L. Burke, E. M. Fairfield, Z. T. Lindsey.

### To Honor Mrs. Gunther.

Mrs. Arthur Pinto entertained at luncheon Thursday in honor of Mrs. E. W. Gunther, who captured the top-score pin at the wheat tournament held recently in Boston. The guests were seated at one long table, which had a decoration of bridal wreath and asparagus fern extending the whole length of the table. The place cards carried out the white color scheme. Covers were placed for:

Misses—James C. Chadwick, J. J. Sullivan, Harry Jordan, George Haverstick, Philip Potter, W. G. Goodrich, Charles Sweet, C. K. Constant, John Hart, Arthur Pinto, Morrison, Miss Nellie Wakeley.

### At Fontenelle Park.

A number of the Sacred Heart girls spent an enjoyable picnic at Fontenelle park on Thursday, May 13. The day was spent in the usual picnic fashion. The party was chaperoned by Miss Claire McKenna and Miss Margaret Bolin. Those present were:

Misses—Patricia Mooney, Adeline O'Neil, Bernadette Connor, Helen Swift, Gertrude McKenna, Mary Romm, Edna Romm, Margaret Bolin, Agnes Coffey, Claire McKenna.

### On the Calendar.

Mrs. B. A. McDermott will give a bridge party Tuesday afternoon of next week.

The class of 1913 of Creighton university will hold their annual banquet and class reunion at the Fontenelle Wednesday evening, June 3.

The Coronado club will give a dancing party this evening at Chambers academy.

The second subscription dance of the Remour Lake Country club will be given this evening at the club house.

The Papagale club will give a dancing party Thursday evening, May 20, at Krug park.

### For House Guests.

Mr. and Mrs. Fred Hamilton gave a beautifully appointed dinner last evening at the Fontenelle in honor of their house guests, Mr. and Mrs. Jack Barber. A high silver vase of Killarney roses and pink shades candleabra decorated the table and the guests entertained in style.

Misses and Messrs.—Miss Stewart, Ed., Glenn C. Wharton, Misses—Elizabeth Davis, Lynn Curtis, Meala Davis, Messrs—Lawrence Brinker, Ben Gallagher, Robert Burns.

### Collegiate Alumnae to Meet.

The annual meeting of the Association of Collegiate Alumnae will be held Saturday afternoon at the home of Miss

### Auto Jumps Bank and Plows Garden

A heavy roadster, bearing three men, hurtling northward at terrific speed on Thirty-sixth street at 2 o'clock this morning struck two bumps at the Leavenworth street intersection and became unmanageable. The machine rolled into a vacant lot on the northeast corner and down a sixty degree embankment where it stopped in a pile of brush.

The vacant lot, incline and all, had recently been plowed up and made into a garden by a neighbor, who, fortunately for the autoist, plowed deep. It was due to this that the wheels sunk hub deep into the dirt and held the car upright until the momentum subsided.

Immediately after the accident the occupants called a taxicab and came downtown where they received medical attention. The car could not be moved.

The neighbor who plowed the lot to heard the men talking, but could not distinguish the words. He thought that they were burying something in the lot, which is partly shielded by trees and shrubbery, and he called the police, who arrived on the dead run, just in time to miss the autoist, who passed them on the road.

### OMAHA GIRL LOSES RIGHT TO EXCLUSIVE USE OF "KEWPIE"

Rose O'Neill Wilson, formerly of this city, has lost her suit to establish exclusive claim to the use of the term "Kewpie" as a trademark. Notwithstanding that she was the creator of the Kewpie she neglected to secure trademark registration, although she was granted a design patent and a copyright covering her creation.

In his decision the commissioner of patents stated: "Neither a copyright nor a design patent confers any trademark right." A manufacturer of children's suits was sustained in his claim to the right of using the trade-mark "Kewpie."

### CALVIN MADE OFFICER OF THE SAN PEDRO LINE

General Manager Calvin of the Oregon Ship Line is in the city, enroute from New York to his headquarters in Salt Lake City. In New York additional duties were added to Mr. Calvin, he having been elected vice president of the San Pedro line.

In the east Mr. Calvin found some improvement in business conditions, but nowhere found the situation as good as in the central west.

## NEW BOULEVARDS TO BE STARTED SOON

Connecting Links Between Omaha Parks on North Side Are to Be Pushed.

EACH IS OVER A MILE LONG

Commissioner Hummel of the park and boulevard department announces that work will be started soon on two new boulevard projects which will be connecting links between Fontenelle park and Miller park and Fontenelle park in a southwesterly direction to the Happy Hollow boulevard.

A survey will be made soon from a point at Forty-third street and Ames avenue, just outside of Fontenelle park, around Fort Omaha to Thirty-sixth and Curtis avenues, and thence to Miller park, connecting with the Florence boulevard, a distance of a mile and a half. The other link will start at Forty-sixth street and Military avenue at the south entrance of Fontenelle park and will extend toward the southward to the Happy Hollow boulevard, also a distance of about a mile and a half.

**Make Surveys This Spring.** Ordinances covering these improvements will be offered soon and surveys will be made this spring. The land along the route will be condemned in the usual manner, appraisers appointed and assessments made against the abutting property for the payment of the land acquired. Mr. Hummel believes that the routes will be determined, land acquired and assessments made this year, so that work of actual improvement may be started next season. He regards these boulevard links as important parts of the general boulevard scheme contemplated for Greater Omaha.

In an address this week to members of the Newport-Belvidere Improvement club at Thirty-sixth and Kansas avenue Mr. Hummel gave assurance of these improvements.

The John A. Creighton boulevard from Thirty-eighth and Hamilton streets to Forty-second and Sprague has been completed, with the exception of a subway under the Belt Line tracks at Thirty-first and Sprague streets, which will be finished within a few days. This boulevard will be thrown open for traffic within the next week. When developed this boulevard will be an attractive drive-way, the commissioner states.

Florence boulevard has just been oiled

## HEAD OF WOMEN'S LUTHERAN MISSIONARY SOCIETY.



MRS. O. D. BALTZLY.

to Miller park and oil has been ordered for the southwest boulevard system.

## ORIGINATOR OF MOTHERS' PENSIONS TO BE IN OMAHA

Judge Henry Neil, father of the mothers' pensions idea, will be in Omaha in a few days, on his way to the Mothers' Pension congress at San Francisco in July. Judge Neil was the first person to advocate mothers' pensions, and his plan has been adopted in twenty-five states, including Nebraska.

## Three Women Want to Have Three-Year-Tot for Their Own

Dolores Rowell, 3 years old, is the issue in a contested divorce suit between Mrs. Valberg Rowell and Charles Arthur Rowell on trial before District Judge Redick.

Three women, her mother and two grandmothers, Mrs. Charles H. Rowell and Mrs. Minnie Hansen, are anxious to have her custody. Each parent alleges that the other is unfit to have it.

Dolores is willing to live with any of the three. Mrs. Charles Rowell, who, according to the evidence, has had the care of her for the longest period of time, testified that she adored the child. "I worship her," was the answer she gave to an attorney's question.

Mrs. Rowell accuses her husband of cruelty. She testified that he used bad language and stole the telephone from the wall after accusing her of talking with other men.

## WARTENDYKE IS BADLY BURNED IN RESTAURANT

Arthur Wartendyke, 1915 Webster street, an engineer at the Calumet restaurant, was scalded about the chest this morning at 11:30. A steam cook in the boiler room was turned on while he was leaning over it. He was given emergency treatment by Dr. H. M. Filgibbons and taken to a hospital.

## VINTON SCHOOL PUPILS GIVE A FINE PROGRAM

The pupils of Vinton school gave a program yesterday afternoon and evening in the auditorium of their school. Proceeds received from the sale of tick-

**GETTEN IT AT GETTEN'S SAVES YOU MONEY**

50c box of Java Rice Flour Powder, all shades, cut to	85c
100c size Masatta, or Williams' Talcum Powders for	10c
75c size Ed. Plinard's Lillie Vegetal Toilet Water for	85c
50c and some 75c Toilet Waters, all odors, cut to	15c
50c size Pure Peroxide of Hydrogen, about 14 ounces for	25c
All 10c and 25c Tooth Brushes cut to	10c
10c Shipola Shoe Polish, tan or black, for	10c
25c Trefle, Azurax or Dyer's Hair Face Powder for	85c
15c Bottle of Oriental Cream Gourd's for	85c
100c size Soap, 10c size of five (5) bars for	10c
100c Dr. Hinkle's Cascara Tablets or Phenolic Wafers for	10c
11.25 Values in Oil Tanned Automobile Chamis Skins for	85c
11.25 size Feather Edge Rubber Sponges, cut to	85c
15.00 Fountain Syringes and bottles, cut to	85c

**GETTEN'S** double cream whipped before you are **GETTEN'S** popular that there is no **GETTEN'S** frozen delicacy with its great hygienic powers for the same price at our fountain as our competitors are **GETTEN'S** for their ice cream.

**SATURDAY CANDY SPECIAL—50c Palmer's Whipped Cream Chocolates, 85c**

**GETTEN OUT PRICE DRUG STORE**  
Where You're Sure of Getting What the Doctor Orders.  
16th and Howard Sts., Phone D. 946.  
Prompt and Free Delivery.

It will be used for the purchase of pictures and victrola records for the school. The program follows:

**PART I.**

Welcome.....Robert Coufal  
Vocal Duet.....Amanda Tebbens, Grace Poole  
Old Rover.....Gladys Petric  
Dramatization of Pocahontas.....  
**CHARACTERS:**  
Pocahontas.....Clara Pease  
Captain Smith.....Roland Scott  
Powhatan.....Merle Jones  
Medicine Man.....Heinrich Heine  
Other characters.....School Music.....Bruno English, Howard English  
Booth.....Margaret Bittner

**PART II.**

Scottish Reel.....Thelma Black  
Sketch....."Mother Goose"  
**CHARACTERS:**  
Mother Goose.....Mary Dailey  
Jack Horner.....John Jackson  
Tommy Tucker.....Walter Kurtz  
Miss Muffet.....Ella Schaefer  
Jack and Jill.....Margaret Nielsen  
Brown Betty.....Pay Acker  
Vocal Selection.....Miss Bolin  
The Holyhock.....Margaret Nielsen  
Color Fancies.....Fifth and Sixth Grade Girls  
Good Night.....Evelyn Fluhr

**Window Shades Cleaned**  
**MIDWEST SHADE FACTORY**  
Manufacturers and Cleaners,  
1818 Farnam St. Douglas 2229

**WHY**  
is Ganson's Cafe the best place in Omaha to eat?  
**BECAUSE**  
PRICES ARE REASONABLE and Here you get the best coffee in the city, and pastry that will make you forget the pies that mother used to make.  
Our 35c lunch and 50c dinner need but a trial to make you a regular patron.  
**STEAKS AND CHOPS THE WAY YOU WANT THEM.**  
**MUSIC**  
**Ganson's Cafe**  
1508-10 HOWARD ST.

To the Women of Omaha—Here is Your Opportunity to Get the Finest of Home-Made Materials at a **Big Sacrifice Sale Tomorrow—Saturday**  
35% to 50% Lower Than Department Stores Ask.

**TABLE LINENS**  
Imported linen, crocheted insertion ends; 150c tax less.....\$7.50  
Imported linen crocheted and fringed trimming \$10.00  
Linen table runner with crocheted edging.....\$4.50  
Piano Scarfs, crocheted edging.....\$1.50

**BURSE CLOVES**  
Handsome 44-in. round lunch cloth; 2-inch hand crocheted linen edging.....\$2.00  
16-in. square lunch cloth, in cut work.....\$1.50  
44-in. square lunch cloth, beautifully embroidered.....\$1.50

**FOR BABY**  
Dainty hand embroidered Blouses and Dresses 50c to \$3  
Flannel skirts, crocheted, laced and embroidered caps, nightgowns, booties, hand made felt shoes, towel and bib.

**PILLOW CASES**  
Large assortment of dollies, center pieces, pillow cases and towels. Beautiful Night Gowns, crocheted, lace and embroidered. Hand made bed spread, crocheted strips set together with linen strips; actual value 49c; today.....\$50.00

**Mrs. C. S. Marshall**  
Address All Mail to LOBBY SEN BLDG., Shop Phone 2, 3871, Res. Phone Wal. 597.

# Saturday, May the Fifteenth, at Kilpatrick's

My, isn't it hot! Just as we sat down and took our pencil in hand to write you a few lines, hoping to find you in favorable mood, somebody remarked behind us "My, isn't it hot!" and at once it seemed as if our temperature got higher and higher, and before we knew it we, too, were exclaiming "Phew!" This power of suggestion—mental attitude, if you please—has wonderful influence over us poor mortals. It occurred to us that we might think up a SALE FOR SATURDAY suited to the temperature—a temperamental sale, if you please, which would have a cooling effect and cause you to think of us gratefully in the hot days which are still to be.

### SILK SUITS—SUMMERY, SHIMMERY, SOOTHING, SEDUCTIVE.

And when you have said all this, there is still much more to say—clean, comfortable, correct, dust-shedding, non-creasing, light and airy—don't you feel as if you want one? You will if you come Saturday and glimpse the two lots featured specially at \$24.75 and \$39.50.

### WOOL SUITS. Yes, we dare mention wool, for you will find many days, cool mornings and chilly evenings, when a wool suit will feel all right. Perhaps you will seek cooler climes, and then think how welcome an attractive suit of hard twisted serge or a neat black and white suit just the right weight for comfort, and withal cool looking and seasonable. A very attractive lot for Saturday, not one worth less than \$25.00, will be offered—yes, will be sold—at \$16.75 each.

### PALM BEACH SUITS—Quite the rage in the east. The material is so suitable for summer wear that there can be no question of their popularity. We will feature "The Kenyon," a highly tailored garment confined to us for Omaha. Prices for Suits, \$10, \$12.50, \$15, \$20, \$25, \$30, \$35, \$40, \$45, \$50. First shipment shown Saturday.

Out will go a lot of skirts at mighty little prices. Every one a bargain. Prices, \$1.98, \$2.98 and \$4.98 each.

There is to be a new deal on skirts. Not quite ready to spring it yet. Within thirty days you'll know, and when the story is told you will be convinced that this is still one more line which you should buy at Kilpatrick's. As a mariner would say, "Keep your weather eye open."

### IN THE CHILDREN'S SECTION—Will offer a lot of coats for wee ones and juniors. How we do love the little kiddies—do you know, we never liked the term kids, but kiddies seems fonder and more fitting. Which one of us would not consider their comfort before our own? A coat, an extra coat if you will, is not a bad thing to have on hand for riding, picnics, croquet, boating, etc. Perhaps the old one is a trifle shabby. If so, here's your chance. 3 to 17 years. Sold up to \$12.50. Saturday, \$3.98 each.

### SUMMER DRESSES—What can be sweeter than a fresh young girl in pure white? Some, perhaps, have their charms accentuated through a little color in the trimming; or, again, some there are who look piquant or gorgeous in a colored thin airy fairy gown. This is just to remind you that we have 'em all—AND THEN SOME.

Summer hats for children. Straw, duck, silk; cool, attractive, low in price—indeed, from 50c upwards.

Some time ago we told a story about an apron—a simple apron—which worked wonders from an ad point of view. IT WAS A BUNGALOW APRON. Saturday, just to draw you to our SECOND FLOOR, we are going to sell a similar lot at 35¢ each. The former price was 50¢—the sale was a success. If you did not buy before you will now, and if you did buy before you will want more.

New Petticoats on the next table—the wide cut with circular ruffled flounce; \$1.50 and up.

The popular soft taffeta silks, leading colors, also fancies, \$2.50 and up.

WASH GOODS SECTION—A DRESS LINEN that neither moth nor rust will corrupt, we were going to say; neither sun nor water will fade and it's non-creasing, which is much more to the point. Nev Ver Fade you ask for—and the price is 75¢ yard.

### WOMEN'S HOSIERY—We have a very popular stocking made from a fibre, with all the sheen of silk; it is sometimes sold as such.

No. 1539, in black and white, is fibre half way, price is 35¢ pair.

No. 512, in black and white and colors, is fibre all the way, 50¢ pair.

Our latest fancy all silk stockings at \$1.00 are having big sale. Note, if you please, that we sell the stripes also at \$1.00.

### WOMEN'S SUMMER UNDERWEAR—Here we claim leadership. Now that's an easy thing; anyone can make such a claim. But to substantiate—that's the rub. Let's see if we can make good our claim. EXPERT WOMEN TRAINED TO KNOW GOOD MERCHANDISE, courteous, conscientious that service counts—service on their part, satisfaction on the part of the garment. All this backed by the KILPATRICK POLICY—honest merchandise, truthful statements. THIS YOU GET—not only yesterday and today, but always and ever. ON THIS WE BASE OUR CLAIM. Let those who will aspire.

Union Suits Saturday, 25c and upwards.

Our Milanese Silk Underwear spells luxury; the moderate prices will surprise you.

### IN THE MEN'S DEPARTMENT—Men to serve you—we mean serve. None of that hoighty toighty, high mightiness that you find in some counter jumpers. No! Our salesmen are common sense fellows with gray matter in their spheroid—here to SERVE you.

A Special Union Suit at 59¢ SATURDAY—could say instead of \$1.00, but that wouldn't be right—it never was worth a dollar in Kilpatrick's. The bleachers have called it a CRACKERJACK for 59¢ and it surely is.

### Now some Staples From the Basement, all underpriced—

Standard Calico, 5 Cents; Standard Gingham, 3 1/2 Cents; 32-Inch Amosong Chambray, 8 Cents; 36-Inch Standard Percale, 8 1/2 Cents; 10c White outing, 7 1/2 Cents; 18c Printed Crepe 1 1/4 Cents; 75c 51x36 Seamless Sheets, 50 Cents; Printed Flaxon, 1 1/2 Cents.

### POOR OLD CHINA—Peace-loving, flowery kingdom—for 4,000 years praying to Confucius only to be let alone—didn't want anything from anybody; turned the right cheek almost before the left was smitten and then smiled as if it was enjoyed. How the nations of the earth have been impressed by thy HEATHEN virtues—Or are they heathen? Hasn't that to do with Porcelain Plates and Dishes, you say? They gave the name, didn't they, and we learned from them the secret of making.

We have a splendid assortment of choice bits of China. Foreign receipts have stopped, practically. War risks, insurance, etc., adds considerably to the cost and there is no absolute guarantee of delivery. In addition to the exclusive choice things, we will offer a lot of important ones, at a discount of 10 per cent, based on what we might be able to do now. Means a saving of 80% to 40%.

Bavarian, Dresden Pattern, 92 pieces, a set.....\$31.10  
French China, White with Red Rose, 96 pieces, at a set.....\$40.07  
French China, Green Spray, 151 pieces a set.....\$46.30  
French China, Tan and Pink, 121 pieces, set.....\$38.75  
French China, Green Garland, 121 pieces, set.....\$37.30  
French China, Blue, Hand Roses, 118 pieces, at a set.....\$33.60  
Bavarian, Green, Conventional, 128 pieces, at a set.....\$35.01

French, Blue and Green, 121 pieces, a set.....\$38.29  
French, Orange, 111 pieces, a set.....\$106.01  
Ten Per Cent to be still taken from these prices.

### Now listen to what you get in a full set—

Tea Cups and Saucers, A. D. Coffee Cups and Saucers, Coffee Cups and Saucers, Bullion Cups, Dinner Plates, Breakfast Plates, Cake Plate, Muffin Dish, Served Plates, Bread and Butters, Sauce Plates, Soup Plates, Omelette, Egg Cups, Chop Plate, sugar and Creamers, Small Dish, Medium Dish, Large Dish, Covered Dish, Gravy Dish, Small Platter, Medium Platter, Large Platter.

### THIRD FLOOR—Marquissette, 40 inches wide, white ivory and cream; 19 Cents instead of 35 Cents. A beautiful summer curtain. Bungalow acts, sold up to 65 Cents, Saturday at 39 Cents. Edging to trim, 3 Cents a yard. Brass rods, 7 Cents each. One lot of imported Swiss and Muehlen; sold up to 60c, at 29 Cents a yard.

ART DEPT.—Stamped Nightgowns 39 Cents instead of 50c; Pillow Slips, 39 Cents instead of 50c.

Look up ad in Wednesday night's papers on gloves. Ask for them Saturday. Worth going to a little trouble. And we'll get you to read our ads. You will reap the profit; we'll make a customer.

