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# Orkin Brothers 

## "Store Beautiful"

## Opens Tomorrow

And everybody is cordially invited to come and view the newest addition to Omaha's business houses. We're very proud of this new store-and the assemblage of Women's Apparel to be found within its wallsa showing that represents the last word in style and quality.
"Nothing as good in the West-nothing better in the United States," is the way one lady has described it, and we believe these words will express your verdict after your visit here tomorrow,

## A Word About Our Opening -

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The Policy of the New Store -


Women who have deforred their purchases until now will be rewarded if they decide to take advantage of the values that we have prepared for Saturdny's selling, at prioes not usu-
ally to be anticipatod before the thermometer marks the high temperitures, All the garments ainy the most recent fashions - so recent that we would be justified in calling them "advance styles." We ask your inspection of the following Opening Day Specials:

## Ladies' Suits

Modest Suits in Gabardine, Mannish Serge and Shepherd Cheoks- flaring or pleated skirts Medi-
um and Short length coats $\$ 19.50$

## Tailored Suits

Soveral distinotive etylos in Gabardine, Wool Fiille, Frenchh Sergo and Club Cheoks, some briid $\$ 22.50$

## High Class Dress Suits

Models direetly reprodueing exolasive inporta.
 modelis of Mars Ser English Gabardine and Novelity Fabrices-
$\$ 29.75$

## Smart Coats

Praatioal coosts in Gabardine, Covert Cloth, CorAuroy and Noveity Pliai- Empire and Sport modoil $\$ 15.00$

## Coats for Dress

Handsome Empire and Belted models, in Satin, Taffota, Fraile silk, lined throughout in plain
$\$ 22.50$
Afternoon and Evening Dresses
Many exoluasive styles in Taffote with suspenders Crepe Metoor and Charmeuses, lace flounaings and net trimmings-
$\$ 22.50$

Come Saturday. Let us again assure you that your prepence at the opening will be appreciatod fully as much as your patronage. You enjoy your visil--and we will enjoy your coming.

## ORKIN BROTHERS

New U. S. Bank Bldg.

