



"Made in Omaha" Is a Guarantee of Quality

Without question, the people in this part of the country are the most critical in the United States. They have been educated to demand the best by having the opportunity to get the best, and by having the money to pay for it

Omaha manufacturers must buy raw products of the world's highest quality to satisfy the trade demands of this territory. Their equipment must necessarily be the latest and best to turn out the finished product of such high quality. It has come to be universally known that "made in Omaha" is the highest possible guarantee of quality.

\$877,220 Worth of Candy

was made in Omaha last year; between fifteen and twenty thousand tons. Only a very slight percentage of this candy was eaten by Omaha people; there is a big demand for it elsewhere.

Why? Outsiders buy Omaha made candy because it is good candy, and because the prices are right.

There is no better candy made than Omaha candy. And you are sure of getting it fresh. Omaha candy makers make and deliver candy the same day.

Buy Omaha candy because it is just as good, just as cheap and fresher than other brands.

D. J. O'Brien Co.
Monte Christo Chocolates
Gloria Chocolates
Fontenelle Chocolates

Voegele & Dinning Co
Mazeppa Chocolates
Swiss Cream Chocolates

Yet, most of us in Omaha will admit that we give the home manufacturer very little credit. As a matter of fact, few people can name a baker's dozen of Omaha made articles. That, perhaps, is the manufacturer's fault. The out-of-town buyer knows these facts and the Omaha manufacturer have found him the line of least resistance.

This message is for YOU, Mr. and Mrs. Omaha Public. We make the best, under conditions more satisfactory to you; you want the best, so why not give the Omaha-made products the preference hereafter; always providing, however, that it makes good with you.

If it doesn't, buy the product that does make good with you, whether made in Omaha or elsewhere. That's fair, isn't it.

KEEP THIS LIST FOR FUTURE REFERENCE

- BAG MANUFACTURERS**
BEMIS-OMAHA BAG CO., 11th and Jackson Sts., Douglas 1109.
- BOILER MAKERS**
DRAKE-WILLIAMS-MOUNT CO., 234 and Hickory, Douglas 1943.
- BOTTLERS**
OMAHA BOTTLING CO., 615 So. 11th St., Douglas 1100.
SLOUP-SHERBY BOTTLING CO., 1809 Webster St., Douglas 7395.
- BOXES—PACKING**
OMAHA BOX CO., East Omaha, Webster 413.
ROGERS-OTLYNG CO., (Omaha Fibre & Corrugated Box Co.), 15th and Leavenworth, Douglas 1139.
- BREWERS**
STORM BREWING CO., 1619 Sherman Ave., Webster 221.
MERTZ BREWING CO., 6th and Leavenworth, Douglas 1498.
FRED KRUG BREWING CO., Krug Avenue and Boulevard, Tyler 430.
JETTER BREWING CO., 30th and Y Sts. (South 8).
WILLOW SPRINGS BREWING CO., 30 and Hickory Sts., Douglas 1309.
- BRICK MANUFACTURERS**
HYDRAULIC PRESS BRICK CO., 1303 W. O. W. Bldg., Douglas 909.
- BUTCHERS' and PACKERS' TOOLS**
C. B. LIVER & CO., 1510 Capitol Ave., Douglas 618.

- CEMENT BLOCK MANUFACTURERS**
OMAHA CONCRETE STONE CO., W. W. Cor. 26th Ave. and Sahler, Webster 880.
- CONFECTIONERY**
D. J. O'BRIEN CO., 801-11 Douglas St., Douglas 833.
VOEGELE & DINNING CO., 1514-19 Jones St., Douglas 808.
- COUCHES AND MATTRESSES**
L. G. DOUP CO., 1301 Nicholas St., Douglas 1600.
- COFFEE, TEA AND SPICES**
FARMER-OLSON CO., 112 So. 11th St., Douglas 2336.
GERMAN-AMERICAN COFFEE CO., 1117-19 Dodge St., Douglas 7193.
- CRACKER MANUFACTURERS**
ITEN BISCUIT CO., Capitol Ave., 19th to 13th Sts., Douglas 2123.
- CREAMERY COMPANIES**
FAIRMONT CREAMERY CO., 19th and Jones Sts., Douglas 1461.
WATERLOO CREAMERY CO., 1617 Howard St., Douglas 1409.
- COMMISSION, PRODUCE, ETC.**
KIRSCHBAUM & SON, INC., 1208-11 Howard St., Douglas 434.
- DISTILLERS**
LEE & CO. WILLOW SPRINGS DISTILLERY, 281-3 Howard St., Douglas 534.
- ELECTRIC COMPANIES**
OMAHA ELECTRIC LIGHT & POWER CO., U. F. Bldg., Douglas 1082.

- ELECTRICAL SUPPLIES AND LIGHTING FIXTURES**
RUSCHNS-GRANDIN CO., 1511 Howard St., Tyler 681.
- ENGRAVERS—ELECTROTYPERS**
BAKER BRON ENGRAVING CO., 1218 Howard St., Douglas 2528.
- ENVELOPE MANUFACTURERS**
MURLEY ENVELOPE CO., 417 So. 18th St., Douglas 691.
- FIXTURES**
OMAHA FIXTURE & SUPPLY CO., 414-16-18 So. 15th St., Douglas 5724.
- FLOUR MILLS**
UPDEK HILLING CO., 1613 Sherman Ave., Webster 68.
- FURNACES**
STANDARD FURNACE & SUPPLY CO., 411-13 So. 10th St., Douglas 2807. (Rebuild all cast and wair all steel furnaces.)
- FUR GOODS**
NATIONAL FUR & TANNING CO., 1925 So. 19th St., Tyler 120.
- GAS COMPANIES**
OMAHA GAS CO., 1509 Howard St., Douglas 605.
- ICE DEALERS**
PEOPLE'S ICE & COLD STORAGE CO., 1224 Chicago St., Douglas 50.
OMAHA ICE & COLD STORAGE CO., McCague Bldg., 16th and Dodge Sts., Douglas 455.
- ICE MACHINES**
BAKER ICE MACHINES CO., 19th and Nicholas Sts., Douglas 1901.

- LAUNDRIES**
NONPANEL LAUNDRY CO., 1708 Vin-ton St., Douglas 2500.
KIMBALL LAUNDRY CO., 1507-09-11 Jackson St., Douglas 919.
- LEAD WORKS**
LAWRENCE SKOT & LEAD CO., Factory South Omaha, Douglas 1923.
- LODGE SUPPLIES**
LODGE SUPPLY CO., 1111 Farnam St., Douglas 4160.
- MACARONI**
SEINER MANUFACTURING CO., 14th and Jackson Sts., Tyler 1683.
- MONUMENTS**
J. F. BLOOM & CO., 1703 Cumins St., Douglas 574.
- OILS**
L. V. NICHOLAS OIL CO., 304 Baird Bldg., Douglas 329.
- PACKING HOUSE PRODUCTS**
SWIFT AND COMPANY, South Omaha, South 2200.
ARNDT & CO., South Omaha, South 1750.
- MIRRORS and ART GLASS WINDOWS**
MIDLAND GLASS & PAINT CO., 11th and Howard, Douglas 791.
- PLANTING MILL**
BANKERS REALTY INVESTMENT CO., Ground Floor Bee Bldg., Douglas 2928.
- PRINTERS—BOOK AND JOB**
OMAHA PRINTING CO., 19th and Far-12th, Douglas 345.
CORRY & MCKENZIE, 1407 Marney St., Douglas 2644.

- SADDLERY**
J. E. HAWY & CO., 318-17 South 15th St., Douglas 689.
- STARCH MANUFACTURERS**
DEFLANGE STARCH CO., 2550 Cumins St., Douglas 170.
- SERUM MANUFACTURERS**
O. E. SERUM CO., 2628 E St., South Omaha, South 453.
ATKEL SERUM CO., South Omaha, South 452.
OMAHA SERUM CO., 401 No. 324 St., South Omaha, South 2869.
GRAIN SEED SUPPLY CO., Lobby Exchange Bldg., South Omaha, No. 2554.
- TANKS, CULVERTS, GRAIN HNS, AND OIL DRUMS**
NEBRASKA & IOWA STEEL TANK CO., 1301 Sycamore St., Webster 278.
- TENTS AND AWNINGS**
SCOTT-OMAHA TENT AND AWNING CO., 11th and Marney Sts., Doug. 623.
- CRAVATS, BELTS, PURSES, POCKET BOOKS and SUSPENDERS**
SMITH, LOCKWOOD SEW. CO., 2223 South 13th St., Douglas 2251.
- TIN CANS AND SHEET METAL**
GORDON LAWLESS CO., 9th and Dodge Sts., Douglas 688.
- WOOD WORKS**
OMAHA WOOD WORKING CO., 1501 Marcy St., Douglas 2240.
- WHOLESALE GROCERIES**
FACTOR & GALLAGHER, 701-11 South 10th St., Douglas 225.
- WINDOW SHADE MANUFACTURERS**
MID-WEST SHADE FACTORY, 4514 Hamilton St., Walnut 3191.

OMAHA MANUFACTURERS DESERVE OMAHA PATRONAGE

