

# MARATHON TIRES

Are built for the few—not because only a few can afford them, but because the appreciation of quality is not universal. This is frankly the truth about Marathon Tires.



Marathon tires are guaranteed 5,000 miles. The careful hand construction, and Unit Cure Wrapped Tread process of vulcanization, combined with the concentrated Angle Tread make this possible.

We would like to explain the principle of the Angle Tread—it's the solution of the mileage problem—drop in and see us.

**Akron-Marathon Rubber Co.,**  
2323 Farnam Street, Omaha, Neb., Dong. 2323

# MARATHON

## THRIFT IS A PLEASANT THING

Learn to economize. Start a Savings Bank account. One Dollar will start you. There is pleasure and satisfaction in the orderliness which THRIFT demands. There is joy in the anticipation of the comfort and relaxation which is the future reward of present industry and economy. Bring us that DOLLAR TODAY.

**SOUTH OMAHA SAVINGS BANK**  
24th and M Streets  
H. C. BOGTSWICK, President  
TRUMAN BUCK, V. Pres.  
F. H. GETTY, Cashier.

# "77" GRIP

For Colds, Influenza, Coughs, Sore Throat. During the prevailing epidemic of Grip, be sure to keep Dr. Humphreys' "Seventy-seven" handy and take a dose at the first chill or shiver, to insure best results. If you walk till your bones begin to ache, till you cough and sneeze, have sore throat and influenza, it may take longer. Pleasant to take, handy to carry, fits the vest pocket.

## THE DRUG HABIT

**5 DAYS' TREATMENT**  
By the method used only by the doctors of the Eureka Drug Treatment. Guaranteed to remove permanently all craving and desire. Treatment painless and harmless. Terms reasonable. PAY WHEN SATISFIED. That all craving and desire for opium, morphine, heroin, cocaine or other habit-forming drug has been removed. TREATMENT AT HOME. If desired, one of our physicians will treat you at your home. Call or write. **EUREKA DRUG TREATMENT**  
825 Park Ave.  
Address E. E. Gorham. Phone E. 2326.

## You Want the Best?

Then Make This at Home. A splendid quick acting cough syrup and cold cure. It has no equal for prompt action and permanent effects on children or adults. Immediate results in the pleasing feature. Cleanliness is another. Permanent system cleansing is another. Not constipating, still another. Those who have used it, swear by it, and recommend to neighbors and friends. Obtain a 25 cc. package of Eucalypti Menthylaxene, empty it into a pint bottle. Then pour a half pint of boiling water over a pint of granulated sugar. Stir and cool. Then fill up the pint bottle with syrup. Full directions for use accompany each package of the syrup.—Advertisement.

# Do the Fundamental Thing

### Expert Advises Omaha Folks How to Start on Beautifying

By WILHELM MILLER. (Prof. Miller is known to many residents of Omaha by his articles in Country Life in America and the Garden Magazine, of which he was editor for many years. He is now at the University of Illinois, as head of the division of landscape extension, which has stimulated a large amount of permanent planting by means of colored lantern slides, by a profusely illustrated book called "The Illinois Way of Beautifying the Farm," and by an ingenious "American habit" which is really a promise to do some permanent ornamental planting within a year. These pictures have been kept in a way that is most encouraging, the average expenditure being surprisingly high.)

"The one thing that will make the greatest permanent improvement in the appearance of Omaha in the shortest time is foundation planting. Put some shrubs and vines in front of your house to hide the foundations, to make a transition between architecture and nature, and to transform your house into a home. Five or ten dollars will often buy all the shrubs and vines needed for the front of the house. In three or four years shrubs mature and you will like the effect so well that you will want a comprehensive plan for your home grounds made by a landscape gardener at an expense you can afford by co-operating with one or two neighbors.

You can locate these shrubs yourself. Instinctively you will avoid placing bushes in front of cellar windows. Naturally you will avoid bushes that grow high enough to shade the living rooms. At the corners you will thicken the planting because these hard angles need to be rounded or softened. The best way is to draw a plan to scale, and put most of the shrubs three feet apart. "Plant thick, thin quick" is the rule.

The care of the shrubs is more important than the kinds. It often pays to spend more on preparation of the soil than on the plants. The worst soil in town is generally around the foundations, where the contractor has heaped the sub-soil from the cellar excavation. You can't reform this hopeless clay. Remove it, with the sticks, mortar and other building refuse, to a depth of two feet and a width of about three feet, and bring in good soil. Fertilize the bed well. And remember that plants under wide eaves get little rain. Soak the soil—do not sprinkle—until the shrubs are established, and use water freely through the first hot summer.

Three of the best shrubs in the world for foundation planting are Japanese barberry, Van Houttei's spiraea (erroneously called "bridal wreath") and forsythia or goldbell. Like every good thing they are grossly overdone, and the hydrangea is still more so. Do not plant one kind of bush clear around your house. Have variety enough to make a good appearance the year round. Three to six of a kind commonly make a good group. On the shady side of the house plant arrowwood (Viburnum dentatum) or fragrant sumac (Rhus aromatica).

Vines will give your house more and better individuality than excessive ornamentation or showy paint. Every house may have a different combination. One porch may have Japanese and American elements; the next rambler and memorial rose; a third wistaria and trumpet creeper. Every frame house may have vines without damage of any kind by using some sort of trellis. Get your architect to design it and tell you how much of your house to cover. Or buy strong poultry wire and hook it above and below, so that painters can lay down and replace the vines without damage. Citizens of Omaha, I have not yet seen your wonderful and beautiful city, but I know some of its architectural glories—the exposition, the new hotel. If you

are proud of your city, practice foundation planting. There is no ten-dollar bill that you can ever spend on gardening that will go as far as shrubbery across the front of the house. It will do more for you than \$25 spent on a canna bed in the middle of the front lawn, or \$50 scattered over the whole place in the form of cut-leaved, weeping and variegated bushes. And it will do much more for your street and for Omaha because foundation planting helps to make every street into a park, especially when all the home grounds are tied together by "connecting shrubbery," running from the front of one house to another. Foundation planting is well named, for it is fundamental to the beauty of a town. Of course, cleanliness is still more fundamental than beauty, but we do not have to preach cleanliness in Illinois. We do not even preach foundation planting. We simply show pictures of the shrubs and of what Illinoisians have done with them; the people do the rest. Of course, most folks plant only the "best sellers," which tend to make all parts of America look alike. But such planting is better than none; it all helps to beautify the city; and later you can find some way to make Omaha look "different and better."

Citizens of Nebraska, what can you do to give your state a characteristic beauty? In Illinois there is a movement to plant an Illinois or prairie rose (Rosa setigera) in every front yard, because

it is beautiful the year 'round and it reminds you pleasantly of the rich prairie that has made our civilization possible and now furnishes us with inspiring walks and drives. And in the midst of our cities we cut a hole in the concrete walk and plant an Illinois creeper (or Engelmann's ivy) because it is hardier than the Japanese ivy, self-supporting and symbolizes the "Illinois way of planting," which is to use a high percentage of permanent materials native to Illinois instead of foreign and artificial varieties. Do you not want a "Nebraska way of planting?"

Worthy residents of Omaha, do you know the "latest and best" idea in the middle west—the prairie style of landscape gardening? If not, the next time you are in Chicago you should visit the famous Prairie river restoration in Humboldt park, and then give Omaha an inspiring example of landscape gardening founded on a restoration of the local color or peculiar character impressed upon your portion of Nebraska through ages of experiment by nature.

Members of the city league, you are doing a splendid work for Omaha! And you are putting the case very modestly. "The sole object," you say, "is to improve the physical condition of Omaha." But do you know anything of equal cost in time or money that raises the moral standard of home life like permanent gardening? Ten days spent on foundation planting will create a desire for that outdoor

mass of them together is a sight long to remember. In June I go many times to Mr. Craig's lilacs in Forest Lawn cemetery. I have seen the lilacs at Fobdham in their glory. They are not so luxuriant nor so lovely as our own! And here I make rather bold to say that Forest Lawn cemetery is to me more beautiful than any of the parks because of its skillful planting and the great variety of its trees and shrubs. Nowhere else are there so many. In no other place are specimen trees given such lovely care and setting. Where else in Omaha are there larches with their long graceful festoons? I saw such trees in Fern Pass in Austria.

## Romantic Omaha

ONCE I read a most delightful book entitled "Romantic Germany," afterwards I visited many of the towns which were described in all of them. I found great beauty and a picturesque charm. In all there were, too, some rough and unsightly spots. The difference here in Omaha is that a great part of the city is unlovely, but to the seeker after "velled lights, rare corners, and far vistas, Omaha reveals thoroughly satisfying glimpses. I am sitting now in the dusk at an upper window on Jackson street. The houses rise in misty terraces from Leavenworth street to a far line which seems to me to be Park avenue. As I watch a light glimmers out here and there, close by me glares another, and beyond through the shadow familiar ones show their gleam, until there is a long vista of star-studded twilight landscape.

Slowly the darkness falls; I hear the children coming home, calling to each other. I never tire of sitting in the same place, to watch the same play of fairyland. If Whistler were alive in Omaha, I'm sure he could do something quite wonderful with this play of mist and sudden light. We have an artist of our own who has done a most charming "View from My Studio Window." His studio, as I know, apparently looks out upon unlovely things, but there evidently is a time and an hour when the scene is enchanted.

There is a corner in Miller park planted with Judas trees. In the fullness of their bloom they are beyond words beautiful. Many people whom I know make long trips to see them and revel in their exquisite color—a cloud of sensitive pink against the green background. These trees grow in a rather ragged fashion—the branches seem to fairly float in the air, with their flying blossoms. Such a

mass of them together is a sight long to remember. In June I go many times to Mr. Craig's lilacs in Forest Lawn cemetery. I have seen the lilacs at Fobdham in their glory. They are not so luxuriant nor so lovely as our own! And here I make rather bold to say that Forest Lawn cemetery is to me more beautiful than any of the parks because of its skillful planting and the great variety of its trees and shrubs. Nowhere else are there so many. In no other place are specimen trees given such lovely care and setting. Where else in Omaha are there larches with their long graceful festoons? I saw such trees in Fern Pass in Austria.

The Commercial club tells in its booklet many facts of our commercial success. Why not a little pamphlet of our esthetic life for those who care to pursue it. I suppose bird lovers do come here who'd be glad to know of the charming trip to Child's Point in search of their feathered friends. Many there must be who would be glad to walk through the rose gardens in Henscom Park in June.

When I and I were in Europe, we always conversed diligently with our waiter at meal times. We found that he had better opinion of me. You can repay me by sending some good "before and after" photographs to arouse friendly emulation in Illinois. So I shall only whisper one parting word—worth thousands of dollars to you if there is any particular town you wish to excel. Suppress all copies of this newspaper that ordinarily go to your hated rival and if its leading citizens ever ask whether foundation planting is a good thing, knock the idea hard!

I have read a good deal about the creative listener; perhaps I am a creative listener. I know that people wander many thousand miles afield, and yet they may never see half as much, or enjoy as much as some humble stroller through the hills and parks of Home. M. L.

## DANGER OF FLOOD SAID TO BE PASSED

Water is Subsiding in the Streams in the Northern Part of the State.

### LOUP RIVER IS STILL HIGH

The flood along the upper stretches of the Niobrara and Elkhorn rivers and their tributaries has subsided, according to morning reports to the Northwestern railroad headquarters, and the streams are falling as rapidly as they rose a couple of days ago.

Following a warm Friday and a cessation of rain, the Northwestern reported Friday night the waters commenced to recede, and by yesterday most of the streams had gotten back within their banks, though along the lowlands a considerable portion was flooded.

### Flood Damage Light.

Indications are that flood damages were light. The snow has practically all disappeared and no further trouble is anticipated through the north part of the state. According to Burlington and Union Pacific reports the flood water from the north is now pouring into the Platte river and it is rapidly reaching the flood stage. From the mouth of the Loup river, along the lowlands, the Platte is out of its banks and has spread over the bottom, in some places to a depth of one and two feet. This is especially true west of Valley and north of Ashland. However, the stage of water is not causing any alarm. It is expected that the water will begin to fall within the next twenty-four hours, as it is believed that the crest of the flood has gotten as far down the stream as opposite Fremont. The river is practically free of ice and that coming down from above is very rotten and worn into cakes so small that a gorge is considered impossible.

## Man With New Auto Hits Motorcycle Cop

When Motorcycle Officer Lyman Wheeler suddenly appeared in front of E. J. Armbruster of Stanton, Neb., while the latter was trying out a new automobile near Twenty-fourth and Union streets the Stanton man became so confused he ran into Wheeler and smashed the officer's motorcycle. Wheeler himself was badly shaken up, but not hurt seriously. Armbruster's auto escaped injury, and he assumed all blame for the accident, offering to pay for the damages to the motorcycle, so he was not arrested.

Don't Be Constipated. Don't be constipated. All kinds of ailments result from constipation. Dr. King's New Life Pills are mild and effective. Prevent constipation. Be. By all druggists.—Advertisement.

## BARBER GIVEN FINE FOR MAKING PRICE TOO HIGH

Henry F. New of Tabor, Custer county, entered a barber shop on South Fifteenth street, and declared after receiving a shave and hair cut was charged \$2 by M. C. Scott, head barber. New objected to the price and alleges he was not allowed to depart from the shop until he was promised by paying \$1. He met Officer Hans Nielsen and had Scott arrested. The latter was fined \$10 and costs in police court.

## INVESTORS WITH MONEY READ THE REAL ESTATE ADS IN THE BEE. ADVERTISE YOUR PROPERTY FOR A QUICK SALE.

## SENATOR NORRIS TO TALK ON TRADE COMMISSION

"The Federal Trade Commission" is to be the subject of an address to be delivered by United States Senator George W. Norris at a public affairs luncheon of the Commercial club Monday noon.

## Howell Blames the Light Company for Vetoing of His Bill

General Manager Howell of the Metropolitan Water district is back on the job after many tireless days and nights at Lincoln in behalf of his electric light bill. "What do you think of the governor's veto of your bill?" was asked of Mr. Howell. "The electric light company," he answered. "Why do you think the governor vetoed the bill?" "The electric light company," was the prompt reply.

## HORAN'S TEAM LEADS IN MEMBERSHIP CAMPAIGN

Captain Philip Horan's team is now ahead in the membership contest of the committee competing for Commercial club membership.

# It's a Good Thing to Be Well Prepared



against any trouble that might arise from a bad stomach, and impaired digestion, a lazy liver or clogged bowels

These ailments quickly upset your general health—make the appetite poor—the blood impoverished. They should not be neglected another day. Try

## HOSTETTER'S STOMACH BITTERS

It will help Nature restore the digestive system to a normal condition and assist in every way toward the maintenance of health



## The Famous Emerson

We demonstrate the Emerson Piano daily, and many who listen, find in it their ideal of a piano.

Perhaps its perfect construction, the wonderful care given to tone, to workmanship and to insuring its lasting service, would impress you favorably.

We would be glad to do our part: Your part—a pleasant one—is very simple. Call in to-day and hear the Emerson for yourself—without the slightest obligation.

**Schmoller & Mueller Piano Co.**  
1311-13 Farnam St.  
Exclusive Emerson Representatives.

# MILTON ROGERS & SONS CO. 1515 HARNEY

**TIMELY SPECIALS**

- 55c Garden Rakes, only.....44c
- 25c Garden Hoe, only.....19c
- 85c Spading Fork, only.....59c
- 85c Spades, only.....68c
- 35c Garden Trowels.....24c

**DOG COLLARS**  
75c to \$1.00 kinds, special..64c

**ROLLER SKATES**  
\$2.00 B. B. the kind the boys want; special, only.....\$1.48

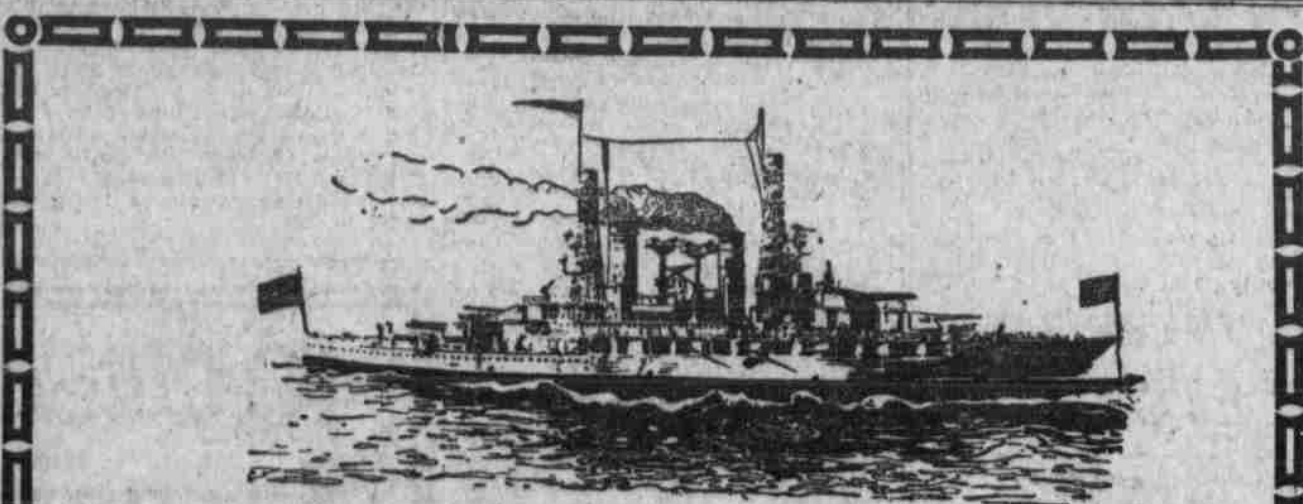
**25c genuine Wilson Toaster..14c**  
75c Brown Daisy Mop.....43c  
20c Wire Carpet Beaters.....11c  
20c Scrub Brush, only.....12c  
25c Scrub Brush, only.....14c

**See Our Line of McCray and Wisconsin Peerless REFRIGERATORS**  
Made in all sizes and prices range from ....\$13.50 up

**BROOMS**  
Best quality, 4 strings, regular 50c, special .33c

**GAS RANGES**  
A. B. New Idea  
The Sanitary Line  
This is without a doubt the gas range you have been looking for. It is easy to clean and most economical in the use of gas. Come and see it.

**GARBAGE PAILS**  
\$1.85 corrugated  
pail, only...\$1.21  
\$1.25 pail, like cut  
only.....83c



## For School Children of Omaha and Vicinity Fifty Dollars (\$50) in Gold Free

In connection with the exhibit of Samuel Orkin's wonderful Working Miniature Battleship "Massachusetts"

Now being shown on the Second Floor—Boston Store Bldg.

The Brandeis store will give cash prizes amounting to Fifty Dollars (\$50) in gold, to school children who write the best compositions, giving their impressions of this miniature dreadnaught.

- First Prize—For the best composition.....\$10.00 in Gold
- Second Prize—For next best composition.....\$ 7.50 in Gold
- Third Prize—For third best composition.....\$ 5.00 in Gold
- And 11 Prizes of \$2.50 each.....\$27.50 in Gold

Total.....\$50.00 in Gold

### Terms of the Contest:

- Any boy or girl 10 to 16 years old may compete.
- Compositions must not exceed 300 words in length, and should be written on only one side of the paper.
- Only one composition accepted from each contestant.
- The compositions will be held (unopened) and given to the judges after the last day of the exhibit.

Contest begins Monday and will end Saturday, April 17.

The judges will be Dr. D. E. Jenkins, president University of Omaha; E. U. Graff, superintendent of instruction, public schools; Rev. Mr. Quinlan, Creighton University; Miss Edith Tobitt, librarian, Omaha Public Library; Mrs. Earl Stanfield, secretary, Woman's Club.

### PARENTS—Let your boys and girls enter this contest.

Every bright school boy or girl stands an equal chance to share in these prizes. Bring them to this store, let them see the battle ship while it goes through its wonderful maneuvers at 11 a. m., 1 p. m., 3 and 4:30 p. m., then let them write their impressions in their own way, unassisted, and mail them, not later than Saturday morning, April 17.

See the Ship **Brandeis Stores** See the Ship