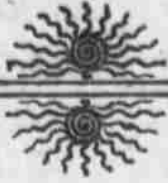


SOUTH OMAHA

THE GREAT LIVE STOCK MARKET OF THE WEST

Extends Greetings of Success to Dan Gaines



SOUTH OMAHA, the most conveniently and centrally located large live stock market for shippers of central and western states.

The Market Where Stock Can Be Sold in Unlimited Quantities with the least shrinkage and risk; lowest freight and best transportation, and be assured of net returns unequalled elsewhere.

YOUR HOME MARKET

In anticipation of the service shippers of live stock desire at the market, the management of the South Omaha market has expended during the past five years over one million two hundred thousand dollars for

Permanent and Up-to-Date Improvements

in the Hog Department, Cattle and Sheep Departments, as well as the new Horse and Mule Barns, providing the Live Stock Shipping Public with

Market Facilities Unexcelled By Any Other Market in the World

When You Ship to South Omaha You Boost for Nebraska and Yourself