Dresher's

Service"

Swift --- Sure ---

Convenient The Dresher \$57,000.00 Cleaning establishment is the ONLY one in the west and one of the very FEW in the whole country that has business, equipment and help enough to set aside

that which is known as a

The Dresher "Hotel Serv-

ice" works only upon the instant cleaning, pressing.

dyeing, repairing and re-modeling work of travelers, tourists and transient guests

If you are a guest at an

Omaha hotel and want really EFFICIENT cleaning work, tell the clerk to send your clothes to "DRESH-ERS."

Is the Telephone

Number that Works Wonders

Dresher

Brothers,

"Hotel Service."

of all kinds.

"Hotel

BARBER SHOP IS MODERN

Dan Gaines and Manager Conlin Fit Up a Place that is Possessed of All Best Features.

PUT IN BEST MONEY CAN BUY

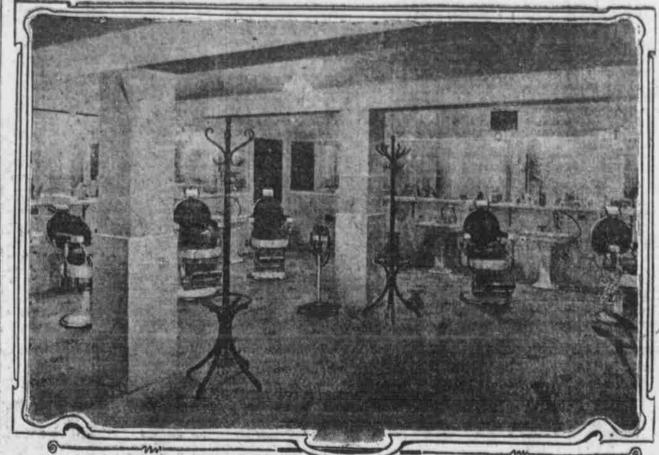
After a hard ride over the Lincoln Highway, or any other highway, the new barber shop in the Merchants hotel will appeal, with its modern service and new equipment. Particular effort has been put forth to make this feature of the hotel inviting. Light, ventilation and sanitation are factors of success in this department, which is under the direction of Jerry Conlin, a tonsorial master who has won his spurs at this business

The barber shop has been located in a portion of the basement especially set apart, with a fine marble stairway leading from the hotel lobby and another stairway from the sidewalk.

Finished in White Marble. Six new chairs of the most modern type have been installed and the most approved apparatus has been placed at the service of the six attendants. The shop is finished in white marble and the lighting effects are such as sooth the patron as he sits in one of the easy chairs while having his face made over or his head

Electric massage machines are available and strict rules have been adopted regarding the use of individual towels and the dipping of razors in solutions after each shave.

There are four bath rooms, with shower baths. Miss Dalsy Weidner has been New All White Barber Shop at the Merchants



Cozy Corner in Merchants Hotel Buffet and Grill Room



embellished with French plate mirrors. This new barber shop is said to be one of the very best in this city. Dan Gaines decided at the first to make this shop a worthy feature of his hotel and he intends to maintain it on the high standard he has set. To Be Made Cool in Summer

During the warm summer months the ventilating system will make this a cool place for patrons of the hotel who want shave, hair cut, massage, bath or other service offered in this department. -Manager Conlin starts out with a cli-

entele which already assures the success of his department. He is giving his personal attention and he has a staff of men who are skilled in their work. The shop has been supplied with the best pomedes, bay rums, tonics and soaps

to be found on the market. In every detail this feature of the hotel is the best that money can secure. "We strive to please," is the watchword of Manager Conlin. *

Scotch Motor Plants Taken Over. GLASCOW, April 3.-All motor manuplaced under government control, in purnance of the government's plans to accelerate the supplying of war material, These plants will in future run night and day in the production of motor iorries for the transport department.

Burley Still is Picking Winners at the Old Stand

Of course, everybody knows Burley Well, for those who do not, be it known that Burley is Fred Burlingim and he is manager of the Merchants' hotel buffet. Burley comes from Seward, the town that produced Lew Bick and other well known statesmen. His father used to be deputy fish commissioner, and Burley helped him care for the gold fish. He and Bick were called the "Gold Pish

If you want to know anything about sports that is too deep for the sporting editors to answer, just call on Burley. Burley is there at all times and if you think his judgment is not right you will have a chance to back your judgment

against his with a wager. In the days of Herman Peters at the Merchants, Burley had to keep track of facturing plants in Scotland have been all the sporting events, but his new landlord is there on some of the various sporting events himself, so Burley's task is lightened to that extent, although Burley thinks it his duty to pick the winners on the world's series as he has for the last

three years, much to the chagrin of othe

was a day or two ago. President Lannin received a check from the St. Paul club of the American association for back salary owned the recruit shortstop,

Cleaners 2211-2213 Farnam Street

Mike McNally is \$2.50 richer than he

READ THE BEE FOR COMPLETE MARKET REPORTS

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Merchants Hotel

Omaha Ice Company

PHONE 455

1502 Dodge Street

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OMAHA'S LEADING WHOLESALE FRUIT HOUSE

Will Supply

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Tyler 3-4-5 Merchant's Hotel

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