



**THE
CREATORS
of FASHION
in
OMAHA**

**Spring
1915**

Let Me Make Your Easter Suit

In addition to a perfect fit, I give you the newest fabrics, the latest styles and expert shape-retaining workmanship.

SUITS - TO ORDER

\$25, \$30 and \$35

and some at \$40.

*Every Garment Cut,
Fitted and Made in
Omaha*



**Give Your Winter
Clothes a Vacation**

Thousands of Suits, Overcoats, Dresses and Jackets in Omaha and vicinity need our careful attention after the hard services they have seen during the past three months.

You can't realize, unless you have tried it, the great benefit thorough Cleaning and careful Pressing is to soiled garments.

They actually will wear enough longer to more than pay for the Cleaning, and we guarantee satisfaction in every respect.

Remember, our work is done right—There's a difference, you can see. Just call Douglas 963 and one of our hurry-up delivery cars will come for your work.

If you live out of the City, send it by Parcel Post and we'll pay the return charges.

The Pantorium

"GOOD CLEANERS AND DYERS."

1515-17 Jones Street. Phone Douglas 963.

GUY C. LIGGETT, President.

Branch Office 2016 Farnam St. So. Omaha Office 528 No. 24th St. South Omaha Phone, South 1285.

McQuillin

A Whisper South of Farnam on 15th
A New Spring Hat



**THE "MAC"
SPECIAL
\$2.00 and Up**

Get Ready for Easter
SHIRTS, NECKWEAR,
UNDERWEAR,
HOSIERY, ETC.
SHIRTS and UNDERWEAR
MADE to YOUR MEASURE

Tailor Beck

1512 1/2 DODGE STREET

ANNOUNCEMENT

MR. SAMUEL H. ACKERMAN and Mrs. Clara Epstein, formerly in charge of Thompson & Belden's Ladies' Tailoring and Dressmaking department announce the opening of their new and most up-to-date Ladies' Tailoring and dressmaking establishment in Omaha, at 1730 St. Mary's Ave., in the Flatiron Bldg.

The ability of Mr. Ackerman and Mrs. Epstein as designers and creators of fashionable women's garments is recognized. Women who seek originality and exclusive styles find this establishment of great assistance. The zealous efforts of Mr. Ackerman and Mrs. Clara Epstein are always to please.

Opening Date, March 22

**N. L. GUCKERT
SUCCESSOR
GUCKERT-McDONALD
IMPORTER TAILOR**

317 South Sixteenth Street

*I gladly invite you to in-
spect my Woolens for
Spring and Summer.*



**Do You Measure Up to the
Standard of Custom-made?**

Men of culture demand that their clothing be directly opposite the loud, flashy effects of ready-to-wear makes. We can make you a suit full of snap and life without resorting to freak effects.

My Prices Are Lowest Because of Low Rental Expense.

ALL WORK DONE IN OMAHA.

M. KEISER, Fashionable Tailor

Telephone Douglas 1197.

503 Boston Store Building, Omaha.

**A REAL EASTER GIFT
FOR YOUR
WIFE**

Giving her a new gown for hat is very fine, but we suggest a gift that will always please—serve her—and never wear out.

**DISHES WASHED
IN SEVEN MINUTES**

How many housewives can say this? Not one. We have made it possible for every woman in Nebraska to do so. We positively guarantee

A "WHIRLPOOL" SANITARY DISHWASHER

To wash, sterilize and dry all the dishes you want to place into it within seven minutes. Another big feature of the "Whirlpool" is it

**WILL NOT BREAK FINEST
CHINA OR CUT GLASS**

All China, Cut Glass, etc., can be placed in the wire rack inside the "Whirlpool" so it is impossible to break, chip or crack.

**VERY LIGHT—
OCCUPIES SMALL SPACE**

The Whirlpool is very light, durable—easier to carry than a pan of dishwater—occupies same space as small chair. Your hands never touch the water. Come and see.

Demonstration Daily.

Bring This Ad—Get 10% Discount. Write for Booklet.

B. GRUNWALD

Phone Doug. 1911. 1116 Farnam.



**Style Plates
Shown on
These Pages
Made By
The Bee
Engraving
Plant.**

Designs Submitted,
Estimates Furnished
Call Tyler 1000



BATH-FLOREST

WITHOUT FLOWERS,
EASTER NOT COMPLETE.
1804 FARNAM P. Doug. 3000
(Phone Orders a Specialty.)

**YOUR
SPRING
SUIT?
Our Stock
of
Cheviots,
Worsteds,
Diagonals,
Serges**

In all of the prevailing shades, stripes, checks, etc. Never so complete.

**PRICE
RANGE
\$25
to
\$50**

**FIT AND
WORKMAN-
SHIP GUARAN-
TEED TO YOUR
SATISFACTION**

**MacCarthy-
Wilson Tail-
oring Co.**

315 So. 15th St.
Our New Location
in Elks' Building.

Stevens & Lewis, Tailors

305 South 19th Street

S. E. Cor. 19th and Farnam

Our tailoring delights young men for its exclusiveness in style, and appeals to older men for its conservativeness.

Call and see our line of Fabrics and Fashions for your Easter suit.

