

## E. J. Davis

 SAFE MOUER Heavy Hauling 1212 Farnam PHONE DOUGLAS assOMAHA BEE THE HOME PAPER


## Trade Travels

 Toward the LightWhether it be the bright lights of a store window or the Electric Sign over the entrance to a "movie"-there is an irresistible attraction exerted which means big. ger business.

## Prove It by Using

## An Electric Sign

The eye is unconsciously drawn to an Electric Sign which-in a flash-burns your message to the mind of everyone within range For blocks in all directions an electric sign tells your story inexpensively and effectively.

Phone us today for particulars.
Omaha Electric Light \& Power Co.


## The Acquisition

## of Independence

## is Your Duty

Independence, over and above a mere living, is possible to every one who reads this. Some are born with money-making talent and do things on a large scale. Others must play safe with their small savings.

There is something wrong with a man who says it can't be done in our immensely wealthy state of Nebraska, the real home of opportunity.

What do you suppose Mr. Thrifty Wise from Omaha does when he has saved a couple hundred dollars from his hard earned wages? Does he invest it in the first coin separator that comes along?

He is an average man and he knows that the safest and most profitable investment is real estate. And he wants to quit paying and own his own home.

That is one of the biggest steps toward independence anyone can take. Especially in view of the fact that no other city of the size of Omaha can boast of such a record for consistent increase in real estate values.

Mr. Average Man with an average salary, make such a start! You can do it on a small payment down and then monthly like rent. There never will be a better time than today.

## Telephone Tyler 1000

THE OMAHA BEE
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