

FURNITURE IS MOST MODERN

New Hotel Combines All the Needful Qualities to Make Guest Comfortable.

MISSION TYPE OF FURNITURE

What clothes are to a man furniture is to a hotel. True, "clothes don't make the man." The true and honest heart may beat beneath a ragged coat. But it is instinctive to take a man for what his clothes indicate him to be, and if a man of worth is careless or uncouth in his habiliments it counts a great deal to his discredit with his fellowmen. On the other hand, if a man has sterling qualities these are enhanced and his personality is made much stronger by proper and befitting garments.

The same thing applies to a hotel. The new Castle has all the "sterling qualities" that it is possible for a hotel to have. It is fireproof and well arranged and substantially built and of pleasing external appearance.

Now, if with these advantages it were to be poorly or insufficiently furnished it would be doing itself an injustice.

The Castle, then, is furnished in full justice to its sterling qualities as a hotel. The handsome foyer described elsewhere in this section is furnished with red furniture of a brown color with coverings of Spanish leather. There are many large, roomy chairs of this material distributed around the big area and there are also big lounges arranged in groups. The effect of this lobby is more that of a large, homelike room than of a public place. There is about it the home air which the management is trying to put into the hotel in all its departments.

Mission Type Furniture.

The bedroom furniture is of the mission type and all of it has been specially constructed for this hotel.

Particular attention has been paid to the beds. Manager Fred Castle believes that beds cannot be too good, inasmuch as people spend one-third of their lives in them.

"Nothing will make friends for a hotel so fast as good beds," he said. "I would put them even ahead of good meals, though, of course, we are going to have both at the Castle. But, give a man a good bed so that he feels comfortable at night and he gets a good night's rest and arises in the morning refreshed and he will carry a good opinion of your hotel all his life. And you can be sure he will come back to it the next time he is in Omaha.

"No hotel in the country has better beds than the Castle. I have looked out for that. The highest grade of de luxe springs and Dixie mattresses will be the foundation for these good, restful beds, and the bedclothing will be of a quality in keeping. We're going to see to it that our guests sleep better when they are at our hotel than they do at home, if that is possible."

The bedroom decorations are imported English wall papers of small, neat designs and the very latest patterns. The walls of the halls are painted in soft French gray tones that are restful to the eye and clean looking.

The bedrooms have many little refinements and conveniences, such as night tables and trunk racks. The tops of all dressers and desks are covered with plate glass, another feature making for greatest cleanliness.

Lobby of Hotel Castle on Opening Day



Poets Have Long Sung of Castles

The poetry and prose of various countries in all ages are full of things about "castles." Here are a few of them:

Build on and make thy castles high and fair,
Rising and reaching upward to the skies.
Listen to voices in upper air,
Nor lose thy simple faith in mysteries.
—LONGFELLOW.

Ho who has never seen a castle looks at a furnace and admires.
—GREEK PROVERB.

My whinstone house my castle is,
I have my own four walls.
—CARLILE.

The mistletoe hangs in the castle hall,
The holly branch shone on the old oak wall.
This castle has a pleasant seat,
Nimble and sweetly recommends itself
Unto our gentle senses.
—SHAKESPEARE.

"Chacun est roi en sa maison," which is French for, Every one is a king in his own house.

An Englishman's house is his castle.

Famous Hoffman House Closes Doors

NEW YORK, March 20.—The famous Hoffman House, which in fifty-one years has sheltered many widely known men, closed its doors today. The building will be demolished to give place to a commercial structure. The Hoffman House was opened in 1864. Among the notable men who have made it their headquarters when in New York were William Win- dom, David B. Hill and many others prominent in sporting and theatrical circles.

Rent room quick with a Bee Want Ad. Estate ads in The Bee. Advertise your property for a quick sale.

Express Rate Case Ordered Reopened

orders reopening the express rate cases, requested in the petition filed a few days ago by four of the principal express companies were issued today by the Interstate Commerce commission. Hearings will be held at dates to be named later. Pending such hearings, however, no changes in rates may be made.

TRAINLOAD OF FLOUR TO GO TO EUROPE FROM OMAHA

Another big shipment of flour ground from Nebraska grown wheat goes to

Europe to furnish food for the soldiers and others of the war zone Sunday over the Chicago Great Western, when the Maney Mills' company will start a train load of twenty-five cars of 50,000 pounds capacity each. This train will run special to New York. There the flour will be loaded on a steamer that will convey it to London.

Heretofore Omaha mills have sent large quantities of flour to Europe, but this is the first time that it has moved in train-load lots. The flour is in sacks of 50 pounds each, the whole consignment aggregating 1,500,000 pounds, and was turned out on a rush order taken early in the month.

Apartments, flats, houses and cottages can be rented quickly and cheaply by a Bee "For Rent" ad.

The WINDOWS and FRAMES Were Made in Omaha by

Adams & Kelly Co.

Millwork  Manufacturers

They needed quick services, careful workmanship and selected material. They got those features. You can get them also from us when you build.

THE ROOFING

On the New

Hotel Castle

Was Done by

C. J. Shea Roofing Co.

51 Douglas Block, Omaha

We Do Work in All Parts of IOWA and NEBRASKA.

Syracuse China Chosen for HOTEL CASTLE

The appointments of a fine hotel are an important part of its personality. Syracuse China always pleases. Not alone because of its well chosen shapes and decorations, but just as much because its patterns are delightfully liveable—and exclusive. No matter how long Syracuse China lasts, you never tire of it—it is always restful and pleasing to the eye.

Syracuse China has more than the usual sterling qualities of fine chinaware. Though fine-grained and high lusted, it is remarkably tough. It will prove the superior durability of this hard tough china body—vitrified all through.

Our line of Syracuse China includes many exclusive patterns as well as china to be marked with individual monogram. It would be a pleasure to show them to you.

Omaha Crockery Company

Western Distributors of Syracuse China.

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