Mr. Dyspeptio!
You Gan How Eat




TO CELEBRATE
25th ANNIVERSARY
FREE


BRIEF OITY NEWS
R
$\left.=\begin{aligned} & \text { RALLROAD WORK IS } \\ & \text { SOON TO BE BEGUN } \\ & \text { spring Bmes Activy } \\ & \text { in Repurr }\end{aligned} \right\rvert\,$ Saf



Steam Coal Comes
in Right Season

|  | Food Faets For The Workingman's Wife. |
| :---: | :---: |
|  | 10 |
|  | 5ize |
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| SENT TO PENTIENTIARY BY SLIP OF TONGUE |  |
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| cowsixa |  |
| \% |  |
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## Every Woman Can Use



SALE



New arrivals-new designs-inlaid and printed patterns
-tile effect and plain-full rolls or as much as you like nothing hold back-overything going in this sale.
YOU MUST COME EARLY-This is a big moneysaving sale. Heaviest reduction yet. You can not delay,
PRINTED, Per Square INL,AID, Per Square Yard
$\begin{array}{ll}.35 \mathrm{c} & 95 \mathrm{c} \text {, good quality, for } 70 \mathrm{c} \\ , 39 \mathrm{c} & \$ 1.35 \text {, fine quality, for } \$ 1 \\ \mathbf{4 9} \mathrm{c} & \$ 1.50 \text {, extra heavy, } \$ 105\end{array}$
extra heavy, 49a \$1.50, extra heavy, $\$ 1.25$
REMNANTS INLAID AND PRINTED 25 $4,50 \phi$ and $\$ 1$ MUST CoME BARLY-to get a god d
BEATON \& LAIER CO.


## We Are Called a "Big Corporation"

The phrase, "big corporation," of ten used as if one were describing a horns.

$$
\begin{aligned}
& \text { There are bad corporations and } \\
& \text { good corporations, just as there are } \\
& \text { bad men and good. } \\
& \text { Some corporations in the past have } \\
& \text { done things that, in the name of jus. } \\
& \text { tice, they had no right to do; but all } \\
& \text { corporations should not suffer for the } \\
& \text { sins of a few. } \\
& \text { But times have changed. The corpo- } \\
& \text { ration is a dandy that gets away with } \\
& \text { anything that it should not in these } \\
& \text { days of the vigilant press, the watch- }
\end{aligned}
$$

ful public and the various state an national public service commissions. Today the public are watching the watchedions closer than any cat ever ration that an rat hole; but no corpoobjects to being watched.

Big business means more economy greater efficiency and intelligent or
ganization. It means better service ganization. It means better service at a less cost to the public.

## Merely being a "big corporatio

This company is big because it has to be. A child can't do a man's work. job-to render big service to you.
"We Advertise So That the People May Know."
NEBRASKA TELEPHONE GOMPANY

##  Now wown <br> <br> To Certaln <br> <br> To Certaln <br> Advantage



## 8

$100 \%$ efficiency that's what you want when you place an order for engraved plates. We put saap in men that we can rely apon.

