

Society

By MELLIFICIA. Monday, March 8, 1915.

DAME FASHION while decidedly a fickle creature, and an individual of ever-changing whims, has been proved this season to be also possessed of true versatility.

She has decided that there can be a camaraderie existing between modes as well as between nations, and is now launching a combination that is typically a French and Russian one, feeling assured that the blending will be a happy one and the result a harmonious whole.

The latest style bureaus are insisting on all evening gowns being either empire, or following very strictly the Queen Louise lines. With such a mode, for a perfect completion is always advanced the sleeveless Russian coat in the extreme Slavic line, a savoring of true originality and distinction as well.

This is the first war style that has been at all artistic. Until now we have looked on the influence of these strenuous times on "wherewith shall we be clothed" with uncertainty, and with the true indomitable spirit of Uncle Sam we have questioned the acceptance of lots that have been forthcoming.

Concert Parties.

Mrs. Charles T. Kountze gave a box party this afternoon for the Hamlin-Nash concert, when her guests were: Mesdames—O. T. Eastman, Joseph Parker, W. H. Martin, Ward M. Burgess, W. T. Burns.

With Mrs. E. W. Nash were: Mrs. and Mrs. Louis Nash, Mrs. James L. Woodard, Misses—Misses—Catherine Cartan, Mary Munchoff, Margaret Rosenbaum, Edward Nash.

In Mrs. J. M. Metcalf's box were: Mrs. Margaret Baum entertained in her box.

Mrs. Harry Clark, Miss Nellie Waiteley, John J. Sullivan, Mesdames—Daniel Baum, Clement Chase, J. W. Reynolds, C. M. Wilhelm, Alice Cartan, Martha Sharp, Ida Sharp.

Mrs. G. W. Megath's party included: Mesdames—Mrs. N. Dietz, Windsor Megath, Walter Griffith, Alfred Gordon, Ernest Richardson, E. C. Freeman.

Mrs. George A. Joslyn entertained: Mesdames—Mrs. G. Deason, C. L. Farnsworth, Kate Webster, Helen Kirby, A. A. Bradburn, Helen Gobbs, David Masowan, Lucy Hawk.

Fortnightly Bridge Club.
The Fortnightly Bridge club was entertained this afternoon at the home of Mrs. Cornelia Riley. The guests present were: Misses—Lillian Riley, Louise Stora, Olga Stora, Helen Kirby, Cornelia Riley, Mesdames—George Shiras, George Brandeis, J. A. Melbermott, Cornelia Riley, Mrs. Louis.

At Prairie Park.
At the Prairie Park club's dancing party Saturday evening, the following were present: Mesdames—A. A. Wedemeyer, Dr. A. W. Pitzelmon, G. R. Peil, Hobart C. Wells, W. W. King, B. G. King, Edward E. Doekal, H. J. Siskler, Dr. W. B. Elster, E. G. Clay, W. B. Stewart, Jr., Charles Neff, Charles S. Haynes, Max Smith, P. A. Pardon, William Eck, E. C. Conley, C. L. Peterson, C. A. Raywood, H. C. Barton, C. L. Owen, Dr. J. D. Wilson, W. L. Blackett, C. L. Mickey, W. F. Reynolds, Edwin Cole, Joseph Langfeller, John K. Hittinger, E. R. Brainerd, Louis Nelson, Emil A. Locke, Scott K. Rehtol, George W. Gardner, June A. Abbott, C. M. Cochran, A. C. Hunt, Robert H. Lewis, Mrs. S. S. Watt.

Mesdames—Grace Hunt, Ethel Weidner, Mercedes Abbott, Ethel Morgans, Hazel Anderson, Dorris Peterson, Mildred Rawson, Lucile Hurd, Adelaide Watt, Gladys Sullivan.

Messrs.—Kanyon Smith, Richard Elster, Arthur Lewis, Fred Wedemeyer, Fred Schoeffler, Frank C. Lee, George F. Abbott, Leonard Peterson, Albert Wedemeyer, Raymond Powell.

Personal Mention.
Mr. and Mrs. Jules Schonberger of Chicago arrived Sunday to be the guest of Mr. Schonberger's mother for the week.

A Cough Medicine that Helps.
Dr. King's New Discovery will help your cough or cold. Keep a bottle at home for emergencies. 50c. At druggists.

Advertisement.

Fashion Hint

A very noticeable waistline is given to this smart suit of black and white permo by the high placed lent beneath which the jacket flares decidedly into a hip length plummy. Wide ruffles of black broadcloth-of-silk open over a mannish vest of white pussy willow taffeta, with military collar and narrow black tie. The sleeves extend far over the hands, ending in bell-shaped cuffs.

By LA RACONTEUSE.

OMAHA MADE GOODS EXPOSITION IS OPEN

Mayor Dahlman Delivers Address at Beginning of Show at Burgess-Nash Store.

EXHIBITS BY MANUFACTURERS

The Omaha Made Goods exposition at the Burgess-Nash store, promoted by the local manufacturers' association with the co-operation of the proprietors of the store, was opened yesterday morning when Mayor Dahlman pressed a button which transmitted a signal to all the departments of the big store and delivered an address in which he pointed out the significance and value of the Made-in-Omaha propaganda.

L. C. Nash welcomed the mayor, and President J. W. Gamble of the Manufacturers' association. Mr. Gamble in a speech introducing the mayor referred to the fact that an increase of \$3,000,000 in Omaha manufactures occurred in 1914.

"The manufacturers want you to buy Omaha made goods only when you can secure as good or better values for the money," he told an audience of several hundred persons.

All through the store, which is attractively decorated on account of Merchants' Market week, are exhibits of Omaha made goods, illustrative of the many varied lines of goods manufactured here. On the fourth floor are the exhibits of local manufacturers, arranged in handsomely decorated booths.

"The exhibits," said Mr. Gamble, "present an unusual opportunity for the people to become acquainted with the accomplishments and possibilities of Omaha as a manufacturing center. They are educational and interesting in the extreme."

Mayor Gives an Apron.
Mayor Dahlman spoke from the balcony on the west side of the store. He exhibited to the audience a full length apron made by the Burgess-Nash company which had been presented to him. He declared he intended to give it to Mrs. Dahlman.

"This exhibit," said the mayor, "is for the purpose of showing you that there is nothing used by the people which is not or cannot be made in Omaha. It is for the good of not Omaha alone, but the entire state as well, that the great amount of money used in the channels of trade be kept here."

"This city is destined to be one of the great cities of the nation. It is located in the center of the richest portion of the world. You can assist in making this a greater city, and in doing so you will

aid in raising our type of civilization just a little higher. "The opening of the Panama canal and the eventual development of waterways by the government and the development of the great empire to the west which is tributary to Omaha will make this city one of the great cities of the nation."

American Theater Opens Friday With Moving Pictures

Francis G. Porter of New York City has taken over a five-year lease on the American theater, and on Friday night of this week will open the theater with his first moving picture attraction. Mr. Porter will show moving pictures at the theater, but they will be of the first run of Paramount feature films.

The same pictures will be played at the American as at the Strand theater in New York City and they will be displayed at the very same time. At the Strand in New York admissions are as high as \$3. Here the prices will be \$2 and 30 cents.

An eleven-piece symphony orchestra without any brass will be located on the stage, as will a vocal quartet. The orchestra and quartet will furnish music during the run of the pictures.

Robert A. Tausig, who acted as manager of the Weber and Fields' Music Hall and assistant manager of the Strand in New York, will act as manager of the Omaha house. Mr. Tausig is a veteran of the picture game, having entered it at its birth, and it was he who gave New York its first high-priced pictures at the Strand theater.

Mr. Porter owns eight big moving picture houses in New York and the east, but this is his first venture into the west. "The first-class pictures are the kind they have always wanted in the east," declared Mr. Porter, "and I think Omaha is very much like the other big cities of the country. The kind of pictures we intend to run we hope to attract the better class of people, and we will furnish them with a better class of pictures."

Leave to Testify Before Commission

General Freight Agent Lane of the Union Pacific has gone to Washington, where some time this week he will appear as a witness in the hearing before the Interstate Commerce commission in which the commercial clubs of Hastings and Grand Island contend that rates on freight to these Nebraska cities are out of line as compared with rates to Missouri river points.

On freight the Missouri river is a basing point for rates. The Hastings and Grand Island merchants contend that the principal is wrong and that the proportionate rates to the cities where they do business should be no higher than to cities on the river.

Pender Lad Would Join Navy if There Will Be No War

The navy recruiting officers have discovered a Pender lad, Roy Walling, who is willing to join the navy, now that he is out of work, but he isn't anxious to join unless the officers will "express their opinion" that the United States will not get mixed up in the war.

Lieutenant T. M. Tipton and Chief Petty Officer J. W. High are "expressing their opinion" by deep silence. The inquirer writes as follows: "Having changed my mind about going to the navy, thought I would write and find out more about it. I would like to have you express your opinion on the

present situation that the United States is in—that is, about the United States getting into the present war, because my folks are a little worried about it. Please send application blanks and full particulars as soon as possible, and I will get down to be examined. I have written before, but I had work then, so I look at it different now."

HOWELL GOES TO LINCOLN TO FIGHT FOR LIGHT BILL

R. Beecher Howell, general manager and auditor of the Metropolitan Water district, has gone to Lincoln for the purpose of appearing before the committee on towns and cities. Mr. Howell is said to be interested in a certain electric light bill known as Senate File No. 5, which the members of the Commercial club last week declined to endorse.

Brandeis Stores

"The Latchstring Is Out," Merchants--

MEMBERS of our fraternity (merchants) from out of town have our most cordial invitation to spend all of the time they can spare in this store. We welcome them heartily and feel that the hours spent here will be profitable to them—certainly they will be most enjoyable. The wives who have come too, will find it most convenient to meet their friends here; to utilize our rest and lounging rooms; use our stationery; check their parcels, and take advantage of the many facilities that we have prepared for "strangers in the city."

Tuesday Specials That Show the Great Power of a Little Money

Domestic Bargains That Are Real Bargains

FINE Quality Dress Gingham—A beautiful assortment of neat spring styles, in checks and stripes. Regular 9c value. 5c Tuesday, a yard.....

36-inch Bleached Longcloth and soft finish; for underwear, etc. 10c to 10c. Sale price, a yard.....

36-inch Dress Percale—Finest quality; light and dark grounds, neat dots and figures. 10c value. Tuesday, a yard.....

36-inch Extra Weight Unbleached L. L. Sheetings—Good soft finish, easily bleached. Tuesday special, a yard, only.....

Finest Quality Galatea Suiting—All the new season's designs; fast colors. For boys' and children's rompers, house dresses, etc. Regular price 15c. A yard 9c

Women's Guaranteed Washable Chamisette or Duplex Gloves worth 25c to 50c; Tuesday at a pair 25c

THERE are about 50 dozen of these gloves, guaranteed washable, for this sale. They are in light, medium or heavy weight and in white, natural, gray and black. Many of them have the popular contrasting backs; for instance, white gloves with heavy embroidered black backs. All sizes are included. White this small quantity lasts, Tuesday, a pair..... 25c (Selling on Main Floor, Bargain Square.)

A Haviland China Dinner Set May be Bought Here Tuesday at \$14.85

These are 44-piece sets, beautifully decorated and treated with pure coin gold. Elegant patterns at about the price of ordinary china. A limited number Tuesday, at \$14.85

Other Specials in the China Section for Tuesday
Kelley's Gas Irons—Special Tuesday.....\$1.69
Egg Timers—Heavily nickel-plated. Tuesday.....19c
Reeves' Sanitary Milk Cabinets—Worth 50c, for.....25c
Aluminum Tea Kettles—No. 8 size. Special.....\$1.48
Aluminum Coffee Pots—Three-quart size. Tuesday....\$1.45

Just when you need it most, we have Tuesday a Great Basement Sale of Rubber Footwear at Half Price

Women's Fine A-1 Storm Low Cut Rubbers—All good styles; all sizes. Worth 75c. Special, a pair..... 49c
Children's Rubbers—Storm cut. All sizes. Regular 50c value. Tuesday, a pair..... 25c
Men's Fine A-1 Rubbers—All sizes. Regular \$1.00 value. Styles that fit..... 50c

Women's Fine Dress Shoes
Patent leather or dull kid or calf, with kid or cloth tops. Button styles. All sizes. Worth to \$3.50. Special Tuesday, a pair..... \$1.98

Stryker's Men's Shoes

A clearing-away now of all shoes left from the great sale of this fine stock

Stryker's up to \$5 shoes at \$2.45 | Stryker's to \$3.50 shoes at \$1.95

INCLUDED--Tan or black shoes in all best styles, button and lace; low and high shoes--many best spring models

An extraordinary chance to get a fine pair of shoes and save quite a sum

Sweetland Specials--Delicious Candies

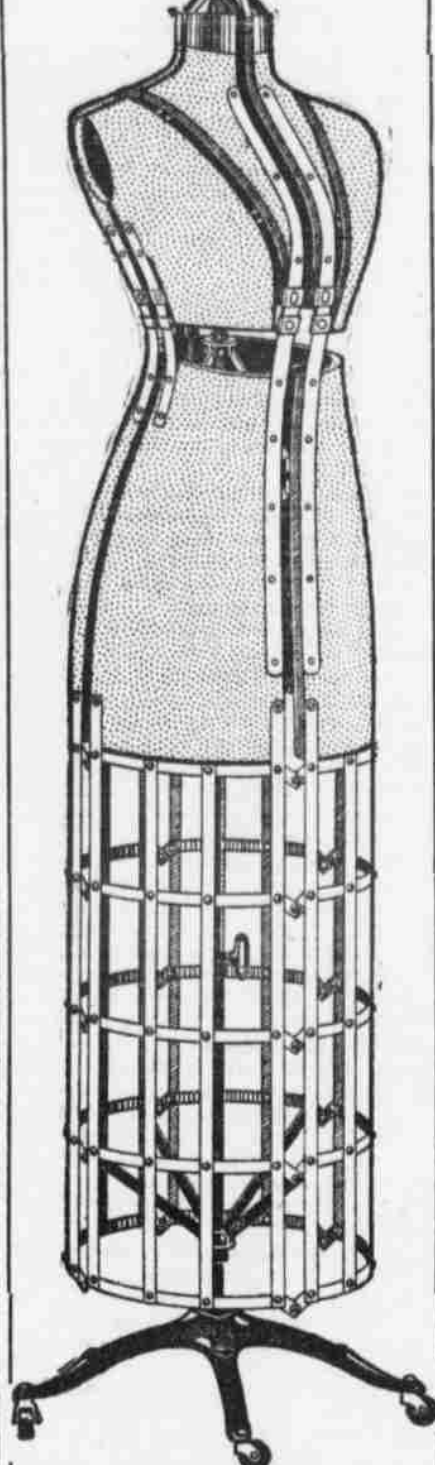
(In the Pompeian Room Tuesday)
Delicious Full Cream Angel Food Taffy—Vanilla, strawberry, chocolate and molasses. A pound..... 10c
Assorted Old Plantation Kisses—All flavors. Delectable delicacies. Special for Tuesday, a pound..... 15c

RIGHT TO THE SPOT

Lee's Liquid Shampoo, when poured upon the pressed down hair, goes in full strength straight to the spot where the strongest solvent and cleansing power is needed—the scalp and the hair nearest the scalp. Then you simply wash it out. The lather passes through the hair once only—outwardly. It is a highly cleansing but non-penetrating lather and does not fill the hair fibre with soapy suds. So the hair dries quick and is clean, of soap as well as of grease, grime and dandruff. The heaviest hair can be finished clean and dry in 30 to 40 minutes—ten for men. A trial is convincing. In 4 oz. bottle (10 shampoos for men). 25c. Cheaper bottle (5 shampoos for men). 15c. At most druggists or postpaid. Sample shampoo 10 cts., postpaid. GEO. H. LEE CO., Manufacturers Omaha, Nebraska

"IDEAL" Dress Form Demonstration

Tuesday Only at the UNION Outfitting Co. 16th and Jackson Sts.



Special Reduced Price— \$13.50 \$1.00 CASH 50c WEEKLY

More than pays for itself before you are through paying for it. Free Demonstration.

UNION Outfitting Co. 16th and Jackson Sts.

Plump, sturdy and active—and, all because he has been sure, for his own sake, that it's Hardings' All for Green'

Our Magazine Page will interest every woman who likes good heart-to-heart talks with other sympathetic women.

Special Notice!
BOTH
WRIGLEY'S SPEARMINT
THE PERFECT FLAVOR
and
WRIGLEY'S DOUBLEMINT
DOUBLE STRENGTH PEPPERMINT
are wrapped in
UNITED PROFIT-SHARING COUPONS
These coupons are good for valuable merchandise—nearly 1000 articles for men, women, children and the household. You can save these coupons from many standard high-grade, trade-marked products now sold throughout the country on the Profit-Sharing plan.
Save the Coupons—Get the Presents!
WRIGLEY'S brings the coupons rapidly when you make these wholesome, beneficial, economical confections your daily aids to teeth, breath, appetite and digestion.
Write for free copy of "WRIGLEY'S MOTHER GOOSE—introducing the Sprightly Spearmint." Fun for young and old, and a reminder of the "Perfect Gum in the Perfect Package."
WM. WRIGLEY JR. CO., 1201 Kesner Building, Chicago 501