

Without Doubt the Most Extraordinary Announcement
in the Whole History of the Automobile

CHANDLER SIX

For the New Season

\$1295

The Pioneer Light-Weight Six

NOW comes the only high grade six cylinder motor car for less than \$1300. The Chandler! This identical car last summer broke sales records at \$1595 and set the standards of the light six market. This same car, lacking some of its present refinements and with body design not nearly so beautiful, was a sensation two years ago at \$1785.

It was the pioneer light six. It opened up the whole light six market. Men experienced in the industry said then, two years ago, that such a car couldn't live at \$1785.

And yet here it is today, the class and standard-maker of the market, with the price for this season fixed at \$1295.

How can Chandler do it when similar cars still sell from two to five hundred dollars higher?

The Chandler Company has made money from the day that *first* of the light sixes took the road. The Chandler has *pointed the way* every step of the way. And now, with maximum production, with an overhead expense so small that it astounds other manufacturers, with no old loads to carry and no old scores to wipe out, and with our working capital of *real money*, we have set this record-breaking price.

The Chandler for the new season is identically and positively the same model the whole country admired so much at \$1595. We will continue it throughout the season at the new price. And there is no other car that, by the utmost stretch of argument can be considered as competing with it.

At this new price, the pioneer Chandler retains absolutely every feature of construction and quality that has made it the leader of all light sixes. You will find all these features on the Chandler, and not on any other six selling for less than \$2000

Bosch magneto.
Gray & Davis electric starting motor.
Gray & Davis electric generator.
Enclosed silent chains for driving motor shafts.
Bosch spark plugs.
Mayo genuine Mercedes type radiator.

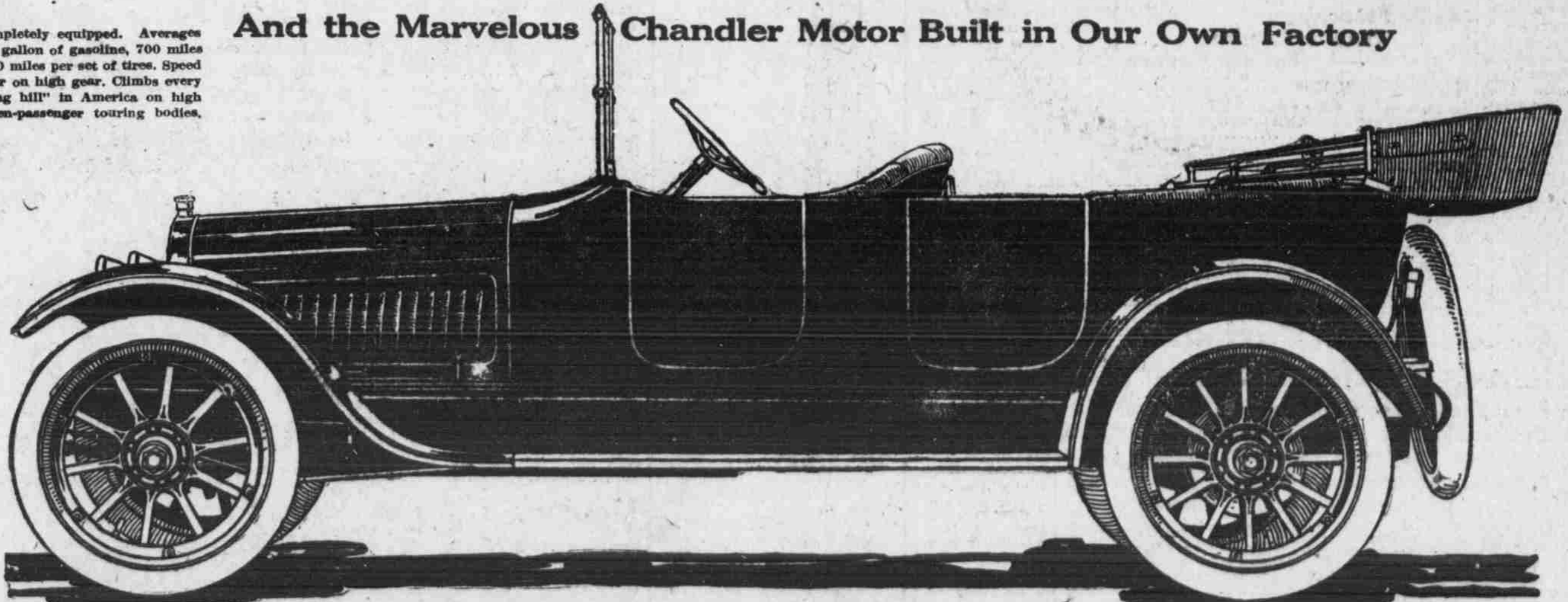
Cast aluminum motor base extending solidly from frame to frame, giving rigidity to engine mounting; providing pedestals cast integral for magneto; pump and generator; and obviating necessity for dirty, rattly sheet metal drip pan.
Rayfield carburetor.

Worm-beveled rear axle.
Imported annular ball-bearing throughout.
Oiling system completely contained within the motor; no outside piping.
Genuine hand-buffed leather (not machine buffed, split or imitation.)

Luxurious streamline body, with clean running boards.
Golde patent one-man top, with Jeffy curtains.
Large gasoline tank carried in rear.
Firestone demountable rims.
Motor-driven horn, speedometer and all the usual incidental equipment.

Weights 2985 lbs. completely equipped. Averages 16 miles or more per gallon of gasoline, 700 miles per gallon of oil, 7,000 miles per set of tires. Speed 8 to 55 miles per hour on high gear. Climbs every famous "demonstrating hill" in America on high gear. Five and seven-passenger touring bodies.

And the Marvelous Chandler Motor Built in Our Own Factory



See the Chandler at Our Salesroom Now

We anticipate some skepticism, but the Chandler routed skepticism last year and the year before that, and it will rout any skepticism there may be this year. We expect every man who thinks of paying more than a thousand dollars for an automobile to look the Chandler over carefully. The car itself will make any argument on our part unnecessary. It won't cost you a cent to convince yourself that not a thing has been cut out of the Chandler, not a thing in it cheapened, not a detail of its workmanship slighted.

FIVE AND SEVEN PASSENGER TOURING BODIES \$1295

R. E. DAVIS, Exclusive Distributor
Nebraska and Western Iowa

2216-18 Farnam St., Omaha

CHANDLER MOTOR CAR COMPANY, Manufacturers, CLEVELAND, U. S. A.