

### BUYING CROWD AT AUTOMOBILE SHOW

Salesmen Often Are Forced to Talk to Several Prospective at Same Time.

#### ARMORED WAR CAR INTERESTS

##### AUTO SHOW SCHEDULE.

- Wednesday—Dealers' night.
- Thursday—Society night.
- Friday—Cabaret night.
- Saturday—Closing night.

It was a buying crowd that thronged the Auto show yesterday. On the first day between 14,000 and 15,000 people entered, but they came chiefly to see.

Yesterday the buying had started. Monday the crowd kept to the aisles. Yesterday they were in every booth and in the evening salesmen sometimes had to talk to several prospective buyers at once.

Fathers with anxiously expectant families about them listened to explanations of points of various cars. And there were many sales. One car, and it's a high-priced one, too, reported three sales before 6 p. m.

"This is the greatest Auto show held this year in point of enthusiasm, and I've been to all of them," said one man of big affairs. "There is the real 'pep' in this show and that is something that was largely lacking in the New York and Chicago shows. The people out here in the west have the money and they're going to buy more cars this year than in past years."

Clark Powell, manager of the show, was here, there and everywhere at once. He bubbled with enthusiasm at the success of the enterprise.

"There's the biggest crowd of dealers here that we've ever had," he said. "Inquire of the hotels. Every one of them is crowded to capacity."

Factory men come. "And now the factory men from the east are flocking in to an unprecedented number. It is really astonishing to see so many of them. And still it is not so astonishing after all, because we know the reason, which is that the manufacturers look to the west as the buyer of many more cars this year than ever before."

"It is the truth that the farther west you go this year the more automobile life you find, at least as far west as Omaha. We are doing the business here. "Another straw showing which way the wind is blowing is the big crowds of dealers that flocked into the stores on automobile row yesterday and today. I never before saw anything like it. "Even the weather is ideal for us this year. Observe, if you please, that the streets were frozen up until all the cars were safely in the Auditorium. For this reason there's not a speck of mud on one of them. Directly the cars were in, the weather moderated to an ideal temperature."

Last evening musical night. "Last night was 'musical night' and there was music nearly all the time. Owen's orchestra dispensed melody of a lively nature. This was supplemented by 'The Quartet,' led by Jerome E. Latsch, and Hal Greer sang many solos, sending his notes to every corner of the great room by the aid of a megaphone.

Down in the basement among the big auto trucks was an exhibit about which an awe-stricken crowd gathered all day long. This was the heralded Packard armored war car. Diligent youths explained to admiring maidens just how the thing is maneuvered in time of war. Some older folks looked at it disapprovingly. One small boy climbed up on a wheel and then proclaimed to his mother that he would like to sit inside it and "shoot Roosians." He was promptly ordered off of the war car and reproved for his bloodthirsty ambition.

The car is so built that it holds only a driver and a marksman, both, of course, fully protected by the armor plate, which is about one-fourth of an inch thick. The marksman sits on a bicycle seat with his head up in a turret in which a Colt automatic machine gun firing 600 shots a minute is mounted. The turret can be swung around so as to shoot in any direction desired. The armor on the car is proof against rifle fire from a distance of 300 yards.

Jitney Cars on View. "The swiftness with which the automobile trade adapts itself to new conditions is illustrated by the presence in the basement exhibit of several jitney buses. Here is a thing that isn't named in the dictionary; that wasn't even known in the language and hadn't been seen or heard of six months ago. And now jitney buses are exhibited and sold in an automobile show!

There were people interested in everything yesterday from the five-truck, seven-passenger touring cars and magnificent appointed coupes and cabriolets.

And everywhere the note of serious buying interest was apparent. There were many family groups with minds evidently made up to buy and bent on solving the problem which to buy. The many beautiful chassis in working order were constantly surrounded by crowds. In the evening, especially, the beauty of the exhibits was further enhanced by the presence of many fair and handsomely gowned women. And here let it be recorded that a certain elderly gentleman did make a "bon mot." A salesman expounded to him the merits of a certain car which sells around \$2,000. In the car were seated three women and they were fair to look upon. And the elderly gentleman said to the salesman: "The car is probably worth \$2,000, but with the ladies that are in it I think it is worth two million." Whereupon he bowed and departed. And the ladies didn't seem displeased.

Tonight will be "Dealers' night," so-called, though, of course, it is just as much open to the public as any other night.

Feel Him or Just Stupid? Sluggish bowels and torpid liver usually go together and it does not take long for constipation to produce a bad condition—a feeling of languor or lassitude—the "blues," headaches, palpitation or other malady. Indeed, when in this condition the system invites more serious illness and is not able to throw off disease. Foley Cathartic Tablets are a wholesome laxative and cleansing cathartic. They act without inconvenience, griping or sickening. Sold by all dealers everywhere.—Advertisement.

Read The Bee's "Business Chances" and get into your own business.

#### PRESIDENT MOLINE AUTOMOBILE COMPANY.



W. H. VAN DERVOORT.

#### WHOLE TOWN GUESSES ON GASOLINE CONTEST

The J. S. Davis Garage company of North Platte inaugurated a novel guessing contest last Friday when the public was invited to guess how many hours, minutes and seconds the motor of a C-27 Buick would run on ten gallons of gasoline.

The motor was started at 2:30 Friday afternoon and run continuously until Sunday evening until 9:56:33, making a record of fifty-five hours, twenty-six minutes and thirty-one seconds. The speed of the motor was at the rate of six and four-sevenths miles an hour, the average mileage per hour from a gallon of gasoline was thirty-four and six-tenths and the total mileage was 346. The motor during the test turned over nearly 3,000,000 times.

The test created much interest, and the number of guesses—each of which was written on a printed slip and deposited in a ballot box—reached 331.

The prize offered for the nearest guess was a pair of tires, and these were won by Mrs. John Burnger, whose guess was fifty-five hours, twenty-nine minutes and ten seconds. Others who made close guesses were F. L. Mooney, 55:22:19; M. K. Leonard, 55:29:13; J. E. Pillion, 55:30:10; and E. W. Mann, 55:35:15.

The guesses ranged all the way from seven hours to 200 hours.

#### Liver Complaint Makes You Unhappy.

No joy in living if your Stomach and Liver don't work. Stir your Liver with Dr. King's New Life Pills. All druggists—Advertisement.

A going business can be sold quickly through The Bee's "Business Chances."

#### MANAGER AUTO DEPARTMENT LININGER IMPLEMENT CO.



W. H. HEAD.

#### Keep Liver and Bowels Regular With Cascarets

Get a 10-cent box now.

No odds how bad your liver, stomach or bowels; how much your head aches, how miserable and uncomfortable you are from constipation, indigestion, biliousness and sluggish bowels—you always get the desired results with Cascarets.

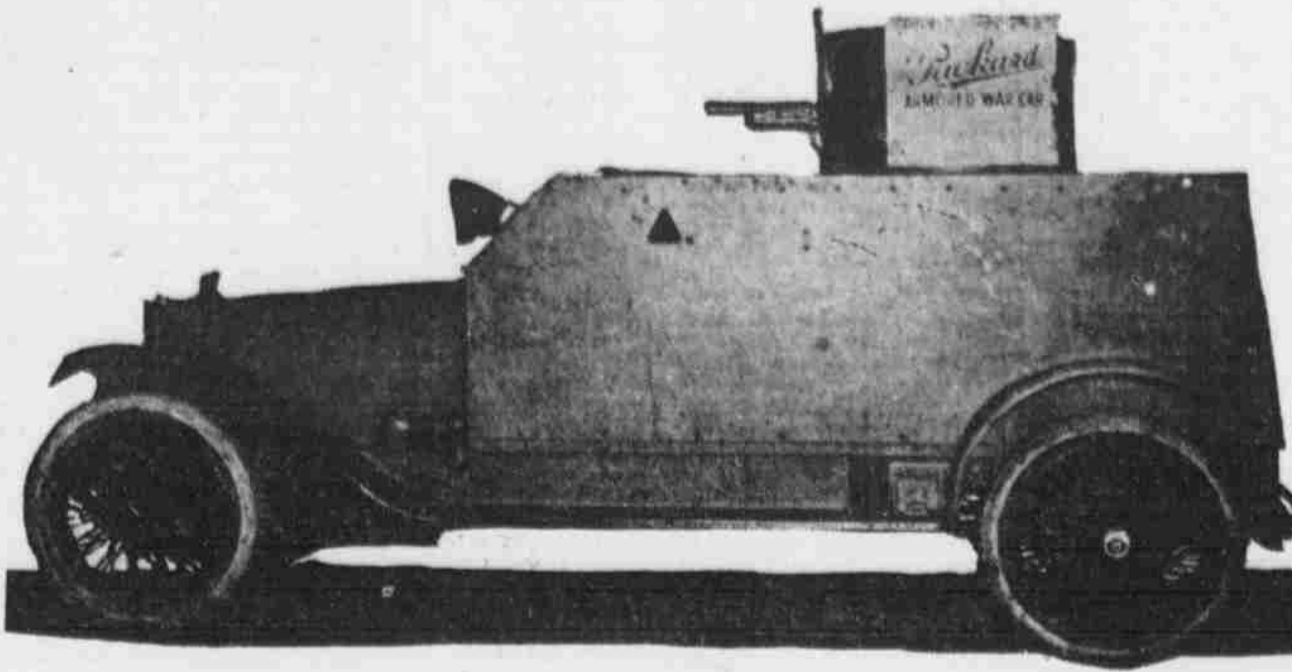
Don't let your stomach, liver and bowels make you miserable. Take Cascarets tonight; put an end to the headache, biliousness, dizziness, nervousness, sick, sour, gassy stomach, backache and all other distress; cleanse your inside organs of all the bile, gases and constipated matter, which is producing the misery.

A 10-cent box means health, happiness and a clear head for months. No more days of gloom and distress if you will take a Cascaret now and then. All druggists sell Cascarets. Don't forget the children—their little insides need a gentle cleansing, too.—Advertisement.

#### Omega Oil FOR Neuralgia

Rub Omega Oil gently over the aching nerves; then cover with flannel soaked in the Oil. Put a piece of dry flannel over this and bind tightly against the face. This simple treatment has brought peaceful rest to people who have suffered agonies.

#### Armored Cruiser on Exhibit at the Auto Show



#### Ford Sales Show Larger This Year

It was stated at the local branch of the Ford Motor company that the first two days of the show this year resulted in the closing of more actual business than during the whole week last year.

At the first two days are usually considered quiet as far as business is concerned this record is remarkable. Since the announcement of the Ford profit-sharing plan to Ford purchasers last summer it is said that Ford sales in the United States show an increase of close to 200 per cent. Now that this rebate is practically assured, and with the increase in business which will undoubtedly be made with the classy new models, the big question confronting the Ford company is to make all the model Ts that the public will buy.

#### SENATE OF NEVADA PASSES DIVORCE BILL

CARSON CITY, Nev., Feb. 17.—The bill providing for a six months' residence for divorcees passed the senate shortly before noon today by a vote of 12 to 10. Senator Bradshaw of Humboldt cast the deciding vote.

#### Banks in Chicago and Duenwig Robbed

CHICAGO, Feb. 17.—Four men entered the Western Savings bank, a private institution on the westside today, forced President Roti in a closet and ran away with \$2,000, which they took from the vault.

DUENWIG, Mo., Feb. 17.—Three unmasked men hold up the cashier of the state bank here today and obtained \$2,000. The robbers fled, but are reported to have been captured by a posse near Joplin.

## ANNOUNCEMENT!

We have just taken the agency for the

# LOCOMOBILE

in this territory.

IT'S THE HIGHEST TYPE OF AUTOMOBILE BUILT

## MURPHY & O'BRIEN AUTO CO. NINETEENTH AT FARNAM STREET



### Low Fares to Florida and Cuba



The Frisco has on sale daily, winter tourist tickets to all of the Florida and Cuban resorts. Good for return passage until June 1st, 1915. Liberal stopover privileges.

Kansas City to:	Miami and return,	\$ 64.60
Jacksonville and return,	Key West and return,	75.60
St. Augustine and return,	Tampa and return,	54.10
Palm Beach and return,	Havana and return,*	79.00

\* Good returning six months from date of sale.

Correspondingly low fares to other resorts in Florida, Cuba and the Isle of Pines.

There is an all-steel train, through from Kansas City to Jacksonville, over the Frisco Lines and Southern Railway—with steel coaches, dining cars (Fred Harvey meals) and sleepers. It's

#### The Kansas City-Florida Special

and it takes you through the Ozark Mountains. Detailed information and profusely illustrated descriptive literature may be had by addressing J. C. Lovrien, Division Passenger Agent, 609 Waldheim Bldg., Kansas City



**Quality First**

To build a car to meet a price is a dangerous thing. The Apperson is not built that way—Apperson quality always comes first—Apperson price second. This policy of making automobiles is twenty-two years old. Three sizes and a four. A four at \$1350, and sixes at \$1485, \$1585 and \$2200

**Apperson Jack Rabbit Auto Co.**  
New Location, 2417 Farnam St.  
J. H. De Jong, Manager.

### Biggest Attraction AT THE SHOW

Do Not Fail to See the **CHALMERS** New Light Six—40

It is Attracting the Attention of the Show Ask Us to Show You Through This Car

**Stewart-Toozer Motor Co.** ON THE STAGE AT AUDITORIUM

SALESROOM—2048-50-52 Farnam St.

### Los Angeles-Phoenix Road Race

—in— Moving Pictures

### Henshaw Cafe

Week commencing February 15th to 20th—from 6:30 to 8 p. m. and 10:30 to 12 p. m. every evening.

A True Blue American

that enjoys a bottle of **Blatz BEER** MILWAUKEE BEER

Nothing Else Will Satisfy Him Popular—that's the word with all true Americans—with all classes—physicians, laborers, mechanics, bankers, business men. Blatz Beer is best in quality, taste and purity—Good for you—Good for your friends. Pure, wholesome, snappy and individual in taste. If you have been drinking other beers, it's because you have never tasted BLATZ BEER. Order a case so you and your friends may enjoy it.

**Blatz Company, Omaha, Neb.**  
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VAL BLATZ BREWING COMPANY BREWERS OF MILWAUKEE'S MOST EXQUISITE BEER

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