WHITE CORN FLOUR **MAKES GOOD BREAD**

Nathan Merriam Declares it Could Be Substituted for Wheat Flour to Large Extent.

DISFAVORS EMBARGO ON WHEAT

In connection with the New York in pulry into the food supply, and especially in connection with the wheat and flour ten the following letter to Mr. G. W.

Noticing the anxiety of your New York food committee respecting supplies of brendstuff, particularly wheat, for United States consumption, and that you favor an embargo against further exportation wheat from this country, at the same in the price of wheat, which an embargo would likely bring about, I beg to augrest in place of an embargo against the

depended on to any material extent the corn could be substituted for wheat, then

ns to export 175,000,000 more. This would likely be ample to supply the necessities of Europe until the next harvest. What an act of charity it would be if we could supply our European neighbors with all the wheat they need, especially since we would profit thereby to the extent of

b reduce the cost of living and to H. F. Hamilton nelp reduce the cost of living, and at the same time add wealth to the country. Europe would likely follow our example,

Europe would likely follow our example, Christie to assist you in the effort to opularize the large use of white corn lour at this time, indulging the hope hat demand may spring up all over the nited States for white corn flour to ich an extent that the mills of our country may equip themselves for pro-ducing this product in sufficient quantititles to supply the demand."

CRICAGO GRAIN AND PROVISIONS

Features of the Trading and Closing

HICAGO, Feb. 17.—Misgivings over the pping crisis brought about by the atopted starvation duel between Gernay and Great Britain had a demoralg effect today on the wheat trade of an extreme break of signels; resid and the market closed much unded at 25c to 446445c under last night or net losses were: Corn. 156715c to oats, 1871ac and provisions 196775c. reflement in wheat started when it mad certain that both the British governed and the German would prove unsoing and that meanwhile a majority the dealers at Liverpool were dissed to adopt a waiting policy in regard buying. Most of the selling that ensued a was in the shape of liquidation on part of holders whose investments a made during the strong swell which is progress Monday and part of selay.

is in progress Monday and part of leeday. One break after another took place in least until in the last hour of the seson word came that some exporters were ain becoming venturesome. Other autorities asserted that foreign sales of 60,000 bushels said to have been made ers largely for Beigian relief and thereign into of real agnificance. Other prices suffered from a storm of line induced by the downward plunge the wheat market and by the great ad of stored corn in sight. Late signs some revival of European call helped rally prices just before the close. Oats are way with corn and wheat. Much of the selling of oats was of a stop-loss hardly considered from the corn and wheat. Much of the selling of oats was of a stop-loss hardly considered was mainly from shorts.

following is the range of prices: rticle Open. | High. | Low. | Close. | Yes'y. May 1654 165 15734 160 162

July.	1 35%	138	1 50%	1 32%	1 50
Corn: May. July. Data:	- 79 60%	7944 8046	79% 78	77% 79%	139 MO
May July.	6014 561 ₈	10746 5674	58% 56%	55% 35%	60°
May. July.	19 00 19 40		18 7716 29 1756	18 82½ 39 35	19 10
	10 85	10 85 10 5314	10 7816	10 7716 10 90	10 85 10 85
May.				10 15 10 40	
No. 43	Est: No	716F7254	rd, \$1.58	4 White	Com
White,	Seed:	Timoti	No. 2	\$1.05 \$1.05 \$95.50	ciove

OMAHA LIVE STOCK MARKET Sther buyers

Cattle Receipts Light and Prices Steady to Some Stronger-Good Run of Sheep and Lambs.

HOGS SLOW AND TEN CENTS OFF

SOUTH OMAHA, P. Receipts were: Cartle.	Hoge.	
Official Monday 1.241 Official Tuesday 2.444 Estimate Wednesday 2.700	9,661 19,000	11,819
Three days this w'k. 6,385 Same days last week. 12,386 Same days 2 w'ks ago 12,361 Same days 3 w'ks ago 14,420 Same days 4 w'ks ago 7,228 Same days last year. 17,413	32,707 67,811 19,796 26,009 21,386 32,799	31,642 47,876 82,976 27,692 13,290 29,577
	the rest the for the last yes	year

. 155,634 155,071 863 . 442,901 207,018 45,783 . 571,178 342,377 38,801 The following table shows the average price for hogs at the South Omaha live stock market for the last few days, with

Date. | 1915. | 1914. | 1918. | 1917. | 1911. | 1910. | 1900. ### In place of an embargo against the exportation of wheat the general use throughout the United States of white corn flour as a substitute for wheat flour to the extent of about 50 per cent. The Peb. 2. 6 79% 8 25 7 40 6 66 7 38 8 20 6 91 to the extent of about 50 per cent. The Peb. 5. 6 76% 8 25 7 46 6 60 8 32 6 14 per cent are not generally known and do not begin to be appreciated in this country. I know personally, having used it for years, that it makes the most delicious bread and is much preferred to wheat bread, particularly when hot:

Save Millions of Dollars.

Save Millions of Dollars.

**Before the next crop of wheat can be supported as to any material extent the summary of the supported as the summary of the su

will approximately be about 200,005,007 the Union Stock Yards, South Omaha, for the twenty-four hours ending at To'clock yesterday:

we would have for export 100,000,000 bushmin more wheat than under present conditions. The price of wheat is doubte the
price of corn, hence the saving on account of this substitution would be about
\$75,000,000 during the next five menths,
as conditions now exist.

"We can possibly export with safety about 75,000,000 more of the present crop.
The substitution referred to will enable to export 175,000,000 more. This would related to the control of Total receipts ...105 DISPOSITION-HEAD.

Cattle, Hogs, 315 3,001 521 5,454 ... 559 5,105 427 4,478

BEEF STEERS. HEIFERS.

WESTERNS-COLORADO.

ceipts foot up 31,042 head as against 47,575 last week and 29,777 for the corresponding week last year.

Today's trade was pretty much like yearerday in that there was nothing doins during the early hours aside from the filling of orders on shipping and shearing account. The packers did not even try to buy much of consequence until well along toward the noon hour and when they did get down to business their bids were lower. Finally the bulk of the lambs was disposed of on a basis weak to a dime lower, while anything in the line of mutton held about steady. The early trade on shearing account included a five-car bunch of Idaho lambs at \$2.25. The first ewes to sell moved around \$5.10 ms. 15. The packers prefer lambs weighing from 70 to 80 pounds and anything ever that meets with slow sale and has to sell at a disadvantage.

Buik of the killing purchases was made at \$5.524,69.56, the long string moving at \$5.524,69.56, the long string moving at \$5.524,69.56, the long string moving at the close of last week, as the slight advances made Monday and Tuesday amounted to less than half of today's deciding.

amounted to less than half of today's deciline.

Receipts this morning assumed very liberal proportions, something like 272 cars, or 19,000 head, being reported in The three days' total of 32,307 is more than 25,000 short of last week's big run, and is about 1,000 smaller than for the corresponding days last year. Misunderstanding of the new quarantine regulations was probably partially responsible for the comparative lightness of the receipts on Monday and Tuesday.

Quotations on sheep and lambs: Lambs, Mexican, \$8,500,50; lambs, fed westerns, \$1,000,50; lambs, shearing, \$7,760,50; yearlings, light, \$7,500,775; yearlings, light, \$7,500,775; yearlings, light, \$7,500,775; yearlings, \$6,500,50; ewes, good to choice, \$6,250,65; ewes, fair to good, \$6,250,50; ewes, \$6,50,50; ewes,

No. Av. Pr. 45 fed lambs 55 8 40 1401 Idaho foeder lambs 65 8 25 HORSES—A big run of horses arrived at the yards this week, a large proportion of them intended for the Italian war trade. Contrary to expectations the market outside of the war horse feel was slow and unevenly lower. Recent storms have kept the country trade tied up and the outlet on that account was very lim-

\$10,000,000

First Mortgage Sinking Fund 5% Gold Bonds

ISSUED BY

Swift & Company

Dated July 1, 1914. Due July 1, 1944 Interest payable January 1 and July 1 in Chicago or New York, at the option of the holder.

Outstanding \$25,000,000

Redeemable at 102 % and interest on any interest date upon three months' notice.

FIRST TRUST & SAVINGS BANK, CHICAGO, CORPORATE TRUSTEE.

We summarize the following features concerning this issue: (1) The bonds are secured by a first mortgage upon the property and plants of the Company, located at Chicago, East St. Louis, South Omaha, Kansas City, South St. Joseph, South St. Paul, New York, Boston, Philadelphia, Denver, Milwaukee, St. Louis, and distributing branch houses in sixty-two of the principal cities of the United States. Aggregate appraised value of property mortgaged is over

(2) The Company covenants that it will maintain Net Quick Assets equal at all times to the amount of bonds outstanding. As of September 26, 1914, Net Quick Assets were \$42,112,624.

Net Earnings for the fiscal year ended September 26, 1914, applicable to bond interest, were \$9,887,500, or nearly eight times the interest requirements on bonds

(4) Bonds are followed by \$75,000,000 Capital Stock, all sold for cash at par. Cash cividends have been earned and paid continuously for twenty-nine years, and for the past sixteen years at the rate of 7% per annum.

Beginning July 1, 1915, the Company is required to pay annually to the Trustee a Sinking Fund of 2% of the bonds issued, either in cash or in bonds at par, all cash payments to be applied to the purchase or redemption of bonds. Bonds so acquired are to be cancelled.

(6) Based on gross sales of \$425,000,000 the Inventory shown in the following statement represents only about a forty days' supply. Owing to the liquid character of this inventory the Company is enabled to turn over its net working capital about ten times in each year.

CONDENSED BALANCE SHEET AS OF SEPTEMBER 26, 1914.

Real Estate and Improvements. including Branch Houses . . . \$ 50,434,307 Stocks and Bonds 85,462,091 8,479,196 Inventory 45,809,008 \$187,604,373

Bills Payable 18,619,001 Accounts l'ayable Accrued Interest and Dividends 1,437,500

\$187,604,378

PRICE 96 AND INTEREST, YIELDING ABOUT 5.27% Circulars containing complete details upon request.

First Trust & Savings Bank Chicago

Potter, Choate & Prentice New York

White, Weld & Co., Chicago

ited. The southern demand showed no improvement. Owing partly to the fact that horse markets in different parts of the country are all bidding for foreign contracts there has been a tendency on the part of foreign buyers to cut prices rather than raise them. The inspection is becoming more rigid and buyers are buying at closer figures. The Italians want good-bened, rugged horses, weighing from 1,000 to 1,100 pounds and standing fifteen hands high. They have been paying \$125 for anything that passes inspection. Any offerings that did not sell on war account were a drug on the market.

CHICAGO LIVE STOCK MARKET

Wenk Weak.
CHICAGO, Feb. 17.—CATTLE-Receipts, 8,000 bead: market strong: native steers, \$5.2005.40; western, \$4.5507.20; cows and heifers, \$2.3007.50; calves, \$5.50010.25.
HOGS-Receipts, \$2.000 head; market weak, 15c to 20c lower; bulk of sales, \$5.5005.65; light, \$6.4005.55; mixed, \$5.4506.65; heavy, \$6.2007.50; rough, \$5.2006.55; pigs, \$5.2506.60.
SHEEP AND LAMBS-Receipts, \$4.000 head; market weak; sheep, \$6.3007.20; yearlings, \$7.2007.00; lambs, \$7.2506.65.

Kansas City Live Stock Market.

Cattle Strong-Hoga Weak-Sheep

Kansas City Live Stock Market.

KANSAS CITY, Mo., Feb. 17.—CATTLE, C.—Recelpts, 2,000 head; market, higher: prime fed steers, \$7.75@8.25; dressed beef steers, \$5.50@7.75; western steers, \$8.50@7.75; western steers, \$8.50@7.50; cows and pheifers, \$4.25@6.75; heifers, \$3.50@7.50; bulls, \$5.25@5.50; calves, \$5.50@7.50; bulls, \$5.25@5.50; calves, \$5.50@7.50; head; market lower; bulk of sales, \$6.50@6.85; heavy, \$5.50@7.50 packers and butchers, \$5.50@6.90, \$5.50@6.90; pigs, \$5.25@6.90, \$1.50; head; market weak; lambs, \$5.00@8.45; \$5.

ST LOUIS, Mo., Feb. 17.—CATTLE—Receipts, 1,800 head; market bigher; native beef steers, \$7.0098.50; cows and heiters, \$5.0098.25; stockers and feeders, \$5.2567.25; southern steers, \$5.7567.75; cows and heiters, \$4.0096.70; native caives, \$6.00 F10.03.—Receipts, 3.100 head: market steady; pigs and lights, 34.5096.75 mixed and butchers, \$5.0096.85; good heavy, \$5.7096.80.

SHEEP AND LAMBS—Receipts, 2,200 head: market steady; native muttons, \$5.0096.75; lambs, 8.0098.75; yearlings, \$7.00, \$7.75.

> St. Joseph Live Stock Market. St. Joseph Live Stock Market.
> ST. JOBEPH, Feb. 17.—CATTLE-Receipts, 1,500 head. Market strong; steers,
> \$5.50gs.5; cows and helfers, \$4.00gs.00;
> caives, \$6.00ge.75.
> HOGS-Receipts, 6.200 head. Market
> lower; top, \$6.55; bulk of sales, \$6.50ge.60.
> SHEEP AND LAMBS-Receipts, 2,500
> head. Market steady; lambs, \$7.750gs.50.

Coffee Market. Coffee Market.

NEW YORK, Feb. 17.—COFFEE—After a quiet and somewhat irregular early session, the market for coffee futures became more active today, with prices advancing on covering trade and European buying. The opening was 1 to 2 points higher, and active months soid 2 or 3 points under last night's closing figures during the early trading, under a renewal of near months liquidation, but the market closed at a net advance of 9 to 12 points. Sales, including exchanges, 31,500 bags. February, 5,56c; March, 5,69c; April, 5,69c; May, 5,71c; June, 5,89c; July, 6,87c; August, 6,23c; September, 6,98c; October, 7,99c; November, 7,12c; December, 7,18c, Spot, steady; Rio No. 7, 7%c; Santos, No.

yearlings, \$5,7586.60; wethers, \$8,3567.00; 4, \$%c. Owing to the holiday there were owes, \$5,7586.60; stockers and feeders, no milrois quotations from Brazil.

Cotton Market.

NEW TORK, Feb. 17.—COTTON—Spot quiet; middling uplands, 8.55c. Sales 3% bales.

Cotton futures closed steady; February, 5.06c; March, 8.35c; May, 8.94c; July, 8.53c; August, 8.35c; September, 8.98c; October, 9.06c; December, 9.34c; January, 8.35c.

LIVERPOOL, Feb. 17.—COTTON—Spot, easier; good middling, 5.06d; middling, 4.98d; low middling, 4.58d. Soles, 8,000 bales.

Dry Goods Market.

NEW YORK, Feb. 17.—DRY GOODS—Cotton good were quiet today, regular print cloths selling at 25c. Mills were rejuctant to accept late contracts at current prices. Men's wear was quiet, with prices strong. Embroideries were in better demand. Lining fabrics were more active and worsted yarns were firm.

ST. LOUIS. Mo., Feb. 17.—WHEAT—No. 2 red, \$1.57; No. 2 hard, \$1.58@1.60; May, \$1.55; July, \$1.57.

CORN-No. 2, 75%c; No. 2 white, 75%c; May, 77%c; July, 79%c.

OATS-No. 2, 57@57%c; No. 2 white, 55%c. St. Louis Grain Market.

---THURSDAY SALES OF INTERSE ECONOMICAL INTEREST---

Don't Miss Our Final Clearance Sale of Men's Winter Clothing. See Special Ad Page -



Crowds of Thrifty Home Furnishers Are Taking Advantage of the Savings Here on Furniture.

Special Display Thursday on Fourth Floor The Most Exquisite Line of High Grade

Embroideries and Lace Flouncings

ever shown in Omaha, including sheer lawns, organdies, chiffon handkerchief cloth and crepe and lawn cloths. An immense sample line. No two pieces alike. Purchased direct from the importer.

At Half Regular Retail Prices

The finest goods made and in this season's most popular widths. Just the thing for evening and party gowns, bridesmaid, graduation, first communion and wedding

> Remember the Day, Thursday, February 18th, only. Lace Stock Room, 4th Floor. All cordially invited.

Our Cloak and Suit Buyer Has Returned from New York After Painstaking Selections of Our Spring Garments



Many of the charming new style ideas for Costs, Suits, Dresses, Waists and Skirts are now on display and every express adds to the variety of Spring Dresses.

Several Fortunate Special Purchases at Bargain Prices Will Add Greatly To the Interest of Thursday's sales.

275 New Spring Tailored Suits-Makers' Samples. made to sell to \$35.00; Serges, Gabardines, Coverts, Poplins, etc., in choice new styles and colorings. On sale Thursday in Three Lots-

\$12.75-\$19.50-\$25

Hundreds of Pretty New Dresses, \$12.50 to \$18.50 values, in clever new designs suitable for street or party wear, including a choice lot of Silk Crepe de. chine Dresses, values seldom equaled in any store,

200 Handsome Winter Coats left in | New Spring Coats, the new styles that

stock which we are offering during the next few days to close at less than cost of manufacturer.

| Stock which we are offering during the pour most admire, values you'll keenly appreciate at prices from \$7.95, of manufacturer.

Complete Clean Up of All Fabric Hats

At prices considerably less than cost of production. We need all the room for display of new spring goods; the most beautiful and varied stock we have ever shown.

Thursday We Offer All the Trimmed Fabric Hats That sold to \$2.99

price to close . .



Thursday We Offer All the Untrimmed Fabric Hats That sold to \$3.00; in two

lots to 98c-\$1.19

Hayden's Make the Grocery Prices for the People The Talk of Omaha Is Their High Standard of Quality, and a Saving of 25% to 50% on the Cost of Living.

7 lbs. best granulated sugar, \$1 48-lb. sacks best high grade Diamond H flour, nothing finer for bread, ples or cakes, sack. .\$1.90 10 bars of Beat 'Em All, Lenox, White Russian or Laundry Queen lbs. best white or yellow corn-lbs. fancy Japan rice cans oil sardines25c Advo Jell for dessert, nothing like it for quality and flavor, micelli or spaghetti, pkg. .. 7 1/4 c Gallon cans Golden Table syrup

29-ounce jar pure strained honey The best soda or oyster crackers. McLaren's peanut butter .. 12% c cheese, per pound20c

The Vegetable Market for the People of Omaha Potatoes, 15 lbs, to the peck, 20c

75c Embroideries, at 39c

To open the season we will offer Thursday a special lot of Extra Fine Swiss Flouncings and Allover Embroideries suitable for graduation and communion gowns, regular 39c

Specials in Underwear Embroideries, yard 5c, 7c, 9c, 15c,

The best Wisconsin cabbage, per pound 1 1/2 c Jersey sweet potatoes, 3 lbs. 10c Fresh beets, carrots, turnips, shallots or radishes, bunch4c 3 large soup bunches 10c

ITY HAYDEN'S First AYS