

Sunday, January 17, 1915

BURGESS-NASH COMPANY

STORE NEWS FOR MONDAY

BURGESS-NASH COMPANY

Phone Douglas 137

We Celebrate Our FIRST BIRTHDAY ANNIVERSARY With a BARGAIN FESTIVAL to Which We Invite Everybody

We Will Be One Year Old Monday

THE WHY We will enter upon another year's business—the second year of our service to YOU—the buying public, by whose LIBERAL patronage and APPRECIATION of our modern, aggressive methods of merchandising we have attained such splendid success. A success that is a powerful illustration of the potency of proper principles in business. It is a magnificent unmistakable tribute to the principles upon which this store has been builded—



THE PRINCIPLES "ABSOLUTE INTEGRITY"—SATISFACTION—SERVICE—with the purpose of winning and holding the CONFIDENCE of every man, woman and child who enters its doors;

THE PEOPLE But these principles could not have won without the appreciation of a discriminating PUBLIC. The ENORMOUS BUSINESS INCREASE and PRESTIGE given to this store has placed it under recognized obligations.

THE WAY WE CELEBRATE To show our appreciation we will celebrate the event in a characteristic Burgess-Nash way—with a bargain festival to which we invite everybody. It will be our first celebration—an occasion which we take to impress upon a larger public the advantages of shopping at this store—"Everybody's Store"—to test the stability of our rigid growth and the efficiency of our organization.

BURGESS-NASH COMPANY.

An Assortment of Good CORSETS Formerly to \$10.00, Sale Price \$2.98

THEY are all standard makes in brocades of fine coutil in models suited for every style figure. Good selection, models that were formerly to \$10.00, choice for... **\$2.98**

Corsets Formerly \$3.00 to \$5.00 for **\$1.98**
Broken assortments of Nemo and self-reducing corsets in discontinued numbers, formerly \$3.00 to \$5.00, for... **\$1.98**

Brassieres Special at 79c, 99c and **\$1.15**
Three distinct styles, dainty effects, very desirable and the values are most unusual.

Burgess-Nash Co.—Second Floor.

Anniversary Sale of SILVERWARE Chest of 61 Pieces Monday at \$10.50

BEAUTIFUL table silverware, colonial pattern, guaranteed to wear 50 years, oak chest containing 61 pieces, enough to set the average table for 6 people, a usual \$25.00 value, Monday, for... **\$10.50**

8-Piece Spoon Set for **99c**
Quadruple silver plated spoon set consisting of 6 orange spoons, 1 berry spoon and cream ladle in white satin lined box, usual \$3.00 value, Monday, for... **99c**

12-Piece Plated Fern Dishes, **69c**
Fern dishes, heavy silver plated, new designs, were \$1.98, anniversary sale price... **69c**

25c Sterling Silver, **5c**
Full size sterling silver thimbles, 25c values, at... **5c**

Burgess-Nash Co.—Main Floor.

Crochet Cottons in the Anniversary Sale for Monday. Very Special Prices

White or ecru. Pari Lasta.
Sizes 1 to 10, special, per spool, at... **8c**
Sizes 10 to 20, special, per spool, at... **9c**
Sizes 20 to 50, special, per spool, at... **10c**
Sizes 50 to 100, special, per spool, at... **13c**

Crochet Cottons in Colors
Sizes 1 to 10, special, per spool, at... **9c**
Sizes 10 to 20, special, per spool, at... **10c**
Sizes 20 to 50, special, per spool, at... **11c**
Sizes 50 to 100, special, per spool, at... **12c**

Stamped Pieces, 15c
Pillow tops with backs or scarfs, size 18x45, on ecru, linen, floral or conventional designs. **15c**
with 6 skeins of floss for... **98c**

Hand Made Articles
Slightly soiled, consisting of baby dresses, pillows, waist patterns, caps, aprons, towels, etc., special, at... **98c**

Hand Emb. Articles.
Consisting of collars, handkerchiefs, belts, dollies, etc., slightly soiled; very special, at choice... **59c**

Burgess-Nash Co.—Third Floor.

Remarkable Values in Furniture for the First Anniversary Sale

VALUES that will serve as examples of the splendid buying advantages afforded by this big section of our store.

Good dependable furniture for every room in the home.

THIS \$19.50 LEATHER ROCKER ONLY \$14.50
Leather rocker, No. 1 Spanish leather, upholstered back, seat and arms, very desirable for living room; usual \$19.50... **\$14.50**

THIS \$12.50 MISSION ROCKER, ONLY \$6.95
Fumed Mission rocker, heavy arms and back, with upholstered 16-coil spring seat and No. 1 Spanish leather, usual \$12.50... **\$6.95**

THIS \$9.00 ENAMEL BED FOR ONLY \$5.95
Attractive design in white enamel or Vernis Martin, iron bed with 5 one-inch fillers, 2-inch posts, the \$9.50 usual \$9 values... **\$5.95**

Burgess-Nash Co.—Third Floor.

Anniversary Sale of SILKS Monday

WONDERFUL values that are certain to bring forth a great response because the silks are new and the most wanted weaves, colors and patterns. Five great lots—
\$1.00 and \$1.25 Silks at 68c **\$1.25 to \$2.50 Silks at 88c**

This lot includes a big range of colors in the wanted styles for coming season, messaline, wash silks, silk poplins, chiffon taffetas, foulards, fancy taffetas, plaid silks, imported pongee, black messaline, heavy cream Jap silks, 27 to 36 inches wide; \$1.00 and \$1.25 values, yard... **68c**

Another group of silks that are the most unusual value, including silk poplins, silk crepe de chine, black satin, duchesse, black satin messaline, heavy black peau de soie, black chiffon taffeta, black and fancy marquisette, tub silks, etc., 32 to 42 inches wide; were \$1.25 to \$2.50, Monday, yard... **88c**

50c Taffeta Silk, 18c
Plain taffeta silk in a good assortment of plain shades, 23 inches wide, were 50c, yard... **18c**

59c Foulard Silk, 23c
Neat designs with two-tone color effects, large assortment; were 59c, in the basement, anniversary sale price, yard... **23c**

Crepe de Chine, \$1.29
All silk crepe de chine, the heavy kind, all best shades; also white and black; 42 inches wide, yard... **\$1.29**

\$2.50 Grained Ivory Clocks for \$1.50

AN anniversary special of unusual importance. Grained ivory bouddoir clocks, good imported movements, choice two styles, formerly \$2.50, Monday, at... **\$1.50**
1.00 Buffers, 48c
Grained ivory buffers with detachable chamois, \$1.00 size for... **48c**
25c Dressing Combs... **10c**
50c Dressing Combs... **29c**

Burgess-Nash Co.—Main Floor.

Infant's and Children's Dresses In the Anniversary at 1/2 Price

THE dresses are for youngsters from 6 months to 6 years. There is a big selection from which to choose. Made in a variety of pretty ways from mulls, lawns, nainsook, crepe, chambray, pique, colored linens, voiles, etc., all daintily trimmed some with laces and embroideries, ribbon rosettes, etc. This idea further—
Child's Dresses; were \$1.50, choice for Monday at... **75c**
Child's Dresses; were \$2.00, choice for Monday at... **1.00**
Child's Dresses; were \$3.00, choice for Monday at... **1.50**
Child's Dresses; were \$4.00, choice for Monday at... **2.00**
Child's Dresses; were \$5.00, choice for Monday at... **2.50**

Burgess-Nash Co.—Second Floor.

BEAUTIFUL RICH ORIENTAL RUGS in the ANNIVERSARY Sale at an Average of 25% Underprice

SELDOM, if ever, has there been such a rare and beautiful collection of Persian and Turkish rugs offered to the buying public of this community. And never to our knowledge have such wonderful values been offered. Especially is this true when we stop to consider the fact that the European war has been the cause of a big price advance owing to the limited production.

\$25.00 to \$35.00 Mosul Rugs, \$17.50
Extra heavy quality of wool with small figures and soft beautiful colorings, very desirable for any part of the home; sizes 3x6 up to 4x7 feet, regular \$25.00 to \$35.00 values, for... **\$17.50**

\$12.50 to \$18.00 Kazack Rugs, \$9.50
Very heavy and firm texture, with bold striking figures and strong colorings, displaying the characteristics of their wild weaves, sizes 3x4 1/2 to 3x6 feet; regular \$12.50 to \$18.00 values, for... **\$9.50**

\$20.00 to \$25.00 Belouchistan Rugs, \$15.00
Extra heavy fine Belouchistan rugs, rich colors, sizes 2 1/2 x 5 up to 3x6 feet, regular \$20.00 to \$25.00 values, for... **\$15.00**

\$12.50 to \$15.00 Belouchistan Rugs, \$7.50
Rich dark colors, in red, blue and brown; heavy and durable, colors are soft and pleasing, sizes 2 1/2 x 5 ft., reg. \$12.50 to \$15 values... **\$7.50**

IRAN RUGS
4-6x5 Iran rugs, \$40.00 values... **\$32.00**
4-4x6-5 Iran rugs, \$40.00 values... **\$30.00**
4-5x6-3 Iran rugs, \$42.50 values... **\$32.50**
4-5x6-2 Iran rugs, \$40.00 values... **\$30.00**
4-6x6 Iran rugs, \$45.00 values... **\$35.00**
4-8x6 Iran rugs, \$45.00 values... **\$37.50**
4-7x5-8 Iran rugs, \$37.50 values... **\$29.00**
5-1x7-6 Iran rugs, \$45.00 values... **\$35.00**

KHIVA RUGS
6-6x8-1 Khiva rugs, \$90.00 values... **\$65.00**
6-6x7-11 Khiva rugs, \$110.00 values... **\$75.00**
6-2x8 Khiva rugs, \$95.00 values... **\$65.00**
6-1x7-1 Khiva rugs, \$85.00 values... **\$65.00**
5-9x8-3 Khiva rugs, \$85.00 values... **\$60.00**
5-1x6 Khiva rugs, \$50.00 values... **\$37.50**
5-9x7-6 Khiva rugs, \$80.00 values... **\$60.00**
7-5x5 Khiva rugs, \$110.00 values... **\$85.00**

MAHAL RUGS
9-1x12-2 Mahal rugs, \$150.00 values... **\$120.00**
8-9x12 Mahal rugs, \$160.00 values... **\$125.00**
8-8x12-1 Mahal rugs, \$165.00 values... **\$135.00**
8-7x12-1 Mahal rugs, \$180.00 values... **\$140.00**

KERMANSHAH RUGS
8-9x11-6 Kermanshah, \$450.00 values... **\$335.00**
13x8-6 Kermanshah, \$450.00 values... **\$375.00**
9-9x14 Kermanshah, \$525.00 values... **\$415.00**
9-8x13-3 Kermanshah, \$650.00 values... **\$495.00**

Burgess-Nash Co.—Third Floor.

OUR ENTIRE STOCK OF FINE FURS Go Into the Anniversary Sale at One-Half Price

A WONDERFUL opportunity to save half the original price on high grade dependable furs—right now at a time when they are of greatest service and value to you.

The selling season for us is short and we are willing to accept a great sacrifice to effect a quick and decisive clearaway. Every piece of fur is sold with our guarantee—thorough satisfaction or your money back. This just as an idea:

Entire Stock of Fur Coats at Exactly 1/2 Regular Price

Tiger cat auto coat, was \$135.00, sale price... **\$62.50**
White fur coat, black fox collar, was \$98.50, for... **\$49.50**
Marmot coat, shawl collar, was \$59.50, for... **\$29.75**
Near seal coat, with fitch collar, was \$95.00, for... **\$47.50**
Hudson seal coats, with shawl collar, were \$195.00, for... **\$97.50**
Hudson seal coats, black fox collar, were \$300.00, for... **\$150.00**
Hudson seal coats, chinchilla collar, were \$300.00, for... **\$150.00**
Hudson seal coats, black marten collar, were \$275.00, for... **\$137.50**
Hudson seal coats, with coat collar, were \$250.00, for... **\$125.00**
Hudson seal coats, with fitch collar, were \$125.00, for... **\$62.50**
Russian pony coats, with civet collar, were \$49.50, for... **\$29.75**
Marmot coat, was \$79.50, sale price Monday for... **\$39.75**
River Mink coat, was \$65.00, sale price Monday for... **\$32.50**
Russian pony coats, were \$35.00, Monday for... **\$17.50**

FUR SETS 1/2 PRICE
\$ 12.50 fur sets... **\$ 6.25**
\$ 19.50 fur sets... **\$ 9.75**
\$ 25.00 fur sets... **\$12.50**
\$ 50.00 fur sets... **\$25.00**
\$ 60.00 fur sets... **\$30.00**
\$ 75.00 fur sets... **\$37.50**
\$ 95.00 fur sets... **\$47.50**
\$100.00 fur sets... **\$50.00**
\$125.00 fur sets... **\$62.50**
\$150.00 fur sets... **\$75.00**

MUFFS 1/2 PRICE
\$ 7.50 muffs for... **\$ 3.75**
\$10.00 muffs for... **\$ 5.00**
\$12.50 muffs for... **\$ 6.25**
\$15.00 muffs for... **\$ 7.50**
\$18.00 muffs for... **\$ 9.00**
\$20.00 muffs for... **\$10.00**
\$25.00 muffs for... **\$12.50**
\$30.00 muffs for... **\$15.00**
\$35.00 muffs or... **\$17.50**
\$50.00 muffs for... **\$25.00**

SCARFS AT 1/2 PRICE
\$ 7.50 fur scarfs... **\$ 3.75**
\$10.00 fur scarfs... **\$ 5.00**
\$12.50 fur scarfs... **\$ 6.25**
\$15.00 fur scarfs... **\$ 7.50**
\$17.50 fur scarfs... **\$ 8.75**
\$20.00 fur scarfs... **\$10.00**
\$25.00 fur scarfs... **\$12.50**
\$30.00 fur scarfs... **\$15.00**
\$35.00 fur scarfs... **\$17.50**
\$50.00 fur scarfs... **\$25.00**

Burgess-Nash Co.—Second Floor.

WOMEN'S WINTER COATS AT

\$5.00

That Were Formerly \$15.00 to \$35.00
HERE'S indeed a most unusual value for our first anniversary sale Monday. The coats include such splendid materials as fancy mixtures, chinchillas, zibelines, boucles, etc., in a great variety of colors, coats that were formerly \$15.00 to \$35.00—Anniversary Sale price, choice, \$5.00.



Burgess-Nash Co.—Second Floor.

Women's Pure Thread SILK HOSE In the ANNIVERSARY SALE at 49c

PURE thread silk with double garter tops, high spliced heels and double soles, black and white, run of the mill \$1.00 quality, sale price Monday, in the anniversary sale at, pair... **49c**

WOMEN'S 25c HOSE for 15c
Women's plain black cotton with split sole, black mercerized with double soles, also tan fiber silk boot hose; 25c quality.

Burgess-Nash Co.—Main Floor.

Women's Dresses for Street and Afternoon Wear Were \$12.50 to \$35.00 for \$5.00

ANOTHER extraordinary special for the anniversary bargain festival—women's fancy street and afternoon dresses, made up in a great variety of late styles of taffeta, crepe de chine, poplins, charmeuse, serges, wool crepes, corduroys, etc., light and dark colors; dresses were formerly \$12.50 to \$35.00; choice... **\$5.00**

Burgess-Nash Co.—Second Floor.

MEN'S SHIRTS of Pure Silk, Madras, Etc., \$1.00 to \$4.00 Values at 50c

A MOST extraordinary offering that should and will interest every man who reads or hears about this announcement. The shirts are all high grade, made of pure silk, woven madras, and percale, flannel, and of mercerized cloths, scores of neat patterns and designs, plain or pleated bosoms with double soft or single starched cuffs, not all sizes in every quality or style, but shirts usually sold at from \$1.00 to \$4.00, choice at... **50c**

Men's 50c to 75c Silk Hose, 19c
Winter weight silk hose, high spliced heels, reinforced with double soles, heels and toes; good assortment of colors; sizes 9 1/2, 10, 10 1/2 and 11, plain and accented weaves.
Men's 50c Neckwear, 3 for \$1.00
Large open end scarfs, also reversible and knitted ties, made of fine silks and shown in a great variety of the latest patterns and colors.

Burgess-Nash Co.—Main Floor.

ECONOMY BASEMENT

50c All Silk Ratine Crepe, 15c
EXTRA SPECIAL—An unusual opportunity to get high cost material at less than half price, 27 and 36-inch widths in lavender, brown, navy, copenhagen, red, green, tan, light blue, pink, black and white; also medium and large plaids for dresses, coats, skirts, etc. These charming brocaded silks and silk ratine crepes will delight the eye and priced so low merit your attention; 50c values from the bolt, yd... **15c**

12 1/2c Manchester and Harmony Percales, 8 1/2c
Light, medium and dark colorings in the choicest styles for dresses, waists, men's shirts, children's wear, etc. The finest percales made, from full bolts Monday, at, yard... **8 1/2c**

12 1/2c Dress Gingham, 7 1/2c
Pretty checks, plaids, stripes and corded effects, desirable lengths for making children's school dresses, 27 ins. **7 1/2c**

25c-35c Black Sateen, 15c
Double width mercerized black sateen, retails regularly at 25c and 35c yard; desirable for lining purposes, petticoats, men's shirts, etc., at... **15c**

10c Grade Bleached Shaker Flannel, 5c
Without a doubt the best known of all the staple flannel, 28 inches wide, perfect goods. You save one-half here Monday during our anniversary sale; bolts to buy from, at, the yard... **5c**

Flowers for Trimming in the BIG Anniversary Sale on Monday 1c, 9c, 15c

Great assortment of flowers of every imaginable kind divided into three great lots for quick disposal:—
Flowers Usually 29c, in Base to 49c, in Base to 98c, in Basement, choice for ment, choice for ment, choice for
1c 9c 15c

Women's Underwear, 39c
Union suits, high neck long sleeves, ankle length, white cotton union suits, Dutch neck, elbow sleeves, ankle length, mill run of 50c values; also broken lot of women's light weight wool vests and pants; formerly \$1.00... **39c**

Women's 10c Hose, 6c
Women's black cotton hose, seamless, regular 10c values, in the anniversary sale, Monday, pair... **6c**

BURGESS-NASH COMPANY

"EVERYBODY'S STORE"