

Brandeis Stores January Sale of Waists

An Event of Supreme Importance to Every Woman--Advance 1915 Models--Matchless Low Prices



Most women wait for these Great Sales to buy a season's supply of waists and save a considerable amount of money. This sale will break all records, the quantities are the largest we have ever shown--Hundreds of New Styles to select from--high or low necks, long or short sleeves.



Lot 1 Values up to \$1.25
 Crepe Blouses, Embroidered, Plain, White Voile Blouses. All handsome new styles. Save up to 66c. Choice Monday at... **69c**

Lot 2 Values up to \$2.00
 Charming blouses in Silk, Allover Embroidered, Plain, White Voile. Also smart Middle Blouses in extra quality Gainses, sizes 16 to 18. Choice at... **1.00**

Lot 3 Values up to \$2.50
 Exceptionally pretty blouses in Plain White Voile, Charming new models in Embroidered Voile. Save up to \$1.05 on blouses in this lot. Choice at... **1.45**

Lot 4 Values up to \$3.00
 Crepe de Chine Blouses, Shadow Lace Blouses, Dainty Blouses, Lawn Blouses, Organza Blouses, All-over Embroidered Voile Blouses. Save to \$1.05. Choice at... **1.95**

Lot 5 Values up to \$5.00
 Silk Shadow Lace Blouses, Crepe de Chine Blouses, Satin Blouses. All extremely smart models. Save up to \$2.50 in this lot. Choice Monday at... **2.50**

Lot 6 Values up to \$6.50
 Tub Silk Blouses, Organza Blouses, Silk Shadow Lace Blouses, French Voile Blouses, Handkerchief Linen Blouses, in white and light colors. Choice at... **2.85**

Lot 7 Values up to \$7.50
 Chiffon Blouses, Silk Shadow Lace Blouses, Fine Voile Blouses, Organza Blouses, Crepe de Chine Blouses. Extremely smart models. Choice Monday at... **3.69**

Lot 8 Values up to \$10.00
 Georgette Crepe Blouses, Dressy Chiffon Blouses, Shadow Blouses, Satin Blouses, Crepe de Chine Blouses. All exquisitely pretty models. Choice at... **5.00**

Fortunate Purchase of Extra Fine Crepe de Chine Undergarments, Values to \$10

\$2.98 And \$2.98 is the price at which we will sell these garments Monday -- which means that every woman who reads this advertisement will be at Brandeis Stores tomorrow to get her share of these matchless values. Last Monday we broke all records for Quantity Selling in our Ladies' Underwear Section--but we surely will establish a still higher record tomorrow with these still greater values. Worth up to \$10, for \$2.98. Think of the saving!



\$2.98 This purchase includes fine Crepe de Chine Gowns, Combinations, Knicker and Teddy Bear Combinations, Chemises and Petticoats -- exquisitely trimmed with dainty laces, hand embroidery and ribbon effects. Every garment is made with that care and skill that will appeal most irresistibly to women of refined taste. About 600 dainty undergarments in this purchase--samples and surplus stocks of a prominent New York manufacturer.

Dainty and Crisp Undermuslins at Very Low Prices
 Fine Muslin Combinations, Drawers and Corset Cover or Skirt and Corset Cover, trimmed with dainty lace and embroidery. Cut extra full. All sizes.

VALUES UP TO 75c At 37c
 VALUES UP TO \$1.00 At 49c
 VALUES UP TO \$1.25 At 69c

Other Reasons Why Brandeis' Sales are Unequaled
 Dainty Muslin and Nainsook Petticoats; beautifully trimmed with dainty embroidery, laces and ribbon. Wide variety of styles and all lengths.

VALUES UP TO \$1.50 At 79c
 VALUES UP TO \$2.00 At \$100
 VALUES UP TO \$2.98 At \$1.89 and \$139

Sheets, Slips, Sheetings, Muslins, Domestics

Genuine Dallas Bleached Sheets and Slips
 Made of best quality bleached sheeting. None better made for soft finish, wash and durability. Full bleached. Easily laundered. 1-inch hem. Torn and ironed and ready for use.

Size	Actual Value	Sale Price
42x36 inches, 18c each	18c	15c
45x36 inches, 20c each	20c	16c
48x30 inches, 25c each	25c	20c
52x30 inches, 35c each	35c	28c
52x30 inches, 45c each	45c	36c
62x30 inches, 75c each	75c	60c
72x30 inches, 78c each	78c	63c
81x30 inches, 79c each	79c	63c

"Oneida" Bleached Sheets
 Size 54x36 inches. Made from genuine Utica sheeting, but because of slight mill stains or imperfections in the weave they are classed as "seconds" otherwise they are perfect. Full size and weight. Count the same as Oneida sheeting. Soft finish, easily laundered. These are actually worth 50c, while the price will be, each... **63c**

36-inch Wide Bleached Muslin
 Fine quality, perfect weave and finish, special Monday. 36-inch wide, 12 yds. per bolt. \$1.00. Choice at... **69c**

Genuine Cast Iron Bleached and Unbleached Sheetings
 This well known brand of sheeting is considered a leader of the best makes. Being heavier in its weight, finish and counts; better than Pequot, Utica or Dwight Anchor. No better wearing quality, and its finish makes it a household favorite. Actual Sale Width Value Price
 8-4 inches, 32c yard... **26c**
 9-4 inches, 35c yard... **28c**
 10-4 inches, 39c yard... **30c**

40-inch Black Silks
 \$1.75 Black Faille.
 \$2.50 Broc'd Crepe de Chine.
 \$2.00 Brocaded Poplins.
 \$2.50 40-inch Black Satin.
 \$1.75 Silk and Wool Poplins.
 \$1.50 Black Peau de Gant.
 \$1.50 blk pure dye Messaline.
 \$1.50 Black Crepe de Chine.

Plain and Fancy Silks
 Worth up to \$1.00 a yard. 50 yds. of 24, 27, 28 and 30-inch silks in a wide range of patterns and colors. Suitable for dress, lingerie, fancy waists, linings, etc. Special... **39c Yd.**

Yard-Wide Dress Silks
 Worth -- to \$1.50 a yard--1,850 yards of Fancy Poplins, Chiffon, Messaline, Pinstriped Failles, 26-inch Dress Messaline and many other fashionable weaves. Special... **69c Yd.**

Colored Silks
 \$1.50 Crepe de Chine.
 \$2.00 Crepe de Paris.
 \$2.50 Printed Crepes.
 \$2.00 Printed Radiums.
 \$1.75 Charmeuse Satin.
 \$2.50 Broc'd Crepe de Chine.
 \$1.75 Silk and Wool Poplins.
 \$2.50 Broc'd Faille Sublime.

40-inch Widths
 \$1 Per Yard

January Sale of Black and Colored Silks

15,000 Yards of High-Class Silks purchased under most advantageous conditions. Crepe de Chine, Brocaded Faille Sublime, Printed Crepes, Radium Silk, Foulards and Silk Poplins, at about Half-actual values.

Printed Foulards Worth up to 39c Per Yard
 35 pieces. Dark grounds, two and three-tone colorings, blues, browns, greens. Extra ordinary values. Special, yard, at... **19c**

Chiffon Velvets
 Black and colors; 40 inches wide. The height of fashion. Worth \$5.00 to \$5.95 per yard, very special, at... **\$3.95**

Brocaded Velvets
 Black only; for coats and for suits; beautiful patterns. Worth up to \$3.00 and \$2.50 a yard. special, at... **\$1.00**

Imported Velours and Peau de Peche--In street and evening shades, 40 in. wide, very spl. Monday, yd... **29c**

All Wool French Flannels and French Challies Worth Up to 59c Yard
 Splendid designs in monotone and geometrical patterns, dots, stripes, Romans, barred and checked patterns. Oriental and Dresden designs. Usually selling at 39c, 50c and 59c a yard. Your choice Monday, at... **29c**

Special Clearing Sale of \$2.00, \$2.50 and \$3.00, 54-inch Suitings and Costings--Chinchillas, Velours, Balmacans, Vigoureux, Gabardines, Serges, Sebastopol, Broadcloths, etc.; on bargain square Monday, yard... \$1.00

Remnants of High-Class Dress Goods, Suitings and Costings--Medium weights for suits; French Serges, Gabardines, Broadcloths, Poplins, 36-inch Manhattan Suiting, Spanish Cream Serges, etc.--At About Half Price
 Lengths 2 to 6 yards... **29c and 39c Yd**

Laces and Embroideries--Specials

Real Linen Clany Lace and Insertions--2 to 4 inches wide. Values up to 25c per yard, sale price...

CHOICE 12c

New Patterns in Oriental Edging, 2 to 5 inches wide. White and cream. Suitable for collars; worth 25c a yard, sale price Monday, at...

YARD 19c

Pretty Shadow Lace Edges, 2 to 5 inches wide--Worth 15c a yard, special sale price Monday...

5c

Very Special Designs in Shadow Lace Oriental Flouncings, 10 to 25 inches wide--Worth 30c a yard; white and cream, special sale price for Monday, at...

19c

Oriental and Shadow Edges, up to 6 inches wide--Worth to 39c a yard, special sale price Monday...

5c

French and German Val Laces and Insertings, 1/2 to 3/4 inches wide--Worth 50c to 10c a yard...

25c

Imitation Clany, Cotton Torchon and Shadow Edges--Values to 10c a yard, special sale price, Monday...

7 1/2c

10 and 16-inch Corset Cover Embroideries and Flouncings--Worth up to 50c a yard, special Monday at...

25c

4 to 6-inch Embroideries--Fast edges; new patterns--worth 15c a yard...

7 1/2c

On Rispang Square Monday--Crisp, snow-white, 27 and 40-inch Flouncings--Swiss and batiste, dainty floral and medallion designs; also fine nainsook with eyelet patterns, hemstitched and scalloped--worth 50c a yard...

59c

Beautiful Evening Dresses and Dancing Frocks

Worth Up To \$39.00--To Be Sold Monday at \$15.00--Women's and Misses' Sizes

Our buyer, who is now in the New York market, wrote us the most enthusiastic letter about this lot of dainty frocks he had bought from a prominent manufacturer at an extremely low price. These dresses arrived yesterday, and we were agreeably surprised to see that our buyer had been conservative in his advice to us. They are charming Evening Dresses and Party frocks, in fine Crepe de Chine, Chiffons, Messaline and Charmeuse, exquisitely embellished with dainty laces, nets and overdrapes. The newest evening shades. Not all sizes in each style, but all sizes in the lot. They are worth up to \$39.00. Your choice Monday, at... **\$15.00**

Two Big Lots of Women's and Misses' COATS
 Values to \$25 \$12.75
 Values to \$35 \$17.75

Fine Plushes, Chinchilla, Hindu Lynx, Broadcloth, Corduroy, Ural Lamb, Caracul and fancy Plaid Mixtures--plain or fancy trimmed--plain or flare skirt--belted effects--short or full length. Savings, one-third to one-half.

All Fur Coats
 In Nearseal, Caracul, Pony, Maline, Hudson Seal and River Mink--Short or full length. Your choice Monday and until every fur coat in our stock is sold, at exactly... **1/2 Price**

Fur Sets Half Price
 \$32.50 Civet Cat Set... \$16.25
 \$45 Dyed Racoon Set... \$22.50
 \$65 Scotch Mole Set... \$32.50
 \$75 Russian Pony Set... \$37.50
 \$85 Jap Mink Set... \$42.50
 \$95 Red Fox Set... \$47.50
 \$98 Kolinsky Set... \$49.00

All Scarfs Half Price
 \$19 Civet Cat Scarf... \$9.50
 \$35 Black Fox Scarf... \$17.50
 \$49 Black Fox Scarf... \$24.50
 \$49 Pointed Fox Scarf... \$24.50
 \$49 Hudson Bay Sable... \$24.50
 \$49 Black Marten Scarf... \$24.50
 \$50 German Fitch Scarf... \$25.00

All Muffs Half Price
 \$32 Scotch Mole Muff... \$16.00
 \$42.50 Black Fox Muff... \$21.25
 \$45 Hudson Seal & Fitch... \$22.50
 \$45 Marten Muff... \$22.50
 \$49 Jap Mink Muff... \$24.50
 \$65 American Mink... \$32.50
 \$65 German Fitch Muff... \$32.50

Imported White Dress Fabrics

Fine embroidered Organdies, Mulls and Eponge. Qualities worth **\$1.00 PER YARD**
 \$1.50 per yard--special, at...

45-inch White Lace Check Voile
 --Very new, for blouses & gowns, yd... **\$1.00**

36-inch White Seed and Lace Novelities, yd... **25c**

White Nub Crepe--Fine quality, 32 inches wide, worth 45c yard, sale price... **25c**

40-inch White Flaxon Satin Check Novelty--Fine quality, worth 35c yd., sale pr... **19c**

White Flaxon Rice Cloth--40 inches wide, worth 10c yard, sale price... **15c**

Pin Check and Plaid Dimities--27 inches wide, worth 16c yard, sale price... **5c**

Irish Linen--Snow white, 36 inches wide, worth 39c yard, sale price... **25c**

Imperial Longcloth--For fine undermuslins, 12-yard bolts; 36 inches wide, according to quality, sale price, Monday, at-- **89c, \$1.18, \$1.45, \$1.55, \$1.79**

12-yard bolts, 42 in. wide, \$1.98

12-yard bolts, 45 in. wide, \$2.59

SEA ISLAND NAINSOOK
 12-yard bolts, 36 in. wide, **\$2.35**
 12-yard bolts, 40 in. wide, **\$2.65**
 12-yard bolts, 42 in. wide, **\$3.10**

IMPERIAL NAINSOOK
 12-yard bolts, 36 in. wide, **\$1.10**
 12-yard bolts, 36 in. wide, **\$1.40**

Notion Sale--Make Your List

500-yard Spoils Good East--2/20
 100-yard Spoils Good East--3/20
 Silk Special for Monday, at... **70**

Best Quality Buttons and Shears, worth to 35c, now... **25c**

Sanitary Aprons.. 25c
 Tingo and Gladstone
 Flaxon, worth 100c... **25c**

Fast Buttons--Worth 5c per card, Monday, at... **10**

50c Notion Boxes. 10c

Wool Bands for Men's 2/20
 Large Sized Hair Nets, all shades, per doz... **10c**

Dressing Pins 1c Per Paper
 Selling for Girls--With and without bones, worth 50c per yard, now at... **50**

60c Best Shoe Polish--Per bottle, now at... 50

Wooden Coat Hangers, 3 for 5c

"Auntie" Four-Sectional Adjustable Dress Forms--Can be adjusted to any size and height. Regular... \$4.98
 \$5.00 value, at...

Full Form, Jersey Covered--Can be adjusted to any height. Each one comes in a small box, and can be collapsed and put away when through using, regular \$5.00 value, special at... \$2.98

Best Forms--All sizes, special Monday, each... 75c

Best on Stands--All sizes--Can be adjusted to any height; regular... \$2.98
 \$3.00 value, for... **\$2.98**

All our \$10.00 "Auntie" Right Sectional Dress Forms--Close them out--special Monday, at... \$7.50