

# THOMPSON, BELDEN & CO.

## This January Clearing Sale is of Vast Importance to YOU

**CONSIDER** Everything offered is from our regular high grade stock. No "special sale goods" of doubtful character. The prices are remarkable; first, because the reduction in every instance is actually true; second, because the goods to be sold are reliable and high grade in every particular.

Come tomorrow expecting unusual values, because we are offering very unusual specials in nearly every part of the store.



### Our 28th Annual January Clearing Sale of Women's Hand Tailored Suits Commences Tomorrow (Sat.) at 8:30 a. m.

This sale is an event waited for by women who judge values by the merchandise offered, not by statements.

Every garment offered is from our regular stock, the style and quality of which is not excelled by any American store.

In keeping with our policy of a thorough clearance twice each season, we offer Saturday

### 253 Hand Tailored Suits (all sizes) at the Following Prices

- \$37.50 for Suits formerly \$75
- 30.00 for Suits formerly 60
- 20.00 for Suits formerly 40
- 12.50 for Suits formerly 25

### Other suits at equally great reductions. No approvals. Charge made for alterations

Each one of these suits was personally selected by our buyer, and tailored to his order from the season's most popular fabrics into Fashionable Winter Styles.

We have NOT purchased jobbers' worn-out samples or manufacturers' left-overs for this sale.

Thompson, Belden & Co. have been reliable since 1886. This sale will be no exception to the rule.

Watch the papers for particulars of the Clearing Sales of Coats, Dresses, Skirts and Waists.

### Clearing Sale of Beautiful Dress Goods Regular \$1.50 to \$4.50 Qualities, One-Half Price

Fairy tales of dress goods values may be necessary when facts are not plain, but not so here. Notice, please, that we state "half of our regular prices." No inflated values; each reduction exactly as stated. We are going to make this the greatest January Sale of Dress Goods in our history. Fine imported novelties, diagonals, two-toned suitings, broche novelties, wool velour cords, novelty coatings, chinchillas, in a fine assortment of the leading colors.

#### Sale of Wool Serge Skirts

Saturday our entire fall line of all wool serge skirts sold regularly from \$5.00 to \$6.85, will be sold at one price, only **\$3.98**  
Basement; Ready-to-wear Section.

#### Toilet Goods Specials Saturday

- 50c Sempre Giovine... 35c
- Powder de Riz, 25c a box
- 25c Brunette Rouge... 10c
- Vanity Boxes with puff, at... 5c
- Manicure Sets... 7 1/2c

#### Our Annual Sale of Blankets, Comforts, Sheets, Cases, Sheeting, and Muslin Starts January 2d

On this annual occasion we present values that claim first attention. Don't fail to come early while stocks are complete.

Basement.

#### Women's and Children's Underwear

Reduced in price. Tomorrow you can buy cotton and wool underwear for women and children, both separate garments and union suits—

**ALL AT GREATLY REDUCED PRICES.**

### The Importance of the Annual January Linen Sale Cannot Be Overestimated This Year

The Linen Sale this season will be the most important in all our history, owing to the present scarcity and future uncertainty of the linen market.

**THE SAME WONDERFUL VALUES WILL PREVAIL THIS YEAR AS FORMERLY DESPITE EXISTING CONDITIONS. HOW CAN WE DO IT?**

We purchased early, and selected carefully. Our long standing pleasant relations with the best linen manufacturers in the world have proved to be of great advantage, and we got the linens.

We urge every woman in Omaha and vicinity to take advantage of what is probably their last opportunity to replenish their stocks with really fine linens at reduced prices.

#### Extra Special

John S. Brown & Sons' Napkins:  
100 dozen \$10 3/4 Napkins. January Sale price... \$5  
200 doz. \$4.75 3/8 Brown's Napkins. January Sale price... \$2.89  
(Limit One Dozen to a Customer)

1,000 dozen 12 1/2 Huck Towels. Sale price... **5c Ea.**  
(Limit One Dozen to a Customer)

#### Turkish Towels

- 20c Bleached Turkish Towels... 15c
- 25c Bleached Turkish Towels... 19c
- 45c Bleached Turkish Towels... 25c
- 50c Bleached Turkish Towels... 29c
- 65c Bleached Turkish Towels... 39c
- 75c Bleached Turkish Towels... 50c
- \$1.00 Bleached Turkish Towels... 69c

#### SPECIAL

300 Dozen \$4.50 3/8 Bleached Scotch Napkins... \$2.75 a dozen

#### Crash Toweling

- 17c Bleached Crash, at... 12 1/2c a yard
- 18c Bleached Crash, at... 13c a yard
- 20c Bleached Crash, at... 15c a yard
- 22c Bleached Crash, at... 18c a yard
- 25c Bleached Crash, at... 20c a yard

#### Tea Toweling

- 15c Tea Toweling, at... 12 1/2c a yard
- 17c Tea Toweling, 15c yd.
- 20c Tea Toweling, 17c yd.
- 22c Tea Toweling, 18c yd.
- 25c Tea Toweling, 20c yd.

#### Great January Clearing Sale of Silks

From now until the end of January we are going to make very low prices. Many lots will not be advertised at all; these will be shown you at the counter. It will pay you to come Monday and watch this section each day.

#### January Sale of Tablecloths

- \$2.50 Table Cloths... \$1.75
- \$2.75 Table Cloths... \$2.00
- \$3.00 Table Cloths... \$2.25
- \$4.75 Table Cloths... \$3.50
- \$6.00 Table Cloths... \$4.00
- \$7.50 Table Cloths... \$5.00
- \$10 Table Cloths... \$6.89
- \$12 Table Cloths... \$8.89
- \$15 Table Cloths... \$10
- \$20 Table Cloths... \$15
- \$25 Table Cloths... \$17.50
- \$30 Table Cloths... \$20
- \$50 Table Cloths... \$37.50
- \$100 Table Cloths... \$75

#### January Sale of Napkins

- \$1.75 Bleached Napkins, at... \$1.39 a dozen
- \$2.25 Bleached Napkins, at... \$1.75 a dozen
- \$3.50 Bleached Napkins, at... \$2.75 a dozen
- \$4.50 Bleached Napkins, at... \$3.00 a dozen
- \$5.00 Bleached Napkins, at... \$4.50 a dozen
- \$6.00 Bleached Napkins, at... \$4.50 a dozen
- \$7.50 a dozen
- \$10 Bleached Napkins, at... \$7.50 a dozen
- \$60 Bleached Napkins, at... \$45 a dozen

#### Fancy Linens at One-Half Price

Madeira and Cluny Lace Doilies, Centre Pieces, Scarfs, Table Cloths, Napkins, Real Italian Filet Centre Pieces and Scarfs, at just half price:

- \$8.75 Madeira Napkins, at... \$4.38 a dozen
- \$10.00 Madeira Napkins, at... \$5.00 a dozen
- \$13.50 Madeira Napkins, at... \$6.75 a dozen
- \$20.00 Madeira Napkins, at... \$10.00 a dozen
- \$50 Cluny Lace Table Cloths, at... \$25
- \$85 Filet Lace Piece, at... \$42.50
- \$65 Filet Lace Scarfs, at... \$32.50
- \$25 Cluny Lace Cloths, at... \$12.50
- \$15 Cluny Lace Cloths, at... \$7.50
- \$25 Madeira Cloths, \$12.50
- \$1.50 Madeira Doilies, 75c
- \$1.00 Madeira Doilies, 50c
- 25c Madeira Doilies, 12 1/2c

#### January Sale of Table Damask

- \$1.25 Bleached Damask... \$1.00 a yard
- \$1.50 Bleached Damask... \$1.10 a yard
- \$1.75 Bleached Damask... \$1.25 a yard
- \$2.00 Bleached Damask... \$1.50 a yard

#### Hand Embroidered Linen Pillow Cases

- \$3.50 Embroidered Linen Pillow Cases... \$2.00 a pair
- \$5.00 Embroidered Linen Pillow Cases... \$3.89 a pair
- \$6.00 Embroidered Linen Pillow Cases... \$4.38 a pair
- \$7.50 Embroidered Linen Pillow Cases... \$5.89 a pair

#### January Sale Wash Cloths

- 500 Dozen Turkish Wash Cloths... 1 1/2c each
- 500 Dozen Turkish Wash Cloths... 2c each
- 500 Dozen 5c Turkmit Wash Cloths... 2 1/2c each
- 500 Dozen 8 1/2c Turkmit Wash Cloths... 3c each
- 1,000 Dozen 8 1/2c Turkmit Wash Cloths... 5c each

#### January Sale Guest Towels

- 100 Dozen 40c Guest Towels. Sale price... **25c Ea.**
- 200 Dozen 50c Guest Towels. Sale price... **39c Ea.**

#### January Sale Huck Towels

- 18c Huck Towels... 12 1/2c
- 25c Huck Towels... 19c
- 45c Huck Towels... 25c
- 50c Huck Towels... 29c
- 75c Huck Towels... 50c
- \$1.00 Huck Towels... 75c
- \$1.50 Huck Towels... \$1.00

#### Brown and Bleached Crashes

- 4,000 Yards 10c Brown Crash... 5c a yard
- 2,000 Yards 10c Bleached Crash... 5c a yard

#### Our Great Reduction on Men's Furnishings

Wool underwear, sweater coats, bath robes, outing flannel gowns and pajamas, neckwear, shirts (all styles) mufflers, etc. These are all from regular stock, standard makes, prices **LESS THAN ACTUAL COST.**

### PARCEL POST HELP TO THE RAILROADS

Business in This Department of Systems Shows a Remarkable Increase During Last Year.

#### CHRISTMAS RUN EXTRA HEAVY

Biggest Day at Burlington Station Transfer is Fourteen Hundred Sacks, with Fifteen Packages Average for Each.

It is probable that there was no department of any business in Omaha that showed a greater increase last year than the railroad end of the parcel post. While the returns are not all complete, it is estimated that the business for Christmas week was 66 per cent greater than during the corresponding period of one year ago.

The real clearing house for the railroad parcel post mail of Nebraska is the station at the Burlington passenger depot. There, during the six days preceding Christmas the receipts averaged 20,000 per day. One day 1,400 sacks, averaging sixteen packages each, were handled. During the week forty men were employed, they working in shifts of eight hours each, thus a force being on duty each hour of the day.

Three solid trains, each loaded with mail, came each day over the Burlington, and one day an extra train of twenty cars was added. At the Burlington depot, where the parcel post mail was transferred to and from the other roads, the sacks and packages were routed and sent on their way. And one of the most remarkable things about the handling of this mail was the rapidity with which it was gotten out of the way. Every shift cleaned up the mail arriving on its time, so that when new shifts went on duty the men found nothing to handle, or work over except mail that came in or went out on their own time.

#### Business Well Handled.

Though cramped for space to handle the vast increase in the mail, the officials feel that they got away with the business in good shape. Fowls, meats and perishable stuff that came or went had special attention and was kept in cool rooms until sent out. If mail of this character arrived and was consigned to parties within the Omaha free delivery district, it almost immediately went out by special messenger.

For the fifty-two weeks ended December 31, 1914, the following mail was distributed in these terminals:

	Pkgs.	Sacks	Sacks of Parcel Letters, Papers, Post.
Council Bluffs	28,754	29,131	15,822
Omaha (Burlington)	198,194	44,817	257,719
Omaha (Union)	150,664	16,246	52,193
Denver	125,520	12,520	12,520
Pueblo	190,467	32,568	73,982
Total	1,221,619	284,814	694,326

The average number of letters in a package is forty, of papers in a sack sixty, and of parcels in a sack sixteen. The Union terminal at Omaha was opened August 10, 1914, and the others, with the exception of Council Bluffs, were opened in the early part of December, 1913, so no comparison with previous years is possible.

But the following comparison of the number of sacks of parcel post distributed during the two weeks before Christmas, 1913, and the like period in 1914 shows the increase in the Christmas mails at this, the second Christmas season since the parcel post system was inaugurated:

	1913	1914
Council Bluffs	5,152	16,719
Omaha	14,670	171,977
Denver	8,389	13,800
Pueblo	8,389	8,425
Totals	36,600	210,921

Increase of 23,776 sacks, or 66 per cent.

### Sanko Arrives Home Just in Time to Save Family from Death

Overcome with the fumes of coal gas from the kitchen stove Mrs. Nicholas Sanko and her two small children narrowly escaped death and were barely saved by the arrival of the father, who had been just relieved from duty. The Sankos live at 411 North Fourteenth street.

When Sanko arrived home he found his family unconscious, and realizing the trouble at once threw open the doors and windows of the house and applied emergency treatment, while a neighbor phoned for medical aid.

Dr. Harris, Kennedy and Edstrom arrived a short time later and managed to restore the unconscious victims. Outside of the temporary ill effects caused by inhaling the gas no serious results are expected.

### Carl Liebknecht Says Many Germans Are Opposed to War

LONDON, Dec. 31.—Carl Liebknecht, the socialist member of the German Reichstag, who attracted attention early in December by being the only member of the Reichstag who voted against a new war credit, has sent a New Year's message to British socialists, in which he calls upon the workers of the world to unite in a war against the war.

This communication is published in a newspaper called the Labor Leader. Mr. Liebknecht declares that the masses everywhere loathe this war, and he says that among German workers there is a much greater degree of opposition to it than generally has been supposed.

### San Diego Show to Open at Midnight

SAN DIEGO, Cal., Dec. 31.—The Panama-California exposition, San Diego's twelve-month celebration of the completion of the Panama canal, will be opened at midnight tonight, when President Wilson in Washington will press an electric button that will turn on the lights in the buildings and grounds.

Preceding the formal opening will be the dedication of a music pavilion and mammoth pipe organ presented to the exposition and the city by John D. Spreckels.

William McAdee, secretary of the treasury, will represent President Wilson in tonight's ceremonies.

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