

# Society

By MELLIFICIA. Wednesday, December 30, 1914.

**T**HE old-fashioned custom of keeping open house New Year's day, as was the habit in the time of our granddames, has been relegated to a solitary corner of the shelf, and the wonder is, will it ever be revived?

So have we progressed, even in our play time, that New Year's day in this modern age brings with it excitements and pleasures away from our own fireplaces, and we all seem to think that our venerable ancestors did not know the fun held for the investigating one.

Just the other day a few of the old-timers of Omaha were chatting over their yesterdays, and being in the full swing of the Yuletide atmosphere, the topic most discussed was the pleasures attending the time-honored custom of keeping open house on New Year's day. How the men, all dolled up in their best bib and tucker, and with sleigh and sleigh bells (the larger the better), sallied forth to extend New Year's greetings.

Only one of Omaha's households has held to this old cordial custom. "Hillside," the home of Mr. and Mrs. Henry W. Yates, has always extended a special greeting to its friends New Year's day.

It was always the rendezvous for a coterie of Omahans every New Year, and its many friends will always remember the pleasures behind its door. Illness in the family will prevent this time-honored custom being held to this New Year.

### Dinners Before Cotillion.

Mrs. Daniel Wheeler and Miss Ida Sharpe will give a dinner of sixteen covers this evening at the home of Miss Sharpe. The guests will attend the cotillion at Turpin's academy later.

Mrs. Arthur Remington and Mr. Harry McCormick will give a dinner this evening in their apartments at the Beaton.

Covers will be placed for: Mr. and Mrs. O. T. Eastman, Dr. and Mrs. J. E. Summers, Mrs. Charles Ogden, Mrs. Remington.

Messrs.—Frank Burkle, Messrs.—C. W. Hill, H. McCormick, Mr. and Mrs. A. L. Reed will give a dinner this evening, preceding the cotillion at Turpin's, in honor of Mr. and Mrs. J. E. Baum of Philadelphia. The table will be decorated with red roses and covers will be placed for:

Mr. and Mrs. J. E. Baum, Mr. and Mrs. Charles Chase, Mr. and Mrs. Isaac Cole, Mr. and Mrs. C. M. Wilhelm, Mrs. Balch, Mrs. Kirkendall.

Mr. and Mrs. W. A. C. Johnson will entertain at dinner this evening, preceding the cotillion to be given at Turpin's academy. Killarney roses and lilies of the valley will decorate the table and covers will be placed for—

Mr. and Mrs. A. V. Kinler, Mr. and Mrs. John A. McPhane, Mr. and Mrs. W. T. Page, Mr. and Mrs. Wilson Lowe, Mr. and Mrs. Johnson, Miss Katherine McCormick, Mr. Howard Baldrige.

### Future Affairs.

Mr. Warren Brockbridge will entertain at dinner Saturday evening in honor of Miss Harriet Gillette of Sheridan, Wyo., who is the guest of Miss Eleanor Mackay. Miss Gillette will be honor guest Sunday at a dinner, given by Mr. and Mrs. C. N. Dietz.

### Reception for Visitor.

Mrs. A. E. Merritt and Harney, in holding a reception this afternoon for Mrs. M. J. Merritt of Evansville, Ill.

### Masquerade Party.

Mr. and Mrs. L. F. Crofoot will give a masquerade party this evening in honor of their daughter, Miss Virginia.

### Maltese Club Dancing Party.

The Maltese club gave a dancing party at Chambers Tuesday evening, the third annual affair given by this club. Red and white, the club colors, were used throughout as decorations. The committee in charge was composed of Edwin Gould, Stewart McDonald, Robert Stone and Fred Eyer. The following were present:

Messes—Elizabeth Robinson, Dorothy Robinson, Corrine Billo, Harriet Conley, Alice Duval, Helen Eekles, J. Lincoln, Beatrice Johnson, Lois Robbins, Mildred Collins, Hazel Kross, Helen Shepard, Dorothy Myers, Gertrude Porter, Florence Heggelade, Geraldine Johnson, Stella Roberts, Marion Welby, Margaret Gould, Katherine Gould, Laura Zimmerman, Allen Pearce, Helen Houghton, Marie Rowley, Betty Carr, Ruth Blauvigh, Ann Robertson, Edna Hiley, Ella Mitchell, Katherine Davenport, Helen Eyer, Lillian Riley, Lillian Chapin.

### To Honor Visitor.

Miss Margaret Green Baum entertained at luncheon Tuesday at her home in honor of Miss Katherine Baum of Philadelphia, who is visiting with her parents at the home of Mr. and Mrs. Kirkendall. The table was decorated with red flowers and Christmas greens and covers were placed for:

Messes—Katherine Baum, Virginia Offutt, Grace Allison, Messrs.—Jarvis Offutt, Burdette Kirkendall, Charles Burgess.

### Informal Tea.

Mrs. A. E. Merritt gave an informal tea this afternoon at her home in honor of Mrs. Max Merritt of Evansville, Ind., who is her house guest.

### Pfeiffer-Shelly Wedding.

The wedding of Miss Margaret Helen Shelly, daughter of Mr. and Mrs. Clark Shelly, and Mr. Bernard E. Pfeiffer was celebrated Tuesday evening at the home of the bride's parents, Rev. U. G. Brown of the Methodist Episcopal church officiated.

The ceremony was performed in the living room before an improvised altar, decorated with white and pink tulle bows, and placed before a bank of evergreens. On either side of the altar were white pedestals, draped with trailing pine and surmounted with pink baskets filled with ferns and Killarney roses. The reception hall was decorated with evergreen, trailing pine and Killarney roses. Holy and poinsettia were used in the dining room.

The bride wore a gown of white charmeuse, with bodice and tunic of Chantilly lace. The long train was trimmed with ermine. Her long tulle veil was held in place with lilies of the valley and she carried a shower bouquet of lilies of the valley with bride's roses.

Miss Annie Barnes was bridesmaid. She wore a gown of Nile green Pussy Willow taffeta, with overdress of green chiffon made with a bodice of silver lace and trimmed with pink French rosebuds. She carried Killarney roses.

William Pfeiffer, brother of the groom, was best man. Mr. and Mrs. Pfeiffer will be at home after February 1 in this city.

### Dinner Before Dance.

Miss Claire and Mr. Edward Daugherty will give a dinner this evening at their home in honor of Miss Katherine Baum of Philadelphia. Later the guests will attend the Sorority dance at Chambers' academy. Those present will be—

Messes—Katherine Baum, Virginia Offutt, Florence Allison, Messrs.—Jarvis Offutt, Paul Shirley, Ray Millard, Edward Daugherty, Dennis Kountze, Charles Burgess.

### New Year's Eve Party.

The Cacti-Coronado club will entertain at a dancing party New Year's eve at Chambers' academy. A cabaret entertainment will be given during the evening.

### To Honor Bride.

Miss Marion Macrae of Council Bluffs, who will be married January 5 to Mr. Clifford Wolfe of Omaha, was honor guest today at a luncheon given by Mrs. C. A. Merritt at her home in Council Bluffs.

### For Miss Smith.

Mrs. W. H. McCord and Miss Marjorie McCord entertained at luncheon today at the Omaha club in honor of Miss Harriet Smith, who was a debutante of the winter. A matinee party at the "Blue Bird" followed the luncheon. A mound of red roses and stavia was used as a table centerpiece and the guests' places were marked by corsage bouquets of orchids and lilies of the valley. Covers were placed for:

Messes—Arthur C. Smith, Harriet Metz, Alice Jaquith, Regina Connell, Harriet Gillette of Sheridan, Wyo., Helen L. Crosby of Topeka, Kan., Genevieve Brooks of Washington, D. C., Marion Howe, Stella Thummal, Josephine Congdon.

### For Younger Set.

Mrs. Campbell Fair entertained at luncheon today at the Loyal hotel in honor of Misses Erna and Elizabeth Reed and their guest, Miss Katherine Baum, of Philadelphia. A box party at the Orpheum followed the luncheon. The luncheon table was decorated with red shaded candles and covers were placed for:

Messes—Katherine Baum, Erna Reed, Elizabeth Reed, Messrs.—Imac Cole, Messrs.—Malcolm Baldrige, William Shelton.

### Year-End Clearing Sale of BLOUSES.

High or Low Neck Models Long or Short Sleeves Shadow Lace, Satin and Crepe de Chine Blouses—Worth to \$5.98, for \$1.98 Dark Silk and Roman Striped Silk Blouses—Worth up to \$6.98, for \$3.98 Crepe de Chine, Shadow Lace and Chiffon Blouses—Are worth to \$5, for \$2.79 Very Fine Dress Blouses—That sold originally from \$10.00 to \$29.75, are marked at Half Price Nuns' Veiling, Percale, Dark Chiffon Blouses and Flannel Shirts Worth up to \$2.50, for, each 79c

### Silks.

Imitation Fur Coatings—52 in. wide, Regular \$2 to \$3 values. Special, yard \$1 42-in. Brocade Silks—\$2.50 value. Very special at \$1 Fancy Boulevard Velvets—Regular 75c values. Special 39c Thursday, yard 69c Plain and Fancy Velvets—\$1.25 values. Special Thursday, yard 69c 40-inch Black Silk Poplin—Sells regularly for \$1.75 yard. Special Thursday, yard \$1 36-in. Fancy Heavy Satins—\$1.25 values. Special Thursday, yard 69c 40-inch Black Chiffon Velvets—Regular \$3 values. Specially priced, yd. \$2.95

### Hosiery.

Women's 35c Silk Lisle Hose—Clearing sale price, per pair 18c Women's 50c Cashmere Wool Hose—Clearing sale price, pair 18c Women's \$1.50 All Pure Thread Silk Hose—Clearing sale price, pair 69c Men's 15c Lisle Finished Sox—Clearing sale price, pair 9c Boys' and Girls' 10c Heavy Ribbed Hose—Clearing sale price, pair 12 1/2c

### Knit Underwear.

Women's \$1 Jersey Ribbed Vests and Pants—Clearing sale price 39c Children's Flat Wool Vests and Drawers—Worth up to \$1. Clearing sale price 19c Girls' and Boys' 50c "M" Knit Union Suits—Clearing sale price 39c Women's and Children's Mercerized Hoods—Clearing sale price 39c 50c Wool Crochet Hoods, Caps and Leggings—Clearing sale price 19c

### Men's Underwear.

Broken lots of shirts and drawers. Also fine quality of lamb fleeced shirts and drawers, worth up to \$1.25. Special, per pair 49c

### Our January White Sale Begins Next Monday January 4th

It will surpass—both in the quantity of merchandise offered and in money-saving possibilities—all white sales this store has held in its thirty-three years' history. Next Sunday's newspapers will give particulars

### Brandeis Stores

### YEAR-END CLEARING SALE

All small lots must go—and if low prices will help they will go quickly. We advertise only a few of the bargains. In every department there is something to be sacrificed. It will pay you to shop thoroughly, to look in every section and in every aisle, both in the new building and the old.

### Smart Coats and Tailored Suits For Women and Misses

Are offered at extraordinarily low prices in our Year-End Clearing Sale. Every woman who has been waiting for this event to buy a very fine garment at a low price now has her opportunity. Only a few quoted. There are hundreds more.

Tailored Suits worth \$15.00 to \$22.50, for \$6.98 Tailored Suits worth \$25 to \$35, offered at \$12.50 Women's Coats worth up to \$22.50, for \$8.98 White Chinchilla Coats worth \$19 to \$25, for \$10 Women's Fur Coats worth up to \$30.00, for \$13.50 Women's and Misses' Coats worth up to \$40, \$19

### BOYS' SUITS and OVERCOATS

Our Year-End Clearing Sale brings many wonderful values. Plenty of new neat patterns in high-grade suits, mostly two-pair-pant suits, all Serge Suits included. Plenty of Chinchilla Overcoats in all colors. Balmacaans in plains and fancies. All very much underpriced.

Choice of Boys' \$5 Knicker Suits that sold for \$7.50 to \$10.00, for \$5

Choice of Boys' \$3 Knicker Suits that sold for \$5.00 and \$6.50, for \$3

Extra-pant suits and single-pant suits. Two big tables full. Splendid assortment of patterns. Plenty of browns and grays. Corduroy and Serge suits at this price also.

Choice of Boys' \$2.50 and \$4.00 Overcoats for \$2

These will be on sale in our Basement Section. They are mostly mixture coats in Polo or half-belt styles. A few gray Chinchilla Coats in this lot. Ages 2 to 8 years.

Big Boys' Overcoats \$5 Worth up to \$12.50, \$5 Choice at \$2.50

Every mixture coat that sold at \$7.50, \$10 and \$12.50 included in this lot. Convertible or shawl collar models. Ages 11 to 18 years.

All the Chinchilla and Balmacaan Coats for Boys 11 to 18 years—Garments that sold at \$10, \$12.50 and \$15 go on sale tomorrow, choice, at \$7.50

Even many suits worth up to \$12.50 are included in this lot. This means all the two-pair-pant suits and single-pant suits—about 375 suits in all—Blue Serges, Tweeds, Homespuns and Worsteads. Many are imported fabrics. All ages, 6 to 17 years.

All the \$5.00 and \$2.50 \$4.00 Knicker Suits will go at \$2

This lot will be on sale in the Basement. There are 20 suits with two pairs of pants; others are single-pant suits with every pant fully lined. All ages, 5 to 17 years.

Choice of Boys' \$4 Overcoats that sold at \$5.00 to \$7.50, for \$4

Chinchilla Coats in all colors, many with caps to match. Balmacaan Coats in plain and fancy; all full lined. A few mixture coats in Polo styles for boys 2 to 10 years.

All Small Lots of Gloves and Hosiery Are Marked Down for Quick Clearance

### Millinery

200 Dozen Bunches of Large Silk Roses—Silk June Roses, Pansies, Fruit Bouquets, new mixed Branchings, in desirable flowers. Values to 50 cents each 25c for \$2.50

100 Winter Trimmed Hats that have sold up to \$10—Principally black, medium and large hats. Your choice Thursday, for \$2.50

### Dress Goods

36-inch Serges—50c value. Special, yard 33c 40-in. Velours—Regular \$1 value. Special, yard 25c 64-in. Coatings and Suitings—\$2 to \$3.50 values. Special Thursday, yard \$1 French Flannels—Regular 50c values. Special yd. 25c Fine Dress Goods—Positively worth \$1.25. Special Thursday, yard 75c Dress Goods—Worth 75c to \$1. Special, yard 39c

### Slippers, Leggings

We want to clear our stocks of these—no matter how low we have to cut the prices. Here are some really wonderful bargains for Thursday.

Children's Leggings—In all colors. Bearskin, Astrakhan, Velvets and Jersey. Every pair worth \$1. Special, 25c

Pullman Slippers—Tan and black. Worth up to \$1.50 per pair. Thursday 50c

Women's Felt Slippers—Odds and ends. Daintily trimmed with ribbon. Padded wool soles. Special \$1.99 per pair; 98c

Both Slippers for Men and Women Sold for 50c to 75c per pair. Choice at 25c

Children's Felt Slippers—All fur-trimmed. Worth \$1 per pair, for 50c

### WOMEN'S DRESS SHOES

Dull leather and patent leather, worth up to \$4 pr. Special Thursday \$2.95

### Fine Laces, Etc.

French and German Val. Lace and Insertions—Special at 2 1/2c yard Oriental and Shadow Lace Edges Worth to 25c a yard. Special 10c Fancy Colored Braid and Edges—Worth to 25c yard. Special 2c White and Ecru Pleating—Worth to 25c yard, for 6c 6 to 18-inch Cambric and Swiss Embroidered Finetrings—9c

### Handkerchiefs

Slightly musced from display during our holiday season. One laundering will make them perfect Men's and Women's 10c Handkerchiefs—Clearing sale price 2 1/2c Men's and Women's 15c Handkerchiefs—Clearing sale price, each 7 1/2c Men's and Women's 25c Handkerchiefs—Clearing sale price, each 12 1/2c

### Refinished PIANOS Look Like New

Selling at prices and terms which will move them fast.

Beautiful Walnut Case Everett Piano. Originally sold for \$600, \$225 at . . . . .

Easy Payments.

Kremlin \$145 Mahogany Piano . . . . . \$100 Per Week.

Genuine Decker & Son Piano, New York, wal-nut case. . . . . \$175

Terms, \$5.00 Per Month.

1914 Model Kimball Piano in quartered oak. . . . . \$250

\$10.00 Down Takes This Home.

Erbe & Co. oak case Piano in fine shape, for \$165

\$5.00 Payment Buys It. Handsome figured walnut Cable-Nelson Piano. . . . . \$235

Will allow 30 months' time on this.

Many graded makes of pianos of high and medium cases, selling from \$80 up. New Pianos from \$175 up. Terms to suit. Stool, scarf and delivery free.

A. Hospe Co. 1513 Douglas St.



## HOTEL GOTHAM

A Hotel of refined elegance, located in New York's social centre. Easily accessible to theatre and shopping districts.

Single room with bath—\$2.50  
Single room with bath—\$3.50  
Double room with bath—\$4.50

Wetherbee & Wood  
Fifth Ave & Fifty-fifth St. NEW YORK CITY

## Beware!

# the CLUTCHING HAND is Loose—

Notice is hereby given that a notorious criminal is at large in this city. He is the author of a score of crimes, particularly fiendish in the methods employed.

He has completely eluded the police, for he has no clue as to his identity, except a mark of a clutching hand, by which he has come to be known.

His ways are peculiar, his motive for activity being indefinable. He turns up anywhere—attacks anybody. He goes from a palace to a lowly hovel; from a little child to an old lady. The beautiful woman is not beyond him, nor the strong one.

He does not work in the ordinary way. His schemes are awful and ghastly. He must be a scientist gone awry.

This warning is therefore made in order to put every family on its closest guard.

Women! Lock your doors!

Men! Do not go out unprotected.

The "Clutching Hand" is worse than any criminal of the last century for here the favorite pursuit is murder.

Rewards are offered for the detection and arrest of the "Clutching Hand." Send all information to

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COAL HILL NUT—Illinois	\$5.50
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