

SHOP EARLY
and
BENEFIT BY
Bigger Stocks
Better Choice
Greater Variety
Better Service
Sales Force!

EARLY XMAS SHOPPING

ONLY
5
MORE

Come to BEATON & LAIER'S
For the Greatest Values in
Toys and Xmas Gifts

Kewpie Dolls 19c
A big shipment just received—dressed in winter fur coats, trimmed with ribbons—exactly like the cut—something new and very attractive.



Imported Kewpie Dolls
The cutest things you ever saw—with little fat arms and legs and funny eyes—**19c, 45c and 75c Each**

Our Prices on Dolls Are Worth Comparing
Yesterday we heard many exclamations of surprise at how fine these dolls were—how much lower in price—and they certainly are. This is the doll store—our prices on toys are the lowest in town.

GET OUR PRICES ON DESKS, SEWING CABINETS, LAMPS, BOOK BLOCKS, TEA TRAYS, MARIAGANY NOVELTIES, LEATHER CHAIRS, DESK CHAIRS, Etc.
BEATON & LAIER CO.
415-417 South 16th Street

For Your Christmas
—and—
New Year's Dinner

What a disappointment to have a dinner, prepared with special pains, upset on account of poor butter, milk or cream. And the discovery is generally made too late to secure a new supply.

No matter how much care you give to your cooking or baking or how competent you may be in this respect success depends largely on the ingredients you use.

Alamito products are pure, rich and safe. They will take away 50 per cent of the worry generally experienced in making your Christmas dinner a success.

If only for this occasion—Use the best.
ALAMITO DAIRY

The CORONA Typewriter
An Ideal Xmas Gift

Weight 8 1/4 lbs., complete with case.
TERMS IF DESIRED.
Call us for demonstration.

BUTTS TYPEWRITER EXCHANGE
1806 Farnam Street.
Telephone Douglas 6031.

FUR SALE
Closing Out a Wholesale Stock of FURS
BIG Assortment. Come and See
Saving. **B. G. BILZ, Mgr.**
1519 Howard St.

HILLER'S
PURE LIQUORS FOR THE HOME
1309 FARNAM ST.
2 DOORS EAST OF W.O.W. BLDG.

FREE Every Purchaser at Hiller's will receive a Xmas souvenir. Purchasers of \$2.00 or over will receive a nice bottle port wine free.

Fancy Xmas Boxes
Xmas Novelties

Hiller's Fine Wines
California Wines 35c, 50c and 75c per bottle.
Imported Wines 75c, \$1 and \$1.25 per bottle.

Decanters, Wine Sets, Steins, Playing Cards, Traveling Flasks, Glassware, Cigars, Etc.

LADIES are particularly invited to visit this modern store. Many useful presents for men and for the home.

"Everything that's good to drink from Champagne down to beer."

BOOKS
Thousands of them in this Omaha Book Store.

KIESER'S BOOK STORE
Y. M. C. A. Bldg., 17th and Harney Streets.

COAL at CUT PRICES
Rosenblatts
2,000 lbs. per ton guaranteed.
Prompt Delivery. Tel. Doug. 530

Busy Xmas Shoppers
Ours is the **Ideal Place**
to Lunch when Down Town.
Noon Lunches, 25c.
Dutch Mill
Opposite Boyd Theater.

A Free Baking Dish

with every new order for Excello coal. Will give away free at our office a beautiful baking casserole. Excello is the blue flamed, long-lasting, smokeless furnace coal. Ask your neighbors about Excello.
We are sole agents.

Coal Hill Coal Co.
211 So. 19th St.

SHOPPING DAYS UNTIL XMAS

Pre-Inventory Special Sale

We suggest you buy useful and durable Christmas gifts. \$15.00 values in Men's Suits, choice of Blue and Fancy Serges, Mixtures of Cheviots and Worsted, all 1914 winter models, hand tailored throughout, silk serge lining, on sale beginning Monday, your choice **\$7.45**

\$15.00 Men's Overcoats, choice of Broadcloths, Thrifts, fancy shades, velvet, shawl and military collars or fur collars, silk serge or quilted linings, in all sizes and lengths. Greatest value in town. On sale beginning Monday, your choice **\$7.45**

\$3 Boys' Suits and Overcoats, sizes 4 to 16, at \$1.45

\$4 Boys' Suits, the latest styles, fancy shades, shawl and military collars or fur collars, silk serge or quilted linings, in all sizes and lengths. Greatest value in town. On sale beginning Monday, your choice **\$7.45**

\$1.00 Silk Ties and Hose in Holiday boxes **50c**

\$1.00 Ladies' Felt Fur Trimmed Slippers **50c**

The Fair
ESTABLISHED 1924
1012-1024 FARNAM ST. OMAHA, NEB.

GIFTS OF QUALITY
Individuality, Character, Endurance and Design
The kind of gifts that will be appreciated by the recipient. The kind that will last a life time and be prized more highly each year.

We Sell at Retail
Many of you good people do not know we sell at retail. We wish to inform you and invite you to visit our beautiful show room.

Just received a large shipment of Fine Cut Glass Ink Wells that will be sold from **\$5.00 to \$15.00**

STATIONERY
The finest and largest display of stationery in the city to select from. We also are showing a big line of "Berlin's" quality first stationery. Our prices range from 75c to \$5.00 per box.

Greeting Cards, Engraved Cards, Brief Cases, Pocket Books, Men's Smoking Sets, Leather Commercial Cases for the Traveler, Office Chairs, Office Desks, Office Tables, Emerlite Desk Lamps, Waterman's Ideal Fountain Pens, Macy Sectional Bookcases, Loose Leaf Memo Books, Self-Closing Ink Stands, Steel Safe Cabinets.

Desk Sets
No where in Omaha or the east can our display of fine Burnished Brass Desk Sets be equalled. For quality, design, durability, a 100 price. Come in and allow us to prove this statement is true. The prices range from \$2.50 to \$22.00.

OMAHA PRINTING CO.
CORNER 13TH and FARNAM STS.

..SPECIAL XMAS..
SALE OF QUALITY
WINES
— AND —
LIQUORS

FINE MELLOW OLD WHISKIES

Old Taylor, 8 years old, regular \$1.25, full quart	85c
Old Crow, 4 years old, regularly \$1.25, full quart	85c
Spring Hill, full quart	85c
Sunny Brook, full quart	85c
Pony Creek, 6 years old, full quart	85c
Imperial Special Whiskey, full quart	79c
Private Stock, fine old whiskey, full quart	59c

Fine Old Kentucky Whiskey.
\$4.00 quality, a gallon **\$3.50** | \$2.50 quality, a gallon **\$2.00**
\$2.00 quality, a gallon **\$1.50** | \$1.50 quality, a gallon **\$1.00**

FINE BRANDIES
\$1.25 Hennessy Brandy, qt. **90c**
\$1 Superior Brandy, quart **80c**
75c Cognac Brandy, quart **80c**
Superior Blackberry Brandy, full quart **90c**

WINES and TONICS
California Port Wine, full quarts at **25c, 30c and 40c**
California Port Wine, per gallon at **\$1.25, \$1.50, \$2.00**
Golden West Malt Tonic, bottle **10c**

Home Made Wine, per gallon **\$1.25**
Holland Gin, 52 oz. bottle, **\$1.00** Old Tom Gin, \$1.25 bottle, **60c**
Apple Cider, per gallon **30c**

Two Quart Bottles of Beer for **25c**
CAKLEY BROTHERS
"The Quality House" 16th and Capitol Ave.

BEAUTIFUL ANDIRONS
and Other Pieces for the Hearth for
CHRISTMAS GIFTS

For your own home or for use upon the hearth in some other home, why not do as many others are doing! **SELECT FOR LATER DELIVERY.**

A Pair of Andirons	A Spark Screen
A Basket Grate	A Set of Fire Tools
A Fancy Coal Hod	A Fine Wood Holder
A Foot Rail Fender	A Log Roller
A Bellows Blower	A Metal Hood

In Our Sales Room We show hundreds of the latest designs, standing upon the hearths of many different full size fire places. You can see them as they would look in your own home.

SUNDERLAND
Entire Third Floor
State Bank Bldg., 17th & Harney

Stylish, Sensible GIFTS for XMAS

LADIES' WRIST WATCHES—Watch Bracelets have become very popular among good dressers. We offer here a truly remarkable showing of dependable models ranging in price from **\$7.50 up to \$50.00**

DIAMOND STUDDED GOLD KNIVES—There is no present a man appreciates so much as a beautiful jeweled knife. If you want to make HIM happy buy one of our beautiful knives. Prices from **\$1.50 up**

BRODEGAARD'S