



TRADE **Gillette** MARK
 KNOWN THE WORLD OVER

Give Him a Gillette for Christmas

HERE are the Gillette Safety Razor Sets that are most popular for Christmas Gifts—shown in this way to help you make your selection. You know his needs, his tastes, and how to select for him—and you may like to see the most popular Gillette Sets all together before you go to your dealer's.

If he already owns a Standard Set or Pocket Edition, you are sure to please him with one of the *latest* Gillette models—the “Bulldog” or the “Aristocrat”; or with a Combination or Travelers' Set.



For a *small* Gift nothing is more welcome to a Gillette user than a packet of Gillette Blades—*double-edged*—6 Blades (12 shaving edges), 50c. 12 Blades (24 shaving edges), \$1.

The “Bulldog”



A new idea—the *stubby* *bulldog* handle with extra weight, different grip, balance and swing to the stroke. Equally welcome to new Gillette users and old. Triple Silver Plated Razor, and two Blade Boxes with 12 double-edged Gillette Blades (24 Shaving Edges). Case and Blade Boxes of Gray Antique Leather. \$5. With Gold Razor, \$6.

The “Aristocrat”



The Gillette Set in *French Ivory*, the material so much in vogue for men's brushes, combs and other toilet articles. Triple Silver Plated Razor, in beautifully designed case of French Ivory with Blade Boxes to match, containing 12 double-edged Gillette Blades (24 Shaving Edges). \$5. With Gold Razor, \$6.

No. 501—Basket Pattern Pocket Edition



Ever since it first came out, the Basket Pattern Edition has been a great favorite. It appeals to men everywhere. Metal Case, handsomely modeled in relief, and Triple Silver Plated—containing Triple Silver Plated Razor, and one Blade Box with 12 double-edged Gillette Blades (24 Shaving Edges). \$5. With Gold Razor, \$6.

No. 460—Standard Set



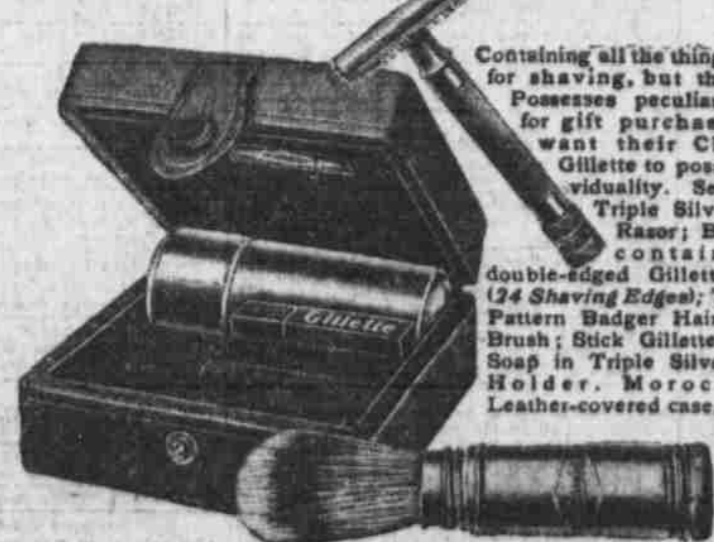
The original Gillette Set that introduced the modern way of shaving—no stopping, no honing—known the world over. Contains Triple Silver Plated Razor; Blade Boxes with 12 double-edged Gillette Blades (24 Shaving Edges). The whole contained in Morocco Grain Case. \$5.

No. 502—Shell Pattern Pocket Edition



Specially designed with finely modeled shell border, and highly polished plaque in center—for monogramming or initialing if desired. Triple Silver Plated case containing Triple Silver Plated Razor. Metal Blade Box to match Razor, containing 12 double-edged Gillette Blades (24 Shaving Edges). \$5. With Gold Razor, \$6.

No. 461—Combination Set



Containing all the things needed for shaving, but the mirror. Possesses peculiar interest for gift purchasers who want their Christmas Gillette to possess individuality. Set contains Triple Silver Plated Razor; Blade Box containing 12 double-edged Gillette Blades (24 Shaving Edges); Telescope Pattern Badger Hair Shaving Brush; Stick Gillette Shaving Soap in Triple Silver Plated Holder. Morocco Grain, Leather-covered case. \$6.

No. 00—Standard Combination Set



One of the most widely popular of Gillette Combination Sets. Has Triple Silver Plated Razor, Badger Hair Shaving Brush and Stick Gillette Shaving Soap in Triple Silver Plated Holders and two Blade Boxes with 12 double-edged Gillette Blades (24 Shaving Edges). Seal Grain Leather Case. \$6.50.

No. 422—Combination Set



Exactly “fitted” to the needs of men who travel, because it keeps all their shaving things together in one neat form. Consists of Triple Silver Plated Razor; 12 double-edged Gillette Blades (24 Shaving Edges); one quality Badger Hair Shaving Brush in Triple Silver Plated Holder; Stick Gillette Shaving Soap in Triple Silver Plated Holder; Plate Glass mirror; all contained in Seal or English Pigskin Case. \$9.

GILLETTE SAFETY RAZOR COMPANY, BOSTON