

We offer below a few of our many gift suggestions:

IMMONDS of that superior
outy always associated with
hame—Lavallieres, Rings,
keis, Bracelets, all set with
utiful cut diamonds.

Ltches— Wrist watches.

Diamonds of that superior ity of quality and beauty always associated with our name—Lavallieres, Rings, Lockets, Bracelets, all set with beautiful cut diamonds.

Watches— Wrist watches, combining beauty with utility. Neck chain watches, men's watches with a wide range of prices. For a man's watch nothing could be more appropriate than one of the new thin model watches. They are moderately priced and are a gift that will last a lifetime.

Could Lewelry— A wide

Gold Jewelry— A wide ment of articles in gold for both men and women—Cuff Links, Scarf Pins, Tle Clasps, Har Pins, Barrettes, etc. We specialize on the high grade—it karat.

FATHER

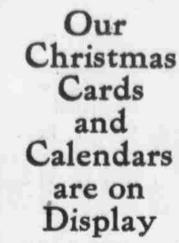
THE COOK

Purses, Vanity Cases, Coin Holders, Etc.

Cut Glass—of distinct I ve articles in many designs. Only the very best quality is handled at this store. Our specialty. Hawk's Cut Glass—the glass with the trademark of worth.

Silverware—Ne ver have you seen such a display of fine Sterling Silverware as we are showing this senson. All the newer styles to choose from at moderate prices.

Special new designs in Sterling tolletware. A large stock of the genuine Dupont French Ivory tollet ware. B. BROWN CO.



Japanese Baskets and Trays.

Copenhagen China. A large line of Gift Books. Many Attractive Books for Children.

Numerous Other Beautiful and Useful Gifts for the different members of the family.

Matthew's Book Store

**Protection** 

Depositors in this

Bank are

Protected

by the

State Guarantee

runa

of the

State of Nebraska

German-American

State Bank

16th and

Farnam

122 South 15th St.

GRANDPA

BROTHER



### Gift Display for the Holidays

We make this early announcequaint everybody in the city

with the especially large assortment of holiday goods in our store for gift purposes. Come in and look over our stock. You will have time to appreciate the high values several weeks before you have to make your purchases. We know we can interest you in the prices of our jewelry, silverware and cut glass.

JOHN HENRICKSON

Hotel Loyal Bldg.



Here you will find exclusive Xmas gifts of rare Oriental pieces.
Egyptian Beads
Scarabs, Van Brisgle Potter-

Artistic Novelties and Framed Pictures

Nothing so appropriate,
Picture framing a specialty. We are closing out at
greatly reduced prices all of our
Christmas and New Year postal
cards and letters.

Owl Moulding & Art Co. 1615 Howard Street

I Am Going to Forget Trust Buster 6c



### **JOHN'S CIGAR STORE**

### Visit Omaha's Real Bargain Emporium A few squares from the high rent district enables us to give

you the saving. So long as the supply lasts we offer you these Jersey Sweaters .... 69¢ \$1.50 Wool Men's and Young Men's Sweater Coats .. 850 \$1.00 values in Hoslery, both Men's and Young Men's Silk Hose and Ties to match 59¢ \$2.00 values Men's and Young Men's Silk Hose, Ties and Handkerchiefs, any shade you desire, in holiday box, sale price ....... 95¢

\$1.00 Men's and Young Men's | mixtures ,sale price \$1.95 \$4.00 Boy's double breasted fancy mixture Suits, sizes 2 \$15.00 Men's Blue Serge or fancy mixtures with silk serge lined, in all sizes, at, These coats have the shawl, military or staple collars, Sale price .... \$7.48 \$2.00 Ladies' Cloth Slippers, fur trimmed, leather sole and heel, Romeo styles, in all the leading shades, sale

We prepay express or parcel post charges on all orders of \$10.00 and over. Open evenings till 8 o'clock.

S. E. Cor-12th and Farnam

# Cigars for a Few Weeks and Will Talk



A thousand merchants will try to sell you a thousand different kinds of gifts for men, but take it from me YOUR "Old Man' wants something that comes from John's Store. For instance, Meerschaum Pipes, Imported Tobaccos, a fine box of Cigars, Safety Razors, Leather Goods, Toilet Sets, Tobacco Jars, Humidors, Cutlery and the like. Remember, I am THERE with good advice-

Sixteenth and Harney Streets

\$1.00 Men's heavy fleece Union Suits, sale price . . 69¢ \$2.00 Men's White or Fancy Pleated Coat style Shirts, ail 

S. E. Cor-12th and Farnam



# Phone Red 4803

Rooms 304 and 305 Boston Store Building

Diaries and

standard line of HOLIDAY CARDS AND BOOKLETS See our display of beautiful seals and tags. Ask for one of our calendars

OMAHA STATIONERY CO.

307-09 South 17th Sta

# For Your Xmas Baking



Bakery A large line of specialties and home baking. Fresh all the time. Just try one of our

lunches or dinners. You will be pleased with both quality and service.

# **Everything in Pleating**

COAL AT OUT PRICES

ROSENBLATT

# SHOPPING EARL SHOPPING



Steinway Skill, Experience and Ability Alone Can Produce a Piano of Steinway

To attain the world-popularity of the Steinway was possible only by superior

This merit consists in the unsurpassed qualities of tone and workmanship. These are the distinctive features in the Steinway of today. The first Steinway Plano was the result of an art ideal. Through four generations this ideal has been upheld and maintained, to the end that proficiency has become a tradition in the Steinway factories and that the Steinways are recognized everywhere as past masters in their craft.

Purchase a Steinway and you possess the world's greatest plano-perfect in tone and workmanship.

Steinway Uprights ..... \$500 and up. Steinway Grands .........\$750 and up Terms may be arranged to suit your convenience.

# Schmoller & Mueller Piano Co.

1311-13 Farnam St., Omaha, Neb. Exclusive Steinway Representatives.

A Dozen Portraits Solve, at Once, a Dozen Perplexing Gift Problems

### F. A. RINEHART PHOTOGRAPHER

18th and Farnam Sts.

# BLUE TAXI CO.

PHONE DOUG.

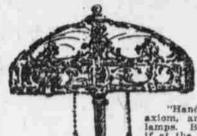
Office Stand

"Every-where

Lights

Are Shining."

Iler Grand Hotel



### A Beautiful Reading Lamp Makes a Lifetime Christmas Gift

"Handsome is that handsome does," is the old axiom, and it applies to nothing better than to lamps. Beauty in a reading lamp is desirable only if at the same time the lamp serves its purpose of filumination. While we aim to show the most beautiful electric lamps the market affords, we look out first for the practical side, and in all our lamps made easentially for reading you will get a perfect reading light.

We now have a rich showing of new and artistic lamp designs especially selected for our large Christmas trade.

OTHER ELECTRIC GIFT SUGGESTIONS

Electric Grills

Electric Irons Electric Grills Small Desk Lamps Electric Esaters Electric Toasters Electric Fercolators, Etc., Etc.

# American Electric Company

"The Fixture House"

520 South 16th St.

Why Use

Storm Sash?

The Monarch Metal Weather Strip is 75 per cent more effective and costs less; excludes draughts, dust and soot. Windows never rattle or stick. Pays for itself soon in saving of fuel. Makes windows and doors practically perfect.

F. H. Turney & Co.

An Ideal Gift for Xmas

A First Payment on a Home. Talk to

Bankers Realty Investment Co. Ground Floor Bee Building.

## Holiday Suggestions Business Men-Your customers will be pleased

THE KIDDIES

with an appropriately embellished card or folder carrying Xmas greetings, an expression of appreciation for past courtesies and good wishes for a prosperous New Year.

Your Personal Friends—

No gift could be more appropriate for a lady or a gentleman than a box of handsomely engraved visiting cards, a box of elegantly embossed monogram stationery, or a nicely worded holiday greeting printed on any dainty card you may select.

Please Remember

There's distinction in our work and our equipment, and large stock of high grade domestic and imported papers enable you to exercise as much originality as you please.

A phone call will bring our representative with samples

Irvin A. Medlar Co. Commercial and Society

PRINTERS Tel. Doug, 1262.

414 So. 14th St

# Nature's Gift

to you was a Good Set of Teeth

What are you doing to preserve them? Do you realize what Good Teeth mean to your health? Why not make your-

Keal Xmas Gift One that will preserve your health, appearance and give

you that attractive personality so much needed in this very busy every day life. Money Well Spent

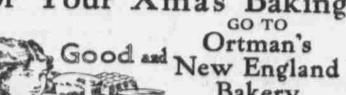
Always Brings Back Good Results. You realize if you allow your teeth to decay, your health will be impaired—bad breath, som stomach, poisoned blood, blotchy spots on face, tired, worn-out feeling—and a smile that spoils your progress in life will be the result.

Think a Little of yourself. Don't spend your hard earned cash foolishly on friends and relatives—spend it on your teeth. Preserve your health, beauty, happiness—it will pay best in years to come.

Dr. Taft Dental Parlors

1517 Douglas Street

Desk Calendars are office necessities for the coming year. We carry the



212 North 16th Street.