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## A SPECIAL REQUEST

We want you to look at our Douglas street windows and see the best clothing styles and values shown this season in the new Wayne-Beaufort and British Soft Roll Sacks The prices they are marked will be very interesting to those who have made up their minds.
${ }^{9} 10,{ }^{5} 22,{ }^{5} 15,{ }^{5} 18,{ }^{5} 20,{ }^{5} 22.50,{ }^{5} 25,{ }^{5} 30$SECTIONS
 SPECIAL
PRICES

And every garment carries our guarantee backed by the makers. Don't let this slip by you

| OUR BOYS | Furnishing Savings |
| :---: | :---: |
| and Children's Clothing Departmen is a basy place these days, and w | That Are Worth While |
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## TROUSERS

An extra pair of Trouncrs is alwayn
a valuable addition to any man't We are offering some splendid val $\$ 3.50$ and $\$ 5.00$

## Fill Your Windows With Live Merchandise

To Every Merchant Who Sees This Advertisement:-

NATIONAL Newspaper Window Display Week, beginning nexi Monday, October 19th, offers every retailer an opportunity to reach out after more business.

> The live goods you have in stock are those that are advertised by the makers in this and other good newspapers. These are the goods for which there is a direct demand. You can turn this direct demand into sales over your counter if you let the public know, through your show windows, that you sell these standard artieles. Every time a mannfacturer advertises his products which are sold by you in the newspapers he is making customers for your store. You can help him make these eustomers by keeping your show windows attractively decorated with this live merchandise National Newspaper Window Display Week is a movement that will extend all over the North American continent, It is bound to encourage many other manufacturers to spend money in advertising which oreates direct demand tpon your store. This newspaper has furnished you with signs to paste upon your windows during next week when you show goods advertised in these columns. If you want any more of these signs we will gladly farnish them free of charge. Make this window display movernent a big success in this commumity. This is a good time to reach out after more business.

Every Movement of this Kind is Bound to Hurry Along the Prosperity Which is Within Sight

