 Fidelity Storage Co.
Globe Van\&Storage
J. C. Reed


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OMAHA LIVE STOCK MARKET



Upper Wisconsin
 REAL EATATE-ACREAGE
 $\frac{\text { REAL ESTATE-FOR EXCHANGE }}{\text { TWO SPLENDID }}$南

LIKR OR BELGIAN WHIT SIX WIN FRM CUBS

## To All Merchants:

YOU have been invited by this newspaper to join in a national business boosting plan known as Newspaper Window Display Week.

Next Week, October 19-24, is the time and every merchant is urged to be ready for the great demonstration.

Make a list of all the articles in your store
that are advertised by the manufacturers in
this and other good newspapers.
Put these articles in your windows next
week and paste up a couple of the signs
which this newspaper has sent you. If you
want any more of these signs we shall send
them upon the receipt of a cand from you
them upon the recei
or a phone message.
or a phone message.
This is a good time
The windo
ness-getter
It will bring customers who read of these
ments into your store to buy them.
It will encourage manufacturers who do
not advertise their products for vour benefit to use newspaper space to create popular demand for the goods you sell.
Any time a man or woman comes into your store to ask for an article advertised in
newspapers you have an opportunity to make a permanent patron.

Beginning Next Monday See That Your Windows Are Alive with the Products of National Distribution Advertised by the Makers in these Columns.

