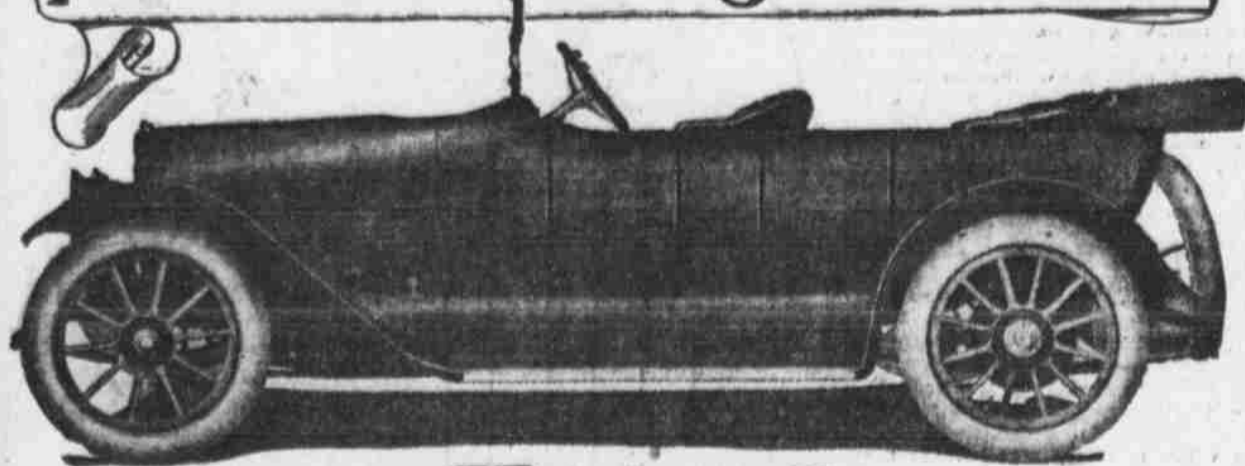


Dealers on Auto Row Welcome Ak-Sar-Ben Visitors

Haynes Auto Sales Co.



America's Greatest "Light Six" \$1485



HAYNES

2032 Farnam Street, Omaha, Neb.

Phone Doug. 5383

AUTO ROW MASS OF COLORS

Dealers Decorate Showrooms in Honor of King Ak-Sar-Ben.

MANY VISITORS ARE ARRIVING

Out-of-Town Automobile Representation Will Be Largest in Years and Dealers Are Extending Royal Welcome.

In accordance with their usual custom of lending Ak-Sar-Ben every effort to make the big fall festival here a success, the automobile dealers of Omaha have specially decorated their garages and showrooms in the various carnival colors in an attempt to add to the attractiveness of the row for out-of-town visitors. The motor car men always have been among the first to put their shoulders to the wheel when Samson called, and this year they have worked just a little bit harder than in former years, with the result that the showrooms and demonstrator cars are nearly as alluringly embellished as possible.

The Ak-Sar-Ben board of governors has extended the street lighting as far west as Twenty-fourth street on the row, and the dealers receiving the benefits have generously reciprocated by illuminating their establishments more extensively. But the dealers west of the dead line are just as forward about putting up appropriate decorations despite the lack of additional lights.

Flowers and Ferns Abundant. Flowers and ferns are abundantly in every showroom, while green, red and yellow carnival streamers flow in every direction.

Out-of-town visitors are receiving a warm welcome up the row. The number of dealers and visitors from outside the city already having arrived is very large this year. Contrary to the usual custom, the visitors are arriving early in the week instead of waiting until the day of the big electrical night parade. The number who have arrived already, according to dealers' checks, assure the biggest out-of-town automobile representation in years.

New Hudson on Display. One of the latest announcements up the row had to do with the arrival of the new Hudson six '14', the big Hudson six cylinder machine. The machine has created quite an impression as it is one of the latest steam line models yet manufactured. Guy Smith has fittingly decorated his garage with overhead banners, which, with his hidden lighting system, make the big Hudson stand out prominently in the big showroom. The car has made a hit with the out-of-town people and Smith expects to enjoy a record year in sales.

A Consumptive Cough. Stop it and get relief for your coughs and colds with Dr. King's New Discovery, 50c and \$1. All druggists. Advertisement.

Bread Makes Dough. President Ebbets of the Brooklyn Superbas has signed a pitcher by the name of Goodbred. With Wheat and Goodbred in the Superbas' lineup and Ward's Tip Top also looking strong, we can bet that John McGraw is "You need a haircut."

The Exquisite Six

The most interesting car in the city today is this new-model HUDSON. All motorists should see it.

It has many features not yet found in any other car.

It has a beauty all its own. In big things and little it shows the skill and the pains of a great engineering corps.

In a finished way it shows the HUDSON idea of the future type of car. That means the idea of Howard E. Coffin and his 47 engineers.

Last season's model showed the result of their three years' work on this car. This new-year model shows another year's improvement—31 new refinements.

Over-size, over-weight and over-price must go.

This size is sufficient, with ample room for seven. This power is sufficient—the car shows 47 horsepower.

This weight is sufficient—2890 pounds—for the sturdiest sort of car. But such lightness involves many costly materials and rare skill in designing.

The new-type motor in this HUDSON Six-40 has cut operative cost about 30 per cent. And HUDSON efficiency has established forever a new price standard for quality cars.

HUDSON
Six-40
\$1,550 This Year's Best Detroit

See What It Means

Come see what these things mean to you—this new beauty, new lightness, new economy. These new comforts and conveniences—these many new ideas in equipment.

It is the finest example on show today of the modern type of car.

End of Excess

This car marks the end of excess—the end of over-tax. No man can see it without conceding that a new day has come.

GUY L. SMITH

"SERVICE FIRST"

2563-65-67 Farnam

Omaha, Neb.

Cadillac Hupmobile
COME—

and let us explain to you how once more the Cadillac has set the "Standard of the World," with its great new eight-cylinder car. See the new Hupmobile, "the best car of its class in the world."

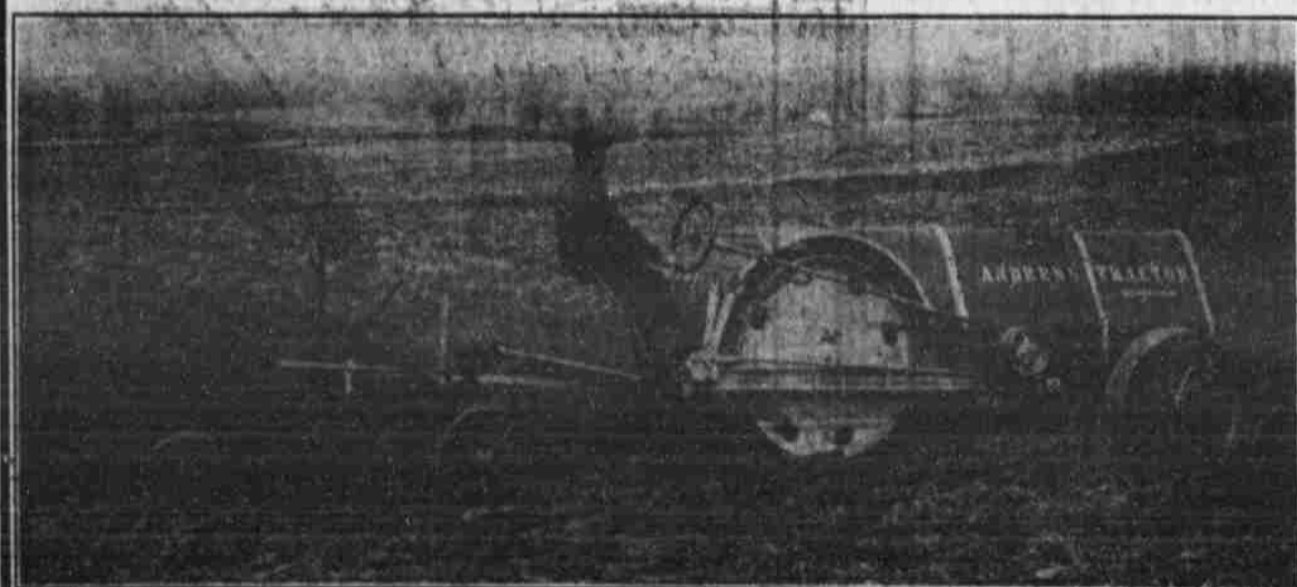
Cadillac Company of Omaha

2054-6-8 Farnam St.

Omaha, Neb.

AK-SAR-BEN VISITORS WELCOME

Come and inspect the New Andrews Tractor now on display in our show room



Strong, Practical Tractor, \$695
Perfected by Andrews Co.

A ONE-MAN OUTFIT—Low construction and light weight. MOTOR—Four cylinder Double Opposed. Forced air cooled. No radiator. No valves to grind. It will operate Discs, Harrows, Seeders, Drills, Bar yesters, Mowers, Thrashing Machines, Corn Binders—Grid Feed, Cut Haulage and saw wood.

DISTRIBUTORS FOR NEBRASKA AND WESTERN IOWA

Bacon-Ullern Tractor Company

2518 FARNAM STREET.

OMAHA, NEBRASKA

Mr. Ford Owner.

I Want to Meet You Ak-Sar-Ben Week



EDWIN L. UHE, Mgr.

The Ford Supply Co., 2129 Farnam, Omaha, Neb. The only exclusive Ford supply house in the middle west. If you can't come, write for my free catalog. It will put money in your pocket.

TOPS

- BACKS
- SEAT COVERS
- TIRE COVERS
- LINEN COVERS
- CUSHIONS
- DUST HOODS
- RADIATOR HOODS
- TRANSPARENT SHEETING
- LEATHER REPAIRING
- FENDERS COVERED AND REPAIRED
- BOWS STRAIGHTENED
- DENTS REMOVED FROM PANELS

Anything in Leather or Fabric That Can Be Done.

The Holly Auto Trimming Co. "EXPERTS"



Our Work Speaks for Itself. 19 Years With Drummond.

The New "Glide 34" Just consider this partial list of the BIG VALUE FEATURES OF THE "GLIDE 34"—

- Westinghouse Electric Starting System.
- Westinghouse Lighting and Ignition System.
- Unit Power Plant.
- Enclosed Valves.
- Concealed Knives.
- Long Stroke Motor.
- Steam Line Body.
- Dimming Headlights.
- Center Control Levers.
- Gasoline Tank in Cowl Dash.
- Demountable Rims.
- Left Side Drive.
- 114-inch Wheel Base.
- Top, Windshield, Speedometer, Electric Starter, Electric Lights, Electric Horn, Spare Demountable Rim.
- Goodyear No-Rim-Out Tires.
- Build-in Windshield.
- No Brakes or Bods.
- Instrument Board on Rear Edge of Dash.
- Flange Drive Full Floating Rear Axle with Pressed Steel Housing.

We cordially invite Ak-Sar-Ben visitors to come and see the great car. TRAYNOR AUTO CO., 2512 Farnam Street, Omaha, Nebraska

Auction Sale of Automobiles

TODAY— WEDNESDAY 10 A. M. SHARP

We Will Sell at Auction to the Highest Bidder, 35 Consigned Cars—

AT 20TH AND HARNEY

35 AUTOMOBILES, CONSISTING OF

- | | | |
|---------------|--------------------|---------------------|
| 1 Oakland | 1 Jackson | 1 Hudson |
| 2 Franklins | 2 Carter Cars | 1 Paige Detroit |
| 2 Oldsmobiles | 2 Mansons | 1 Brush |
| 3 Studebakers | 1 R. C. H. | 2 Hups |
| 1 Glide | 1 Stanley Steamer | 1 Reo |
| 2 Cadillacs | 3 E. M. F's. | 1 Velie |
| 3 Maxwells | 1 Courier Roadster | 2 Overlands |
| | 1 Ford | 1 Indian Motorcycle |

Terms of Sale Are Cash or Approved Notes. DON'T FAIL TO ATTEND THIS SALE.

Dowd Auction Company, Auctioneers

OAKLAND Sturdy as the oak.

Price \$1150 to \$1685

BRISCOE Absolutely the most for the money ever built.

Price \$785.00

SAXON Everybody's car. Use it like your old hat.

Price \$395.00

GET A DEMONSTRATION AT

2210-12 FARNAM STREET

Omaha, Nebraska.

Lininger Implement Co., Dist.

McIntyre Auto Co., City Sales

The JEFFERY Chesterfield Six

Worm Drive and Ten Other Exclusive Features Now at Our Salesroom

JEFFERY OMAHA CO.

2052 Farnam St., Omaha, Neb.