

PLACE YOUR PRINTING ORDERS

Ak-Sar-Ben Printing & Duplicating Co.

Job and Commercial Printing

OFFICE STATIONERY, BUSINESS CARDS, BLANK BOOKS, LEDGERS, PAMPHLETS
MULTIGRAPHED LETTERS, WEDDING STATIONERY, VISITING CARDS, ETC.
SEND US YOUR NEXT ORDER FOR PRINTING. WE DELIVER OUR WORK WHEN WE SAY WE WILL
PHONE DOUG. 2185 106 NORTH 13TH ST. OMAHA, NEBRASKA

Only Purely Lithographic House in Nebraska

We do nothing but Lithographing, but do it in the best possible manner. Let our Expert Artist look over your stationery, advertising or labels. He may suggest improvements. No Charge for New Designs or Advice.

HANCOCK-EPSTEN COMPANY
417 South 12th Street Omaha, Nebraska

THE BEACON PRESS

(Successor to A. I. Root)

The Leading Printing House of the Middle West

Specializing in High Grade Catalogs, Booklets, Steel Die Embossed Stationery, Engraved Wedding Invitations and Society Announcements.....

The Quality Is Always Assured When It Comes From The Beacon Press

1210-1212 Howard St., Omaha, Neb.

With Houses Represented on These Pages

- They Specialize in**
- Catalogues
 - Booklets
 - House Organs
 - Trade Papers
 - Magazines
 - The larger orders of Flyers and Circulars
 - Proceedings
 - Directories
 - Histories
 - Books and the like
 - Copy Writing
 - Illustrating
 - Engraving
 - Electrotyping
 - Typesetting (Machine and Hand)
 - Presswork
 - Binding
 - Mailing

ONE OF THE BIG INDUSTRIES

Job Printing Houses Boosters for Home Patronage Idea.

RESULTS ARE BEING ATTAINED

Ben Franklin Club of Omaha One of the Factors in Bringing Printing Up to the Present High Standard.

Only a small proportion of the laymen realize that the job printing industry is one of the largest both in Nebraska and also in the United States. Statistics show that in the United States it stands fourth in the amount of capital invested and in Nebraska, second, being exceeded in this state only by the packing business.

Statistics also show that the packing industry of Nebraska is the only one that exceeds that of the job printing houses in wages paid. The South Omaha packing houses in wages pay out about \$4,726,000 annually, while the job printing houses, exclusive of newspapers, pay out \$1,029,000 and of this last named sum, \$764,000 is paid out by the Omaha job printing establishments.

Take the state as a whole the printing houses give more employment to skilled labor than any other one line of business, the Omaha plants having more than 1,500 men on their pay rolls the year round. It is recognized that the Omaha job printing houses are the equal of any in the world and that the work turned out cannot be excelled. This fact is in a measure due to the work of the Ben Franklin club, an organization of job printing office owners, organized several years ago and officered as follows:

Officers of Ben Franklin Club.
President, E. L. Potter; vice-president, Charles Howe; secretary and treasurer, H. S. Tostevin; Charles E. Corey of Corey & McKenzie was president for three terms and declined re-nomination.

The Ben Franklin club is organized solely for educational purposes in the job printing line and has nothing to do with price-fixing or wages that shall be paid. It has an active membership of more than fifty of the job printing houses of the tri-cities and holds weekly meetings. At these meetings new ideas on doing good job work are advanced, and often some expert delivers an address on what is needed to make job work neat and attractive.

The Ben Franklin club pays special attention to the cost of work system, and this is one of the chief topics discussed at numerous of the meetings. This cost system and the method of handling it enables a job printing house to arrive at just what a job is going to cost, and consequently just what it can be done for and a fair profit secured.

Under the old plan of doing job printing the price was jumped at, and seldom much consideration given to the length of time it was going to take to have the work ready to deliver to the customer. Now it is different, at least with the members of the Ben Franklin club. If a member figures on a job, no matter whether it be large or small, when he submits his estimate he knows to a penny just what the cost will be and the profit that he will make.

We Are Manufacturers of Anything That Can Be Produced With Type, Paper and Ink



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Publishers
Designers**

Phone Douglas 2190
And a Representative Will Call

Estimates Cheerfully Furnished

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13th and Jackson Streets

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Blank Books, Book Binding

Festner Printing Company

Telephone Douglas 688

1309-11 Howard St., Omaha

Corey & McKenzie Printing Co.

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Safes, Filing Cabinets, Mailing Machines, Office Supplies

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1407 Harney Street

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PRINTERS
STATIONERS

716 South 15th St.
OMAHA

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Business Cards

Business Announcements

Wedding Invitations

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Die Stamped Stationery

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We ask the favor of an opportunity to give you, free, an estimate on your next job of printing.

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Printers, Publishers, Blank Book Makers.

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PERSONAL SERVICE!

When you place your Printing orders with us you get the Expert Personal Services of the man who not only built the business, but the one who is most interested in its continued success. Our present customers consider this quite an advantage—saves time, avoids misunderstandings and costs nothing extra. We have no solicitors out to bother you, but we're "Johnny-on-the-spot" when you call

DOUGLAS 2201

317 NORTH 15th

OFFICE STATIONERY
PROGRAMS

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SPECIAL RULED FORMS

BOOKLETS
BLOTTERS

MENUS

STEEL DIE AND COPPER PLATE PRINTING

Quality, Economy and Service
our Policy

**POTTER PRINTING
COMPANY**

Don't Wait for a Solicitor—We
Don't "Peddle" Printing

PARCEL POST DELIVERY

Engravers to His Majesty The Printer

The Bee Engraving Department

Room Bee Building

Omaha, Nebraska