A Special Sale of Millinery We will place on sale Three Hundred Beautiful Trimmed Hats at Three Special Prices-
\$6.75, \$8.75 and $\$ 10.00$ These hats are exceedingiy pretty, the shapes so attrac tive, and the values so great shapes and materials are of the latest. Considered from a \$6.75, \$8.75 and $\$ 10.00$


Women's Knit Under-
wear for Fall and Winter Fine Ribbed Union Suits, medium light weight cotton,
all sizes, 81.00 all sizes, \$1.00.
Ribbed Wool Union Suits, Dutch neck, elbow sleves,

high neck, low sleves, | high |
| :--- |
| for $\$ 2.50$ nek, |
| t. |

## Women's Black Lis1 Bloomers, 85 Children's Black Lis 1 e Bloomers, small sizes, 35 c Bloomers, small large sizes, 45 c . <br> Saturday Specials in Toilet Goods

 50c White Ivory Combs,25c. Cucumber Lotion, 25c Rubber Sponges, 15.

| Our Women's Hosiery Stock Complete With a large variety of weights and styles in Lisle and Cotton Hosiery with high boots. <br> Lisle or Cotton Hose, 25 Gauze Lisle or Cotton Hose with garter tops and double with garter tops a soles, $35 e$ a pair. Medium weight Cotton Lisle Hose, 35c a pair; |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




STORE OF THE TOWN


## FALL FASHIONS

For Men and Boys

AREMINDER is all you ought to need. For the
rest pretty much everybody within shopping rest pretty much every boty within shopping
distance of Omaha knows that the standard of

## Browning, King

 \& Co.For the present season our models are beyond criti politan Styles. And no clothing was ever better pailored-no matter at what price-than the Suits and Overcoats that we are now offering to our customers.
Wherever else you may look, you're bound to come

## Suits \$15 to \$40 Overcoats \$15 to \$50

