OPENING ATTRACTS VISITORS Officer of Cresy

Women Throng the Brandeis Stores for the Fall Opening Week.

COLORS ARE MOST BRILLIANT

Hat May Be of Any Size to Suit the Taste of the Wearer -Fall Suits Have Long Conts.

Out-of-town visitors as well as Omnha people throng the Brandels stores this week for the tail style opening. The intarier of the store has a beautiful deco vation scheme carried out in natural foliage in brilliant autumn colorings. The window decorations are criumphs of art the beauty of the imported models of gowns, wraps and millinery being wonderfully enhanced by the newly-decorated Circassian walnut and frosted glass background, which has just been completed.

Colonnades have been erected at intera creation by a Parisian milliner. The Ak-Sar-Ren ball promises to be a

blaze of color and sparkling, scintillating lights if one is to judge by the gowns that are shown and that have East colorings have never been more popular for evening gowns and the vogue of sliver and gold lace is tremendous. Entire over-drapes of gold and silver lace eank are shown on many of the new gowns. nowers. The flowers are worn in every costume, high up on the left shoulder, close to the neck; otherwise at the corsage, to catch up the drape of the skirt or engine room. in the back at the waistline.

Higher Neck Effects. most part alceveless or have only a shoer lace drape over the shoulder, they are keep afloat.' That's the last I saw of higher at the neck than they have been Captain Johnson. in many seasons. Entire sleeves of net gowns. In contrast with this, many of them, only one was bit so far as we the separate blouses have sleeves of the know. heavier materials, such as velvet or vear with bodices of chiffon or net.

skirts with the shorter conts. Hats of all sizes are to be worn, from swim.' the small, simple shape with simple trimture hats with more elaborate trim-

Germans Tell Their Side of War in Paper Sent to Omaha Press Commander of U-9

The Associated press headquarters of Omaha is in receipt of a copy of the Frankfort-on-the-Main Zeitung's weekly ition in Germany as one of the first steps to be taken by the kaleer's govconflict. The paper refers to the allies' entrol of the outside telegraph wires Lieutenant Weddingsen. and the subsequent coloring of news Lieutenant Weddingsen returned Sep-from the battlefields. tember 18 from a journey to the Shatland

or Germans, and rather encorraged the day he returned to his submarine. that there was room on earth for more sensible portions of both these CITY ASKS PHYSICAL

Then there is a summary of the conflicts reported to the German headquarthe whole Buropean continent

German Dyes to Come Via Holland Ports Bee Want Ads Are the Best Business

After the non-importation of dyes and colors on account of the war has inconvenienced manufacturers of various lines of goods in American for some weeks, comes the announcement that German colors and dres are now being shipped to Holland to be transported from there to the manufacturing world under the flag of Holland. Frank Ellick of the Omaha Printing company has received word that this plan was contemplated and that relief might now be expected along this line,

Dr. King's New Life Pitts.
For constipation, torpid liver, callow complexion. Their frequent use will then and add tone to your system. All droggists; 25 cents.-Advertisement.

Echoes of the Strife

WASHINGTON, Sept. M. Endorsement was given by Fresident Wilson today to the appeal of the American Red Cross for special collections in all churches of the country on peace Sunday, October 4, to swell the European war relief fund.

The English Moratorium.

LONDON, Sept. M. II has been de-

The English Moratorism.

LONDON, Sept. M.—It has been decided that there shall be no further anapension of the moratorism, so far as it applies to debts due by retail traders in respect of their business for rent, or relating to bills of exchange other than checks or bills on demand. As regards other debts to which the general moratorium applies there will be an extension for one month from October 4.

MONT DE MARHAN, (via Burdeaux) Sept. M.—Among she German wounded who arrived here are, Lieutenant Geo. You Bieberstein, nephew of the late larron Marschall Von Bieberstein, once German ambagusdur to Great British and Laurenant Von Jagow, a son of the foreign militater Gottlieib Von Jagow.

Greck Reservisia Sail.

NEW YORK, Sept. 24.—Seven nundred

NEW YORK, Sept. 24.—Seven hundred Greek reservists sailed tonight for Pireaus in the Greek liner Athenai. The only his steamship to dock its passengers here from Europe, was the White Star liner Glympic, from Liverpool, which brought 2,65 persons in cabins and steerage.

Washington Affairs

Officials expressed the view that Russials expressed toodification of stringent regulations against the Jews, because of their loyalty to the government in its struggic in the present European war might have the way for an understanding for a new treaty.

A special rule limiting debats on the war, revenue bill to seven hours and harring amendments, was agreed upon by the house rules committee. The rule will be called as soon as the house convenes, and a vote on the bill itself probably will be reached Priday.

Russia's manifestation of friendship for the United States capressed in the announced intention of signing a peace copumbation treaty may lead to negotiations for a new treaty of commerce and pavigation between the two countries to recover the one abrousted during the Taff staningstration.

Frankley Wilson has refused to change

Says He Saw Five German Submarines

LONDON, Sept St.-Notwithstanding that the British and German naval authorities announced that one submarine was responsible for destruction of three British cruisers Tuesday, Albert Dougherty, chief gunner of the Cressy, one of the cruisers sank in the raid as quoted by the Chronicle's Chatham correspondent, insists that he saw five submarines, one of which was sunk.

Dougherty tells a story that coincides southern field to Omaha and Des Moines with the other survivors, but in regard so that the old rate of 25 cents per it to the submarine be says:

"We got closer to the other ships-the Aboukly and the Hogue- to save as roads tried to inaugurate in 1910. many of their men as we could. Some word has just come to E. J. McVant one shouted to me 'look out, there's a manager of the traffic bureau at th submarine on our port beam?" I saw it. Omaha Commercial club, who has been It was about 400 yards away, with only the chief factor in fighting the propose the periscope showing above the waves. yals on the second floor and in each I took point with a twelve-pounder and one is displayed an imported model or the shot went over by two yards, but that gave me the range. I fired again, hit the periscope and the submarine disappeared.

Then it came up and this time a part of the coming tower was visible. I fired sen purchased for the occasion. Brit- a third shot, signshing the top of the conning tower and the men standing nearby shouted 'it's hit, sir!" Then they let out a great cheer ins the submarine

"While It was going down two German sallors floated up, swimming hard. By or tinseled lace trimmed and leweled this time we had been struck by a torpedo, but the damage was not vital and onceivable postion, for evening gowns, we should have kept affoat, but I saw preferably on the left hip; for street another submarine on the starboard side. We made a desperate effort to get it, but failed and the torpedo got home in

'Our captain was on the bridge giving words of advice to the crew. 'Keep cool, While the evening gowns are for the my lads, keep cool, he said in a steady voice. 'Pick up a spar that'll help you

"Although I saw five submarines, and are shown on many of the afternoon although our guns kept pegging away at

Dougherty says the crews showed a grim cheerfulness even while struggling For the fall suits, long coats are worn in the sea. "I remeber a seaman calling with tailored skirts and pleated or tunic to me 'It's a long way to Tipperary,' and I cried back Yes, if you are going to

A dispatch to Reuters Telegram comming, to immense sailor shapes and pic- pany from Amsterdam states that the German consul there, according to the newspaper telegraph, has been advised by his government that submarine U-9, which is credited with blowing up the three British cruisers in the North sea early Tuesday morning, has returned to a German port uninjured.

Recently Married

BERLIN tvia The Hague to London), Sept. 24.—The death-dealing trop of the ernment to disseminate his side of the German submarine U.9, came shortly after the marriage of its commander,

tember 18 from a journey to the Shetland It takes a rap at für Edward Grey in islands and used the opportunity offered his declaration that the war meant the by repairs to his craft to get married to final subjugation of either the English a Miss Prete of Hamburg. The following

VALUATION OF CAR COMPANY

rs and a general reference to the influ- Demand that the street railway comences of the war upon business and pany furnish a physical valuation of its finances. The paper reports a general property to show the basis for its claim advance in interest rates over practically that seven fares for a quarter is confiscatory was made by the city of Omaha in a motion filed in district court in the Bending injunction suit which is proventing enforcement of the ordinance.



If speed is what you want in the delivery of cuts, we can satisfy your wants. We have plates going through our plant which must be turned out for use in our own publication and in most cases your work could be made at the same time. Our own cuts show up well in the paper, why not have yours made under the same conditions?

Information and estimates furnished upon request-140 Bee Bldg., Omaha.

BENEFITS OF INSURANCE Three deaths have occurred in September among the policyholders in THE MIDWEST LIPE:

MIDWEST LIPE:

W. W. Dunham of Hastings.

O. E. Houck of Lincoln.

M. H. Philpott. Omaha.

Mr. Houck had \$1,000 in this company and Mr. Dunham and Mr. Philpott took his insurance in 1907, Mr. Philpott to 1968, and Mr. Dunham in 1910. Here are three concrete examples of the value of life insurance. Each of these men passed a satisfactory medical examination in the year he was written. To every uninsured and every underinsured man, such cases as these should cause him to take an inventory of his estate.

THEMIDWESTLIFE

N. Z. SNELL, PRESIDENT A NEBRASKA STOCK COMPANY SELLING HON-PARTICIPATING LIFE INSURANCE OIL! FIRST NATIONAL BANK BUILDING, LINCOLN.

CITY NATIONAL BANK BUILDING GENERAL AGENTS: GEORGE CROCKER, FA. FIENEY AND B. L. EIPSCESTEIN

Commerce Commission Keeps Down Freight on Yellow Pine.

IS HELP TO MANUFACTURERS Continuation of Present Tariffs The suspension means a charges to the Monne an Annual Saving of Fifty Thousand Dollars

to Omnhans.

Once more the Interstate Commer mmission has suspended the advanfreight rate on yellow pine from th pounds is still to remain in effect instea of the proposed 38% cents, which the rai

LOW RATE STILL IN EFFECT advance in rates. The commission has

Up to that time the old rate of 25 cents will hold in shipments of southern pine from a sone in the south 600 miles long and 400 miles wide. This is a territory from the Arkansas river to the Gulf of Mexico, and from Alabama to Texas

Omaha dealers on every car they get from this great lumber territory. It means a total saving in a year of some \$50,000 to the dealers in Omahs, South Omaha and

Move	ments of Ocean	Steamers
Port.	Arrived,	Hailed.
NEW YOR	CK	Bt. Paul
	K	
NEW YOR	CK	Caneria.
	Kurachi	
	Lard Setton	
	AL Christian Born.	
	OL Kroonland	
LONDON.		20 C. S.
PLYMOU	TH Rotterdam	The state of the s
NAPLES		. Stampolia.
SHANGH	Al. incomments and and	Mongolta.

BEDDEO CLOTHING **COMPANY ENLARGES**

Holds Grand Opening Saturday

"DOLLAR A WEEK" MAN PROVES POPULAR GOOD FELLOW WITH THE PUBLIC AND ENJOYS PROSPERITY RE-SULTING THEREFROM.

Unusual Credit House From Start to Finish



King Beddeo

barked in the credit clothing business under his own name, a half dozen opposition credit clothing houses hummed and hawed and boastingly predicted the downfall of Beddeo Today most of those opposition credit clothiers are out of the business, while Beddeo has made gigantic strides and monamental increases in the way of customers, room and equipment.

Next Saturday, September 26, the Beddeo Clothing Company will have a memorable Grand Opening; next Saturday it will throw open to the public an entire newly annexed second floor, including 3,000 square feet of additional floor space; next Saturday there will be music and pretty souvenirs to callers at the Beddeo establishment.



The Newly Remodeled and Greatly Enlarged Beddeo Clothing Co. Establishment.

The Beddeo Clothing Company as it stands today, handsomely remodeled and immensely enlarged, is proof that excellent and stylish wearables can be purchased on terms as easy as \$1 per week. Beddeo has brought the easy payment business down to so perfect a scale that it is now possible to supply all of one's own clothing needs, as well as all the attire needed by one's family, on one account, the same to be covered by one ornsional payment. That is, any man or woman may assume the indebtedness for all of the goods bought by the women, children, boys and girls of his or her household, to say nothing of the things he or she needs for personal use. In most cases Beddeo arranges matters so that a single dollar or so per week suffices to cover

The genuine liberality, leniency and thoughtfulness of Elmer Beddec is in a great measure responsible for his steady business growth. His thousands of patrons like him; he is never harsh of unreasonable with those who become slow pay because of misfortune or unforeseen circumstances. Beddeo has tided over many a person during perious when money was tight, and those same people are now among his staunchost adherents.

Beddeo's establishment is decidedly unlike the usual "Credit Establishment" one meets with throughout the country. The very appearance of his store is different. Goods here are newer. Styles are as snappy as money can buy. Office conveniences are ideal. Each line is departmentized—that is, the Ladies' Section now occupies the entire first floor, while the entire newly added second floor is given over to nothing but Men's, Youths, Boys' Clothing, Hats, Shoes, etc. Other in-dividualized departments are those devoted to Ladies' Shoes, Hats, Corsets, Furs, Hair Goods, etc. Just stop and think what this means; EVERYTHING a man, woman or child wears, under one roof, to be bought and paid for on one account under payments of a single dollar

a week or so. You, reader, are personally invited to attend the Grand Opening of Beddeo's newer, remodeled and enlarged store on Saturday next. Come in and see the strides Beddeo has made. See the largest expanse of floor space in the west given over to nothing but Men's, Women's and Children's Clothing, on CREDIT. Come in and hear the music, get a free souvenir, and shake hands with Beddeo at least.

The location is handy—central—right in the heart of Omaha's activities—1417 Douglas St.—the place made famous by this ex-

"YOUR CREDIT IS GOOD-\$1 A WEEK WILL DO."

Friday, a Day of Rare Bargain Opportunities—

On Third Floor. Drapery Remnants, big assortment of values up to 50c yd., at, yd. 5c



On Third Floor. Seamless Brussels Rugs, 9x 12 Size, guaranteed worsted face, special\$10

New Fur Trimmings.

fine assortment for selec-

tion, 35e to \$1.50 yd. values,

Splendid Bargains in New Silks

Plain and Novelty Dress Silks, broad assortment of weaves and colorings, including messalines, foulards, taffetas, pongees, etc., to 75c yard values, over 3,000 yards in the lot, at, yard, 28c

and38c Silk Poplins, Hairline Stripe Messaline, Plain All Silk Dress Messalines, Tourist Silk Suitings, etc., 27 and 36 in. wide, made to sell at \$1 yd. Special Friday, yard.

68c

Dress Satins, 26 in wide, in full line of street and evening shades, including white, cream and black, special, yard.

88c

48in. Silk Poplins in every wanted new shade, most desirable for the new basque effect cos-tumes, two values of exceptional merit—

at 40-in. All Silk Crepe de Chine, regular \$1.75 yd.

Dress Goods Greatly Underpriced

Broadcloths lead for fall dresses, and in them we are showing two qualities, in which we have no competition at the prices. They're well worth \$2 to \$3 yd., our sale prices per yard, \$1.48 and\$1.98 Roman Stripe and French Plaids, strictly all Suitings, etc., worth \$1.50 to \$2 yard, at 98c 54-in. All Wool Granite Suitings, also 44-in. Wool Crepes and French Serges, in full line of colors, on sale at, yd. 78e and 88e New Fall Dress Materials to \$1.25 Yd. Values Serges, Crepes, Whipeords, Granite Cloths, Pan-amas, etc., 36 to 54-in, wide, on sale in 3 big lots Friday, yard 38¢ 48¢ and 88¢ New Fall Cloakings, 54 to 60-in. wide, in all the popular weaves and colorings, best assortment and values in Omaha, yard, up from \$1.50

New Laces and Dress Trimmings Greatly Underpriced

Our Fall and Winter Stock of Laces, Dress Trimmings, Braids, Ornaments and Fur Trimmings is more complete than ever before and instead of increased prices we are discounting prices of former seasons.

New Dress Trimmings.

new ideas, made to sell at

50e to \$4 yd., at, yd., 29c

Lace Flouncings. In cream, white, ecru, black and two-toned; regular \$2

to \$5 values at, yd., 98c to\$3.98

Friday's Specials in Drugs

and Toilet Articles

New Neckwear-Made to sell at 50c to | New Ribbons-Made to sell at 35c to 75c \$1.50; on sale at......

to \$2.98 at, yd 25c to 98c

Velvet

Like cut and two other nobby styles, Edges are bound with black grosgrain ribbon shapes, made to sell for \$2.50.

Large Velvet Poppies, 50c values, Fri-

Come in white with black and yellow centers, also black; very popular trimmings.

Almost endless variety of the | Very popular this season,

Choice of All Boys' and Children's Fall Hats

150 Dozen of them for selection, both cloth and felt; newest fall styles; to \$1.00 values, Friday

THE BUSY DOMESTIC ROOM:

Friday's Bargains in Linens Hemmed and Hemstitched Table Cloths, full size, full bleached, \$1.50 values, each \$1.00 Pure Linen Satin Damask, full grass bleached, worth \$1.50 yd., at, yard \$1.25 German silver Satin Damask Pattern Table Cloths, worth \$3.90 hemstitched, \$1 quality, go at,

high class remnants; some of our own goods and some from the leading mills of the east, at a frac-tion of their retail value.

Outing Flannels, Flannelettes, Ginghams, Prints, Percales, Suitings, Musilus, Towelings, Linings, White Goods and all kinds of Fall Wash Goods placed on counters. No. 1, 2 %c yd. No. 2, 3 %c yd. No. 4, 5c yd. No. 5, 7 %c yd. No. 6, 10c yd.

Infants' part wool Vests, long

Ladies' and Children's Outing

sleeves, regular price 25c-

Flannel Gowns, worth to

REMNANTS Thousands of yards of goods of , EXTRA SPECIAL FOR ALL DAY 1 case of 28-in, Flannelettes, good heavy shirting styles, light colors, worth 81/2 a yard; Friday 8-4, 10-4 and 12 ½, each, at.... 69¢. 77 ½c and 95¢. Several great bargains not, advertised.

Boys' 50c Knickers, 25c. Dark colors, well made, ages

Barnsley or glass toweling, pure flax, 15c value, yard ... 10c

5 years to 15 years, the price for two days, 50c pants25c

Blouse Suits, \$2.50 Suits, \$1.50. Ages 3 years to 8 years. Silk

Children's Russian and

trimmed and sifk emblems. Navy blue, brown and gray. All sizes, in all colors, Friday and Saturday, \$2.50 suits\$1.50

Misses' and Boys' Fleece Lined Union Suits, all sizes, 2 to 16 Shirts or Drawers, values to \$1, at 69e 49e 35e Children's part wool Sweater Coats, sizes 4 to 10 years; col-Ladies' Fleece Lined Underwear, Vests or Pants, 50c values— Men's Outing Flannel Gowns, worth to \$1, at 69¢ and 49¢

Children's Chinchilla Coats. \$3.00 Coats at \$1.95. (Blue and Grav.) Made with button-to-the-

neck collar, and belt back.

Well made and well lined: for two days \$3 Chinehilla Boys' 39c Overalls, 25c. This item always brings crowds to our domestic

room. Be here early and get your share; they are heavy weight 39c boys' overalls at25c

2 Days Only.

Tailored Suits, made to sell at \$15 and \$17.50, at \$9.45 New styles in plain and Wide Wale Serges, fancy Cheviots and Corded materials, costs heavy satin lined, 42 to 45 in. lung. Surpassing bargains.

Women's and Misses' Coats, to \$10 values, at. choice . \$5,00 In Mateese Cloth with plush collar and cuffs. New Balmacaahs, in shadow stripes and fancy mix-

House Dresses, made to sell at \$1 and \$1.25, Percales, Madras and Ginghams, prettily finished, sizes 34 to 46, at, choice 63¢ Fleeced Kimonos, prettily trim-med, good assortment, special, at 79e Flannelette Petticoats, with 14 in. flounce, 29c values, spe'al 19c Bungalow and Fancy Bib Aprons, 50c values, all colors, choice at 29¢

\$1.50 and \$1.98 Sweater Coats, Oxford Grays and Reds, on sale ors, 12 in, pleated and corded flounce, special Friday ... 39¢ Pretty Fall Waists, white colors, to 98c values, all sizes, choice 29c Infants' 4-piece sets, Sweater. Cap, Mittens and Drawer Leggins, white or colors, special

Hayden's Keep Down War Prices for the People

15 lbs, best gramulated sugar . \$1.00
15-lbs sacks best high grade flour,
nothing finer for bread, pies or
cakes, per sacks
10 bars Best-Em-All, Diamond C,
Lenox or Laundry Queen soap \$25c
1 lbs, best hand picked navy beans
for for best rolled breakfast oatment

Hershey's breakfast cocca, lb. ...20c The best tea siftings, lb. ...12150 Golden Santos coffee, lb.20c Forathan and Beliflower Apile Special—Bushel boxes fancy Colorado Jonathan or California \$1.35
Beliflower apples, box.. Pancy California Tokay Grapes, per basket 25

For Butter, Eggs, Cheese and Butterine Try Hayden's First, It Pays. The best Creamery Butter, carton or bulk, per lb. 31c

The Vegetable Market for the People of Omaha.

15 lbs. Potatoes to the Seck.....25c You get what the law requires at Hayden's,

4 bunches Fresh Beets or Carrots 5c Good Cooking Apples, peck...... 20c 2 heads Fresh Hothouse Lettuce ... 56 Funcy Wax or Green Beans, lb., 5e Hubbard Squash.....10c and 1215c Tokay Grapes, basket......25c

FAYS Try HAYDEN'S First PAYS