

### Raymond Benjamin, Head of Elks, Will Be Here Thursday

Raymond Benjamin of San Francisco, grand exalted ruler of the Elks, will visit Omaha and Council Bluffs lodges Thursday, accompanied by Grand Trustee Nicholson and Grand Secretary Robinson. They reach Omaha Thursday forenoon, go to the Henshaw for lunch, then drive about the city and at 2 o'clock go to Council Bluffs to visit the lodge in that city.

In the evening they dine at the Henshaw and with them will be Frank Rain of Fairbury, member of the grand lodge judiciary committee, Dr. Murphy of Fremont, Frank E. Green of Lincoln and the exalted rulers and secretaries of Fremont and Lincoln lodges, as well as the district deputies, Dan B. Butler of Omaha and Livingston of Plattsmouth.

The officers and past exalted rulers of the Omaha lodge will also be present. Following the dinner they visit the Omaha lodge and the next morning go on west.

### FIFTY-ONE DAMAGE SUITS AGAINST CAR COMPANY

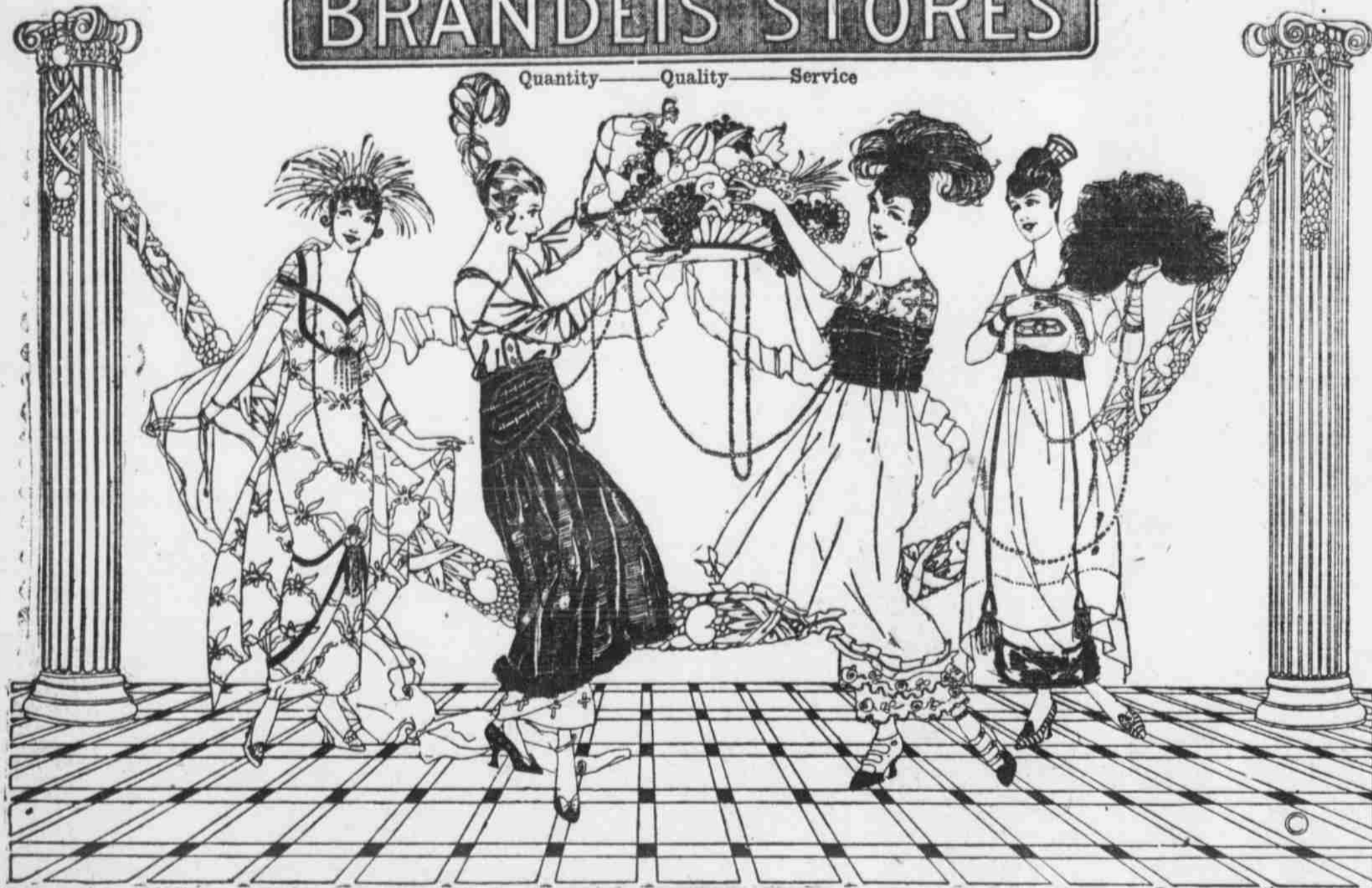
Fifty-one damage suits against the street railway company are pending in district court and to be tried at the term just begun. Most of them are newly filed, but some are several years old.

### ENORMOUS POLICY WRITTEN ON INSURANCE BUSINESS

The National Fidelity Casualty company has just written what is said to be the largest single burglary insurance policy west of the Mississippi river. This was a policy covering all of the Fred Brodegaard jewelry stores, some 30 in all.

# BRANDEIS STORES

Quantity—Quality—Service



## These Are Fashion's Gala Days—The Store Is At Its Best

EVERY feminine mind is absorbed with thoughts of autumn apparel—every woman wants to know what is to be best for the coming season. And most well informed women of Omaha and vicinity are depending upon the Brandeis Stores for their fashion inspiration; for guidance in matters of dress, knowing that the styles shown here are invariably the newest, and are authentic in every particular.

THE FALL OPENING Exposition of Fashion, now in progress here, reveals every detail of the new modes in millinery, wraps, suits, coats, dresses, gowns, waists, corsets, lingerie, gloves, hosiery, footwear and every other item necessary to the wardrobe of the well groomed woman.

### "La Vida" Corsets Will Afford Maximum Comfort and Style

THE first and most important consideration in corseting is that the corset must fit the individual figure and mould the figure into lines that harmonize with present fashions. To secure this result, you should wear a "La Vida" corset.



THE change in corset styles is slight, but quite important. The new higher bust models control the flesh between the bust and waist line, but there is no crowding. There is enough fullness over the diaphragm in front to let the bust rest in the corset. The skirt of the corset is shorter, which means corset comfort to every woman.

"La Vida" corsets are made of the finest imported coutil, batiste and handsome broches. Boned with excelsior—positively unbreakable. Retains shape, and moulds figure gently to fashionable lines.

Model 3444—Made of handsome broche, medium low top, with plenty of fullness above the waist line to allow figure to rest comfortably, whether sitting or standing. Daintily trimmed with embroidery and ribbon. Straight line in back, with straight curve over hip line. Six heavy supporters. \$8.

Model 3416—For stout figures. Made of imported coutil, boned crosswise in back above waist line to take care of flesh without crowding. Long straight hip lines. The corset is boned with excelsior and absolutely unbreakable. \$5.

Other models, \$3 to \$25. Expert Corsetiers in attendance to fit you perfectly. Splendidly equipped fitting rooms.

### UNQUESTIONED leadership in fashions implies a responsibility. The women of Omaha look to this store for authenticity in styles.

The display of fall styles, to which we now invite your inspection and criticism, is a symposium of the foremost thoughts of the world's recognized fashion creators.

—Gowns of dazzling beauty—fashioned from richest materials—designed in those quaint Paris ateliers where art of dress is a life study.

—Suits, coats and dresses, whose fashions reveal unmistakably the strong influence of Cossack and Basque styles.

—Blouses that are the soul of daintiness and Lingerie that reveals the consummate skill of nun needleworkers in French convents.

—With the same atmosphere of superlative merit plainly evident in the sections devoted to Corsets, Millinery, Juvenile Apparel, etc.

This is, indeed, a style show de luxe—in which the latest that the world affords in fashions is exhibited.

And, wherever you look in this festival of fashions, you will be impressed with the practicality of it all. It will strike you more forcefully than ever that this is the store for quantity, quality and service.

### The Millinery Opening Interests Every Woman

NEVER have the women of Omaha had the opportunity of viewing so extensive and so beautiful displays of millinery as are now ready here. These opening days are of immense interest to every woman who desires authentic fashion information.

### Exclusive Imported Models at \$16.50 and \$25

THE models shown in our Millinery Section on the second floor are faithful reproductions of the very latest creations from the foremost Parisian designers, as well as many skillful adaptations and original designs from our own ateliers.

Charming creations for dress wear, featuring exclusive imported materials and trimmings in the most desirable Autumn colorings, combined with workmanship of the highest excellence, are now being offered at these attractive prices: \$16.50, \$20, \$25.

### "Coronet" Hats at \$10

"CORONET" hats are worn and favored by discriminating women. They are the only moderately-priced hats that effectively combine the extreme grace and beauty of the Paris model with the elegance of material and refinement of color tones which characterize the best American creations.

The moderate price for which Coronet hats sell makes it possible for women of limited income to wear hats that are extremely smart and becoming.

### Misses and Children's Millinery

Millinery especially designed along youthful lines for misses and girls is also shown in this section, in large assortments—affording ample choice, at very inviting prices.

### Extra Good Values in Blankets and Comforts

#### Bath Robe Blankets

The Beacon robe blankets are the largest made—one will make a robe for a large person. Colors are absolutely fast. Waist girdle, neck cords and frogs to match. Complete \$1.98

#### Cotton Blankets

Full 12-4 size Beacon and Woolnap blankets, the largest cotton blanket made. Plain white, tan and gray, also plaids and checks. Fast colors. Priced elsewhere at \$3. Special, Tuesday, pair... \$1.98

\$6 Wool Blankets at \$4.39 the Pair Tuesday Full size plaid wool blankets, in white, with wide pink or blue ribbon binding. These blankets would ordinarily sell at \$6 a pair. Tuesday, special, pair... \$4.39

#### \$3 Comforts, Each, \$1.98

Full size covered with best quality silkoline and filled with one sheet of pure white carded cotton. Large range of patterns and colorings. Many are extra large size, 80x90 inches. Comforts well worth \$3. Each, at each... \$1.98

#### \$5 Army Blankets, \$3.39 Each.

These extra heavy, large size wool blankets are made especially for camping and out-door sleeping porches. Colors include oxford and gray, with black borders. Stamped in center "Army Blanket." A genuine \$5 value at... \$3.39

### Timely Offerings in the Domestic Section

Fine quality bleached Shaker Flannel, 27 inches wide. Warm, fleecy nap on both sides. Regularly worth 3 1/2c. Special for Tuesday at, yard... 5 1/2c

Fancy Outing Flannel in beautiful pink and blue hair-line stripes and checks. Warm, fleecy nap. Regular 9c value, on special sale at the yard... 6c

Yard-Wide Bleached Muslin—Splendid quality. Extra fine finish. The 8c grade. 1/2c5 On sale, from the bolt at, yard... 1/2c5

Best quality Apron Gingham, in all the wanted blue and white checks and broken effects. Absolutely fast colors. Worth 7c. (Limit 10 yards to each customer.) Yard... 5c

Dress Gingshams and Nauson Galatea Suiting. Beautiful colorings in stripes, plaids and checks. Ideal fabrics for boys' waists and children's rompers. Regular 10c value. Tuesday, yard... 5c

Dress Percalés—Mostly light shirting styles, neat dots and figures. Yard wide. Values up to 9c yard. Extra special at, yard... 5c



### Haviland Dinner Sets, \$47.50

Just think of it! 100-piece Haviland china dinner set, handsomely decorated with pink roses and treated with pure coin gold; our regular \$62.50 set, during this sale for only \$47.50.

Aluminum Percolators, 8-cup size, special at \$1.48

500 Fancy Salads, job lot, including values up to \$1.50. Choice at, each, 48c.

Pagoma Food Choppers, open like a book. Easily cleaned and sanitary. Each, 85c.

Sternau Casseroles, 8-inch size, with heavy copper nickel-plated frame and fancy cover. Regular price \$3.45. Sale price, \$1.98.

"Weavever" Aluminum Sauce Pans, 2 1/2-quart size, Regular price, 90c. Sale price, 48c.

Handsome Danish blue-Breakfast Sets, 41 pieces, the set, \$4.45.

You've Said the Best in Men's Shoes When You Say Stetson or Crockett

Boys' Suits That Insure Satisfactory Service at Bargain Prices

### FALL MILLINERY OPENING CONTINUES TUESDAY AND WEDNESDAY

An immense crowd responded to our invitation for Opening Day Monday, and that they were more than pleased was attested by the expressions of delight heard on every hand and even more so by the splendid sales.

PATTERN HATS— from... \$25.00 to \$125.00

Dress and Semi-Dress Hats in almost endless variety... \$15 to \$45

Street Hats at \$5 to \$18

An Opening Special \$10.00 Trimmed Hats \$7.50

100 for selection, beautiful trimmed hats, selected at random from our regular stock of \$10 values; the choicest lot of millinery shown in years at so low a price. Don't miss these choice bargains for Tuesday.



### Hundreds of Exquisite New Gowns

The choicest collection of beautiful evening gowns we have ever shown—many visitors have told us the choicest ever shown in Omaha. Broad assortments and superior values at every price; many shown first time Tuesday— from... \$35, \$45, \$59, \$69, \$79 Up.

TAILORED SUITS—Made to sell up to \$35.00; \$19.50 Tuesday

175 of them—nearly all samples—charming models, splendidly tailored, in chiffon, broadcloth, gabardines, serges and novelties; all wanted colors. A most delightful lot of Fall Suit Bargains. See them.

### Specials in Underwear Section

Domestic Room.

Ladies' and Children's Gauze Vests, 12 1/2 values... 8c

Men's Halbrigan Union Suits, all sizes, long sleeves and ankle length, worth to \$1.05, 20 on sale at... 69c, 49c

Ladies' medium weight Union Suits, regular and extra sizes, \$1.00 values, at... 69c

Men's Hankerchiefs, blue, red or white, 10c values, at 6 for 25c

Boys' and Misses' Fleece Lined Union Suits, all sizes, worth to 75c, at... 49c

Men's Shirts, with and without collars, Madras, Percale and Chambrays, all sizes, worth to \$1.00, at... 49c

Ladies' Muslin Gowns and Combination Suits, \$1.00 values, at... 49c

### Blankets, Comforters, Wrapper Robes, Bath Robes, Indian Robes, Auto Robes, etc., at prices lower than before.

Cotton Blankets, \$1 values... 75c

Cotton Blankets, \$2 values... \$1.25

Cotton Blankets, \$3.50 value... \$2.75

Cotton Blankets, \$3.50 values, at... \$2.07 1/2

Cotton Blankets, \$5 values... \$3.98

All Wool Blankets, per pair from... \$3.50 to \$25.00

Comforters, carded cotton, at... 75c to \$3.50

Eiderdown, from... \$7.50 to \$15.00

Bath Robe Eiderdown, printed in a great variety of colors and designs, yard... 35c

Wool Eiderdown, plain colors, at yard... 45c

Choicest line of new fall Wash Dress Fabrics shown in Omaha at very attractive prices.

### Linen Specials Tuesday

Dinner Napkins— Huck Towels— Table Pads, hem- dew bleached, full extra large size, med ready for use size, pure flax, 39c value; on sale at, six for... \$1.50 each... 25c

Table Pads, hem- dew ready for use—full size, heavy quilted, \$1.85 values, each, \$1.50

### Specials Tuesday in Popular Domestic Room

MADE SHEETS

72x90 Sheets... 38c

81x90 Sheets, worth 85c... 65c

Pillow Slips 8 1/2c, 10c, 12 1/2c, 15c, 18c and... 25c

BEDSPREADS

3-4 size, good spread, each 59c

Full size, specials, regular \$1.50 values, each... 96c

Full size, specials, regular \$3.00 values, each... \$1.98

Percales 6 1/2c, 7 1/2c, 10c, 12 1/2c, 15c, 18c, 20c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.05, 1.10, 1.15, 1.20, 1.25, 1.30, 1.35, 1.40, 1.45, 1.50

Napkins, dozen 45c to \$3.50

### Our Last Car of Peaches for This Season Now on Sale

This car is extra fancy Utah Elberta freestone fruit, nothing finer grown. We will place this last car on sale at, per crate... 60c

15 LBS. BEST PURE CANE GRATED SUGAR... \$1.00

4 1/2-lb. sack best high grade flour, made from No. 1 selected wheat, nothing finer for bread, pies or cakes, per sack... \$1.25

10 bars Beat-Em-All, Diamond C, Lenox or Laundry Queen White Laundry soap... 25c

16-oz. cans condensed milk... 7 1/2c

16-oz. cans condensed soups... \$1.30

4 lbs. best hand picked navy beans 25c

4 lbs. fancy Japan rice, 10 quality, at... 25c

Fresh, crisp ginger snaps, lb... 5c

All regular 15c cookies, Tuesday, at pound... 12 1/2c

All regular 10c cookies, Tuesday, at pound... 8 1/2c

2-lb. cans early June peas... 10c

2-lb. cans fancy sweet sugar corn, at... 7 1/2c

The best domestic macaroni, vermicelli or spaghetti, pkg... 7 1/2c

Full size, specials, regular \$1.00 values, each... 25c

10 lbs. white or yellow cornmeal 25c

The best tea sifters, lb... 22 1/2c

Hershey's breakfast cocoa, lb... 20c

Golden Santos coffee, lb... 20c

The Butter, Egg, Cheese and Butterine Market for the People of Omaha. The best Creamery Butter, carton or bulk, lb... 30c

Fancy Country Creamery Butter, lb... 25c

Fancy Dairy Table Butter, lb... 25c

Good Dairy Butter, lb... 25c

The best fresh, guaranteed eggs, per dozen... 25c

Full Cream, Young Americans or Wisconsin Cream Cheese, lb... 20c

Fancy Domestic Block Swiss Cheese, lb... 22 1/2c

2 lbs. good Butterine, lb... 25c

Fancy Table Butterine, lb... 25c

Two lbs for... 45c

The First of the Season. Case God Cranberries, Tuesday, per quart... 25c

IT TRY HAYDEN'S FIRST IT PAYS

# Budweiser

America's Favorite Beverage

Anheuser-Busch Company of Nebraska OMAHA

Rosenfeld Liquor Company Council Bluffs, Iowa DISTRIBUTORS

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