

We Allow 25% Reduction on All Picture Framing Work Now.

\$2.50 and \$3 Comforts, \$1.98

Full size bed comforts, made of one sheet of clean, white cotton, covered with best grade of silk-oline, tied and stitched. A splendid lot, well worth \$2.50 and \$3, choice at \$1.98

BRANDEIS STORES

\$4.50 and \$5 Comforts, \$2.98

Full size bed comforts, made of a single sheet of clean, white cotton, covered with best grade mercerized sateen in floral and conventional designs. Regular \$4.50 and \$5 values, only \$2.98

Pictures or Frames

Our fall stock of pictures, picture frames, trays, mirrors and frame molding is now in readiness. This showing comprises the choicest art stock that Omaha has ever exhibited.

Our picture frames are the famous "Art Craft Guild" frames, every one the highest type of its kind; frames of solid mahogany, solid walnut, solid ebony, veneers of rosewood, crotchwood, mahogany, etc., as well as gold, frames in etruscan, verd, antique and burnished effects.

The markets of Europe were invaded, but our imported mezzotints, photogravures, etchings and interpretative prints were all secured before the war began, so we will not be compelled to raise the prices this season.

We also have our entire year's supply of Belgium glass already in stock, which will enable us to furnish the genuine imported Belgium glass on every framing order leaving our shops.

Wall Paper

Our fall stock of wall papers is now complete in every detail. The patterns are more refined and varieties are far more superior than in previous seasons. Make your selections Monday.

All imported oatmeal papers in plain and figured patterns, worth to 60c. Choice, Monday, roll, 27c. New papers for store, hall and parlor, with borders to match. Regular 30c values at 12 1/2c.

Pretty bedroom papers in floral and stripe patterns, with cut out borders to match. Regular 25c papers, roll, 10c.

Fall Opening Display of Rugs, Curtains and Draperies

Remodeled Departments With More Extensive and Higher Quality Stocks Than Ever Before

If you are interested in beautifying your home you will want to see the splendid selections of new rugs, curtains and draperies we have arranged for fall. These stocks are so comprehensive, so well selected and so new that no one need have difficulty in finding exactly what is wanted to meet any home requirement or scheme of decoration. Our expert will aid you in your selection, assuring you of just the rug or drape that will be most effective in your home. Prices are surprisingly moderate.



Duchess Lace Curtains—A larger selection than we have ever offered. Real St. Gall lace curtains at \$3.98 to \$20. Real Arabian Curtains—Imported direct through our Paris office. Dozens of patterns, at \$2.98 to \$7.50 pair. Quaker Curtains—The finest lace curtains made in America—for sale in Omaha at Brandeis. Pair, \$1 to \$5. Curtain Stretchers, special Monday at \$1.

Antique Etamine Curtains—A splendid variety, at \$4.98 to \$10 a pair. Ready Drape Curtains, made of the best domestic and Egyptian yarns. Priced, pair, \$1, \$1.25, \$1.50 and \$1.98. Serim and Voile Curtains—No store in the west can show such a collection. Pair, 98c to \$5. Cedar Boxes and Matting Boxes, over 200 to choose from. \$1.98 to \$2.5.

Overdraps Materials Kopeck Sunproof silk, 50 inches wide, \$1.50 yard. Aurora Sunfast madras, 98c and \$1.25 yard. Aladdin Sunfast goods at \$1.25 yard.

Portieres Included are imported flax velours at \$40 pair; silk portieres at \$13.50 to \$20; linen velours at \$13.98; tapestry border portieres at \$3.25 to \$7.50.



Sale of Household and Fancy Linens

\$3 Table Cloths, \$2.29 All linen hemstitched and scalloped edge cloths. Full bleached or semi-bleached. Sizes 2 and 2 1/2 yards. Shown in unusually attractive patterns. Very special at \$2.29

\$4 Napkins, \$1.59 All pure linen damask napkins, dinner size, 24x24 inches. Large assortment of patterns. No cloths or damask to match. Special offering of high class napkins, at six for \$1.59

14c Crash, 10c All linen crash; good, heavy quality, with fancy borders. Unexcelled for wear. 14c quality, yard 10c

\$4.50 Spreads, \$2.98 Full size, heavy Marcellise bed spreads in beautiful designs. Finished with hem. \$4.50 spreads at \$2.98

49c Towels, 33c All pure linen huck and damask towels, scalloped or hemstitched ends. Large size, worth 49c, at 33c

Bath Towels at 49c German bath towels in a large line of novelty patterns and fancy colorings. Regular 59c and 65c values, choice at 49c

Fancy Linens at 69c About 1,500 pieces, including scarfs, doilies and centerpieces, an entire sample line. Some embroidered and lace effects. The values in this lot are up to \$1, Monday special, ea. 69c

Real Hartford Kerman Wilton Rugs Recognized as among the finest Wiltons made. Their patterns and colorings are rich and artistic in the extreme. 9x12 ft. size at \$55 6x9 ft. size at \$37.50 8-3x10-6 size at \$50 36x63 in. size at \$39 27x54 in. size at \$6.50

Alexandria Seamless Wilton Rugs We are exclusive selling agents in Omaha for these celebrated rugs, and show them in complete variety. 9x12 ft. size at \$42.50 6x9 ft. size at \$27.50 8-3x10-6 size at \$40 36x63 in. size at \$7.50 27x54 in. size at \$4.50

Fine Hartford Iran Wilton Rugs Pure worsted Wilton rugs of high quality—suitable for any home. An excellent selection of new and beautiful patterns in rich, harmonizing color tones. 9x12 ft. size at \$42.50 4-6x7-6 size at \$15 8-3x10-6 size at \$40 36x63 in. size at \$7.50 6x9 ft. size at \$27.50 27x54 in. size at \$4.50

Axminster Rugs An exceptionally fine selection of these serviceable rugs; all brand new patterns. They are priced as follows: 9x12-ft. size, at \$25.00 8-3x10-6-ft. size, at \$22.50

Body Brussels Rugs These are in beautifully colored all-over patterns. Their many points of excellence make these rugs much in demand: 9x12-ft. size, at \$30.00 8-3x10-6-ft. size, at \$27.50

Seamless Wilton Velvets They give splendid satisfaction under hard service. Their attractive patterns and colorings will interest you: 9x12-ft. size, at \$33.00 8-3x10-6-ft. size, at \$31.00

Linoleums A most extensive stock of dependable quality printed and inlaid linoleums, come in all new and desirable patterns, at 55c to \$1.50 per square yard.

Never Such Profusion of Fall Millinery



Hats for fall are shown in all sizes, the extremely large and small predominating. There are large sailors or modified Gainsboroughs for afternoon or evening wear, for, by the way, hats are to be worn in the evening again, a fashion which has not been seen for some years past, and head dresses are confined strictly to the dance. There are large hats trimmed with ostrich in the skeleton, burned glycerine and metallic varieties, and, of course, an occasional mount of paradise, or with furs and flowers.

Then there are regiments of small hats for street or semi-dress wear, English, Spanish, Russian and Scotch turbans, and the always stylish, popular tricorne, and a few narrow brimmed hats. These show, in many instances, narrow ribbon bindings, cockades and large bows of ribbon, very high feathers and long slender or very small wings for the strictly tailored hat, ostrich novelties, or imitation aigrettes for semi-dress. There is quite a showing of gold and silver as well as jet.

Black velvet is the material, though the French hats show some dark colors, as tete de negre, corbeau (navy), blue, purple and Russian green, with navy blue in the lead. Our models represent such houses as Georgette, Bohoux, Lewis, Germaine, Marie Guy, Talbot, Camille Rogers, Varon, Henri Bende, Lichtenstein and Tappe. The women who could not be suited here would be hard, indeed, to suit.

Art Needlework Specials

Hand Embroidered Scarfs and centerpieces on natural linen, some hemstitched, some with embroidered edges. Values up to \$2, choice, 79c. Sofa Pillows, stamped in floral and conventional designs, on linen or art tick. 35c values, at 15c. Stamped Lunch Cloths on pure Irish linen. 45 and 54-inch sizes. Regular \$2 and \$2.50 values, Monday at \$1.

Monday---An Extraordinary Sale of High Grade Crepe de Chine

There are five hundred pieces of this high-grade crepe de chine, purchased at a big reduction in price. Included are all the fashionable colorings, 40 to 46 inches wide. The demand for crepes has never before been so great. The values offered in this sale Monday are remarkable.

\$1.50 Crepe de Chine \$1.00 Yard 40-inch beautiful quality crepe de chine, very crisp and lustrous finish, in shades of navy, Copenhagen, brown, green, wistaria, Burgundy, old rose and evening tints. \$1.50 quality very special, \$1.

\$2.00 Crepe de Chine \$1.48 Yard Highly finished 40-inch crepe de chine sublime in over thirty of the smart street shades and pastel tints, including black, ivory and cream. Regular \$2 quality, Monday at the yard, \$1.48.

\$2.50 Crepe de Chine \$1.95 Yard Cheney Bros. crepe de chine de Luxe, 46 inches wide. Without a doubt the best offer ever made by any house for such a well known make. Superb colorings, perfect weave. Worth \$2.50 to \$3 regularly.

\$3.50 Crepe de Chine \$2.50 Yard Imported crepe Regence, adapted for tailored dresses and party gowns on account of its superior finish and special weight. All the smart shades represented. You save fully \$1 on each yard, at \$2.50

Crepes at \$1.79 Per Yard 42-inch crepe meteor and crepe charmeuse, height of fashion for new basque dresses, less than 1/2 reg. price.

Roman Stripes, \$1.95 and \$2.25 Stunning Roman stripe crepe de chine in three to four color effects, for combinations, waists, etc.

Chiffon Faille at \$2.50 Per Yard 40-inch silk chiffon faille, very fashionable this season for suits and dresses. Beautiful colorings.

Silk and Wool Poplin, \$1.29 This fabric is extremely popular on account of its soft, clingy texture, for new autumn dresses. 37 shades.

Velvets, \$3.95 to \$5.95 Per Yard Imported chiffon velvets of beautiful soft finish, in a splendid range of street colorings and black, 42 in. wide.

A Superb Collection of Wanted Fall Dress Fabrics

Beautiful Broadcloths The cloths include every fashionable shade in navy, green, Copenhagen, brown, mode, wistaria, plum, Burgundy, garnet, taupe, dark brown and black. Worth \$1.50 and \$1.95, at yard, \$1

Roman Stripes New arrivals in poplin, gaberdine, foulle de serge, broadcloth and tweed weaves, beautiful color effects in various width stripes, 42 to 54-inch materials, specially priced \$1 to \$2.50

Fall Dress Goods Gaberdines, Ottoman twills, Sebasteopol cords, tailor serges, pruned suitings, imported poplins, French costume serges, also smart black and white checks and stripes, at, per yard 79c to \$1.95

Tailor Suitings And coatings in imported and domestic weaves. Choice of a variety of patterns, including zibelins, zanzis, coatings, two-tone astrakan, velours, etc. Exceptional \$1 to \$3.95

In the Basement Regular 50c quality Scotch plaid dress goods, in ten different styles, special, at, yard, 29c.

Special in Black Broadcloth at \$1.89 For Monday only we offer ten pieces of superior quality, raven black, chiffon finished broadcloth. Fully guaranteed quality. \$1.89

French Challis, a hundred pieces, just received in an assortment of the most attractive patterns and colorings. Regular 50c quality, yard, 25c.

Roman Stripes—These Roman stripe wool fabrics are shown in beautiful new color combinations. 38 inches wide. 85c value, yd, 50c.

Extra Good Values in Blankets

\$2 Blankets, \$1.49 Pair Extra heavy, soft fleeced cotton blankets, the well known Woolnap and Beacon brands. They feel like all wool. Tan, white and gray. Regular \$2 values, at, pair, \$1.49.

All Wool Blankets, \$5 Pair North Star and Peter Graft strictly all wool blankets. Full 11-4 size and weight 5 lbs. to pair. Come in two-inch plaids, tan, gray and white. \$6.50 and \$7 values, at, pair, \$5.

\$4 Blankets, \$2.98 Full size, fine wool filled double blankets. Very fine quality, in plaids, white, gray and tan. Always priced at \$4 and more, special at, pair, \$2.98.

\$1.25 Comforts, 75c Winter weight comforts in various medium and dark colored patterns. Full size and three-quarter size. Comforts regularly worth \$1.25, at, each, 75c.

Seasonable Domestic and Wash Goods

Double Fold Flannel—Extra quality for kimonos, wrappers, etc. Regular 15c values, Monday, the yard, 10 1/2c.

Dotted Swiss—Fine quality, plaid dot, 40 inches wide, 30c value, yard, 19c.

Fancy Outing Flannel, 27 inches wide, extra weight, warm, fleecy nap; 10 1/2c value, Monday, 7 1/2c.

White Pajama Check—Best quality for men's and ladies' underwear; 36 inches wide, 20c value, yard, 12 1/2c.

Bleached Shaker Flannel—Extra weight, plain and heavy twill weave, 9c value, yard, 6 1/2c.

Imperial Long Cloth—Chamois finish, snow white; no filling, 36 inches wide, 12-yd. bolts, \$1.

French Printed Cotton Challis, 36 inches wide. Newest fall designs, Persian and oriental effects. 15c value, Monday, yard 9c.

White Underwear Crepe—Good quality, 30 inches wide; regular 20c value, yard, 15c.

White Cotton Batts, pure white, made from long staple cotton, thoroughly sanitary and clean; 15c rolls, each, 11c; 12 1/2c rolls, each, 9c, and 8c rolls, each, 5c.

Cotton Batts—Extra quality, pure white, finest long staple cotton; 2-lb. rolls, 50c value, ea., 39c.

Wash Goods—Imported Silk crepes, white and all new French shades; very desirable material for evening gowns. 42 inches wide; \$1.50 value, Monday, \$1.

Scotch Plaid Suiting—The newest fall dress fabric, 27 ins. wide, elegant for children's school dresses, ladies' house dresses, etc.; 15c value, Monday, yard, 10 1/2c.

Satin Foulard—Black and colored grounds in new printings; floral and Dresden designs; 27 inches wide, yard, 25c.

Bleached Sheets—Good quality, 3-in. hems, torn and ironed; \$1x90-inch, each, 49c, and 72x90-in., each, 35c.

Cotton Ottoman—36-in., highly mercerized, Monday, yard, 35c.

Bleached Pillow Slips—Made to match, from good quality muslin—same style as sheets, 45x36-in., each, 9 1/2c, and 42x36-in., each, 8 1/2c.

Style Aristocrats for Fall, 1914



Fashionsal Suits for Women at \$25

These are the suits that are recognized by the women of Omaha as the utmost that can be secured at a moderate price—the utmost in style, in tailoring, in quality of materials.

They are created by America's foremost designers, fashioned by the most skilled tailors, and worn by the best dressed women everywhere. Few suits at \$30 or even \$40 can surpass them in beauty. No other \$25 suits can compare with them.

Styles Correct and Authoritative

They are characterized by the new ideas; the Russian effects, long tunics, girdles, set-in sleeves and flared collars. The repertoire, moyenage and redingote predominate. Materials are broadcloths, poplins, serges, gaberdines and worsteds in all the favorite colors.



Street Frocks, \$25 A special lot for Monday. New basque and tunic models, in serges, satins, crepe de chine and the smart combinations. Very unusual at the price.

Basque Dresses, \$12.50 Made of satin with the new plain or pleated Russian tunic overskirts, also shown in fine French serge. They are dresses such as usually sell for much more.

Fall Coats A profusion of handsome coats for street wear or motoring. All the new fabrics of the season are included. Priced, \$15, \$19, \$25 and \$35.

Our Lace and Trimming Stocks

Are Unrivaled in the West

The immensity of our lace and trimming stocks can only be appreciated after a thorough examination and comparison with other similar stocks. They are greater this year than ever before, because we made heavy purchases at the first threat of war in Europe. Our Paris office (No. 1 Rue Ambroise Thomas) secured early delivery of our goods from France, Germany and Italy, so we have ample supplies for every fall need, regardless of the conditions of international commerce.

- New Monkey fur trimming, yard, \$1 and \$1.75. Two-inch wide genuine fitch bands, yard, \$4.85. Two-inch civit bands, yard, \$4.85. Mink bands at, yard, \$2.50. White shirts' center, with tails, sealine edge, 3-inch, at \$2.50. Two-inch sealine bands, with scallops, yard, \$2.50. Two-inch lavender fur bands, yard, \$1.98. Two-inch wool seal bands at, yard, \$1.98. Coreau fitch bands, 1, 1 1/4 and 2 inches wide, yard, \$1.25, \$1.98, \$2.50. Fur edges and bands, yard, 25c, 50c and \$1. Secured and spanned bands and edges, yard, 50c, \$1, and \$1.50. New rose trimming in all light shades, \$2.50, \$3, and \$4. New rhinestone edges at, yard, 75c and \$1. Narrow pearl edges at, yard, 30c and 50c. Shadow lace cambrile Real Irish-hand-made French, German and corset coverings, 12 to lace edges and insertions, 15 to 15c inches wide, worth up to 75c yard, on special yard, extra special, yard, 15c.

Notion Specials \$1.50 75c Mop

Cedar mops for oiled floors, regularly worth \$1.50, together with a pint can of cedar oil, all tomorrow for 75c. Gold eye needles, 5c papers for 1c. 500-yard spools basting thread, 3 1/2c. Lining cotton, spool, 1c. Dressing plus, paper, 1c. Silk crochet cotton, 2 spools, 5c. Pearl buttons, 2 dozen, 5c. Collar bands for men's shirts, each, 2 1/2c. Bias tape, 12-yard bolts, 5c.

