

AROUND THE BANQUET BOARD

One Hundred and Fifty Maxwell Dealers at a Feed at the Rome.

TAKE A LOOK AT THE MOVIES

Views of the Factory Are Shown and Then There Are Scenes Along the Country Roads.

Maxwell dealers to the number of 150 congregated at the Rome hotel Friday to be the guests at luncheon of G. H. Chiles and C. J. Collins, district representatives of the Maxwell Motor Sales corporation.

After the luncheon in the banquet room of the hotel the men retired to a room and 4,000 feet of moving picture reel was flashed on the screen.

Starts in the Rough. The picture began at the steel mill, then led down through the chemical laboratory, the forge department, the acres and acres of machine shops, then the engine assembly, the chassis assembly and the assembly of the final car.

Following the display in Detroit pictures were shown of the Maxwell cars in action in the western country, in California, Oregon and Washington, where all possible kinds of roads are found.

Shaw Wild Bill Turner. Wild Bill Turner, famous dare-devil at the automobile wheel was pictured in progress of his famous record breaking drive up Mount Hamilton in the Sierra mountains.

Special Factory Representative C. M. Strieby was in charge of the convention. Mr. Strieby is conducting these little meetings in all cities where the Maxwell has a branch distributing agency.

AMERICAN HAS NARROW ESCAPE IN FRANCE

The anxiety felt at the Detroit offices of the Maxwell Motor company over the whereabouts of its Sales Manager, Charles F. Redden, was dispelled today, when a cablegram from Mr. Redden was received by Walter E. Flanders, president of the company.

According to the dispatch, the streets of the French capital were thronged with people and the greatest difficulty was experienced by Americans in getting in or out of the city.

Mr. Redden's cablegram, which was dated London, August 4, bespoke in no uncertain terms the enormity of the conflict which is being waged among the several European countries, and the seriousness of the situation in which all American tourists abroad are involved.

Motorcycle Notes.

The F. A. M. 100-mile professional championship has been awarded to the Interstate Racing association of Toledo, O. The event will be run at Columbus on September 6 or 7.

A number of motorcycle events will be a feature of the Labor Day celebration of Coshocton, O.

It is said that Bob Crawford broke the half mile motorcycle record at Marquette, Mich., when he recently circled the half mile dirt track in 30.14 seconds.

H. A. Stewart, a well-known motorcycle tourist of Chicago, is making a transcontinental trip on his two-wheeler from Los Angeles to New York.

This year's annual endurance run of the Chesapeake Motorcycle club of Baltimore covered a distance of 300 miles. About thirty riders took part in the run.

E. G. Buckley of Janesville, Wis., has just completed a four-weeks motorcycle tour of the east. Detroit, Cleveland, Buffalo, New York, Washington and Boston were included in the cities visited by Buckley.

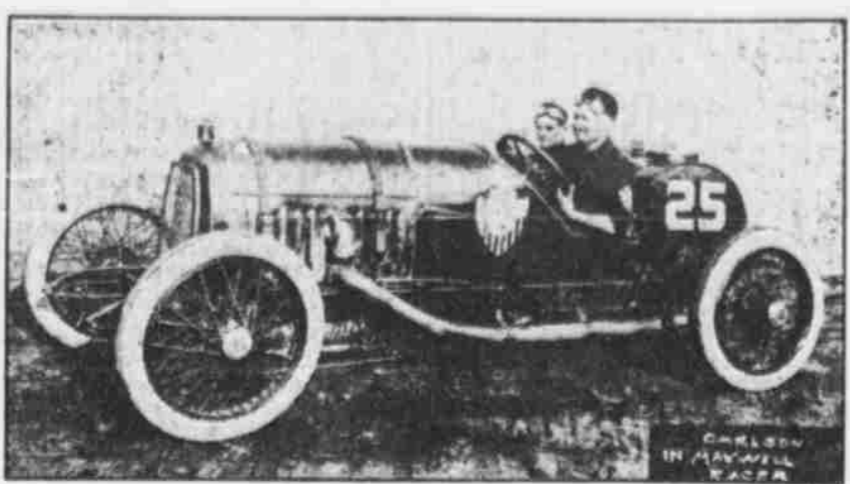
George Smith and Harry Robbins have just arrived in St. Louis, having traveled from Salt Lake City by motorcycle.

About fifty riders are expected to take part in the motorcycle events which will be staged at the Spokane, Wash., state fair, September 14 to 15.

A motorcycle now takes the place of three bicycles formerly used by the Crosby Department Store of Topeka, Kan. The Crosby company says that this saves half of their weekly expense for delivery.

A 2,000-mile motorcycle pleasure trip is being made by B. S. Cox and Tally Holway of Merkle, Tex.

Carlson in His Maxwell Racer



Billy Carlson at the wheel of one of the Maxwell racers, entered in the Speedway events at Elgin, Ill., August 21 and 22. This is one of three racers entered by the Maxwell Motor company of Detroit, Mich. Two of the Maxwell speed cars will carry kerosene carburetors.

PRESIDENT OF INDUSTRIAL GARAGE COMPANY.



W. C. MARSH.

DISTRICT SUPERVISOR FOR MAXWELL MOTOR COMPANY.



C. R. NEWBY.

WOMEN TO BOOST GOOD ROADS

Auxiliary to American Highway Association to Be Organized.

SPECIALIZE ON RURAL ROADS

Women Will Center Campaign on Improvements of Roads in Country in Order to Facilitate Education of Youngsters.

Mrs. Robert Baker, chairman of the recently created Women's Auxiliary Department of the American Highway association, has announced that she had completed her preliminary plans for organizing the women of the United States into a strong organization which will work continuously for the improvement of the roads of the nation, especially rural roads.

At a recent meeting of the executive committee at which Mr. Leonard Tutts, chairman, Hon. Logan Waller Page, director United States Office of Public Roads, and President American Highway association, Mr. Fairfax Harrison, President Southern Railway, Mr. A. G. Hatchelder, Chairman Executive Committee of the American Automobile association, Mr. Richard H. Edmonds, Editor Manufacturer's Record, and others were present, it was decided that a Women's Auxiliary Department should be established to aid the women who have been working individually for better roads in their various communities.

The women of the country should learn the value of good roads, not only to the nation as a whole, but to individual women and children. It is the opinion of the officials of the American Highway association that if the women had an organization through which they might obtain all needed information concerning roads and the most effective means of organization, inquiry and propaganda, they would become a powerful influence for efficient handling of road funds and adequate road building and maintenance.

Help School Children.

"Millions of children in the United States," said Mrs. Baker, "are educated in rural schools and yet at certain seasons, because of the deplorable condition of the roads, the children are unable to get to school. Discipline is destroyed and the continuity of study is made impossible. Good roads will bring consolidation of the one room schools into graded schools and the use of school wagons."

The country churches are not as a whole showing healthy growth and development, and it is upon these churches at the vicinity of the city churches depend. Women all over the land should rally to the support of the good roads movement when its vital influence upon the home, the school and the church is so plainly shown.

On Turkish Inns.

To the traveler accustomed to the luxury of up-to-date hotels, a Turkish "kahn" (inn) comes as a rude surprise. One finds oneself suddenly whisked from the twentieth century to the tenth century.

Beneath a central archway one passes into a quadrangle, which, with its fountain, suggests university precincts. The ground floor of the building forms the stables. Above are the guest rooms. The principal guest-room—the one above the entrance gateway—is allotted to travelers of note. It is innocent of the appointments proper to an European bed-chamber. Its furniture consisting merely of a roll of matting to spread on a low wooden platform, and an earthenware pipkin for water.

Patience and Perseverance.

Most old men have some pet platitude. Brown was no exception. "Patience and perseverance will accomplish all things," was his favorite saying. One day when he made this remark in a train a pompous individual in the further corner turned to him crossly and said: "Nonsense, sir! Will patience and perseverance ever enable me to carry water in a sieve?" "Do you want to carry water in a sieve?" asked Brown. "That's not the point, sir. What I asked was: Will patience and perseverance enable me to do so?" "Certainly, my dear sir," replied Brown. "If you can wait patiently for the water to freeze!"

Industrial Garage Takes Local Agency of Maxwell Cars

The industrial garage, Twentieth and Harney, of which Mr. W. C. Marsh is president, has just been appointed the local selling agent of the Maxwell automobiles. They have a well equipped garage and salesroom, occupying two floors of the building. One floor is devoted entirely to a salesroom which occupies a space of 50x120 feet. Here will be shown the latest models of the Maxwell cars. The industrial garage has been located in its present quarters for the last two years. They are planning to make their show-room for the Maxwell cars one of the finest and best in the city. It is a car that is well worth looking over for anyone looking for an up-to-date, moderately priced automobile.

NEW CONCERN LATEST ADDITION TO AUTO ROW

The Holly Auto Trimming company, a new concern, has just opened its doors at 2115 Harney, where will be found a very complete equipped plant for equipping automobiles with tops and other trimmings, and automobile owners are assured of the very best workmanship that is obtainable in that line in the city. Mr. A. B. Hollenberger, who was connected with the Drummond Motor Co. for nineteen years and who is well known in the city and especially among the automobile dealers is president of this new concern. Mr. A. W. Falvey, who is also a resident of Omaha is secretary and treasurer. An invitation is extended to visit and inspect this plant. They are prepared to equip and make anything in the way of tops, seat covers and the trimmings of automobiles is one of their specialties.

The Bones of Columbus.

The proposal to take the bones of Columbus to the Panama exhibition will, if carried out, add to the postmortem mileage of that dead hero. Neither in life nor death has Columbus known peace. He died on Ascension Day, 1506, and served a sort of seven years' apprenticeship to being buried at Valladolid. Then he was removed to the Carthusian convent of Los Cuervos, in Seville, and in 1508 his body was exhumed and carried across the Atlantic, to be buried in the Cathedral of San Domingo.

For 250 years he lay in peace, but in 1795 the part of the island was ceded to France, and it was deemed unfitting that he should sleep anywhere but in Spanish soil. The coffin was accordingly removed to Cuba, and buried in the cathedral of Santiago. It is said that the bones of the explorer were divided, and a piece of the skull and a few bones left in San Domingo. After the cession of Cuba to the United States, Columbus once more set out on his travels, and what is left of him now rests in the cathedral of Seville.

An Explanation.

"Every now and then we read about a lot of quail following a hen up the road," said the summer boarder. "Yes," replied Farmer Corntassel. "How do you explain it?" "Various ways. Sometimes the phenomenon is due to the fact that lots of people don't know the difference between a quail and a young brown leghorn." Washington Star.

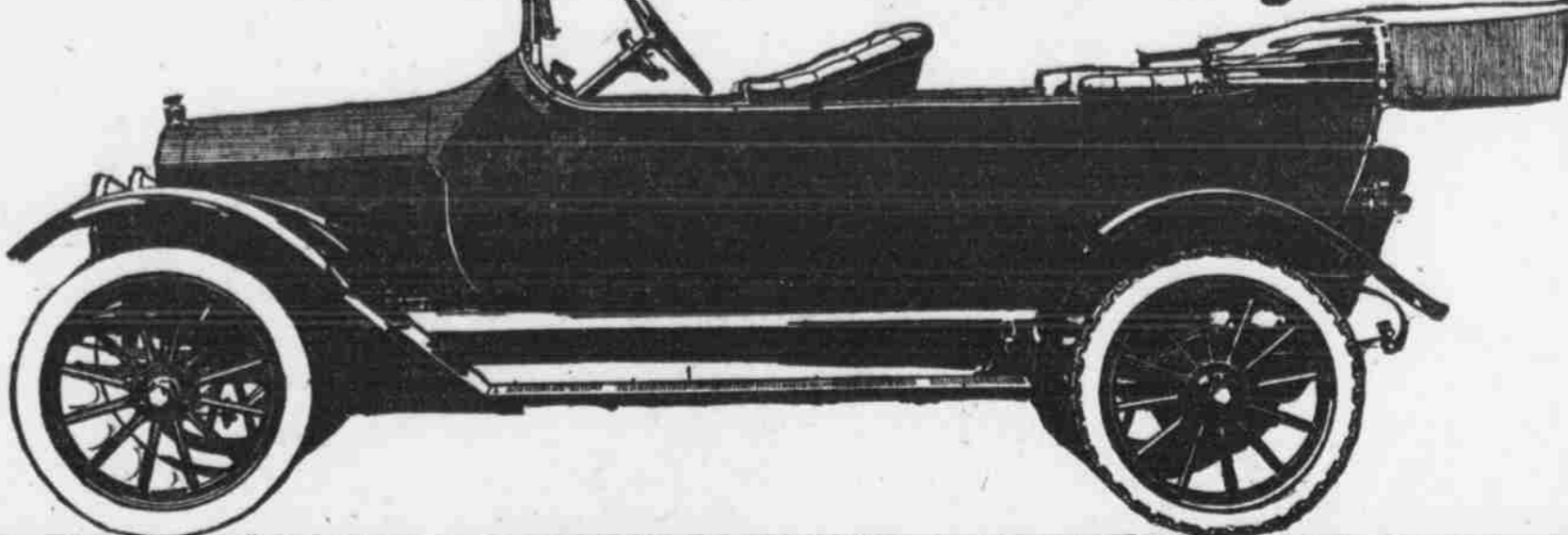
One Man Tops "Built on the Most Perfect Lines"

BACKS SEAT COVERS TIRE COVERS CUSHIONS BUSH HOODS RADIATOR HOODS TRANSPARENT SHEETING LEATHER REPAIRING FENDERS COVERED AND REPAIRED BOWS STRAIGHTENED DENTS REMOVED FROM PANELS Anything in Leather or Fabric That Can Be Done.

The Holly Auto Trimming Co. "EXPERTS"

Trade Mark 3215 Harney Street, Omaha, Neb. Mark Doug. 3766. Our Work Speaks for Itself. 15 Years With Drummond.

Exhibition of the 1915 "Wonder Car" Starts Today



Maxwell

17 New Features \$695 Full Equipment

The 1915 Maxwell is creating the greatest furore ever known in the automobile world. Come—See it—Ride in it—Climb hills in it—It's the sensation of the year.

We now have the new 1915 Maxwell ready for inspection. We are proud of this new 1915 Maxwell—and you, as an American, will be proud of it too. Never has any product of American inventive and commercial genius so thoroughly proved that Americans can deliver for a few hundred dollars that for which European manufacturers must obtain nearly as many thousands.

Here are the 17 New Features

- 1.—Pure stream-line body. 2.—Adjustable front seat. 3.—Sims high-tension magneto. 4.—Three-quarter elliptic rear springs. 5.—Tire brackets on rear. 6.—Spring tension fan. 7.—Kington carburetor. 8.—Clear-vision wind shield. 9.—Foot-rest for accelerator pedal. 10.—Concealed door hinges. 11.—Gasoline tank located under dash cowl. 12.—Crown fenders with all rivets concealed. 13.—Head lights braced by rod running between lamps. 14.—Famous make of anti-skid tires on rear wheels. 15.—Gracefully rounded double-shell radiator equipped with shock absorbing device. 16.—Newest improved instrument board, carrying high-grade speedometer, carburetor adjustment, and gasoline filler. 17.—Improved steering gear; spark and throttle control on quadrant under steering wheel electric horn—button mounted on end of quadrant.

Electric Starter and Electric Lights only \$55 extra Holds the Road at 50 Miles an Hour

INDUSTRIAL GARAGE CO. 20th and Harney, Omaha, Neb.