

Society

By MELLIFICIA, Friday, July 24, 1914.

I HAPPENED to be reading one of the newspapers from out in the state the other morning—I think it was a Hastings paper. On the front page was a story about a farmer trying to get young men to help harvest. He started bidding at \$2 and went up as high as \$4.50 a day as wages for harvest hands.

That afternoon a husky young college chap came to the door. At first I thought it was someone who had come to make a social call, and then I saw the tell-tale book under one arm and a magazine under the other. We were already subscribers to the magazine and did not care for the book, but the chap was trying to work his way through Creighton university by working in the summer, and had a letter of recommendation from one of the best known college professors. I regretted that I did not have the clipping from the Hastings paper to give to the youth.

Summer Plans.
Mr. Stanley M. Rosewater left Thursday for Chicago on a business trip. From there Mr. and Mrs. Rosewater will take a cruise on the great lakes, later visiting the summer place of Mrs. Rosewater's father, Judge McAlvay, on Lake Michigan near Frankfort.

At Carter Lake Club.
Two hundred Tel Jed Sokol girls were entertained at dinner at Carter Lake club Thursday. They spent the afternoon in swimming, boating, bowling and tennis and gave several exhibitions of fancy dancing.

The Carter Lake Kensington club entertained at a large 1 o'clock luncheon at the club house Thursday, following which the afternoon was spent in sewing and bridge. The guests of the afternoon were Mesdames E. W. Turner, Matthews, Fred Potter of St. Joseph, J. F. Pettigrew and O. Crandall of Lowell, Neb. The members of the club are:

Misses— Lillian Hughes, Ethel Tierney, Mesdames—George N. Alabaugh, George T. Lindley, G. E. Hogrow, W. G. Bourke, A. D. Chapman, C. W. Christiancy, D. Diekmann, E. K. Hanford, L. J. Heesey, Holmes, Jaeger, E. G. Jaycox, Carl Johnson, Manly, Max L. Smith, C. D. Scott, W. E. Baehr entertained six guests at dinner last evening; E. D. Barth, two; Fred Butt, two; G. E. Crane, two; H. T. Daniel, six; W. A. Eddy, thirteen; Vincent Hascall, two; Mrs. Max Harris, four; Philip E. Hovans, two; E. R. Jewell, two; Henry Keating, five; L. P. Meyers, two; Grant Peters, two; A. M. Pinto, two; Edward L. Schleck, four; R. L. Shepherd, three; F. L. Sturtevant, five; Walter M. Wharton, two; J. S. Zitzel, two; W. H. Taylor, six; Dr. J. E. Simpson, four; Mrs. J. A. Rogers, two.

Breakfast Parties.
Mrs. G. G. Ginter entertained at a breakfast luncheon Wednesday for her sister, Mrs. E. B. Howell of Fargo, N. D. The decorations were pink and white. Those present were:

Mesdames— John A. Johnson, E. H. Prosser, Roy Wilcox, R. N. Howes, C. Vollmer, E. A. Boardley, E. E. Howell of Fargo, N. D.

Motheisen-Martin Wedding.
A wedding in Lincoln of local interest was that of Miss Lola M. Martin, daughter of Mr. and Mrs. James M. Martin of Lincoln, formerly of St. Louis, and Hubert F. Motheisen, son of Mr. and Mrs. Henry E. Motheisen of Lincoln, formerly of Omaha, which took place Wednesday evening at the home of the bride's parents. Rev. E. D. Hull, pastor of Trinity Methodist church of Lincoln officiated.

A SOLID COMFORT BED SPRING MAKES IT EASY TO REST THESE HOT NIGHTS
Try one of these splendid Coil Springs on your bed. You will realize what a good night's rest means. Supports every part of the body—like sleeping on a cloud—a great big special value, only \$4.75

A BIG SHIPMENT OF NEW BRASS BEDS JUST ARRIVED
Beautiful new patterns for fall—priced from \$11.50 up. If you are thinking of buying a new bed—be sure to see these—just opened up.

FOR SALE
New cotton flour sacks in lots of 100, suitable for dish towels.
Neighbors get together and lay in a supply.
MANEY MILLING COMPANY
28th and Walnut, Omaha

Ball bearing roller skates, regularly worth up to \$1.25, on sale Saturday (Toy Dept.)—
85c

BRANDEIS STORES

Twelve couch hammocks, worth to \$12.50, \$6.98 Saturday...
Choice of any hammock in stock—\$1.59 and \$2.50

The Event Hundreds of Women Have Been Waiting For Your Unrestricted Choice of Any Woman's Summer Garment in Our Entire Stock



Our Finest Evening Gowns
Elegant Afternoon Gowns
Beautiful Party Dresses
Summer Wash Dresses
Tailored Suits—Silk Suits

\$15

Evening Wraps, Capes, Dress Coats, Auto Coats, Many Worth \$25 and \$30 Many Worth \$40 to \$60 A Few Worth \$75 and \$100

Sale Begins Promptly at 9 o'Clock--This Offer is Saturday Only

WOMEN of Omaha will welcome this famous semi-annual event, which enables them to obtain apparel of the richest and most expensive character at a price they can easily afford to pay. Women know our stocks to be the finest and most extensive in all the west—they will need no urging to be here Saturday morning when every garment is to be offered at this one nominal price—

IT would be impossible to give an adequate description of the hundreds of garments included in this sale. We can only say that styles are the choicest of the season and in seeming limitless variety—that materials are the newest and best—that colors are the most desired—that, in brief, practically anything you can desire in smart summer apparel will be here Saturday at this one bargain price.

\$15

Positively one day only. No mail nor phone orders. No alterations. No C. O. Ds. No exchanges. No layaways.

300 pairs 16-button length silk gloves, white and a few blacks, a well known brand, so-called "seconds" but practically perfect, worth \$1.50, on sale Saturday at

75c PAIR

Choice of 150 imported Jap bamboo baskets, for sandwiches, fruit, flowers, sewing or waste paper, regularly worth up to \$3.50, on sa'e Saturday at only

\$1.00 Third Floor

Sale of Pumps \$2.85
About seven hundred pairs of women's fine pumps worth \$3.50 to \$5 a pair. There are patent and dull leathers, suedes, etc., in all this season's styles, and sold all season at regular prices. Not all sizes in every style, but all sizes are in the lot; priced Saturday at \$2.85.



\$3.50 Silk Union Suits, \$2.69
These Venetian silk union suits come in cuff knee or envelope styles, trimmed with dainty val lace, crocheted heading tops and silk ribbon tapes, reinforced underarm shield. Pink and white. All sizes. Garments worth \$3.50, Saturday for \$2.69.

Kaiser Union Suits, 98c
Sheer lisle union suits with dainty embroidered silk yokes and French band tops. Cuff knee style. Sizes 4, 5 and 6. Genuine \$2 quality Kaiser suits, at 98c.

Lisle and Cotton Union Suits, 35c
Perfect fitting garments that give comfort these warm days. Cuff and umbrella knee styles. Fully taped. Regular and extra sizes. Worth 50c regularly. Saturday, 35c.

Women's 50c Lisle Vests, 35c
Sheer lisle vests with pretty hand crocheted lace yokes. Fully taped. These 50c vests, Saturday for 35c.

25c Infants' Slips, 15c
Low neck and sleeveless lisle slips for infants. 25c quality, Saturday, each, 15c.

Trimmed Panamas Worth to \$7.50 \$3.75

Twelve different and very effective new styles with trimming of flowers, ribbons and wings—many all white. Fine quality sun bleached Jap Panamas and very exceptional values at this price, Saturday.



Mary Jane Pumps
The popular Mary Jane pumps in patent and dull leathers, with hand turned soles, flat silk bow, low heels and broal toes. All sizes, specially priced at \$1.98.

Saturday--Any Parasol in Our Entire Stock \$1.90
All our highest class parasols at one price Saturday. All are genuine pure silk or linen in the new colors and fashionable styles. Every desired summer shade and design is represented.

Drug and Toilet Goods Specials for Saturday

Vacuum Bottle—Pint size, heavily nickel plated. Regularly worth \$1.50, specially priced at **88c**

Canthrox Shampoo, 50c size, 28c.
Kirk's Juvenile Soap, 10c cake, 5c.
Stillman's Freckle Cream, 50c size, 29c.
La Floris Freckle Cream, 50c size, 29c.
Peroxide Vanishing Cream, 50c size, at 29c.
Cucumber Cream, 50c bottle, 29c.
La Trefle Perfume, the oz., 58c.

Jergens's Benzoin Almond Lotion, 15c.
Peroxide Skin Soap, 10c cake, 5c.
Fletcher's Castoria, 35c size, 19c.
Shamrock Corn Plasters, 10c size, 5c.
Dandee, 11 size bottle, 58c.
Bromo Seltzer, 50c size bottle, 29c.
Cascara, 50c size box, 29c.

Shampoo Sprays, red rubber, 29c.
Medicine Glasses, graduated, 5c.
Mercolized Wax, 75c size, 38c.
5-gr. Aspirin Tablets, 2 dozen, 15c.
Ladies' Dressing Combs, 25c kind 12c.
Manicure buffers with removable chamois. Worth 75c, at 39c.

50c Jar Ingram's Milkweed Cream at 29c
Universally indorsed by all leading beauties, both off and on the stage. With each jar of this cream sold Saturday we will give free a guest room package of toilet articles, all for **29c**

Hughes Ideal A Brush for Particular People
If you are particular about the brush you use, let us show you the genuine Hughes Ideal. We know it will please you. We offer this fine brush at a really surprising price. A quadruple bristle Hughes Ideal Hair Brush of the very best quality made to sell at \$2.00, specially priced in our drug section at **\$1.19**

Listerine
It is the original, best and safest, as well as the most agreeable of all nonpoisonous antiseptics. The ideal wash for the mouth and teeth. Useful in treating cuts, bruises and skin eruptions. \$1.00 bottle for **53c**

Hygienol Powder Puffs
Made in France. Each puff is finest lambwool, sterilized and comes in sealed package, which insures against handling. Best powder puff on the market. Three sizes, as follows, **10c 15c and 25c.**

Mme. Yale's Face Cream
FREE Saturday we will give a large size jar of Mme. Yale's skin cream with each package of Mme. Yale's face powder at **42c**

This delightful cream is a wonderful aid to the preservation and beautification of the complexion. Used in combination with the powder, it imparts velvety softness that all women covet.

Sale of 75c 50c Silk Hose.. 50c

Every pair is made with good pure thread silk boot—some are silk to the knee, and reinforced with double soles, high apliced heels. Black, white and fancy colors. Positively 75c quality, Saturday for **50c**

Women's Silk Boot Hose, 25c
Good quality fiber silk with double soles, high apliced heels. Full fashioned and seamless. Wide double hem or garter tops. Black, white or tan. Regular 50c values, specially priced Saturday, at **25c**

Hosiery Special, 12 1/2c
Including women's, misses', children's and boys' hosiery, in black, white and tan. All dependable quality, and worth up to 25c a pair. Unusual values, for **12 1/2c**

Men's Silk Socks at 19c
Men's pure thread silk hose in black or tan, with double heels and toes. The best lot we have ever offered. Regular 50c values Saturday, special at **19c**

Men's 25c Hose for 10c
These are the well known Black Cat brand, which always sells for 25c a pair. Silk lisle finish, with double soles, heels and toes. Black or tan. **10c** Choice at