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| 52,662 |  |
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| min, "nwigir whius Ms, crocuation, Manaer <br>  |  |
| Subscribers leaving the city temporarily should have The Bee mailed to them. Ad- |  |
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Nebraska's Greatest Need is for Industrial Plants


## What Brand of Matches Do You Use?

| ho makes them? here? | answer to all these questions. How many |
| :---: | :---: |
| Are they poisonous | can answer two of them? |
| Are they "single dip" or "doubledip?" Which kind is better? and why? | If people knew as much about matches as they should, they would use Safe Home Matches made by the Diamond Match Company in |
|  | American factories by American labor. |
| Do the heads fly off or do they stay on? |  |
| Dothey burnevenly or explosively? |  |
| Every user of matches ought to be interested in the |  |
| 5c. All g |  |
| -diamon |  |

## BEAUTIFUL ESTES PARK

The most typical of Colorado's mountain resorts-a regio
canyons,
glens,
glaciers, crystal streams and placid lakes, paradise of mountain air and wild flowers-a natural amphi theater of 150 square miles, with snow-capped panoramic ba
rjers-is seventy miles northwest of Long's Peak. It is reached from Denver by the Burlington, two
hours by raii to Lyons, thence two hours by auto alongside the
St Iand, thence by, auto through the wonderful gorge and canyons over the two routes. There are excellent hotels and lodges in
$\$ 2450$ Round Trip From Omaha Burlington
Route

CITY TICKET OFFICE
1502 Farnam Street, Omaha, Neb.

Editorial Viewpoint

| People and Events |
| :--- | :--- | :--- | :--- |



