

GERRIT FORT TO AD MEN

Tells What Publicity Can Do for Railroad Transportation. DOES NOT SWELL TRAFFIC MUCH

Three Chief Powers to Educate by Travel, Build Up Country and Closer Relations with the Public.

TORONTO, Ont., June 24.—(Special)—Gerrit Fort of Omaha, passenger traffic manager of the Union Pacific Railroad company, was the chief speaker at the convention of the Associated Advertising Clubs of America today.

One thing, he did not concede it could do, was to swell the volume of either freight or passenger traffic directly to any considerable extent.

Admitting the soundness of this position—conceding that the railroads are public enterprises—will it differ from other forms of merchandising?

There is, however, a field, and the widest sort of a field, for advertising that is not only creative of railroad and steamship traffic, but a for the general good.

Discussions of Problems. Finally in my opinion, and it should be understood that in making this statement I am speaking on my own responsibility and for myself alone, I believe that publicity could be used to immense advantage to transportation companies and to the public as well in discussing in frank and open advertising the railroad problems which engage so much attention in the public prints.

La-Grippe and Colds. In La-Grippe and Colds, Anti-kamnia (A-K) Tablets are unexcelled, as they stop the infection, soothe the nerves and bring the rest so greatly needed by nature to restore the system to health.

FOSTER TRYING TO SEND MEN INTO HARVEST FIELDS. There will be no crops left unharvested in the west this year because of lacking labor, if Police Judge Foster has anything to do with it.

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Pay \$10, Save \$5--Pay \$15, Save \$10

"Ask Bill"



When We Say "Bill" We Mean Your Friend--

who is now wearing United Clothes. He will tell you mighty quick of the high clothes values at the United Shops.

\$10 and \$15

NO MORE, NO LESS—EVERY DAY IN THE YEAR

For your convenience we have opened another United Store at 107 So. 16th, opposite Hayden's and we want you to become familiar with this popular price store for men.

This week is our Factory to Wearer campaign, demonstrating what ten dollars will buy for men and young men. You should see the suits—



UNITED CLOTHES SHOPS

107 So. 16th St., 1512 Farnam St., Opposite Hayden's Merchants Hotel Bldg.



Pay \$10, Save \$5--Pay \$15, Save \$10

BURNS AND NEWS MAY SPLIT

Newspaper Has Until Saturday to Make Good on Expense.

BURNS PUTS UP THE BOND. Local Authorities Believe Hansen Will Show Up Saturday and Thus Save the Five Thousand Bond Money.

Unless the Omaha Daily News and the "Cloverleaf Syndicate," which controls it, come to the front immediately with an unlimited expense account for Operative Hansen's benefit, the Burns detective agency will leave its clients in the lurch and without the benefit of the cunning sleuth's evidence and testimony.

Several weeks ago Chief of Detectives Maloney received a telegram from the assistant state's attorney at Chicago stating that lawyers for Hansen promised to have their client in Omaha by June 24.

Transportation demands of publicity that it shall be honest, honest in its advertising, honest in its business methods with transportation companies, no blackmail, no favoritism, no personalities to be allowed to govern these relations.

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Unusual Clothes Values

There's No Secret About This Sale

We bought part of the surplus stock of Hart, Schaffner & Marx, and every garment is new this spring. Some of the styles and colors have not been shown in Omaha this season.



\$18 to \$25 SUITS ... \$15 \$28 to \$35 SUITS ... \$20

All sizes in stouts, longs, stubs, long stouts and short stouts; sizes 32 break to 52 broad.

HAYDEN BROS.

Fire Insurance Co. Defeats Policy on Easter Tornado Loss

A fire insurance company defeated a policy holder in district court in a suit in connection with loss incurred in the Omaha tornado when District Judge Tom instructed a jury to find against Mrs. Pearl R. Brady, wife of T. E. Brady, the attorney.

Don't Suffer With Corns

Corn plasters, medicines, etc., are of no avail in treating corns. Improper shoes were the cause, and proper shoes are the only cure. Drexel's corn cure, last cures corns. They are the most comfortable shoes made.

Drexel's Corn Cure Last

of every person to try and maintain the highest possible standard of health. This plan can be helped along wonderfully by the use of HOSTETTER'S STOMACH BITTERS

It tones, strengthens, invigorates the digestive organs, the liver and bowels and thus promotes good health.

IN HAT Department IN TRUNK Department HAYDEN'S 100 Genuine Leather Suit Cases. Our June Clearance Offers Marvelous Bargains to You. Hundreds of Beautiful Summer Dresses at Wonderful Underpricings.

Big Special Purchase of Panamas. Regular \$5 Values, Choice \$2.98. Just 12 dozen in the lot, South American and bleached Panamas, in a splendid assortment of styles—large, medium and small.

Special Lace Clearance. 50c Lace Flouncings 89c—A splendid assortment of beautiful patterns in from 20-in., 22-in. to 27-in. widths; regular \$1.00 a yard values; on sale Thursday at, yard, 39c.

Special Offerings in Our Popular Domestic Room. 100 Pattern Table Cloths, assorted designs, pure flax, regular \$5 cloths, at each \$2.90. Hemmed Table Pads, excelsior quilted, round or square, regular \$1.85 pads, at each \$1.50.

PUT UP YOUR APRICOTS THIS WEEK. No finer or richer flavored fruit grown. They are now at their low sale price for this season. The quality is extra fine.

Bees readers are too intelligent to overlook the opportunities in the "Want Ad" columns. They're worth while reading.

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