

**FOUR FLOORS OF FURNITURE**

Shows Rapid Growth of This Department of Omaha Printing Co.

**COPE SHOWS THE FIRST ORDER**

Twenty Times as Much Space is Now Needed for This Department as When it Was First Started.

When the office furniture and stationery department of the Omaha Printing company was installed twelve years ago, it occupied a floor space twenty-two by forty feet. Today it occupies four floors in the new plant at Thirteenth and Farnam, or a floor space something over twenty times as great as that occupied when the department was started.

"Yes, sure enough, here is a duplicate of my first order," said C. C. Cope, manager of the office furniture and stationery department, when he looked over his old records yesterday. This was the order:

Three roll top desks,  
Six typewriter stands,  
Six chairs.

This was the stock the Omaha Printing company laid in to start its office furniture department twelve years ago. It was in July, 1902. This stock sold out, other stocks were laid in and the department grew rapidly.

From this little stock, which would scarcely have supplied a very small office, the department has grown until it is regularly supplying immense office buildings, court houses and public buildings in Nebraska and many other states.

Among the large court houses recently furnished with complete outfits in wood and metal are those of Denison, Ia.; Seward, Neb.; Minden, Neb.; Trenton, Mo.; Casper, Wyo.; Valentine, Neb., and many others.

**Ships All Over Now.**

The company now ships desks, chairs and tables all over the west. Among the states which buy largely of this company are Iowa, Wyoming, Minnesota, the Dakotas, Colorado, Arizona, New Mexico, and practically all the western states.

The business in this line in Omaha is, of course, heavy. Most of the larger buildings of the city are furnished with office fixtures by the Omaha Printing company. Among those buildings put up within the last few years, the offices of which were equipped with furniture and filing cabinets by the Omaha Printing company, are the Brandeis, the Brandeis Theater, the City National bank, the Union Pacific headquarters and the Woodmen of the World buildings.

The company has the exclusive agency for many of the best known and largest manufacturers of office furniture in the country. Especially is this true of the manufacturers of desks, chairs and various filing lines. Among these are the Doten-Dunton Desk company of Boston, the Standard Furniture company of New York state, the Commercial Furniture company of Chicago, the Leopold Desk company of Burlington, Ia., and most of the foremost manufacturers of office desks and tables. Among these are the Milwaukee Chair company, the Marble-Shattuck Chair company of Cleveland, O., and others.

**Steel Filing Devices.**

In steel filing devices and vault equipment, the Omaha Printing company carries the line of the Art Metal Construction company of Jamestown, N. Y. In wood filing devices, the Omaha Printing company carries the line of the Shaw-Walker company of Muskegon, Mich.

In the line of sectional book-cases, the company carries the line of the Macey

HEAD OF DEPARTMENTS OF THE OMAHA PRINTING CO.



C. C. COPE, JR.,  
Manager Stationery and Office Furniture Departments.

SUPT. MANUFACTURING DEPARTMENT OMAHA PRINTING CO.



CLINTON MILLER

company of Grand Rapids, Mich.

The Omaha Printing company also has the agency for the Original Safe Cabinet company of Marietta, O. In the last two months in Omaha alone the Omaha Printing company has equipped offices with twenty of these cabinets, and to the out-

of-town trade fifteen have been shipped.

This is the only safe cabinet that has the endorsement of the National Underwriters, and the only one that bears a brand announcing this. The underwriters' laboratories have conducted experiments on these safes and have pronounced them

a safe depository for valuable records and papers since they are not destroyed by fire when deposited in these safes. This office furniture and stationery department issues a catalogue of 192 pages. In round numbers 25,000 of these cata-

logues are issued and mailed into the western states, where a large volume of the business is done by mail order with the Omaha Printing company. While in 1902 the stock carried by the office furniture department, as men-

tioned above, covered a floor space of a dimension of 22x40 feet, today four floors of the new building are occupied. The surplus stationery stock is kept in the basement—48x100 feet—and packed almost to the ceiling above.

C. C. Cope has been manager of this department for twenty-two years, ever since he came into the company. J. W. Rasmussen, assistant manager of the department, has been with the company fifteen years.

We Furnished the  
**FIXTURES**

Having added a new department to our plant, we are now equipped to handle **Stairwork, Interior Finish and General Millwork.**

Estimates Furnished

**T. H. WEIRICH CO.**  
1309-17 North 24th St.

**SANFORD'S**  
**Premium Writing Fluid**  
THE INK THAT MAKES OFFICE WORK A PLEASURE  
It writes the most pleasing shade of blue and does not change color in the ink stand.  
It always flows freely and does not gum the pen.  
The patent spout which pours perfectly makes filling ink wells easy.  
It does not smear or offset, making it the best for use on books and it is **ABSOLUTELY PERMANENT.**

**SANFORD'S**  
**Artist Show Card Colors**  
"Smoothest when From Brush Applied Soft Non-Gloss Finish when they've dried"  
**FOR BRUSH OR AIR BRUSH**  
**Colors**—Black, Dark Red, Light Red, Light Blue, Dark Blue, Dark Green, White, Orange, Yellow, Brown, Lavender, Light Green; also Assorted and Gray.

Your Local Stationer Can Supply You



**A New Era in Office Equipment**

THE commercializing of Matched Office Equipment as exemplified by the lines of Matched Office Suites shown on our sample floor, marks the beginning of a new era in the furnishing of the modern office, and enables the purchaser to obtain exclusive architectural designs and the highest type of workmanship at no greater cost than he would pay for mis-mated equipment of ordinary designs and inferior quality.

Matched Suites include the various sizes of Roll and Flat Top Desks, Pedestal and Leg Tables, Telephone Tables, Wardrobes, Costumers, Waste Baskets, etc., in the prevailing woods and finishes.

**Omaha Printing Co.**

Exclusive Agents for the Following Well Known Desk Manufacturers:  
**DOTEN-DUNTON DESK COMPANY, Boston, Mass.**  
**STANDARD FURNITURE COMPANY, Herkimer, New York.**  
**COMMERCIAL FURNITURE COMPANY, Chicago, Ill.**  
**LEOPOLD DESK COMPANY, Burlington, Iowa.**



**8 HOURS A DAY**

**In An Office Chair**

A business man spends so much of his time in his office, that he should select a chair which fits comfortably. An uncomfortable chair interferes with his efficiency in dispatching business, and there are far too many of such chairs made and sold.

Only those who specialize in the making of office chairs can know the fine points required in their production. For 40 years, the Milwaukee Chair Company have confined their efforts and study to the manufacture of office chairs, and their productions represent the highest achievement in this line.

**Milwaukee Fine Chairs**

Are made in 150 designs, varied enough to suit any taste in pattern and woods. They represent the highest development in this department of cabinet making.

There is a dignity and beauty in both form and line and a perfection of finish in all our products which place them in a class by themselves.

Every chair is guaranteed to give satisfaction and bears their trade mark by which it may be identified when purchasing.

**Omaha Printing Co.**

EXCLUSIVE AGENTS



216 W OAK OR HAWGANY.