

THE OMAHA SUNDAY BEE

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MAY SUNDAY CIRCULATION. 43,392

State of Nebraska, County of Douglas, ss. Dwight Williams, circulation manager of The Bee Publishing Company, being duly sworn, says that the average Sunday circulation for the month of May, 1914, was 43,392.

Dwight W. Williams, Circulation Manager. Subscribed in my presence and sworn to before me this 4th day of June, 1914. ROBERT HUNTER, Notary Public.

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested.

Skyscrapers on land are prosaic; they have them at sea now.

It's a tossup between the June bride and the sweet girl graduate.

And the crop of June bugs, of one sort and another, is not so bad.

The "Grass Widow" is one play that need not want for real actors.

Still, there must be something in a name when Webb City goes wet.

With the tolls tussle ended, what will Vesuvius Vardaman erupt about next?

Hot weather, we are told, is playing havoc with eggs. Any old excuse will do.

There may be a lot of vultures in Mexico, but doves are said to be very scarce.

While at it, he might as well have gone down to Albany and put the map there in order.

All the school play day tournaments ever pulped off are not worth the health of one little girl.

Ak-Sar-Ben's Devils' hotel register is pretty well crowded, but has room yet for a lot more autographs.

What would happen if those improvement clubs should bar officeholders and office-seekers from active membership?

Bourke Cochran holds the undisputed distinction of having belonged to more political parties than any other American celebrity.

A crooked lawyer writes to thank us for giving him so much free advertising. Of course, an honest lawyer could not use that kind.

A French horse owned by an American wins the British derby, showing how fast the cause of internationalism is speeding on its way.

That bribery plot is sure to be unraveled despite denials of the arch conspirators caught in the meshes that they ever had anything to do with it.

If George W. Perkins is thrown overboard, who will feed the ship? Munsey is gone, Hanna is gone. Boss Flinn surely cannot keep it going alone.

No need now to argue the question of President Wilson's power to boss his party; just refer to the fact that he made its representatives in congress repudiate their national platform pledge on free tolls.

When is a platform not a platform? Give it up? Why, when it solemnly pledges free canal tolls for American coastwise shipping that competes with the railroads it means just the opposite of what it says.

The fee grabbing in the court house must go. Had the officer, who is not content with the salary attaching to the office, announced before he was elected that he intended to pocket all the fees and perquisites he could get his hands on he would not be there.



A trotting association was organized by local horse lovers to hold a speed meet in July. The following are the officers: President, R. Kitchen; vice president, Samuel Shears; treasurer, D. T. Mount; secretary, J. H. McShane; assistant secretary, H. R. Potter. The ball game arranged to be played between the "Fats" and the "Leans" of the Union Pacific headquarters did not take place, owing to the nonappearance of the first-mentioned club.

Professional Ethics.

At this particular season of the year distinguished members of all the different professions are engaged in picturing in commencement addresses the sacred mission and lofty ideals of the several callings which the graduates are about to take up. They are endeavoring to impress the responsibilities and duties of the lawyer, the doctor, the teacher, the minister of the gospel, the man of science, with a view to elevating and maintaining standards demanded by the ethics of the profession.

With such noble ideals before them, the novice ought to find it comparatively easy to travel a straight road, but, unfortunately, these beautiful pictures are too often obscured by the apparent success won by shady or crooked methods. While doubtless true in various walks of life, the evil seems just now to be particularly acute among the lawyers—that the reputable and honest lawyers, who always constitute the large majority, manifest indifference to the degradation of the profession by legal tricksters who manage to skim along the edge of respectability while resorting to all the questionable tactics of ambulance-chasing, jury-fixing, blackmail and perjured frameup.

The periodical expressions of sectarianism aligned on two sides of a great divide have never made much of an impression on the rational mind, for the reason that it is invincibly rooted in the conviction that this principle has been permanently established in the United States, that this spark was kindled and now burns a living fire in the breast of all freemen. Not wealth, power, territorial aggression or conquest brought the fathers of America to the shores of New England. They came, those sturdy pioneers of a new world of democracy, for the single purpose of seeking a refuge from intolerance and for religious and civil liberty.

The legend runs that when Troy was completed the Trojans invoked the benediction of the gods, imploring a sign as a seal of approval and safety and a wooden image of Pallas, the goddess of war and wisdom, fell in their midst. They conceived the belief that so long as they preserved this Pallas—which they called their Palladium—inviolated, Troy would stand and was strong. So it did till one night during the Greek invasion Odysseus and Ulysses stoic away with the Palladium and Troy fell.

The President's Personal Friends. In the governor of the new reserve bank board the president has added another to his long list of personal friend appointees. Like many of the others, Thomas B. Jones is also a former professional associate, having been a trustee of Princeton while Mr. Wilson was president of the university.

Comfort and Style. In the chasm between comfort and style growing wider or narrower? Or, to put the question in another way, are those who make the styles for us aiming to accommodate them to our physical ease, or disregarding the element of comfort altogether? The styles are certainly freakish enough, and constantly changing, but the general verdict is that the changes are in the direction of comfort. Folks may rest assured that it is possible to be both stylish and comfortable at one and the same time. Inasmuch as most people would feel uncomfortable if not in style, the problem plainly is to accommodate the styles to the demands of comfort, demands that change and keep changing with the locality, the seasons, the popular amusement and a hundred other varying factors.

Much in Little. Is it the high cost of living which oppresses us, or is it the cost of high living? This is not a new question, nor is it put in a new way, but possibly some new light may be reflected on the subject by this extract from an article in one of the current scientific magazines: In 1880 there was one considerable candy shop in New York, while today there is one such shop in nearly every business block. The leading confectioner today is said to pay an annual rental of \$75,000 for his shop. His manufactory is elsewhere. It has been said that the people of the United States now spend \$75,000,000 on candy, \$25,000,000 on chewing gum and \$20,000,000 on soda water.

District Court Clerk Robert Smith explains now that what he meant when he told the people he would reform that office was that he would collect the fees belonging to the county just as energetically and conscientiously as he would collect the fees he expected to pocket for himself. Explanation accepted.

SECULAR SHOTS AT PULPIT.

Washington Post: Southern Methodists have decided that no tobacco-using candidates for the ministry will be ordained hereafter; however, there are some brands of cigarettes that can be indulged in without breaking the rule.

Brooklyn Eagle: A Montreal clergyman asks his parishioners to send in texts they would like him to preach from. We cannot imagine a subtler plan for a renaissance of Bible reading. He deserves universal congratulation on wholly innocuous ingenuity.

New York World: The Presbyterian assembly clings to the old blue law attitude toward Sunday games. It is all very well to advocate Saturday half-holidays for the workmen barred by the days from "all" Sunday recreation. But why should he not have both? As a matter of fact he does. Blue Sunday gradually yields to the inevitable.

Baltimore American: The invasion of churches during times of worship seems to be the straw which has broken the camel's back of public intolerance towards the English militant suffragettes. This desecration of things sacred has crystallized the anger growing towards the "wild women."

Philadelphia Ledger: The burning of historic and ancient churches, the destruction of works of art that cannot be replaced, the whipping of officials, smashing men on the head with hatchets and other crimes, will not win votes for women in England, but they may result in very seriously handicapping the efforts which high-minded women in other parts of the world are making to secure the ballot.

Philadelphia Record: The Methodist Book Concern has celebrated its one hundred and fifth anniversary in a striking and very kindly way. It has given each of its 1,000 employees an insurance policy for one year's salary, under the so-called group plan of insurance. Nothing is more characteristic of the present period than the interest of the large corporations in the welfare of their employees.

MUFFLED KNOCKS. If all our prayers were answered nobody would be willing to work. A business woman is one who can write a note without chewing on the end of the pencil.

Wireless Flashes. He who gains time gains everything. The vain man is the really solitary man.

Whittled to a Point. But the best policy is one that is paid up. Tears are often more effective than the most eloquent words.

Why is Omaha? Omaha is the only city in the world that is the center of four great river systems, the Missouri, the Platte, the Republican and the Niobrara.

These farm homes buy immense quantities of all advertised goods and they are easily susceptible to advertising. Apply this condition and fact to your business. Use this rich, easily accessible market.

People and Events

After the first of July an official permit will be necessary to put ginger in the grape juice of the American navy.

One of the melancholy freaks of fate is the case of a St. Louis veteran of two wars who died from being hit on the head with a can of beer.

Denver has a "human encyclopedia," a youth of twenty summers who succeeded in answering all questions put to him but one: "What happened to Maud when the light went out?"

Francis A. Ogden, an aged hermit of Austin, Texas, unable to put a pocket in his shroud left a fortune of \$1,000,000 for unknown heirs to scrap over. The legal profession, too, comes in for some fat picking.

Women in Pittsburgh, who play cards for money, have been warned by the authorities that they are liable to be run in just the same as mere men caught with the chips. Equal rights are also hedged with equal penalties.

MUSINGS OF A CYNIC. It's the black sheep that generally paints the town red. No man is so selfish as to keep all his popularity to himself.

ABOUT WOMEN. Mrs. Russell gave \$10,000 the other day towards the \$50,000 being raised for a fund to aid in the protection of migratory birds, the director of the New York Zoological park having the matter in charge.

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PASSING PLEASANTRIES.

"Does your wife ever tell you that she might have married a millionaire if she hadn't thrown herself away on you?" "No, I escape that. My wife's folks were poor people. She never saw a millionaire until we had been married nine years."—Louisville Courier-Journal.

"Why are there so many attacks made in this Panama canal business?" "I suppose it is because where the digging of a big ditch is concerned, it is the most natural thing in the world for people to be throwing mud."—Baltimore American.

"Mamma." "Yes, daughter." "Who was Cinderella?" "Who was Cinderella? My child was the first female to get a No. 4 foot into a No. 2 shoe, I believe."—Yonkers Statesman.

"What did papa say when you asked him for my hand?" "He didn't say anything. He fell on my next and wept."—Boston Transcript.

"I got this cup for running." "You're beat." "The owner and six policemen."—Harvard Lampoon.

THE NAME OF "OLD GLORY." James Whitcomb Riley in "Home Folks." Old Glory! say, who by the ships and the crew, and the long blended ranks of the Gray and the Blue, who gave you, Old Glory, the name that you bear.

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WHY IS OMAHA? Omaha is the only city in the world that is the center of four great river systems, the Missouri, the Platte, the Republican and the Niobrara. FOLLOW any of her 17 railroads 100 miles and you have the answer. It's the rich farming territory from Chicago to the Rockies and from Fargo to Kansas City with its educated farmers, high-priced farms and bumper crops that have made Omaha. These farm homes buy immense quantities of all advertised goods and they are easily susceptible to advertising. Apply this condition and fact to your business. Use this rich, easily accessible market. Reach these homes through Missouri River Valley's greatest weekly farm paper—Twentieth Century Farmer. Circulation, 108,000; display rate, 50c per agate line; classified rate, 5c a word.