# Receipts From Merchants on This Page Are Valuable

# We Handle a Fortune in Gowns Every Day!

Don't show the SLIGHTEST sign of heaitation about letting us have your fine gowns and dresses to be cleaned, for we handle a FORTUNE in gowns each day.

The VERY finest, most ornate, most delicate, most treasured gowns, dresses and costumes in Omaha and the west are sent here because their owners are frank in saying they are afraid to ENTRUST them with any other cleaners.

Our plant is valued at \$57,000 and we bestow \$57,000 worth of CARE upon the Ladies' Dresses we clean at \$1.25 and the Gowns we clean at \$1.75.

If society ladies were willing to have their testimonials printed we could fill this entire paper with expressions favorable to OUR mode of handling and cleaning fine dresses and

Phone Tyler 345 and our man will call.

# Dresher Bros. Dry Cleaners-Dyers

\$57,000 Plant

2211-13 Farnam St.

## FOR SATISFACTION

### LIGHTING FIXTURES

FOR

Residence, Office and Store

SEE US-

# The Electric Shop

1810 Farnam St.

WE ARE MAKERS AND DESIGNERS OF UP-TO-DATE LIGHTING FIXTURES.

"We Are as Near to You as Your

Telephone''-Tyler 1414.

# Every Dollar Deposited to Open a New Account in the SAVINGS DEPARTMENT of

THE MERCHANTS NATION! Counts 100 Votes in The Bee's Panama Contest

Capital, \$500,000 Surplus, \$500,000 Undivided profits,\$240,000 Total deposits, \$7,000,000

# 13th and Farnam Streets

LUTHER DRAKE, President FRANK I. HAMILTON, Vice President FRED P. HAMILTON, Cashier B. H. MEILE, Assistant Cashier C. B. DUGDALE, Assistant Cashier

NOTE: Votes will not be allowed for other than bone fide new savings accounts. Full number of votes will be allowed up to sixty days before close of contest when a limit of 10,000 will be placed on each new account.

## Toilet Goods Week at The Sherman & McConnell Drug Stores

Last week we announced that our stock comprised 276 items in Hair Tonics-shampoos, colors, etc.-but we find an error in count was made as it should be 277-a recount showing this number. Our stock of Tollet Creams, Talcums, Face Powders, Perfume and Tollet Water is proportionately large. We invite the public as well as dealers to "test" our stock and learn for themselves whether our statements can be substantiated. Ask us for the real new ones.

TOILET CREAMS About 159 kinds in stock-50c Melorose Cream for . . . 29c 50c Hinds' Honey and Almond 50c Cucumber and Benzoin 

FINE TOILET SOAPS We handle about 200 kinds of fine toilet soap. Ask us for your favorite-De Bouquet Jeanice Soap. . 350 25c Kirk Juvenile Soap for . Sc 25c Roger & Gatlet, one-half dozen odors, per cake....19c 25e, 4711 White Rose Soap, 12c

TOILET WATERS Soc Piver's Azurea T. W., . . . 59c Sac Roger & Gallet's T. W. . . 59a \$3.00 Mary Garden T. W., \$2,20 50c Japanese Honey Suckle T. \$4.15 Coeur de Jeannette T. 

TOILET POWDERS 85c Roger & Gallet's Anthea Powder for 25c Houbigant's Rice Powder 50c Melerose Powder for ... 29c 50c Madame Isebeils' Powder for 25c Trailing Arbutus Tale, 15c

Corner 16th and Bodge Streets. Harvard Pharmacy, 16th and Parnam. Dwl Drug Co., 18th and Marney Sts. Loyal Pharmacy, 207-209 M. 16th

NOTICE TO CONTESTANTS

West Tuesday we will publish the standing of all contestants who have turned in their somination coupons or cash checks for woter in this contest. Get your receipts in by Saturday evening, so that your standing will appear in the list, thus letting your friends know that you are con-peting for a trip to the Panama ex-position.

Contestants' Standing

Mame.	
ATT BUILDINGS	ano, of
Pay M. Watte	
Buth A. Pinne	The second secon
Charles Watt	Contract to the second second
Mya. Empe	erzy 2,
winte Water	orryc 20
ALANA MANNA	************
bert Lewis	Lowman
ry J. Abert	Lowman
mel A. Lan	rfold
swall Potts	
de J. Luck	ier
Monniek.	*************
ed Morn	ATTENDERACE CARREST
woe M. Bake	r, Beatrice, Meb
ernert C. W	r, Beatrice, Meb
lian Earris	rsch
APTY J. Save	PSCB.
inor G. Kon	nedw
aria B. Bir	indon
note W 197	
maio M. W	ashburn
Prize O. HA	rrison
rs. James M	Kortimore
ouriotta Sw	ensen
PE. SEASON T	P Towns
mes L. Mul	akofsky
ron DeForm	ant
68°, 20'75-07'115 134	POTE TO THE POTE T
rs. Gaorge 1	C. Bvarts
onica Francis	and the same of th
and Works	ingberg
mus morson.	
LOUITY BE. MELT	A CONTRACTOR OF A CONTRACTOR O
re, Lillian 1	Gowden
amuel I. Bo	0
ohn Flicker	*******
ale Wachste	dn
BURNEY BURNEY	
Ice. E. Bere	ridge
fre Pinns Ci	role
Carriery William Co	
MINIM WING	quest
teroner Edi	rar
ames C. Wit	soly
ara Les	
Farma William	
. W. Becker	*************
fre. Jennie 1	Martin.
dilian Ericks	on Wearney, Web
ohn Clemicate	Dunmail Wal-
our cepison	Martin con, Kearney, Meb. s. Burwell, Meb Onburs.
Arm. Mattle	ORGOTH
DESTAN WORKS	igan
SHALLON STREET	

#### How to Win a Free Trip to the Panama Exposition

und-trip tickets and expenses to the anama Exposition, the total cost of each rip to be \$200, as prises to the three conestants having the greatest number of oints at the close of the contest. 2-This contest open to everybody ex-

cept employes of advertisers on this page nd of The Bee. 3-The contest page wiff be published

one day each week and will run for a

period of one year. 4-Points will be figured on the basis of one point for each 1 cent shown on cash checks or receipts for purchases made from advertisers on this page.

5-Cash checks must be deposited at or mailed to "Panama Contest Editor" The t later than thirty days from date of payment of same and receipts will be

Contest to close November 7, 1914. Al eash tickets and receipts must be turned into The Bee office not later than 9 p. m. on closing day of contest, or if mailed, must be postmarked not later than that

#### Educators to Meet at San Francisco

One of the most important of the con entions at San Francisco is the National Education association, with a delegate strength of upward of 40,000. With this great body of education will be linked the Association of American Agricultural Colleges and Experiment Stations, together with an International Congress of Education. Of peculiar interest to these delegates will be the unique and practical exhibits in the great five-acre Palace of Education and Social Economy, embodying features for which the schools of each city are especially noted, with model classes of pupils, vocational training exhibits and displays showing what boys and girls have achieved in agriculture and

### Council of Nurses Has Many Delegates

The International Council of Nurses will end fully 5,000 delegates to San Fran-With them will meet the organizarepresenting the instructors in arses' schools, and the National Organgation of Public Health Nurses, dealing with tuberculosis, settlement work and ocial centers. The National Red Cross he American Academy of Medicine, the Panama-Pacific Dental congress, the National Commission on Mental Hygiene and many related bedies will meet during the minmer at the exposition.

#### MILITARY TOURNAMENT AT FRISCO TO BE HUGE EVENT

There will also be an international nilitary tournament at the Panama-Pacific fair with troops from at least sixteen countries; a great wwid's naval pageant, with 200 war vessels in line, later to be anchored under the walls of the exposition palaces; and finally, the first great international aviation tournament, with airships and dirigibles from all the great powers. And from the aviation field in May the birdmen will start on the \$300,000 prize globe-girdling race he most spectacular and barrier breaking enterprise ever attempted by

#### INSURANCE MEN FROM OVER WORLD TO FRATERNIZE

Accident prevention, fire prevention and health conservation will be some of the main topics discussed at the first World's Insurance congress ever held, at the exposition in 1916. For the first time n history delegates representing accident. fire, marine, employers' liability, industrial surety, health and other lines of insurance from the whole world will fraternize, over 200 insurance organizaions being represented.

PROTEST NEW BUILDING CODE, Siren Whistle Will

Contractors Say the Requirements Are Too Stringent.

NO CHANCE TO MAKE A PROFIT No More Cheap Structures for Quick

Sale-Some Now Being Built May Be Ordered Torn Down.

houses are storming the office of the necessary ten bucks. city building inspector to protest against the new building code, which, they say, is so stringent that "this year's houses cannot be built to compete with buyers

with last year's houses." Also, there is a loud wall from the builders of thin-walled houses, who have been putting up cheap structures quickly for sale. Some of these houses are now in course of construction and the building department will order them torn down and built under the ordinance where the work has not progressed too

be necessary to spend from \$200 to \$500 more on the foundation of each house," said a contractor in the building inspec tion office. "That will take away the profit. I've a notion to quit building

houses for sale." "Still, the public will get better houses though your profits may be less," suggested the building inspector. The new building code, which has just been published, covers ten newspaper

#### PETITION FOR TRACKAGE ON STREET IS REJECTED

pages.

Two hundred residents of the city to the vicinity of Twentieth and Pierce SPARKS FALLING INTO NEST streets appeared before the city commission to protest against granting the Chicago & Northwestern and the Mason City & Fort Dodge railroads permission to lay tracks on or across Twentieth

street. 7 The protestants said it would be a nuidisturb their repose if this trackage were while to develop into high priced blaze. laid on Twentieth street. The council, after hearing the protestants, accepted fighters and the prospects of a moment their petition and turned down the appli-

### Tell of the Start of Ak-Sar-Ben Season

At 5 o'clock this afternoon the siren whiatle will be placed in action to re mind all Omahans that there is just time to sneak in under the wire as a member of Ak-Sar-Ben 1914. The first initiation will be held this evening at the Den and the siren will notify the Contractors who have been speculating tardy that it is time to loosen with the

### 500 Block Ginger Club to Register at Devil's Hotel

linger club will register at the Devil's hotel at the Ak-Sar-Ben den this evening and will be initiated into the order in a body. They will be one of the first booster organizations to join the realm of the king, and so have been accorded firstnight privileges at his majesty's satanic

#### MRS. FREDERICK TEST IS BURIED AT FOREST LAWN

The funeral of Mrs. Frederick Test. wife of Lieutenant Test, U. S. A., was held at the home of F. A. Bixby, 1822 Emmet street, at 3 o'clock Monday afternoon. Rev. T. J. Mackay of All Saints Episcopal church officiated. Interment was at Forest Lawn cemetery. The body arrived from Santa Fe, N. M., Sunday

### THREATENS A COSTLY FIRE

An otherwise harmless spark from a awitch engine falling into a sparrow's nest in the eves of a cattle chute between the sheds of the Union Stock Tards company's and Armour & Co.'s plant at sance, would damage their property and South Omaha threatened for a little A hurried alarm brought out the fire before were soon squelched. The loss will amount to several hundred dollars.

### FREE NOMINATION COUPON

GOOD FOR 1000 VOTES

Send or bring this coupon to the "Panama Contest Editor" of the Bee and you will receive 1000 votes in the Panama Contest. Only one coupon will be credited

Name	 	 
Address	 	 

\*



'Some persons are very slow to realize that this is an age of Electricity."

Electricity can be a valuable silent partner - a remarkable business-building force for you, Mr. Storeowner, if you use Tungsten Electric Fixtures. Customers prefer to trade in a well-lighted store, there is no doubt of that. And more of them will come to your store if you make it attractive and brilliant with Tungsten lighting.

# Install Tungsten (Mazda) **Electric Fixtures Now**

Tungsten lamps give 21/2 times as much light from the same amount of electricity as carbon filament lamps. Colors are shown exactly as by sunlight. Scarcely any heat is generated. Telephone us for particulars.

OUR SPECIAL OUT-DOOR MAZDA ARC WILL INTEREST YOU. IT WILL PAY YOU TO INVESTIGATE.

Omaha Electric Light and Power Company

THERE ISN'T a home in this city, whose private laundry uses as much water in doing a washing, as we would use on the same goods.

- Sounds queer, doesn't it? It isn't the rubbing that makes things spotless, but plenty of water. We handle things gently, and put them through seven cleansings of soft water. Seven immersions and steam drying not only cleanses but sterilizes them.
- And we do this perfect work more cheaply than you could do it, if you used as much pure soft water as
- Tevery detail of our system is based on perfect service; the kind you will appreciate.
- We know that if you will send us a trial order, you'll help to make the quality of our work well known.

1507-09-11 Jackson Street.

Phone Douglas 919.

### Little Journeys in the Field of Opportunity Graduation Gifts--Diamond Rings



1-6 carat stones, each stone a perfect cut diamond and very brilliant, placed in solid gold mounting, 50 rings in this lot fer them right now \$6.75

stone money can buy. These stones would be fortunate pur-chases at \$60.00, while our im-mense buying power through the branch stores enables us to offer them in 14K gold, platinum head mountings, at,

each
at each
1-8 1-22 carat An entire gross
bought at this weight, makes a
spiendid diamond ring in solid
gold mounting, value
\$25, offered by us at
1-4 carat genuine "Wesseltona"
without flaw or carbon, any style
14K solld mounting,
\$31.50
1-4 carat genuine "Jaugers" perfect cut and the highest grade

each
3 perfect stones weighing 4c carat each Genuine and perfect Wesseltons, free from flaws or imperfections. The cut, shape and brilliancy the best we could obtain from our Amsterdam agents and we back these stones with our reputation as experts. They are fully worth \$160.00. The lot contains 7 diamonds weighing slightly more, but all offered at our special price

\$110.00\$ \$110.00



TERMS TO SUIT YOU

Hospe's, because Hospe's pianos-new or nearly new-are based

on quality, plus service, plus Positive Guarantee. Any instrument you select from our stock may be returned at any time in exchange for a different instrument, without the loss of one penny to the buyer. That is real piano service, and that is the reason for the present reputation of the house of Hospe, personally conducted 40

Mason & Hamlin ... \$550 up Bush & Lane ..... \$350 up Kranich & Bach ... \$450 up Cable-Nelson ..... \$250 up Kimtall ...... \$260 up Hospe ..... \$190 up 65 Used and Rebuilt Pianos, \$50 to \$300

**A.** Hospe Co.

1513 Douglas Street OMAHA, NEBRASKA

The Oldest Piano House in the West. PERSONALIAY CONDUCTED FORTY YEARS

A



# Cuts that print---

There is often all the difference in the world between a cut that shows up well in the engraver's proof and one that shows up well when it is printed. Cuts made for a newspaper have to be made so that they will give good results under the most adverse conditions. For that reason, a newspaper engraving plant produces cuts that the ordinary printer can use and get good results.

If you have some engraving to be done, send us the work and compare both the results and the prices with that of ordinary engraving plants.

### Bee Engraving Department

Bee Building, Omaha