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THE OMAHA SUNDAY BEE: MAY 24, 1914

Hill's big car with Fred Burlingim as

The worm drive of the Woods electric

Automobile Company.

ers Would Be Dead.

indeed, be appalling.

HARROUN BACK IN RACE GAME Studebaker Branch in This Winner of First Indianapolis Rece City is Making a Record May Return This Year. MEMBER OF MAXWELL TEAM

o Driver Has Been Selected for Third Maxwell Entry, and it is Thought that Harroun Will Drive is Rimself.

roun intends to drive the third car built under his supervision in the 500-mile race. driver has been selected for the third cars as fast as he sold them. Maxwell racer, with the day of the race only a short distance away. Close friends of the man who won the first 500-mile continually confronting a flood of orders race, claim that rather than turn over which he realized would take time to the mount to a second or third rate pilot, make deliveries. But personal applica-Ray would much prefer to take the wheel himself

welcome the return of Harroun with de- fast as is possible. light, as he is one of the most popular drivers who have ever taken part in the big road and track events of the last five Fears. Ever since he won the first 600 mile race in 1911 he has been considered. ane of the world's greatest drivers and m to overcome his objections to driv-Ing in this year's race

Makes Strong Team. With the acquisition of Harroun, the

Maxwell team with Teddy Tetzlaff and able aggregation. Tetalaff is known as Gossip "beat it" driver, one who will obtain every last ounce of speed from his car, Along the om the very start. Carlson is exactly opposite type of driver, measuring speed to an average time per lap and aring his car as much as possible. arroun fits in between the two extremes nd should balance the Maxwell crew to nicety. In addition, should Harroun scide to take the wheel, he will have the atry number 22, with which he triumphed in the first 500 mile race.

Team manager Ernie Moross, who is looking after Maxwell interests at the Menno, S. D.; Joseph A. Hofer, Corseedway, wires enthusiastic reports on the speed shown by Tetslaff and Carlson in the daily workouts. Moross states that the cars are especially efficient on the anked turns, and the drivers are taking the turns at almost "stretch speed." All three cars are in readiness for the eliminstion trials which will start shortly.

DAHLIAS CAN BE PLANTED WHOLE OR PART OF ROOT

Old dablia roots can be planted intact just as lifted in the autumn or if very large they may be divided by cutting down the center of the dead stem and delivered a Detroit Electric to Mr. Ed through the live portion at the base. They can be quartered, but all out pormust contain a part of the base of

Although the brand new Studebaker branch building in Omaha has been built but a relatively short time and has only been occupied during the last few months, the Studebaker corporation is at last getting even with itself in the territory adjacent to Nebraska. Previously to the With the shipment of the third Maxwell erection of the four-story structure at

racer to Indianapolis Ray Harroun offi- Twenty-fifth avenue and Farcam street cially completed the assignment given him the Studeb ar corporation was consid-President Walter E. Flanders of the erably handicapped in this territory by Maxwell company, last January. Dame lack of proper room for a branch head-Rumor, however, now comes to the front quarters. As a result L. A. Keller, the and broadly hints that so far from be- local branch manager, found himself coning through with the racing game, Har- stantly encountering difficulties and while the business increased under his leadership he found it had to maintain While Horroun will neither deny nor his own pace. In other words, lack of affirm the statement, it is known that no accommodation prevented his delivery of

Mr. Keller has worked up an efficient force in Omaha. A short time ago he was tion, repeated hurry orders to the factory has cleared all Studebaker decks and Racing fans all over the country would finally now he can make a delivery as

Studebaker business in the Omaha territory has advanced in leaps and bounds. The percentage of increase in sales, both structed such an excellent headquarters wholesals and retail, has jumped sky- for the branch in Omaha and that such ward with remarkable rapidity. Few an able manager has been placed here other branches in the country can stand with a continuancy of Mr. Keller's ane of the world's greatest drivers and has turned down scores of attractive of-their own when Manager Keller begins Omaha will soon be one of the two or fers to drive cars since that time. It will to call off his figures and statistics, three biggest Studebaker branches in the he remembered at the close of the 1911 Branches in much larger cities where country. But while the Studebaker people race Harroun declared he would never the territory adjacent is of much wider have done everything possible for Omaha, frive a racing car again, but it is not at area fail to stand up to the efficiency Omaha has returned all that with inmil improbable that conditions will help of the local branch. Indeed there are terest and it is Omaha which must be even few managers who can boast of a said to make the local branch the pow-

sum total of sales which exceeds Mr. erful factor in the huge corporation that Keller's record.

The W. L. Huffman Automobile com-

George T. Lay, director of the sales and advertising department of the Abbott

F. Riley of Omaha last week.

1915 models this spring. The Drummond Motor company is agent for the Woods in this territory. Mr. McIntyre of the McIntyre Auto company sold new Oaklands to Dr. R. Rex of Omaha and to King Gray of Gray, Is. Mr. Gray drove his car home

from Omaha Overland.

hauffeur.

The Opper-Van Vicet Auto company announces that an order was filled last week for Snyder Brothers of Modale, Ia.

Mr. and Mrs. Chester N. Weaver have president of the Apperson Bros Automoleft Detroit in a Studebaker roadster on blie company at Kokome, and "Why then an overland drive to San Francisco, this far-flung advertising cry of 'perfecwhere Mr. Weaver is distributer for the Studebaker. They are due to arrive in-Omaha shortly,

H. W. Spaulding spent a day in Omaha man,' The highest point in motor car last week visiting the Freeland Auto Co. efficiency now reached.' Stuff and non-801300

Mr. Freeland announces the following sales and deliveries: J. E. Heinbouth, of perfection? "That degree of complete-Lewis, Ia.; Gilbert Johnson, Soldier, Ia., who drove his car home.

Two cars of early 1915 Spaulding sleepers with regular steam lines were reeived by the Freeland Auto Co.

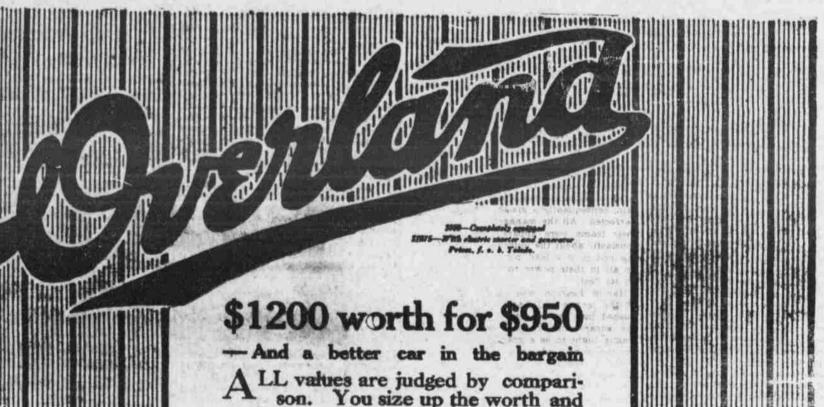
H. W. Spaulding apent a day last week with the Freeland Auto Co. Ed Carr, a contractor of Omaha, pur-chased a Spaulding sleeper. Gilbert Johnson of Soldler, Ia., drove a Spaulding home. J. E. Heimbaugh of Lewis, Ia., took a Spaulding home with him a short time ero. for me to do?

ago. The Spaulding Motor company people are negotiating with the Lincoln Highway for a run across the state with the Spaulding car, which made the record run across lows recently. If satisfactory arrangements can be made, this run will be made from Omaha to Cheyenne.

Died of Pacamonia

a seldom written or those who cure coughs and colds with Dr. King's New the W. L. Huffman Automobile company Discovery. Get a bottle today. De and branch at Mitchell, S. D., situated on \$1. All druggists.-Advertisement. Main street, in the same block with two



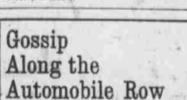


Automobile Row

pany reports the following sales of Hupmobiles for the last week: M. C. Brown, Omaha; Dr. G. W. Bullivan, St. Edward; J. M. Hanna, Seneca; J. A. Schwab, Weeping Water; L. D. Bender, Fremont; H. C. Chaney, Oakland, In.; Ed Decker, sica, B. D.; A. G. Streeter, Hecla, S. D.; Harms, Bros., Aberdeen, S. D.; L. C. Gooch, Brookings, S. D.; R. T. Brooks, Westport, S. D.

Motor Car company, spent three days last week with the Motor Car Sales company, arranging their schedule of demately 50 per cent ahead of the same their Lincoln branch. period last year.

W. L. Huffman Automobile company Mr. Voboril has joined the sales foro the old stem where the eyes are clus- claim the largest delivery on Hupmebiles of the T. H. Pollock company and will tered. Plant in large holes with the that they have had so far this season. sell Regal and Detroiter cars in the crowns of the tubers four inches below They find their agents reporting more Omaha territory



who went to Mitchell for the opening This is a new building, beautifully finished and accommodating twenty-two machines on the main salesroom floor. Deliveries have been very satisfactory in that territory this season and the new salesroom and its prominent location will probably have a tendency to atimulate the trade. In addition to new quarters in Mitchell, the W. I. Huffman Auto mobile branch at Lincoln will occupy their new quarters, next to the Com

> beautiful room, with tile floor extending back sevenly feet from the front.

> mercial club, at Eleventh and P strets.

during the coming week. This will be a

L.A. BELLER

Omaha should congratulate itself that

the Studebaker corporation has con-

principal hotels, is the largest; best finished sales room in that state, accord-

ing to the statement of W. L. Huffman

T. E. Wright, representative of the Anderson Electric company, makers of the Detroit Electric, visited the W. L. liveries for the summer months. Mr. Lay Huffman Automobile company during reports Abbott sales running approxi- the last week and spent three days at

A little drop of oil. A little bit of cars. Will save a lot of trouble And avoid a lot of wear." E. R. WILSON.

tained from dealers they should be ordeep digging, as only poor results will follow planting in poor soil.

ked for early future deliveries than they have had before at any period dered at once. Prepare the beds now by during the history of their business. A new salesroom occupied last week by

Lem Hill and Sheriff Felix McShane have left Omaha for Indianapolis to attend the 500-mile race there Decoration They are traveling overland in Mr. day.

You can't beat Diamond quality

Your tire cost is going to be lower-your mileage per the is going to be greater-

When you equip with[®]Diamond Squeegee]Tread Thes.

The tough rubetend

Why pay more than Diamond prices?	
. Sige	Squargeso Trond Prices
30 x 3 30 x 3½ 32 x 3½ 33 x 4 34 x 4 34 x 4½ 35 x 4½ 36 x 4½	\$12.65 17.00 18.10 25.25 26.05 35.00 36.05 37.10

44.45

57.30

lires

37 x 5

38 x 51/2

quality of any one article, by comparing it with several other similar articles. Then, and only then, you are in a position to make the most practical, intelligent and economical choice.

Therefore, before you choose your automobile, carefully compare the speci-fications, quality and equipment of the \$950 Overland with the description of any of the \$1200 cars. You'll find no material difference.

For instance :

The \$950 Overland has a wheel base of 114 inches. A good many \$1200 cars have even a shorter wheel base then this. a shorter wheel base than this. The \$950 Overland has a thirty-five horsepower motor. Do you know of any \$1200 ear that can give you more power? The \$950 Overland has 33 inch x 4 isoh tires. Again the same in hotheize and quality— that you find on most \$1200 ears. The \$950 Overland has electric lights throughout—exactly the same as any of the highest priced ears. priced ears. The \$950 Overland is as

roomy, comfortable and as hux-uriowaly finished as any \$1200

The Overland equipment is just as complete, and of just as high a quality as the equipment of any \$1200 cer. The steels used in the Over-land are of the very highest grade; in fact the metals and materials used in the Overland

VAN BRUNT AUTOMOBILE CO., Distributors. Phone Black 551, 18-22 Fourth St., Council Bluffs, Ia. 2040 Farnam St., Omaha, Neb. Phone Dour, 8207.

The Willys-Overland Company, Toledo, Ohio Monafactarurs of the featous Overland Delitery Wagens, Garford and Willys Delity Tracks

are of the same quality as those found in the most costly cars in the world.

The Overland is just as ac-constaty and precisely produced as any car on the markat-re-gamilass of price.

The more you con 950 car with cars on and even 40% more—the spore you are brought to realize that to pay more than \$950 for this

The Overland costs you less, se of our greater

Other manufacturers harge you more, because beir smaller production.

And that is why the Over-land is outselling every other elmilar car made. We are de-livering 5000 Overlands a month right now.

